



Pathways in Technology Early College High School (P-TECH)

COMMUNICATION PLAN

1. Identified audience and parents are annually invited to school events and Open House events through the email, school website, Facebook and Remind.
2. Parents are currently met with two times a year:
 - a. One is during orientation in August 2023 for incoming freshman to communicate college plans, industry programs, and pathways; and
 - b. One is during an Open House event in March of 2024 for incoming freshman.
3. Community, School Board, and higher education personnel are:
 - a. Recruited for leadership committees;
 - b. Scheduled time to interact with School Board members and the Superintendent; and
 - c. Required to continue to create new alliances with future industry leaders.