

The Creativity & Innovation Centre (CIC)

Building the future of learning



Bavarian
International
School



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School

Believe. Inspire. Succeed.

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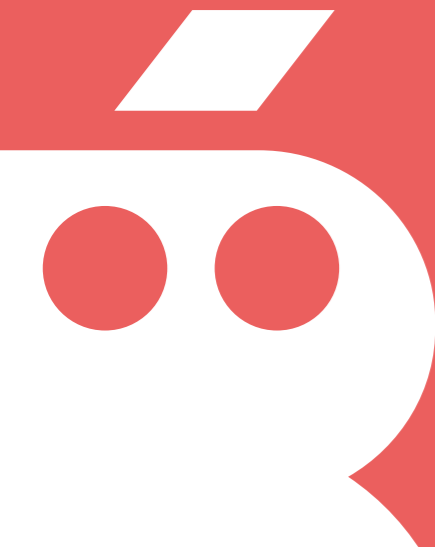
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Print:
Stulz Druck & Medien GmbH

Photos:
Sebastian Stiphout, BCS Architekten,
Rakete GmbH, Perkins Eastman



BIS – more than just a school

Bavarian International School (BIS) is more than just a school. It is the place where students from age three to 19 are prepared for the new world of tomorrow. This is where global citizens and future changemakers develop. For many students, BIS is a home away from home and a family network for life.

Across both BIS campuses, in Munich and Haimhausen, education for over 1,250 students from more than 60 nations takes place under the philosophy "Believe. Inspire. Succeed." 180 teachers from all over the world act as mentors, inspiring students and imparting values and future skills along with academic knowledge.

BIS is a non-profit private school and the only IB World School in Germany offering all four programmes of the International Baccalaureate Organisation (PYP, MYP, DP, CP). The average IB Diploma (DP) score of BIS is always above the global average and underlines the academic excellence of the school.

“BIS is a school of the future, already today. The top quality of our education is both an aspiration and an obligation for us to continuously develop further. This applies to our teachers and staff, but it also applies to our learning environment. If we want to offer future orientated education, our facilities must mirror this.”



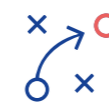
Dr. Chrissie Sorenson,
Head of School & Executive Board

Developing the school of the future

A leading international school like BIS never stands still and is always focusing on the further development as a school of the future. In order to finance a first-class education, school fees and a portion of the state subsidies are used for the daily operations of the school. In the case of strategic major investments, on the other hand, supplementary funding must be acquired – through sponsoring and fundraising. Here, BIS relies on the support of the community and our company partners.

The most important project in the further development of the school is the realisation of the Creativity & Innovation Centre (CIC). A state-of-the-art building is to be built on the site of the old sports hall on the Haimhausen campus – on three floors and over 6,200 square meters for 750 students and teachers. The good news is that BIS has secured the financing for this project and the CIC can be built (more on page 4). In general, the motto is “the more donations, the better” in order to keep financing costs low and the budgetary scope for the next few school years flexible.

Short-term fundraising for CIC is a pillar of BIS's future campaign. In addition, the school is looking for supporters for the Financial Assistance Programme and for donors for further scholarships. Towering above all these measures is the strategic umbrella of developing a long-term culture of giving in the BIS community and building strong partnerships with companies in the Munich region.



Strategic fundraising goals:

1. Developing a culture of giving
2. Raising funds for the Creativity & Innovation Centre (CIC)
3. Expanding the Scholarship Programme
4. Supporting the Financial Assistance Programme
5. Building up strong partnerships with companies

The Creativity & Innovation Centre (CIC)

Initiator:
Bavarian International School gAG (non-profit)



Character:
 modern, open, innovative, creative, interdisciplinary



Architecture follows the pedagogical philosophy

»STEAM«

Science, Technology, Engineering, Arts & Maths



Location:
Haimhausen Campus



Capacity:
 approx. **750** students, teachers and guests

Size:
6,200 sqm on three floors
3,000 sqm classrooms

Construction costs:
 approx. **25** million euros



Goal: 1 million euros
Achieved so far: 1.5 million euros

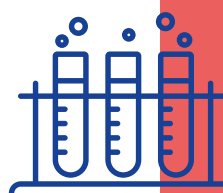


Location:
 New heart of the campus between new sports hall & elementary school



Layout:

- 10** flexible learning studios
- 10** science labs
- 3** design technology labs
- 3** art rooms
- 1** black box
- 2** music rooms



Construction time:
2 years



Construction timeline:
 Start of construction **2024**
 commissioning **2026**

State-of-the-art facilities for the best education

The Creativity & Innovation Centre (CIC) is the largest and most urgent project to further develop BIS, to keep the school future-proof and to ensure the high standards of academic excellence.

The new heart of the Haimhausen campus will be a model of modern learning facilities. The building will be located where the old sports hall currently stands, connecting the primary school buildings and the new sports hall. Under the motto "STEAM" (Science, Technology, Engineering, Arts & Maths), the CIC will offer 6,200 square meters of open and interdisciplinary learning spaces for around 750 students,

teachers and guests. Three floors will host 10 flexible learning studios, 10 science labs, 3 design technology labs, 3 art rooms, 1 black box and 2 music rooms. The CIC will meet requirements of the International Baccalaureate Organization (IBO) and support contemporary learning concepts such as interdisciplinary collaboration, technology and design.



"The CIC is a critical foundation for BIS on our journey to provide state-of-the-art facilities for the best education."

Marco Dahl, Business Director and Executive Board of BIS



From vision to reality

Exciting news: The Creativity & Innovation Centre (CIC) is officially a go! We've secured the 1.5 million euros needed for the final planning phase, thanks to generous community donations, government funding, and the last successful business years.

Our total budget remains at 25 million euros, with 22.5 million earmarked for construction. Bank financing is secure, with the 2.5 million euros needed by BIS (10% of the budget) covered by existing funds and past financial results.

We're now seeking an additional 1 million euros to ensure the CIC's equipment & interior is state-of-the-art. Good news: We're on track with the original schedule. Demolition of the old sports hall starts in the 2024 spring holidays, and we anticipate completion in August 2026.*

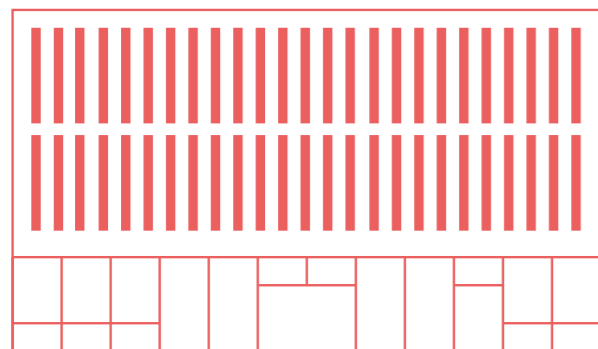
"The long-awaited Creativity & Innovation Centre (CIC) is becoming a reality! We're constructing a cutting-edge school facility

for the future of learning. To complete the vision, we require an additional 1.0 million euros over the next two years," explains Marco Dahl, Business Director. The interior will feature science labs, the Design Technology and Computer Science department, classrooms, and flexible learning areas. Both the exterior and interior of the CIC must be state-of-the-art to provide future-proof education for our students. We're asking our community for donations to achieve our goal," says Marco Dahl.

*During the demolition and construction phase of the CIC, consideration will of course be given to upcoming IB or CP exams.

We need your support!

Donations are tax deductible and you will receive a tax receipt once we receive & process your donation.



Goal:  **€ 1 million for state of the art equipment**

✓ **€22.5 million euros** (financed through a bank loan)

✓ **€1.5 million euros** (achieved through community donations & government funding)

Reasons why to support BIS

The CIC is an absolute must-have for the future development of BIS, because:

- A school of the future needs to have future-oriented learning environments. We have to ensure that the equipment, labs and furnishings of the CIC are state-of-the-art and mirror our high-level of teaching and learning.
- Globalisation, digitalisation and artificial intelligence are changing the world. Schools must adapt to this, both in terms of teaching and space.
- There is a "war for talent" in the world of international schools. Teachers are looking for the schools with the best resources and facilities.
- We need to keep financing costs as low as possible and make sure that future budgets of the school are not affected.

Why do we need your support to turn this building project into a reality?:

- Once the building is standing, we want to make sure that it comes to life - we want to ensure that the equipment, labs and furnishings are of the highest quality and take out and mirror our high-level of teaching and learning.
- We need to keep financing costs as low as possible and make sure that the school's budget is not negatively impacted
- We want to be able to keep developing as a school and implement further strategic investment projects in the future.



A bold step forward for international education in Munich ● ●



For parents: Reasons why to support the further development of BIS

BIS exists because of the belief in and financial support of its community, over the past three decades. Our community values international education, a home away from home for children from all over the world. Over 30 years, BIS has grown and changed, but the values of our community remain the same. The time is right for a new kind of investment into international education at BIS.



Why should you support this campaign?

- Our school must keep developing.**
 The world is moving at a rapid pace. We as a school want to keep moving and developing. We need to respond to the changes happening in education & our facilities need to reflect this.
- Because a building really does matter.**
 The CIC will transform the daily experience of BIS students & their teachers. We need your help to build the CIC and also to make sure that the building comes to life with only the best equipment and furnishings. In order to attract the best teachers, we need the best facilities.
- The right learning spaces for our students is vital.**
 The temporary containers must go and we want to ensure that our students are learning in the right environment - flexible, inter-disciplinary rooms are vital for the type of education we deliver and help to prepare our students for their future work life. The CIC will provide inspiring environments for teachers and students to do what they love: learn.



Individual giving levels

Bronze	min 300 € - max 999 €
Silver	min 1000 € - max 4999 €
Gold	min 5000 € - max 19,999 €
Platinum	min 20,000 € - max 49,999 €
Premium	min 50,000 € - max 99,999 €
Master	more than 100,000 €

Examples of benefits

- Named learning space
- Special recognition at BIS events
- Listed in the annual magazine as a donor
- Invitations to exclusive fundraising events
- Featured on supporters thank you wall

For companies: Why should your company become a partner of BIS?

BIS is a special community of learners, with deep belief in the power of education and a strong desire to invest in its future. We want to prepare the next generation with the future skills they will need for the new world of work. A world dominated by technology with jobs that don't even exist today. The best way for us to prepare them is with the Creativity & Innovation Centre (CIC).



Why should you support this campaign?

- Attract expats by supporting their families.**
 The top managers and experts you are trying to attract want their children to attend a modern, perfectly equipped international school.
- Align your company with the value of education.** By donating to this project, your company will benefit from increased awareness and improved reputation.
- Take concrete action to support the managers & changemakers of tomorrow.**
 At BIS, we teach both hard and soft skills, which business leaders know are critical for success in the modern business world. By becoming a company partner of BIS, you have the opportunity to have access to our students - the potential future employees of your company



Corporate Partnership Programme at BIS

Sponsoring Levels

Bronze	10,000 €
Silver	25,000 €
Gold	50,000 €
Platinum	100,000 €
Premium	250,000 €
Master	500,000 €

Examples of benefits

- Branded learning space
- Advertising opportunities
- Access to the high-level BIS network through events
- Event sponsorship opportunities
- Named on corporate partner thank you wall
- Showcase company products
- Access to future interns & employees

Preparing our students for the future world of work ● ●





Science laboratories with state-of-the-art equipment & group learning islands

State-of-the-art Design Technology classrooms



Easy ways to make your contribution

We want to make your process of giving a simple one. If you are an individual and wish to make your donation, please choose one of the options below. **Donations are tax deductible and you will receive a tax receipt once we receive & process your donation.**

1

Option 1 – Bank Transfer



An easy way to donate is via bank transfer to our non-profit fundraising association **Friends of BIS e.V. bank account.**

Please state the reason for your donation e.g. Creativity & Innovation Centre, General donation etc

Name: **Friends of BIS – Förderverein e.V.**
IBAN: **DE59 7005 1540 0280 7518 84**
BIC/SWIFT: **BYLADEMIDAH**
Reference: **Creativity & Innovation Centre**



Option 2 – Paypal & online donation form



You can make your donation via our online donation form. In order to use this form of payment, you must have a Paypal account. Please remember that a small fee will be deducted from your donation amount when using this form of payment.

2

Option 3 – 501 (c) 3

If you are an American citizen and wish to benefit from the 501(c)3 process, please donate via our partner Chapel & York. This process allows you to claim your gift back from your taxes in America.

www.chapel-yorkfoundation.org/donate-bavarian-international-school/



3



The new and innovative heart of the BIS Haimhausen Campus ● ●



Developing a culture of giving

Again, the short-term goal is to finance, equip and build our Creativity & Innovation Centre (CIC). With this, BIS is realizing a milestone in its 32-year history. But fundraising for the CIC is not the end, but rather just the beginning of a sustainable long-term campaign for the future.

The big headline is to develop a culture of giving in the community step by step. Over the past three decades, BIS parents have always been committed to the school – helping with time, expertise and also donations. This is the only way that BIS has been able to develop so impressively and offer the very high educational standards for which we are known today. Current parents benefit from this commitment of former families and are now called to contribute to the future development. We call this the generational contract.

To open the school to more socio-demographic groups, we have the Financial Assistance programme and continue to develop the BIS Scholarship Programme. We are looking for donors for both. So far, we have been able to fund the three Scholarships, “Believe”, “Inspire” and “Succeed”, each for four years from grades 9–12 through two funders (DEUTSCHE FINANCE GROUP and a private individuals from the community).

In addition, we are working to build strong and sustainable relationships with key

companies in the Munich region that will grow into partnerships in many ways.

Last but not least, we have started an annual BIS Sustainability Fund for smaller projects, e.g. a new climbing frame, Eco-School projects etc.

As you can see, there are many good reasons and opportunities to get involved in the future development of this unique school...!

Did you know that there is a fundraising association called Friends of BIS e.V.? We were fortunate to attract an outstanding personality as patron, Ilse Aigner, the President of the Bavarian State Parliament.



Friends of BIS



“International schools such as BIS are of particular importance for economic development and location marketing in the greater Munich area and throughout Bavaria. Their offerings help companies to attract urgently needed top managers, specialists and executives from all over the world to our region.”

Ilse Aigner, President of the Bavarian State Parliament and Patron of Friends of BIS e.V.

Contact:



To read more about our campaigns please browse through the Support BIS section on our website:
<https://www.bis-school.com/support-bis/fundraising-at-bis>

For more information about the Creativity & Innovation Centre, our Corporate Partnership Programme or general information about our fundraising activity, please do contact our fundraising team directly.

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