

ASDF Board Meeting

MINUTES

FEBRUARY 2, 2017

MEETING CALLED BY	Dick Button at 7:35AM
TYPE OF MEETING	Regular Board Meeting
NOTE TAKER	Nancy Wilt
ATTENDEES	Dick Button, Jane Marks, Debora Roberson (phone), Dennis Blankowitch (phone), Bob Sperling (phone) John Hughes, Tony Muir, Kelli Holzman, Michelle Pessina, Lauri Gostley Hackett, David Wildonger, Charlie Thiel, Elizabeth Marcon, Marci Martinez-Howey, Nancy Wilt, Ellen Kern, Kristin Kruger, Susan Williams, and Vicki Newhard

Agenda Topics

CALL TO ORDER

DICK BUTTON

DISCUSSION	Dick Welcomed Ellen Kern and Kristin Kruger.	
	Minutes from were reviewed and a motion was made to not include specific monetary amount and thus to amend the note related to the cost of dinner for High Notes Gala	
	Kristin Kruger was appointed to board in capacity as Assistant Superintendent	
CONCLUSIONS		
	Charlie Thiel made motion to approve as amended. Marci Martinez seconded motion.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Amend minutes and resubmit to SW and VN	Nancy Wilt	

TREASURER REPORT

KELLI HOLZMAN

DISCUSSION	KH indicated that while we may come up short in Grants and EITC funds, High Notes and Annual Appeal seem to be on track for what was budgeted. KH indicated EITC funds will come through to us until the end of February. Susan Williams will be reaching out to Embassy Bank as a follow up. Still hoping BB T will come through with EITC funds. Kelli also indicated that operating expenses are running on track.	
	Due to slow grants it was discussed that possible streamlining of Allentown Adventure and Renaissance Programs may have to occur due to lackluster EITC money.	
	Debora reiterated the time and energy used by Susan toward managing conduit funds Tony Muir raised the question...how do we let the donors know we are taking a %off the top? Laure G-H indicated the foundation should not be sorry for asking for a %. After discussion it was determined policy needs to be hashed out and reported to board as to how we will move forward.	
CONCLUSIONS		
	Kudos were given to Kelli Holzman for her comprehensive budget report.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Laurie GH indicated she will provide info on non-education organizations policies regarding this issue.		

DISCUSSION	Susan indicated that Michelle Pessina's visits to the faculty to push HNG were well received. She provided a comprehensive timeline report with dates to remember; programming and monies in since the last board meeting. She also indicated that she is happy to work as a conduit because it allows her to build relationships.	
There are 82 students registered for PJAS Science Fair in Feb. Exceeds last year's student involvement.		
** Laurie Gostley Hackett and Chip Herd of the UW made an announcement that the Foundation will be receiving a "community impact award' Leonard Parker Pool Award on April 6 at their annual dinner.		
CONCLUSIONS		
Reference Executive Report hand out		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PROGRAM PROPOSAL

DISCUSSION	ASD Volunteer Literacy Program: Goal to have students reading well by 3 rd grade so they can begin reading to learn. This is an ASD program, in which they are looking for funding support for background checks, scheduling coordinator; supplies. Volunteer Training will take place February 22 nd . It was suggested that the Rotary possible become involved.	
Dennis Blankowitch indicated that he has experience with similar programs and is willing to help develop the program. Charlie Thiel indicated it provides a high return for little investment. It was suggested to reach out to the alumni associations and Bob Sperling asked the board to commit and suggested that administration staff should be in the classroom 1 hour per week assisting. Dennis B. supported that 100%.		
CONCLUSIONS	Get as many board members involved as possible. Encourage administrator of program to engage alumni and service clubs.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
DISCUSSION	VICKI NEWHARD PROGRAM AND EVALUATION UPDATE	
Vicki Reviewed the handout of programs for Spring 2017. Overall programming will impact approximately 645 students. She indicated evaluations are done but wanted to give Allocations a chance to review before providing to the whole board.		

DISCUSSION	Fundraising Committee continues to meet. Working on increasing Broadway Sponsors to underwrite each student's trip to NY. Ellen Kern indicated that she would encourage LCCC to become a bigger sponsor.	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Follow up phone calls for sponsor solicitations	Fundraising Committee	TBD

OTHER/COURTESY OF THE FLOOR

DICK BUTTON/ FLOOR

DISCUSSION	Ellen asked that her listing include Senator Browne's name. Laurie Gostley Hackett suggested that perhaps ASDF partner with BASDF to solicit proceeds funds from the Snow Ball Gala hosted by the GLVCC each year.	
Ellen Kern reminded everyone that Senator Browne will be hosting "Senator for a Day" on March 31 st .		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

A motion was made to adjourn the meeting at 8:45 AM
