

ASDF Board Meeting - August 3, 2017 – Muhlenberg College

MINUTES

MEETING CALLED BY	Kurt Zwikl called to order @ 7:40AM
TYPE OF MEETING	General Board Meeting
NOTE TAKER	Nancy Wilt
ATTENDEES	Thomas Parker, Tony Muir (phone), Dennis Blankowitsch, Laurie Hackett, Kelli Holzman, John Hughes, Kristin Kruger, Jane Marks, Vicki Newhard, Michele Pessina, John Stevens, Charlie Thiel, Susan Williams. Kurt Zwikl, Nancy Wilt, Dan Bosket

Agenda Topics

INTRODUCTION OF NEW SUPERINTENDENT THOMAS PARKER

KURT ZWIKL

DISCUSSION	Board Members in attendance made introductions and shared our connections to ASD/motivation for being part of the board. Mr. Parker indicated that he is glad to attend and has been doing a lot of community relationship building in the month since he started; he indicated that he has heard positive feedback about the foundation during these meetings. He is looking forward to the 'collective impact' the district and foundation can have moving forward and feels it is important that there is 'open access'.	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

MINUTES

NANCY WILT

DISCUSSION	Kurt Zwikl asked if any members had any corrections additions to the minutes submitted; NONE	
	Nancy made a motion for the minutes to be accepted as submitted. John Stevens 2 nd minutes approved.	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

TREASURER REPORT

KELLI HOLZMAN

DISCUSSION	<p>Kelli indicated that the audit will begin in August and will wrap up in September. She provided a comprehensive excel sheet of current financials (handout B) We have a healthy start to the fiscal year due to EITC funds already awarded. Upon review of handout, Laurie H. asked how the foundation will use the conduit funds connected to the LV Chamber Orchestra since that organization is now defunct. Susan W. indicated she had caught that as well and will follow up on what is appropriate action for dispersing of funds elsewhere.</p> <p>Upon review of ending balance for past fiscal year; we had an aggressive budget. We exceeded expectations in some areas (i.e. GALA) and fell short in others (i.e. EITC). Nancy indicated EITC in part was due to the delay in passing the mechanism for EITC funds and the state budget. Kelli H indicated that the foundation had an 8% increase in fundraising and went on to review the specific details of the operating budget.</p>	
	<p>John Stevens suggested itemizing (as a whole) board member donations, including direct as well as responsible for bringing new donors in. Susan W indicated that a report has been generated. It is confidential, but any member who wishes to see it may do so. Kelli H will incorporate total board contributions in the financial report.</p>	
CONCLUSIONS	<p>Motion made by Charlie Thiel to accept the treasurer’s report. 2nd, by Dan Bosket. Report approved</p>	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Determine how to disperse funds from LV Chamber Orchestra for O2	Susan Williams	Not determined

EXECUTIVE DIRECTORE REPORT

SUSAN WILLIAMS

DISCUSSION	<p>Susan provided hand out C detailing the ED report. She shared that Deb R. will be assisting with the Gala again this year, but will not be as active in the fundraising aspect. Rather than taking the stipend for herself, she wants her EA Margie A to be compensated for the time spent on the gala.</p>	
	<p>Susan also reviewed dates for upcoming events for the year as well as recapped the summer activity. She indicated that volunteer clearance information and links will be added to the foundation website for Literacy Program. Kira Butz (intern) worked on creating a tri-fold for the Teacher TIG Tribute. Kira also did some work cleaning up the database. We have 11,000+ addresses and 22,000 just email addresses. Annual appeal will be going out to these contacts again this year.</p>	
	<p>Report on trip to Broadway in NY. 2 busses went, over 100 students attended. All went smoothly. They saw School of Rock. Jane M. and Dennis B. are grateful that it has been lined up that they will be able to speak to the principals about the TIG program. Dennis indicated he will follow up with the elementary and MS principals.</p>	
CONCLUSIONS	<p>Lots of activity moving forward</p>	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Email any comments on Teacher Tribute to SW so changes can be incorporated.	Board	A.S.A.P.

DISCUSSION	<p>(Handout D) Last school year there were 20 program areas. Over 4100 students were impacted through various programs. Nancy W asked why in the line item for Latin Dance it indicates that 120 UT students were impacted. Vicki explained that a promotional day was spent at UT teaching some of the dances; in the hope of sparking interest and growing participation in middle school.</p> <p>When reviewing scholarship impact, Laurie GH stated that Building 21 needs to be included with scholarships. Kelli H responded that many are endowments and are school specific. Vicki N suggested that maybe students could be made aware of scholarships for the schools that are the students' home schools.</p> <p>Jane Marks inquired as to the total \$ impact being low. Vicki indicated that in years past, it was mostly estimation, this year tracking was more specific.</p> <p>Vicki indicated that all the Artists in Residence have received their certification from the PA Council of the Arts and that 1/2 of the schools in the ASD will get an ASDF art program this year.</p> <p>John Hughes questions the disparity in the number of students who went to NY from Dieruff VS Allen; Susan and Vicki could not give specific answer but general consensus seems to be that now with Larry Flynn as Music Director at Dieruff, participation should increase.</p> <p>Latin Dance: 66 dancers last year. Hope to double this year. Flyer is ready; with sponsor in place.</p>	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

JOHN HUGHES & KURT ZWIKL FOR BOB SPERLING

ALUMNI REPORTS

DISCUSSION	<p>Allen Alumni Association website is 2 years old; 588 members signed up. Thank you to Dieruff Alum Association for help with the website. AAA hosted some picnics for: chorale, football team and theatre at Bob's home. On 12/9/2017 Allen Alumni Association will be presenting "McCartney Years" a Paul McCartney tribute band as a fundraiser with the Canary Cavaliers Jazz Band and the WAHS Chorale making special appearances. The concert will be written up in the September issue of the West End Alliance newsletter.</p> <p>Dieruff Alumni Association going strong. Mission is to promote Husky Pride. In the spring the auditorium was named for Music Director Peter Carpenter. A plaque was dedicated, reflections were made and past chorus members sang the Hallelujah Chorus. The association sponsored the Troika ceremony-presenting scholarships. DAA also participated in Graduation ceremony and held a "Fandangle" which is a "mega-reunion" of all classes. Had 400 attendees and it was a great event. John Stevens thanked John Hughes for all his hard work. Kurt Z finds it important for the Alumni Association to report to the board because they are our Ambassadors.</p>	

DISCUSSION	Discussed in part during the Program update; Laurie GH and Nancy W both commented that it should be open to more than just the teachers and staff of ASD; as they both could think of teachers they would donate on behalf of. The teachers who are celebrated will receive a certificate letting them know. Jane Marks stated more discussion needs to be had about legacy donations.....name a grant? A mural or plaque?	
CONCLUSIONS		
ACTION ITEMS		

COMMITTEE EXPANSION/RESTRUCTURING

DISCUSSION	Discussion regarding splitting the Allocations Committee into TIG Committee and Planning and Program Committee	
	The focus of the Planning and Program Committee would be aligning with ASD goals. We should have an ASDF board member who is also an ASD leader on that committee.	
	Charlie Thiel asked if we would be losing anything by splitting. Dennis B responded that he did not believe so because we would gain by moving toward district alignment and growth of programming. Jane Marks discussed how to move forward with repeat TIG funding requests in relation to allowing TIG to expand to other schools. And also that both committees will need growth in membership; new community representation and board member participation. Planning and Programming would find and help fill the gaps. "Springboard for programs to become systemic" Charlie Thiel likened TIG to "educational incubator" which will resonate with the business community we are looking to build relationships with. TIG could therefore be a promotional tool for outreach to business.	
CONCLUSIONS		
	Jane Marks made motion to split allocations into two committees as per above/ Dennis B 2 nd . Motion carried to approve.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

Courtesy of the Floor:

Susan W. will get Mr. Parker a Foundation Tool Kit

Laure H. stated Chambers Annual Non-Profit breakfast is October 4, 2017 and she invites Susan W and Kurt Z to attend and network, present info about foundation.

John Hughes: Can we look at ways to expand participation at Gala to ROTC, Alumni Choir?

Mr. Parker thanked board and indicated he will do his best to personally attend as many board meetings as possible.

Meeting adjourned at 9:05AM