

ASDF Board Meeting: October 5, 2017

MINUTES

MEETING CALLED BY	Kurt Zwinkl called the meeting to order 7:35AM
TYPE OF MEETING	Regular Board Meeting
NOTE TAKER	Nancy Wilt
ATTENDEES	Kristin Kruger; John Hughes; Susan Williams; Kurt Zwinkl; Kelli Holzman; Thomas Parker; Tony Muir; Ellen Kern; Charlie Thiel; Bob Sperling; Dennis Blankowitsch; John Stevens; Nancy Wilt; Elizabeth Marcon; Dan Bosket; Deb Roberson; and Vicki Newhard.

Agenda Topics

APPROVAL OF MINUTES

NANCY WILT

DISCUSSION	A motion was made by Nancy Wilt to approve the minutes as submitted, 2 nd by Charlie Thiel.	

CONCLUSIONS	Minutes approved as submitted by unanimous vote of members in attendance	

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

Strategic Plan/Exec Report

Susan Williams

DISCUSSION	Susan discussed topics on Exec Report handout. Asked all to be mindful of 'dates to remember' for upcoming year. She provided a copy of the Strategic Plan draft and asked for comments to be submitted electronically.	
	Susan also indicated that the budget was approved on June 1 st and gave an overview of the fundraising goal for the upcoming year. She also gave a more in depth review of programming and financial support and communication outreach. Her next major project is to work on the Annual report. Through Kira Butz' efforts and the USPS we now have cleaned up email and mailing lists. 11, 130(+/-) mailing and 19,320 (+/-) email addresses. Donor Perfect will be the new database. Tony Muir shared that the Literacy Project has 92 volunteers in the system. ASDF averages about 2 calls per day about volunteering. Goal is on managing the logistics.	

CONCLUSIONS		

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

CHECK PRESENTATION BY IRON PIGS

DIANE DONAHER

ACTION	Diane D. represented the Iron Pigs in presenting a \$10,000 check to Teacher/Coach Rob Leskosky and players of the WAHS Baseball team. \$ will be used for field improvements including scoreboard and Temporary fencing and as base for a 'match' toward another grant to grade the infield and resod.	
	Focus is on building partnership with the community to grow the baseball program. Iron Pigs will be setting up a shadowing with Business Professional mentorship.	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

CONTINUED DISCUSSION OF EXEC REPORT/STRATEGIC PLAN

COURTESY OF THE FLOOR

DISCUSSION	High Notes Gala (Debora R): Kurt Zwinkl reminded us that all board members have the responsibility to build the donor list.	
	Theme will be "One World"; expanding participation. Invited ROTC to participate. / Sponsorship levels have been bumped up. Need to attract new sponsors to reach fundraising goal. Ellen Kern asked for an advanced list of donors to coordinate her outreach effort.	
	Anastasia will be the Broadway trip this year. Thank you to Barb Zwinkl who negotiated the ticket prices. Elizabeth Marcon inquired about changing up time frame of dinner/show to possibly accommodate being more family oriented.	
	Deb R stated there has been talk about opening up dress rehearsal (selling at reduced ticket prices)/ this could accommodate the family friendly issue. Ellen K. asked if anyone will be honored. Deb. R stressed this is student focused and if we were to honor someone a specific criteria would have to be established first.	
	Susan made another plea for board members to join the solicitation committee. Charlie T asked if donors could designate where the money would go. Answer is YES.	
	The Strategic Plan was generated by SW; reviewed & revised by SW and Kurt Z; then again by SW, KZ and Tony Muir; then by Exec Committee; Superintendent Parker and is now before full board for comment. Focus is to be on the same page as the District/compatibility. Charlie T commented that this builds partnership through timing.	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Commitment from Dieruff ROTC to participate	John Hughes	Not established
Review of Strategic plan with electronic comment to SW	Whole Board	10/19/17

PROGRAM UPDATE

VICKI NEWHARD

DISCUSSION	(Grid handout) 1009+ students engaged as of 10/5/17. An update will be provided at each board meeting.
	SW reported \$ in in for the Visual Arts Residency/ will impact 1300 students. With regard to Music: El Sistema will pick up the Middle School Strings program at Raub MS since Larry Flynn is Band Director at Dieruff.

Alumni Association Updates:

Kurt Zwinkl and John Hughes

DISCUSSION	In depth reports by both on various activities. Kurt Z stated that there is talk of a possible scholarship (Coach Halfacre) Kelli Z suggested reaching out to track alumni to create a potential endowed scholarship or at least until the \$ runs out.
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John Hughes reported that Dieruff is reviving the Capella Choir and they will be raffling an Andre Reed Jersey at the Alumni Picnic. \$ will be used for a scholarship.

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

RECEPTION FOR SUPERINTENDENT PARTKER

FLOOR DISCUSSION

DISCUSSION	Details to confirm: December 10 th 3 to 5PM at the Hess Mansion Possibly Bob Sperling and John Hughes as Bartenders?
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CONCLUSIONS	

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

HARRIS DIRECTORY

FLOOR DISCUSSION

DISCUSSION	Bob S and John H are concerned about privacy. How does Harris get the information for new grads? John H indicated that Harris contacted him to get Alumni list.
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CONCLUSIONS	Talk to District and Solicitor to sign off for privacy issue

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Clarification of how Harris gets latest grad list	Susan W.	Not established

DISCUSSION	
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COURTESY OF THE FLOOR	Ellen K. asked about Financial? Susan indicated that we will have the next report at the December meeting.	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

Meeting closed at 9:10AM