

ASDF Board Meeting

MINUTES

12/7/17

MEETING CALLED BY	Kurt Zwikl at 7:38AM
TYPE OF MEETING	General Board Meeting
NOTE TAKER	Nancy Wilt
ATTENDEES	E. Marcon; D. Blankowitsch; N. Wilt; D. Wildonger; E. Kern; M. Pessina; T. Saylor; C. Thiel; J. Hughes; S. Williams; K. Zwikl; T. Parker; T. Muir; V. Newhard; L. Gostley Hackett; M. Reese

Agenda Topics

INTRODUCTION OF SPECIAL GUESTS

SUPERINTENDENT THOMAS PARKER

DISCUSSION	Spr. Parker introduced Takecia Saylor, Assistant to the Superintendent for Communications and Melissa Reese, Communications Manager. They provided their background and experience and shared their excitement to be working with ASD.	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

MOTION TO APPROVE MINUTES

NANCY WILT

DISCUSSION	Barring any edits/spelling corrections, Nancy Wilt motioned to accept the minutes as submitted. Charlie Thiel seconded the motion	
	(Hand out A)	
CONCLUSIONS	Board approved minutes	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PRESIDENT REPORT

KURT ZWIKL

DISCUSSION	Kurt Z spoke about Strategic Plan and how it marries with ASD Strategic Plan. However, delaying vote on approval until February meeting, so Superintendent and ASD Personnel have time to review.
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New Committee Chairs are needed for: Finance and Scholarship as Kelli is Finance Chair and Dick Button was Scholarship Chair and both will be off board and unable to serve in capacity of Chair. Kurt asked board members to think of people they know that may be willing and able to serve on the board and chair committee

Gala Sponsorships. KZ shared that meetings with BBT, City Center and PPL were productive regarding Gala and possible board members. Tony M shared that Scott Fainor of BBT was very supportive. as of 12/7 Gala is 1/3 to goal of \$150,000. LGH indicated Air Products has a new board and has revamped giving with a focus on Education and has committed to funding Allentown, Bethlehem and Easton School Districts respectively. LGH also shared Air Products will give \$10,000 to HNG. KZ shared that initial date for NYC trip was during testing. Barbara Z. is working on rearranging date/schedule

CONCLUSIONS

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Suggest names for potential committee chairs	All Board Members	ASAP

TREASURER REPORT

SUSAN WILLIAMS

DISCUSSION	SW gave report in Kelli's absence. (Handout B). SW talked about 3 grants that did not get funded. With regard to LV Community Foundation, Bernie Story indicated that he expected the 3 school districts to collaborate.	
SW indicated that was not clearly outlined and is already working on next year's proposal. She also stated the audit was clean and will be submitted for approval at next board meeting.		
LV Phantoms: LGH is on the selection committee. She said the proposal was great and that ASDF consider doubling request for next year.		
EITC: Susan indicated she is confident will get to \$80,000 budgeted.		
Annual appeal went out to all households in the 104 and 103 zip codes.		
CONCLUSIONS	LGH and NW made motion to approve report	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

EXECUTIVE DIRECTOR'S REPORT

SUSAN WILLIAMS

DISCUSSION	(see Handout) 55 attended reception at Hess Mansion; El Sistema took over for Larry Flynn with Middle School Strings. LGH inquired about what EL Sistema is. Literacy Program has 65 trained volunteers with 100+ volunteers signed up. Tony Muir mentioned that when he volunteers he gives the students a word of the day. When he asked them what they thought PERSEVERANCE meant, they said White Hair!	
SW reviewed the list of activities on the handout		
SW also shared that since Allocations Committee is splitting in to TIG and Planning & Programming Committees there will be a need for new written policies		
CONCLUSIONS		

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Written Policies for new committees	Susan Williams	Ex Com Mtg

TEACHER INNOVATION GRANT UPDATE

JANE MARKS

DISCUSSION	(Handout C) 51 applications were submitted. The committee modified the review and scoring process. Top score was reduced to 25 points from 100 points. Grants receiving scores of 23-25 were awarded funds.	
	¾ of the schools had submissions. And, Curriculum Coordinators pushed TIG grants as options to teachers this year.	
	Focus is making the announcement more grandiose. And, the applications more teacher and reviewer friendly.	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

PROGRAMMING UPDATE

VICKI NEWHARD

DISCUSSION	(see spreadsheet) There are many activities geared toward springtime including National History Day, Science Fair, and Reading.	
	Kurt Z asked Vicki to provide copy of last year's impact chart to take to meeting with potential funders. Charlie asked that she email the whole board so we have it when advocating for the foundation.	
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Spreadsheet to members	Vicki Newhard	

ALUMNI REPORTS

KURT ZWIKL AND JOHN HUGHES

DISCUSSION	George Halfacre Scholarship off and running (approx \$4000). Bob S wanted to congratulate the Huskies on their win at football. Tony and Kurt wore their Allen Alum T Shirts in to the Husky tailgate tent.	
	20 Allen wrestlers attended the Lehigh U wrestling at PPL Center due to underwriting. McCartney Years concert on 12/9 was great. Canary Cavaliers and Chorale were able to perform with the band.	
	Dieruff had 250+ at tailgate. They hosted the ROTC/ Cheerleaders & Band. It was great for students and Alumni to mingle. ROTC created a gauntlet with Alum for the players. JH shared that they have an electronic montly newsletter. Andre Reed	

jersey was auctioned off for scholarship \$. (Dave W mentioned Allen grad who was NFL player's passing) The Sew What club sewed, filled and shipped stockings for soldiers and pillowcases for Ronald McDonald House. Sent a video holiday card with Alumni Choir and holding A Capella festival.

CONCLUSIONS

ACTION ITEMS

PERSON RESPONSIBLE

DEADLINE

Courtesy of the Floor: Susan W thanked Kurt Z for his leadership; Superintendent Parker shared work around Puerto Rico Hurricane Refugees and the need for winter clothing. 8 TIG applications were repeats that will be funded through corporate funds so approved applications went from 17 to 25. Tony Muir and Kurt Zwinkl shared their optimism about Thomas Parker's vision for ASD and stated that the foundation needs to dovetail so that financial asks are coordinated. Dave Wildonger shared that the design for the new elementary school will be presented at board meeting and will have a food pantry and PreK classrooms. Needs Board and Zoning approval. While there are no partnerships yet, they are hoping to have medical offices in the school. Lincoln building will be used for Newcomer Academy and will have a food and clothing pantry. There are staff relocations happening in the Administration Building with 90% of staff being impacted by the move. Superintendent will be next to the Foundation offices.

Formal meeting adjourned at 8:55AM Motion by Dennis Blankowitsch and Ellen Millard-Kern.

Check Presentation: Univest President Phil Jackson and Sr. VP of Corp Communications, Kimberly Detwiler presented EITC check for \$15,000 to Executive Committee Members.