

**Board Meeting Agenda**  
**December 1, 2022 @ Hoffman House & via Zoom**  
**Continental Breakfast – 8:00 a.m.**  
**Meeting Begins – 8:15 a.m.**

**Present (in person or by Zoom):** Dr. Julie Ambrose (Executive Director), Vicki Newhard (Administrator), Dan Bosket (President), Tonya Harris (Vice President) Maria Tjeltveit (Secretary), Ibolya Balog (Treasurer), Don Hinkle, Rashid Santiago, Dr. D'nese Sokolowski, Kay Kurtz, Peter Kareha, Joseph Petro, Rob Schmidt, Laudy Allen, Dr. Mark Emerick, Don Wieand, Dr. Ericka M. Sutherland, Ralph Todd. Student Reps: Julia Eschner, Kenny Baptiste, Davian Serrano

**Absent:** Angela Nolan, Ellen Kern, Jennifer Ortiz

**Emeritus Board Directors Present:**

**Mid Penn Bank**

Dan Bosket introduced Frank Heston from MidPenn Bank who presented an EITC check for \$5000 to the ASDF.

**Call to Order** The meeting was called to order at 8:14 a.m.

D. Bosket

**President's Report**

D. Bosket

Dan and Julie met with the Acting Superintendent Dr. Carol Birks, Nov. 15. He attended the School and Community meeting with the Acting Superintendent. Good attendance with a focus group. Part was televised. Some attendees were from school districts in surrounding area. No representative from the School Board. Each year the SB has a meeting where it elects new leaders, include ASDF rep. Tom Smith was supposed to retire but he is unretiring. Ellen Kern is chief of staff for Sen. Pat Browne, and this is his last month in office. Ellen has tendered her resignation as a member of the ASDF Board.

**Approval of October 6, 2022 Minutes (A)**

M. Tjeltveit

**Motion to Approve** 1<sup>st</sup> Don Hinkle 2<sup>nd</sup> D'Nese Sokolowski Conclusion: **Approved unanimously**

**Treasurer's Report (B)**

I. Balog

Form 990 was reviewed and filed on time.  
 YTD revenues at 25% and expenses 27% of budget.

**Strategic Planning Update**

T. Harris

Tasked with coming up with a plan for how to continue for next 5 years. Two meetings so far with Eric Lech, from Carbon Lehigh Intermediate Unit. Have put together a survey for stakeholders. Questions have been finalized and have been translated into Spanish. Send out by the end of this week. The ASD has resources to send it out to the community. Board members

are encouraged to use our resources in getting the survey into the community. Student board representatives were asked to spread it out to the student populations. Eric will create a SCOR (Strengths, Challenges, Opportunities, Risks) analysis. Next meeting will be Dec. 16. Dr. Emerik commented that he is excited about students being involved.

### **High Notes Gala Update**

D. Sokolowski

April 1, High Notes Gala, at Americus, 6-10 p.m. Distributed *Save the Date* cards and Sponsor forms. Gala will feature a sit-down dinner, student performances, photos. \$170 per person. Showed promotional materials. Theme is: "A Million Dreams." Davian said that the Gala does help a lot. Dieruff received tuxedos and a new piano from ASDF through Gala. Sponsorship information available for Board members to recruit. Electronic versions will be sent out. Forms will also be on the website. Board members encouraged to promote and seek sponsorships. We will be engaging Susan Williams (former ASDF Executive Director) to help with sponsorships.

### **Teacher Innovation Grant Update**

K. Kurtz

Thanked 10 TIG committee members who read all the applications. 23 grants for \$26,180. Will present the grants with a surprise visit and oversized check. 13 different schools. Discussed the relationship with Donors Choose (which is mainly for supplies). Suggested that we put out information that differentiates the TIG and Donors Choose, to help teachers decide which one is most appropriate.

### **Executive Director's Report**

J. Ambrose

#### **Mission Moment**

Latin Dance program. Terrific turnout. 80 students involved. 53 performed. Once a week dance practice with professional dance instructors. Group of judges judge on Salsa, Merengue, Second Place and 1<sup>st</sup> place. William Allen stage crew is essential. 14 volunteers, including a Whitehall student. The Morning Call printed pictures of each of the schools and had a great gallery of pictures on line. LehighValleyNews.com came and stayed for whole time and did a very nice story. Acting Superintendent attended as well. It is heartwarming to see how proud the families are. Students have a whole range of reasons to do this. SMMS coach said their students want to make a club out of this, to dance at nursing homes etc. Students cheered the other schools. This started as a TIG grant. Davian talked about how this is great to reinforce the Latin culture of many of the students and their families. Kenny said it was a good way for students to express themselves.

#### **EITC Update**

November is a big month for EITC. Received quite a few contributions. Some new and some increases. Unusual for grants to go up so we are very fortunate for the increases. 8 received so far and waiting for 3 more who have given in the past. They cannot give it directly to the ASD. Most are unrestricted; one has a STEM restriction.

#### **Outstanding Grants Update**

Received four grants so far and have a number that are outstanding. Applying today to Trexler Trust for money for the Science Fair and summer LCTI Camp, STEM career day with people who built new DaVinci Science Center. Hope to have entire 7<sup>th</sup> or 8<sup>th</sup> grade have this in the fall and

then go and see it when the Center opens. Career readiness and new science curriculum emphasis. Will support ASD on these goals. Bill Sugra Memorial Fund will not be giving out funds in the future, after 20 years.

#### Annual Appeal

Beginning of November sent out Annual Appeal and Report. Goal is to raise \$60,000. Mailed to 1713. First year that we did Giving Tuesday. Didn't set a goal this year (should do so next year). Did a pilot to highlight what ASDF does. Posted on social media and asked Board to do the same. Raised \$1,800. Some feedback: Board members didn't see it until about 5 p.m. Sent out early in the morning. Didn't want people to unsubscribe from our feed so didn't want to send too much. Wonder if the Foundation is not that recognizable. Julie is grateful to the Public Relations Committee to work on this. Happy with what we did and good foundation for next year.

#### Student Representatives

Acknowledge Student Reps.

Julia Eschner (WAHS): Lot of performing arts events. Spring musical auditions for Little Shop of Horrors, the Musical. Yesterday, there was an event highlighting fall sports. Things going well.

Davian Serrano (DHS): Executive Council Meeting got to talk to new Acting Superintendent. Importance of highlighting the excellence of the schools. Doing this at Dieruff. We need to do a better job of showcasing what the schools have to offer.

Kenny Baptiste (WAHS). Winter Concert is Dec. 16, with Jazz Band performance.

#### Administrator's Report

V. Newhard

#### Literacy Volunteer Program

Started 5 years ago. Train and do background checks on volunteers. Rebuilding since the pandemic. Doing an orientation about once a month at Hays Elementary School. Four trained in October; 7 in November. Trying to get back to 100. Currently have 42 volunteers active. Getting a lot of support from new Literacy Director, Kelly Ballard. Before 4<sup>th</sup> grade, children are learning to read. From 4<sup>th</sup> grade on, they are reading to learn. If volunteers can't fit into what we do, we can direct them to other opportunities in the district. Most volunteers are retired but we also work with colleges and companies.

#### Visual & Performing Arts Residencies

Latin Dance is one of these. Middle School Strings at Raub with El Sistema has 23 students involved. String students will perform on Wed. Dec. 14, in the Raub Holiday Concert, at 6 p.m. Visual Arts, mostly in elementary schools. 2 resident artists: Roe Gesek oil pastels at Hays and Mosser; and Claire Marcus at Roosevelt grades 2 and 5 book and paper arts. Art is showcased at ASDF events, used for fundraising to go back into the arts program.

ASDF staff gave little giftbags to the Board members with a card from the program.

Student art calendars from QNB include an Allen HS student artist. They are available from ASDF.

#### Other items

Double header: WAHS and Dieruff at Dieruff, Saturday. Will be reviving Sports Hall of Fame Debby O'Brien, Anthony Ross 2000; John Hughes has gone to most athletic events and taken pictures. 2:30 p.m. induction for Sports Hall of Fame.

Don Wieand made a **Motion to thank Sen. Pat Browne for all the help that he has given the Allentown SD.**

**Motion:** 1<sup>st</sup> Don Wieand 2<sup>nd</sup> Don Hinkle. **Conclusion: Approved unanimously.**

Clarification about Silent Auction: can be a personal donation or a business donation. Please hand out Save the Date personal invitations matter. Will also mail.

Donating to the Foundation: Is through United Way the best or another way? Some companies will match if give through United Way. We will take donations any way; checks, online.

**Motion to Adjourn**

1<sup>st</sup> Rashid Santiago 2<sup>nd</sup> Joe Petro **Meeting adjourned at 9:37. a.m.**

D. Bosket

**A and B are attachments.**

**Upcoming Committee Meetings:**

Gala – 12/15 @ 1:00 p.m. (The Americus Hotel)

Strategic Planning – 12/16 @ 8:00 a.m. (Zoom – Date Change from 12/9)

Executive – 1/5 @ 8:00 a.m. (Zoom)

**Next Board Meeting:**

Thursday, February 2 @ 8:00 a.m. (Zoom)