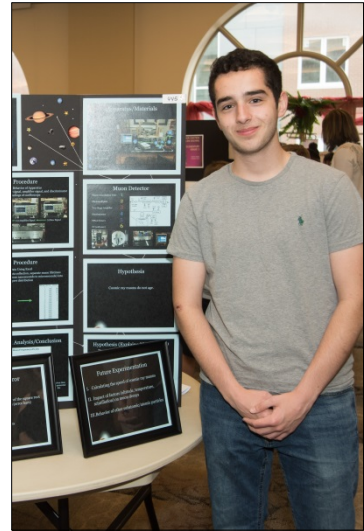
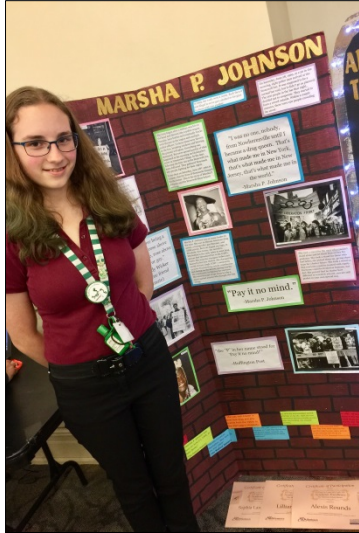


ALLENTOWN SCHOOL DISTRICT FOUNDATION



Annual Report July 1, 2016 – June 30, 2017 More Educational Opportunities for Student Success



Leadership Message



Richard L. Button
President 2016 – 2017

Dear Friends,

The Allentown School District Foundation's Board of Directors and the three part-time folks who work for the foundation continued to focus our efforts on quality and quantity. There has been positive movement on all fronts, improving our program delivery and increasing the number of active participants in all our efforts. Our purpose remains vital, and that is to drive more dollars into classrooms for greater impact. We have raised almost \$2.1 million since 2009 to fund our programs. Here are some the highlights:

- We are proud partners with the Allentown School District (ASD), as we identify programs and opportunities that will result in real progress for our students and for our schools.
- Executive Director, Susan L. Williams, who joined us in November 2015, produced and distributed an online survey that is the basis of the foundation's new strategic plan. Sent to approximately 300 community leaders and ASD educators, the survey's responses provided much needed consensus and direction for our future priorities.
- Our Board of Directors remains the backbone of this non-profit effort. We are continuing to recruit new directors from Allentown's growing professional and business community that believe in our mission.
- We hold ourselves accountable to our donors and supporters. ASDF Administrator Vicki Newhard now tracks student participation in our programs, with real-time data. Called the "ASDF Impact Report," it identified 5,332 students who participated in ASDF programs in 2016-2017, double the number in the previous year (see page 3). The Impact Report describes all of the Foundation's programs.
- Our accounting system is also more timely and efficient, providing financial data more quickly for planning purposes. Our official audit and Form 990 were filed, once again, ahead of schedule.
- There is a growing network of volunteers willing to assist the Foundation in the classroom, at community events and on our board and committees, and we thank them for their commitment.

The Foundation is starting its eighth year of operation. Having served on this board of directors since July 2009, it is time to take leave. New president, Kurt D. Zwinkl, is taking the helm on July 1, 2017. A graduate of William Allen High School's Class of 1967, Kurt has an extraordinarily well rounded resume and he will provide the needed expertise to lead the Foundation into a period of much needed growth. I wish him well as I know his commitment as a native Allentonian to ASD will be crucial in the further development of relationships within the business community.

We have been blessed with a remarkable group of parents, volunteers, teachers, administrators and board members, who provide their time, talent and treasures, and who are to be commended for never, ever giving up. The same is true of the individuals and organizations beginning on page 15, our donors.

Thank you for believing in our students. We are grateful to you.

A handwritten signature in dark ink that reads "Dick Button". The signature is written in a cursive, slightly slanted style.

About the Cover: Allentown School District Foundation sponsors many student-focused programs throughout each year in order to uphold its mission: to encourage, promote and support innovative educational experiences for ASD students. The 4th Annual Showcase of Academic Excellence was held in June 2017 when almost 400 students of all grades were selected to display the best independent projects created throughout the year. Another project, entitled I am on a Bookshelf, is an outgrowth of a Teacher Innovation Grant funded for Lehigh Parkway's Elementary 4th and 5th grade classes, seen here (bottom center photo) at the exciting Barnes & Noble Whitehall culminating event in May for ASD families.

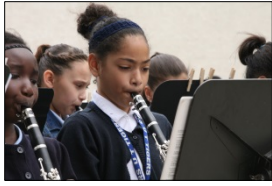
2016-2017 Impact Report

The Allentown School District Foundation tracks student participation in support of programs. Here are the results for the 2016-2017 school year.

PROGRAM PARTICIPATION	Elementary Schools (14)	Middle Schools (4)	High Schools (5)*	Total Student Participants
A Cappella Fest at Muhlenberg College			14	14
Allentown Adventure	395			395
Atown Baseball DRIVE - Made Team/# Tryouts		59/149		196
Broadway Bus Trip - School of Rock		19	88	107
Cat in the Hat Program (Busing)	300			300
Concert on the Plaza (Busing)	300			300
HIGH NOTES Gala	1	23	96	120
Latin Dance Competition & Outreach	120	57	9	186
Lines and Spaces Summer Camp	X			30
Middle School Strings		12		12
Mural Project	100			100
National History Day		450	7	457
Renaissance Visual Arts Residency	150			150
Science Fair - PJAS Region 3 - 1st Place		15	2	17
Science Fair - PJAS Region 3 - 2nd Place		31	2	33
Science Fair - PJAS Region 3 - 3rd Place		5		5
Science Fair - PJAS Region 3 - Participant		26	2	27
All Other ASD Science Fair Participants		400	318	718
Senior Scholarships			57	57
Showcase of Academic Excellence	X	X	X	400
Summer Camp Scholarships	X	X	X	39
Teacher Innovation Grant (TIG) Projects (26)	X	X	X	1,539
Videography Program		30		30
Volunteer Literacy Program	100			100
TOTAL PARTICIPATION 2016-17				5,332
PREVIOUS YEARS				
TOTAL PARTICIPATION 2015-16				2,202
TOTAL PARTICIPATION 2014-15				1,945
TOTAL PARTICIPATION 2013-14				2,782
TOTAL PARTICIPATION 2012-2013				1,354
TOTAL PARTICIPATION 2011-2012				964
TOTAL PARTICIPATION 2010-2011				20

*William Allen High School, Louis E. Dieruff High School, Building 21, Newcomer Academy and the AEDY Program at William Penn

Kindergarten – Grade 5 Programs



The Foundation board of directors approved a **volunteer reading program** to commence in the fall 2017 to assist kindergartners as they begin the reading process. These volunteers will help students to learn letters and sounds, identify sight words, and make friends with these new role models in their lives. Reading is the gateway to success and is particularly important in our district where families of students come from 51 countries. More than 100

volunteers have been trained and have the clearances to work with students. We thank the Allentown Rotary for a startup grant. The **Renaissance Artist-in-Residence** program blends the visual arts with integrated studies in history, culture and civic education, providing art opportunities for hundreds of children every year, all of which are funded by EITC corporate grants. Fourth and fifth graders are offered **An Allentown Adventure**, where they learn about Allentown's historical sites and cultural landmarks, and then visit a landmark or two in the city, visually depicting their graphic impressions. In the spring of 2017, for instance, Central students viewed the city from the tops of the PPL Building and the Butz Corporate Center; Cleveland students went to the Malcolm Gross Rose Garden and Cedar Beach; and Roosevelt students visited the Li'l Le-Hi Trout Nursery and the Museum of Indian Culture. We extend a special thanks to artists Ro Geseck PCA, Claire Marcus PCA, George Miller PCA, Matt Halm PCA and others who bring their creative skills into the classrooms. Funding for these programs is provided by EITC funding from corporate partners and an anonymous donor. ASDF supports several **music programs**, providing harmonic opportunities for students to learn how to play and perform, and build confidence and self-esteem along the way. Elementary students are once again learning how to read music using the simple flutophone. They are then encouraged to expand their musical talent by learning to play violin, viola, cello, brass, woodwind and percussion instruments. The **Lines and Spaces** summer camp meets weekly to keep musicians performing during the summer recess. The challenge ahead for the ASD Foundation is to expand these initiatives so that more students can participate in these programs. Whether it is arts, academics or athletics, these core ASDF programs, which are sponsored by many organizations and individuals in the Lehigh Valley, engage students, stimulate their minds and motivate them to develop the habit of learning, and succeeding, at a young age.



Grades 6 – 12 Secondary Programs



Since 2013, ASDF has provided the funding for the **Science Fair**. The Fair enables students in grades 6 – 12 to create meaningful science projects so that they can compete in the intra-district program and at the PA Junior Academy of Science. More than 800 students from Allen, Dieruff, Trexler, Raub, Harrison-Morton, South Mountain and alternative schools participated in the 4th Annual Science Fair in June 2017. The Science Fair is sponsored by The Harry C. Trexler Trust. **National History Day**, sponsored by The Century

Fund, encourages secondary students to create research based exhibits, papers, websites, performances and documentaries on relevant historical topics. Almost 450 ASD students participated in this program during the 2016-2017 school year. The **Allentown DRIVE baseball** program has lured hundreds of middle schoolers to the diamond since 2013. This program teaches the values of teamwork, integrity and dedication. Two of the four schools compete each year in a championship game at Coca-Cola Park. In 2017, South Mountain Middle School received the trophy, presented below left, by Lee Butz, the founder of the program. **Music** and the performing arts are supported by the Foundation in several ways: helping to fund the purchase and refurbishment of instruments for the high school bands; offering string lessons for middle schoolers through the **El Sistema** program; and by returning net proceeds of \$3,000 to \$8,000 from the **High Notes Gala** to each middle and high school involved in the evening's performance for theatre operations and musical groups at each school. Middle school students learn the salsa, merengue and bachata as part of the **Latin Dance Competition**, sponsored by Highmark. They take dance lessons weekly, practicing discipline, commitment and teamwork. The program culminates in a High energy dance competition between five schools in November. Approximately 80 students participated in this competition and Trexler Middle School won. And, for the fourth year, the **Showcase of Academic Excellence** provided a venue for students to captivate families and the public with the projects and programs they produced over the year (many seen on the cover). **Summer camp scholarships** to places like the Lehigh Career & Technical Institute and **scholarships** awarded to graduating seniors round out the support for secondary schools in Allentown.



Senior Scholarships



The following 2017 graduating students received scholarships through the ASD Foundation, all funded through the generous gifts of enlightened donors. **Endowed scholarships (in blue)** are those in which the gift is invested and a portion of the income (Endowment Distribution Rate) is awarded. Because of favorable market conditions, the ASD Foundation was able to provide 3.0 percent of fund balances. The funds are managed by a professional fund manager and supervised by the ASDF Investment Committee. **Expendable scholarships (in black)** are those in which the gift, or a portion determined by the donor, is awarded annually. A total of \$26,184 was awarded to 66 students in 2017.

William Allen High School			
Student	Scholarship	Amount	College or University
Raquel Pena Alevante	Public Service Scholarship	\$500	Messiah College
Jose Aponte	Jonathan Hoffstetter Fund	\$80	Northampton CC
Frank Cerda	Frank X. Devers Memorial Scholarship	\$50	University of Pittsburgh
Frank Cerda	Nolan H. Osman Memorial Scholarship	\$170	Temple University
Vincent Correll	Cheryl and Peter Beisel Scholarship	\$100	Moravian College
Vincent Correll	Tony W. Perilla Scholarship	\$100	Moravian College
Thania Inoa De Jesus	Ruth B. Wagner Scholarship	\$973	Albright College
Jozelyn Diaz	Robert Mentzell Scholarship	\$360	Penn State University
Janice Febles	Jay C. Reigel Scholarship	\$500	LCCC
Jack Graham	George Reddinger Memorial Scholarship	\$100	LCCC
Alison Heiser	Timothy C. Dolan Scholarship	\$540	Penn State University
Belicia Kingsley	L. J. LoPinto Scholarship	\$100	Temple University
Belicia Kingsley	Frank Wilgruber Memorial Scholarship	\$520	Temple University
Belicia Kingsley	Deborah Steele/ Peter Radocha Memorial Scholarship	\$165	Temple University
Emma Marhefka	Barbara G. Zwinkl Scholarship	\$1,000	State Univ of NY
Emma Marhefka	Hon. Madeline Palladino Scholarship	\$500	State Univ of NY
Pamela Matias	William Allen Class '63 Scholarship	\$400	DeSales University
Dolymarie Mercado	Kelly Gallagher Memorial Scholarship	\$280	Marywood University
Ian Michaels	Deborah Steele/ Peter Radocha Memorial Scholarship	\$165	Lehigh University
Ian Michaels	Lafayette Ambassador Bank	\$500	Lehigh University
Samuel Miller	Helen Gerhard Award	\$650	Lebanon Valley College
Samuel Miller	Mary E. Leiby Scholarship	\$720	Lebanon Valley College
Luis Morales	Norma Bahr Nehf Award	\$100	Lehigh University
Diego Moto	Ruth B. Wagner Scholarship	\$973	Penn State University
Mercy Pawlowski	Kehnel Memorial Scholarship	\$100	Temple University
Mercy Pawlowski	Clarence Siegfried Scholarship	\$100	Temple University
Keiry Pichardo	Dr. John F. McHugh Scholarship	\$150	Northampton CC
Natalia Quinones	Judge David Mellenberg Scholarship	\$510	LCCC
Nicole Rafiee	Ruth Kistler Social Studies Award	\$100	Temple University
Nicole Rafiee	Ruth B. Wagner Scholarship	\$973	Temple University

Anthony Richards	Frances Appleton Trust	\$400	Boston University
Anthony Richards	Marguerite Finizzi Fund	\$360	Boston University
Chanaly Rodriguez	Sarah K. Steinberg Scholarship	\$500	Kutztown University
Erika Sinchi	Ivan Bixler Scholarship	\$300	LCCC
Josiah Stuart	Eleanor Shoemaker Memorial Scholarship	\$115	Edinboro University
Mileisha Troche	Frank X. Devers Memorial Scholarship	\$50	Lackawanna College
Mileisha Troche	Eleanor Shoemaker Memorial Scholarship	\$115	Lackawanna College
Katherine Vasquez	Francis & Mary Kelly Memorial Award	\$100	Messiah College
Marcus DiLeo Vereen	Eugene Rosenberg Fund Scholarship	\$100	Temple University
Jaylen Walters	Jonathan Hoffstetter Fund	\$80	Keystone College
Carina Weatherhold	Ed Rourke Memorial Fund	\$100	Drexel University
Louis E. Dieruff High School			
Alesan Aboafahe	Mary E. Leiby Scholarship	\$720	Temple University
Louis Baez-Fuentes	Charlotte Schmoyer Memorial Fund	\$330	Wilkes University
Jesus Cruz-Figueroa	Adam Webster Scholarship	\$200	LCCC
Jesus Cruz-Figueroa	Adam Webster Scholarship	\$500	LCCC
Jesus Cruz-Figueroa	Michael Meilinger Memorial Service	\$610	LCCC
Linda Dabboura	George Khoury Scholarship Award	\$160	Penn State University
Laticia Feliciano	Peter Karoly & Laura Angstadt Memorial Scholarship Fund	\$500	Bloomsburg University
James Hanna	Hunsberger/ASDF Scholarship	\$100	Lehigh University
John Huang	Outstanding Writer Award	\$100	Lehigh University
Alexandra Juarez	Harrison-Morton Scholarship	\$1,000	LCCC
Alexandra Juarez	Nicholas Fragnito Scholarship	\$500	LCCC
Leigha Montes	Eleanor Shoemaker Scholarship	\$115	Penn State University
Jose Murphy	Bruce E. Hutchison Scholarship	\$500	Penn State University
Amy Nguyen	Bruce E. Hutchison Scholarship	\$500	Arcadia University
Ashley Ochanda	Ron Coleman Scholarship	\$1,000	Lock Haven University
Kaily Rockshead	Patti Heffner Memorial Scholarship	\$2,000	Temple University
Angel-Nicole Rosa	Kline/ASDF Scholarship	\$100	East Stroudsburg U
Octavio Rubio	Eleanor Shoemaker Scholarship	\$115	Penn State University
Zena Salloum	Lafayette Ambassador Bank Scholarship	\$500	Temple University
Zachary Shiffert	Charlotte Schmoyer Memorial Fund	\$330	Bloomsburg University
Mark Yowakim	Harrison-Morton Scholarship	\$1,000	DeSales University

*It is the hope of the ASDF to expand the Senior Scholarship program.
Anyone interested in sponsoring a senior scholarship, please contact Susan L. Williams at 484-765-4093.*

New: Coach George Halfacre Memorial Scholarship

In June 2017, Kurt Zwikl, WAHS '67, decided it was high time to honor Coach George Halfacre, one of William Allen High School's most revered football and assistant track and field coaches. Kurt pulled out his Harris Directory, connected with many fellow Canaries, and the Halfacre family. Students who are eligible for this scholarship must have participated in football or track and field, possess all the qualities of sportsmanship and planning to continue their education. Want to contribute? Contact Kurt at kurt.zwikl@gmail.com.



William Allen Alumni Association



“In diversity there is beauty and there is strength” -- Maya Angelou

When alumni of Allentown/William Allen High School attend school functions, whether its art, sports or academic related, they are sure to see examples of the above quote by Maya Angelou. William Allen High School is indeed a diverse place where the beauty and strength of the student body shines through every day. The Alumni Association continues to reach out to alumni in an effort to bring them through the doors of their alma mater so they too can be part of the excitement of William Allen and make a difference in the lives of its students.

The 2016 – 2017 school year gave alumni a lot to be proud of as the Canaries excited the valley with an outstanding season culminating in an appearance before over 7,600 fans gathered at PPL Center for the District 11 Class 6A boys’ basketball semifinal. The Canary faithful, including hundreds of alumni, all sporting their Canary and Blue, turned out to cheer on the team. Throughout the year, alumni participated in many student focused events including the annual end of camp picnic and swim party as we wished the Canary Football Team much success in their upcoming season and, alumni gathered at J. Birney Crum Stadium for a pre-game Tailgate Party prior to the annual crosstown matchup between Allen and Dieruff. Thanks to the efforts of alumni, and contributions from area businesses, a successful themed basket drawing was held at well attended basketball games in an effort to raise funds which support student activities. Multiple baskets featuring gift cards, certificates and even some great Canary memorabilia were available to fans. Members of the Allen stage crew, the unsung force, behind the curtain of all auditorium productions and events, was treated to a night out with movies, games and a “Taco bar”, and the entire cast, crew and pit of the Theater company’s production of *Bonnie and Clyde* were treated to a reception sponsored by the Class of 1961. As graduation for the Class of 2017 approached, the Alumni Association helped the senior class with a monetary donation toward its class picnic and a former Canary who left school early in order to serve his country in the military was presented with an honorary degree as part of Operation Recognition during commencement ceremonies.



The Alumni Association is busy planning events for the 2017-2018 school year, including a Chorale Family Picnic and a December concert by the international touring band “The McCartney Years,” featuring the music of Paul McCartney from the Beatles to Wings.

The William Allen Alumni Association invites, and encourages, all alumni of Allentown High School and William Allen High School to visit us on the web at williamallenalumniassociation.org or on Facebook at William Allen Alumni Association. We look forward to connecting with you.



Officers Bob Sperring, President – Class of 1974 Bob Walker, Vice President/Treasurer – Class of 1986

Louis E. Dieruff Alumni Association



When describing his participation in the demanding 1,000-mile Iditarod Sled Dog Race in Alaska, a veteran musher commented, "Teamwork is the key." Success requires a team of Huskies that can blend their individual skills and talents, and work toward a common goal.

The Dieruff High School Alumni Association successfully completed its own "Iditarod," in the form of the 2016-17 school year.

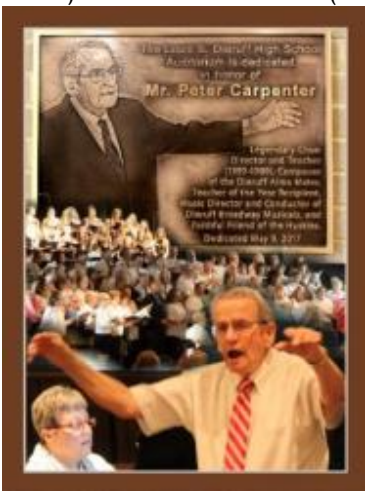
Embracing a challenging, yet rewarding calendar of events, our Association rallied our passionate members to promote Husky Pride. Indeed, teamwork was the key.

Exciting social events such as the "Fandangle" (a mega-reunion for all classes), the Mardi Gras Party and the Tailgate Party prior to the Dieruff vs. Allen Football Game brought hundreds and hundreds of alumni together in a powerful display of school spirit.

Connecting with the current Dieruff students, our Alumni Association hosted our annual Football Team Swim Party, as well as a Pizza Party for the Marching Band. Our "Sew What?" Club provided after-school sewing instruction, with projects selected for their community service value. In May, we awarded "School Spirit Scholarships" to four graduating seniors.

During the Christmas season, members of our Alumni Choir delivered a welcome dose of cheer by caroling at four different senior citizen facilities.

In direct support of the high school faculty, our Alumni Association raised funds and purchased a new kiln, replacing the relic that had served the Dieruff Art Department since 1959. During the special dedication ceremony in October 2016, a sincere expression of gratitude was extended to Dr. John Stevens (DHS Class of 1963) and his wife Anita (Allen Class of 1963) for their generous donation, which made this gift a reality.



The most dramatic and heart-warming event of the year was held on May 9, 2017. The Dieruff High School Auditorium was dedicated in honor of Mr. Peter Carpenter, the school's first choir director and composer of the Dieruff Alma Mater. The Alumni Association spearheaded the initiative to obtain School Board approval for the naming of the auditorium, and provided funding for the lettering at the entrance and the commemorative bronze plaque. We arranged for the dedication to take place as part of the Dieruff Choir Spring Concert, and we promoted alumni participation. Hundreds of alumni and friends joined the student and alumni choirs for a most memorable performance.

Communications continues to contribute to our success. Proudly, we stay connected via our Alumni Website (www.dieruff-alumni.org), a monthly newsletter, and a dedicated Facebook site. We also invite alumni to attend our open meetings, scheduled for the first Wednesday of each month, 6:30 p.m., in the media center of the high school. Mush, you Huskies!

Officers

John G. Hughes, Jr., President – Class of 1961
Dave Ziegenfuss, Vice President
Kay Kurtz-Vogel, VP Website Administration

Steve Long, Treasurer
Joanne Ogrydziak, Secretary
Fred Schuler, Founder & 1st President

Statement of Revenues & Expenses

For fiscal year ended June 30,	2016	2017
Revenues, Gains and Other Support		
Contributions and grants	\$ 196,123	\$ 217,260
Change from prior year	-7.7%	10.8%
Conduit revenue *	\$ 113,029	\$ 155,875
Scholarship donations	\$ 19,760	\$ 11,800
Fundraising revenue	\$ 94,782	\$ 116,484
Gain(Loss) on scholarship funds, net of fees	\$ (5,414)	\$ 16,475
Interest & dividend income	\$ 7,793	\$ 11,238
	<hr/>	<hr/>
Total Revenues, Gains and Other Support	\$ 426,073	\$ 529,132
Expenses		
Program costs	\$ 158,593	\$ 213,432
Conduit disbursements *	\$ 46,414	\$ 214,295
Scholarships	\$ 22,503	\$ 26,194
Management & general	\$ 70,193	\$ 78,369
Fundraising expenses	\$ 51,384	\$ 57,668
	<hr/>	<hr/>
Total Expenses	\$ 349,087	\$ 589,958
Change in net assets	\$ 76,986	\$ (60,826)
Net assets at beginning of year	\$ 536,452	\$ 613,438
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Net assets at end of year	\$ 613,438	\$ 552,612
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Program Costs	2016	2017
An Allentown Adventure	20,416	16,570
Ballroom/Latin Dance	6,470	11,279
LCTI Career/STEM Camps	-	4,038
Sports & Physical Fitness	16,689	21,475
National History Day	4,851	27,333
Student Field Trip to NYC	6,554	13,682
Visual & Performing Arts	21,120	8,702
Music Programs	15,754	13,025
Science Fair & STEM	25,745	35,374
Teacher Innovation Grants	14,997	18,197
Theater Support	12,662	23,000
Allocation of Staff Costs	5,128	
Other	8,207	20,757
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Total	158,593	213,432
Change from prior year	-16.5%	34.6%

*Conduit revenue constitutes donations received by ASDF to be disbursed directly to a designated school or program.

Statement of Assets & Liabilities

As of fiscal year-end June 30,	2016	2017
Assets		
Cash	\$ 234,997	\$ 166,985
Accounts Receivable	\$ 8,850	\$ 2,650
Investments	\$ 373,638	\$ 392,993
Total Assets	\$ 617,485	\$ 562,628
Liabilities		
Accounts Payable/Accrued Exp.	\$ 4,047	\$ 10,016
Total Liabilities	\$ 4,047	\$ 10,016
Net Assets		
Unrestricted	\$ 23,120	\$ 18,682
Designated & Quasi-endowed	\$ 275,276	\$ 272,463
Temporarily Restricted	\$ 86,956	\$ 22,744
Permanently Restricted Scholarship	\$ 228,106	\$ 238,723
Total Net Assets	\$ 613,438	\$ 552,612
Total Liabilities & Net Assets	\$ 617,485	\$ 562,628

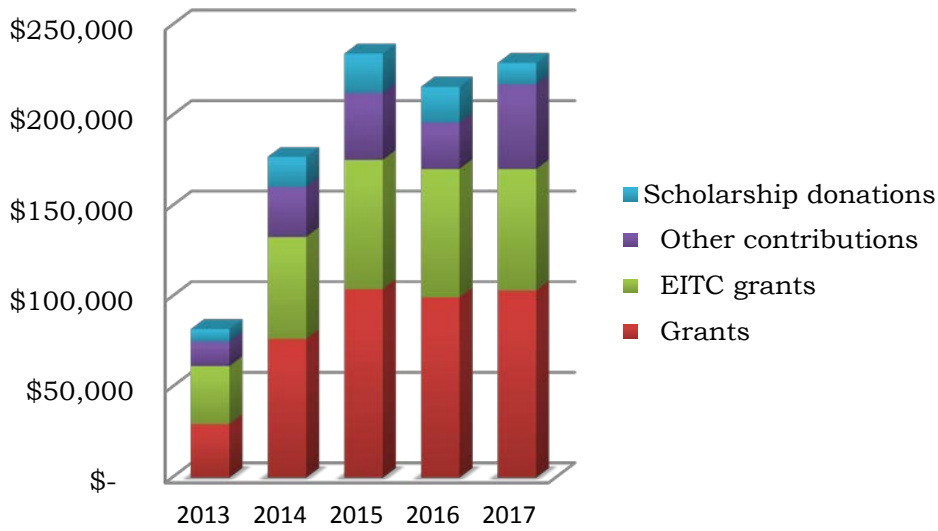
Forms 990 for fiscal years ending 2014, 2015, 2016 and 2017 may be found online at www.allentownsd.org/asdf.

EITC Partners 2016-2017

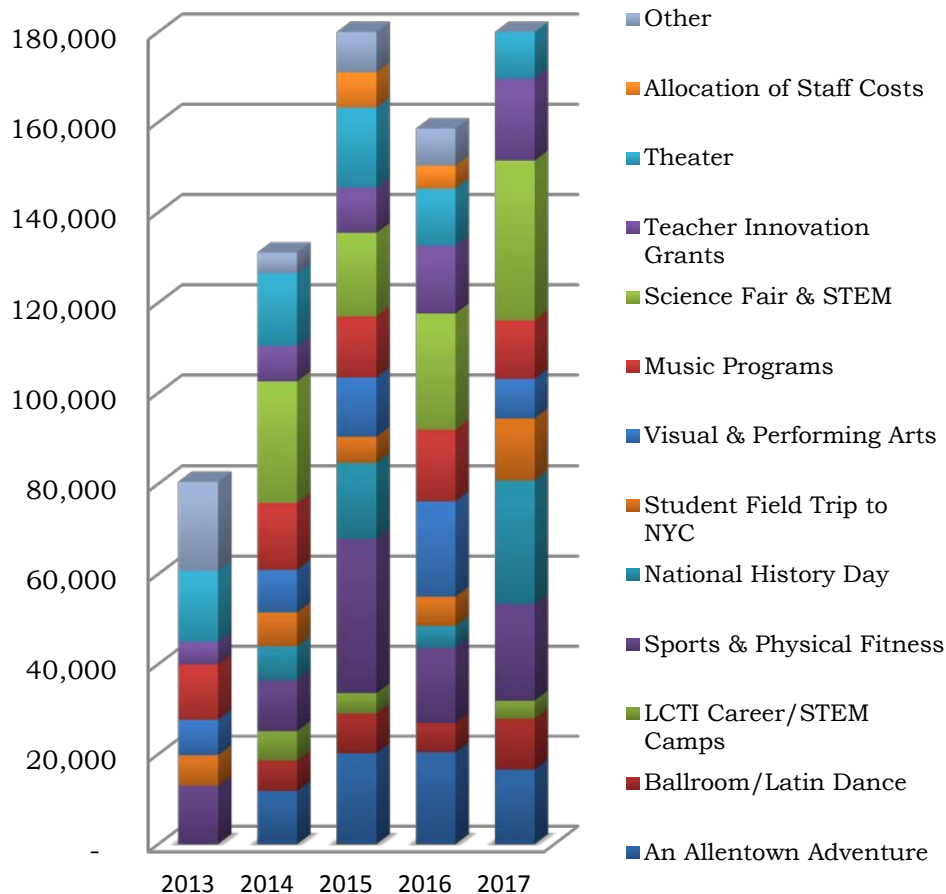
Through Pennsylvania's Educational Improvement Tax Credit (EITC), tax credits up to \$750,000 per year are granted to eligible businesses which then contribute these funds to an educational improvement organization such as the ASD Foundation. Partners noted below contributed a total of \$67,000 in fiscal year 2016-2017. The ASD Foundation is grateful for their support: Avalon Insurance, American Bank, BB&T, Embassy Bank, PPL Corporation, UGI Utilities, Uninvest Bank and Weis.



Contributions, Grants & Scholarships



Program Costs



2016-2017 Teacher Innovation Grants



The ASDF awarded 26 grants totaling \$18,197 to ASD educators in 16 schools. The Teacher Innovation Grant (TIG) projects span a variety of academic areas, including reading, mathematics, science, life skills, arts and physical education. As one of the Foundation's signature programs, TIG grants provide funding for teachers, school counselors, coaches and nurses to develop original in class projects that inspire ASD students to go beyond routine day-to-day learning. Grant recipients are chosen on a competitive basis, and grants up to \$1,000 (per applicant) were awarded during this school year. Grants from The Donley Foundation, The Bill Sugra Memorial Fund and an anonymous donor made grant funding possible for this year. Many thanks to Duggan & Marcon, Inc. for sponsoring the TIG Reception on May 1, 2017, held at the ASD Administration Center Board Room where recipients were honored.

Recipient	School	Program	Grant
Lata Ananthan	Louis E. Dieruff High School	Dieruff Functional Skills Center	\$1,000
Katlyn Baer	Hiram W. Dodd Elementary School	Inspiring Tomorrow's Creators with 3D Printing	\$1,000
Lisa Brinker	Hiram W. Dodd Elementary School	Awarding a Dodd Scholarship to a Senior	\$720
Melanie Christopher	Sheridan Elementary School	Recycled 3-D Art	\$925
Jane Dotter	Cleveland Elementary School	Student Authors	\$265
Tracey Fenstermaker	Jefferson Elementary School	1 st Grade Animal Expo	\$80
Katy Hankins	Trexler Middle School	Integrated Math and Meal Planning	\$1,000
Ian A. Herzog	Newcomer Academy	Guitar Program	\$1,000
Kristen Laub	Lehigh Parkway Elementary School	Bird Habitat	\$850
Conchetta Marucci	Trexler Middle School	Vietnam: A Study Through Literature	\$722
Virginia Mervine	Francis D. Raub Middle School	Promoting Diversity and Unity thru Art	\$800
Ivonne Miranda	Hiram W. Dodd Elementary School	Science Fair Projects	\$636
Leslie Monahan	McKinley and Union Terrace Elementary Schools	Third Grade Flutophone Project	\$635
Tara O'Brien	Ritter Elementary School	Mobile Kitchen	\$610
Sarah Pastelyak	Louis E. Dieruff High School	"This Is Who We Are"	\$970
Kathy Perinotto	Sheridan Elementary School	Mega Learning with Magna-Tiles	\$841
Dave Peters	William Allen High School	William Allen Basketball Game Film	\$1,000
Catherine A. Piston	Louis E. Dieruff High School	Little Huskies Girls Basketball	\$900
Colleen Radocha and Amy Talaber	Jefferson Elementary School	Grade 3 Machine Maker Fair	\$700
Jennifer Rarick	Harrison-Morton Middle School	Student Songwriting Workshop	\$1,000
Michael Rocchi	South Mountain Middle School	South Mountain Kettleballs	\$800
Donald Stahl and Robin Hohe	Lehigh Parkway Elementary School	I Am On A Bookshelf	\$1,280
Justin Tonzos	Trexler Middle School	Ukuleles in the Classroom	\$984
Brittany Williams	Jackson Building	Fidgets and Widgets in the Classroom	\$600



7th Annual HIGH NOTES



With a star-studded 100+ student cast, energized by a dozen spirited school mascots, the Allentown School District Foundation's 7th Annual HIGH NOTES Gala hit the right note on March 25 at Miller Symphony Hall, in more ways than one can imagine:

- 300 dinner guests were served on the stage and in the Rodale Room, with prime rib, sea bass and vegetable lasagna with rich lemon and chocolate desserts.
- Another 250 joined the dinner guests in Miller Symphony Hall at 8:30 p.m. to witness the 90-minute "revue," showcasing middle and high school student talent with spring musical scores, dancers, a jazz band, vocalists and a string ensemble.
- Sixteen creative, civic and education partners offered free Summer Camp Scholarships to 39 students who submitted applications and were selected through a review process.
- A video entitled, *Are You Smarter than an ASD Student?*, was hosted by retired ASD Administrator Ralph Todd, and featured students, teachers and retirees trying to answer some very historic questions about the District, which was founded in 1866.
- 110 students who performed or volunteered to assist with the show were treated to a one day trip to New York City to see *School of Rock* on June 21. Thanks to the many Broadway sponsors who underwrote this trip.



The Soprano sponsor was Air Products and the two Alto sponsors were Firsttrust and PPL. Each of these sponsors has been a legacy partner for this event since the beginning. We also thank the many Tenor and Baritone sponsors who supported the gala. There were 100 print sponsors in the program. This event is really a kumbayah occasion, with lots of supporters coming together to celebrate the Allentown School District. The Foundation raised \$107,860, and an additional \$11,875 in free goods and services was

donated. Distribution of the gross proceeds breaks into approximate thirds:

- $1/3$ = direct funding for programs in music and theatre at the secondary level
- $1/3$ = unrestricted funds for the operation of programs provided by the Foundation
- $1/3$ = High Notes event costs

Donors

July 1, 2016 – June 30, 2017

We faithfully endeavor to document all contributions.

Please report any corrections to williamssu@allentownsd.org or 484-765-4093. Thank you.

\$150,000+

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ASDF Revenue Growth

2009	2010	2011	2012	2013	2014	2015	2016	2017	TOTAL
Established	\$37,269	\$86,327 (132%)	\$124,171 (44%)	\$160,605 (29%)	\$281,597 (75%)	\$411,812 (46%)	\$426,073 (3%)	\$529,169 (24%)	\$2,057,023

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ADDITIONAL WAYS TO SUPPORT ASD and ASDF

The Foundation supports appropriate and independent projects that have a huge impact on schools and their student populations and that fall outside the Foundation's priorities and current programming. As a 501(c)(3) corporation, the Foundation offers typical non-profit services and tax advantages. Here are some of the projects and partnerships planned or underway for which ASDF has served as a conduit:

PERSONAL OR CORPORATE AFFINITY PROGRAMS; EXAMPLES:

- Baseball DRIVE program for middle schoolers
- Track & Field program for middle schoolers
- Workforce development programs

PLAYGROUND CONSTRUCTION (14 Elementary Schools)

- Two were completed in 2016-2017 (Sheridan ES, Ramos ES)
- Three were started (Lehigh Parkway ES, Mosser ES and Muhlenberg ES)

CONDUIT DEPOSITS

Known as "pass-through" services for tax purposes, the Foundation handles these contributions (large or small) for the benefit of both the School District and donor.

SCHOOL UNIFORM FUND

Every year, many of the School District's low-income families find it difficult to purchase new back-to-school uniforms (approximate cost for 2 sets of uniforms: \$60.00). The Newcomer Academy and the ASD Homelessness Initiative need funds to assist these special school populations throughout the year.

TRANSPORTATION FUND

Technically, the school district is called a "walking district," meaning that students do not have bus services available for regular daily school attendance. There is a great need, however, to pay for busing to and from ASD Foundation programs, wherever they may be. This can be \$20 per day to \$100 per week per student. The Foundation is able to fund, in part, these expenses.

DUAL ENROLLMENT FUND

As an EITC supported program, businesses can contribute up to \$300,000 in tax credit funds to help students to pay for community college courses. Some students can even eliminate the cost of their freshman year of college by taking dual enrollment classes while in high school.



With eternal gratitude, we thank our donors.

July 1, 2016 – June 30, 2017
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Retired Executive Director, Schuylkill River Heritage Area



Button and Roberson Bid Farewell

Dick Button and Debra Roberson, pictured here with Executive Director Susan L. Williams (center), retired after serving a combined 16 years on the ASDF Board of Directors. Debra was the second President of the Allentown School District Foundation and the Chair of all the High Notes gala celebrations to this day. Under Dick's tenure as the fourth president, the senior scholarship program was established by moving the corpus from the District to the Foundation for growth and safekeeping. It is fair to say that without the dedication and commitment of these two stellar board members that the Foundation would not have been able to achieve the success described herein. The group photo below was taken at the annual ASDF Board Retreat on June 1, 2017 at the Administration Center where they were honored.





Volunteer Reading Program Begins

During the 2016-2017 school year, the Foundation worked with the community and the school district to establish a volunteer reading program. Two 90 minute training sessions were led by ASD Director of Literacy, Melissa Smith. The program is scheduled to launch in October 2017. With background checks and clearances in hand, 70 residents were trained and have started at Jackson Early Childhood Center and Ritter Elementary. Other elementary schools will be added. There are approximately 1,500 kindergartners in approximately 60 full-day classrooms in the city. Seen here, Anthony M. Muir, Esq., ASD Foundation Vice President, is surrounded by some of his new friends whom he met last year as a volunteer in the pilot program. More volunteers are needed. Please contact Vicki Newhard at newhardv@allentownsd.org to learn more.

Vision

Our vision is an enriched education for Allentown School District students.

Mission

The mission of the Allentown School District Foundation is to encourage, promote and support innovative educational experiences for students in the Allentown School District.



www.allentownsd.org/asdf

Susan L. Williams

Executive Director

31 South Penn Street

Allentown, PA 18105

williamssu@allentownsd.org

484-765-4093

Photo credits: Kira Butz, Eric Butz, Lee Butz, John Hughes, Michele Pessina, Bob Sperling, Susan L. Williams, Hub Willson