

ALLENTOWN
SCHOOL
DISTRICT
FOUNDATION



Annual Report
July 1, 2017 – June 30, 2018
More Educational Opportunities for Student Success



Leadership Message



Kurt D. Zwinkl
President
2017 – 2018

Dear Friends,

Having served as the executive director of a non-profit for twelve years before retirement, I can tell you that it is hard work. Dedication to the cause is the most important inspiration for success.

With a committed Allentown School District Foundation (ASDF) Board of Directors, plus three part-time staffers (and two paid interns), the Foundation has established a competent management unit that is yielding very positive results. We recognize that the ASDF is only as strong as the board, staff, donors, and volunteers who make it all happen in collaboration with our teachers and school district staff. Highlights for 2017 – 2018 include:

- A new strategic plan for the Allentown School District Foundation was approved at our June 6, 2018, board retreat. It reaffirms our desire to remain focused on areas where we can make a difference: science, music, literacy, teacher innovation grants, student scholarships, and the visual arts.
- Six new board members were elected to the ASDF Board of Directors this past year: Michael Bruckner, Joshua Dodd, Tonya Harris, Chrissy Hixson, Peter Kareha, and Ralph Todd. They bring an amazing abundance of energy, experience, and expertise. I also am impressed with the increase in board giving: 100% of our board roster has made contributions this year, and there has been a five-fold increase in total giving from this very dedicated group of people, many of whom are Allen and Dieruff graduates.
- During the past fiscal year, 8,958 ASD students benefitted from ASD Foundation programs and services. This figure is more than three times greater than just three years ago. Our focus is on programs, with better project management for greater impact.
- Our finance team remains focused on accountability, with filings of the official audit and Form 990 done ahead of schedule. We thank Kelli Holzman for the masterful job she did while serving as treasurer for more than five years, and we welcome Joshua Dodd, the new treasurer and chair of the finance committee.
- The Foundation's fundraising has continued to grow and an additional \$100,000 was raised, and that allows us to involve more students in our program. Education Improvement Tax Credit (EITC) funding and the gala solicitations reached their highest levels ever. We thank Debora Roberson, who will no longer be chair of our High Notes Gala, for all of her work on this important event. She made it an outstanding success in every way. We will miss her.

As the Foundation begins its ninth year of operation, we remain committed to the students of the Allentown School District. The Foundation has continued to grow its volunteer component. For example, 71 volunteers participated in the first kindergarten reading program. It is one of many examples of real commitment to Allentown kids that we are so proud and so thankful to all who help us make a difference.

Thank you for believing in our mission. We are grateful for everyone's support.

Kurt D. Zwinkl
President

About the Cover: One of the newest priorities of the Allentown School District Foundation is supporting the school district's literacy programs. In the fall of 2017, the Foundation launched a volunteer reading program. With background checks and training, 71 volunteers spent one hour per week in 11 of the 15 elementary schools. Also, our Teacher Innovation Grant program funded Lehigh Parkway Elementary School's unique multi-grade program, "I am on a Bookshelf," with support from partners Barnes & Noble and Dan's Camera City. The students published their very own stories with their very own illustrations in hardcover format.

2017–2018 Impact Report

The Allentown School District Foundation tracks student participation in and support of programs.

PROGRAM PARTICIPATION	Elementary Schools (16)	Middle Schools (4)	High Schools (5)*	Total Student Participants
Allentown Adventure	325			325
Atown Baseball DRIVE - Made Team/# Tryouts		62/179		179
Broadway Bus Trip – <i>Hello, Dolly!</i>		25	90	115
Community Music School Residency	100			100
HIGH NOTES Gala		21	97	118
Latin Dance Competition		81		81
Lines and Spaces Summer Camp	N/A			N/A
Middle School Strings		20		20
Mural Project			66	66
National History Day		438	15	453
Renaissance Visual Arts Residency	760			760
Science Fair - PJAS Region 3 - Participants		105	15	120
All Other ASD Science Fair Participants		625	906	1,531
Senior Scholarships			65	65
Showcase of Academic Excellence	93	82	11	186
Summer Camp Scholarships		16	12	28
Summer in the City Concert			69	69
Teacher Innovation Grant (TIG) Projects (17)	1,351	149	1,642	3,142
Volunteer Literacy Program	1,600			1,600
TOTAL PARTICIPATION 2017-18				8,958
TOTAL PARTICIPATION 2016-17				5,332
TOTAL PARTICIPATION 2015-16				2,202
TOTAL PARTICIPATION 2014-15				1,945
TOTAL PARTICIPATION 2013-14				2,782
TOTAL PARTICIPATION 2012-13				1,354
TOTAL PARTICIPATION 2011-12				964
TOTAL PARTICIPATION 2010-11				20

*William Allen High School, Louis E. Dieruff High School, Building 21, Newcomer Academy and the AEDY Program at Wm. Penn School

Elementary School Programs



ASD Foundation programs are student focused in these areas: literacy, arts and music. With students representing over 50 countries, achieving English literacy is a priority. ASDF continues to recruit volunteer readers to support the district's **Kindergarten Reading Program**. Last year, 71 volunteers participated in the program. The **Artist-in-Residence** program blends the visual arts with integrated studies in history, culture, and civic education. It provided creative opportunities for 760 elementary students from seven schools this past year. Based on ASD teacher Janice



Altieri's book, **An Allentown Adventure**, fourth and fifth grade students from Dodd, McKinley and Ramos selected readings from the book and then visited historical sites and cultural landmarks, such



as
Trexler
Park,

learning about their city and expressing their experiences through the art of field drawing. ASDF supports many **Music** programs, providing opportunities for students to learn how to play instruments and to perform. We support Performance on the Plaza every May, by paying for the busing to and from the elementary schools. In 2018 – 2019, third



graders will learn music using flutophones with the hope of inspiring them to play violin, viola, cello, brass, woodwind, and percussion instruments. The **Lines and Spaces Summer Camp**, below, met for two weeks to keep elementary musicians from the “summer slide.” We hope that exposure to reading, art, and music at a young age will ignite positive learning experiences to come.



Middle School Programs

Most middle schoolers are naturally curious, and opportunities to test the waters are never enough. For the fifth year, the ASD Foundation supported the **National History Day** program, which features research-based exhibits, papers, websites, performances, and documentaries on historical topics, all created by ASD secondary students. 453 students completed NHD projects this year. 28 students competed at regionals, and six students went on to the state competition. **The Science Fair** facilitates an understanding of the scientific



method of inquiry and discovery as students develop original projects and prepare to compete in the largest intra-district science fair in the valley. More than 1,600 students from Allen, Dieruff, Trexler, Raub, Harrison-Morton, and South Mountain participated in the fifth annual ASD Science Fair, and 120 students competed in the Pennsylvania Junior Academy of Science program. **Allentown DRIVE** is the name of a baseball program designed to recruit middle schoolers for the diamond each spring. Almost 200 students try out each year, with about

60 students selected for their middle school teams. Players learn the fundamentals of the game while simultaneously learning the values of teamwork, dedication, and hard work. Coca-Cola Park hosts the championship game. ASDF funded a **MS Videography** program in spring of 2017. 20 Trexler students created videos featuring aspects of their school. Students learned to storyboard, conduct interviews, videotape, and edit. These are essential skills in the



digital age. The **MS Strings** program supported 20 string musicians at Raub in 2017 – 2018, providing weekly meetings with professional string musicians and the opportunity to play weekly as an integrated group. The program continues musical instruction for the young musicians from ASD's 15 elementary schools as they transition to middle school. Students learn Latin dances like the salsa, merengue, and bachata each year through the **Latin Dance Competition**. The program culminates in a head-to-head dance competition between the middle schools in November. The lessons learned from this competition and experience add to maturity and greater school success.



High School Programs



Every year the Foundation provides opportunities for students to showcase their achievements and talents. The **Academic Showcase, Performance on the Plaza, Art-in-the-Park, Mayfair**, and many other community events provide participants with the chance to celebrate their accomplishments. The Academic Showcase is in its fifth year. It is a place where students are able to display their excellent work. The signature fundraising event for the ASD Foundation is **HIGH NOTES**,

the dinner and student revue held annually at Miller Symphony Hall. Net proceeds support the operations of ASDF and provide grants for each middle and high school performance group. This year at HIGH NOTES, there was a 26-member student pit, composed of

instrumental musicians from Allen and Dieruff. A total of 125 students participated in this special production. Students were rewarded with a Broadway trip to see **Hello, Dolly!** on June 20. In the visual arts, our three high schools completed murals involving 66 students, under the direction of artist resident Matt Halm. A very special project began in the

spring when the Major League Baseball Foundation's Baseball Tomorrow Fund, provided a grant of \$116,000 to significantly upgrade the William Allen baseball field. Other donors included the IronPigs Charities (\$10,000), RBI (Reviving Baseball in the Inner Cities, \$5,000) and Butz Enterprises. With the help of the student run William Allen Construction Company, Butz recruited additional vendors who donated services to build the first real dugouts (photo, right). The team can now proudly host teams from the East Penn Conference.



2017–2018 Teacher Innovation Grants



This past year, the ASD Foundation awarded 17 TIG grants totaling \$18,425. There were 51 applications. Awarded to ASD educators in 12 schools, the Teacher Innovation Grants (TIG) funded the following projects: nine STEM, four literacy, two life skills, one civic education, and one in music education. As one of the Foundation’s signature programs, TIG grants provide funding for teachers, school counselors, coaches, and nurses to develop original in class projects that inspire ASD students to go beyond routine day to day learning. Grant recipients are chosen on a competitive basis, and grants up to \$1,200 (per applicant) were awarded this school year. Contributions from the Donley Foundation, Muhlenberg College Wescoe School of Continuing Education, and the Bill Sugra Memorial Fund made these grants possible. We would like to thank the volunteer committee that makes the selection process so successful.

Recipient	School	Program	Grant
Matthew Givler	William Allen High School	Drone Technology	\$1,178
Nicole Leskosky	William Allen High School	Increasing Student Engagement w/ Lockboxes	\$1,193
Nadia Thalassinos	Building 21 High School	Building Language Project	\$1,200
Brandi Kennedy	Louis E. Dieruff High School	Break-Out Boxes for Physical Science	\$800
Vicki Kulp	Louis E. Dieruff High School	Button Making Business for Special Education	\$709
Jeffrey Dutt	Louis E. Dieruff High School	Supreme Court Moot Court	\$1,000
Alyssa Pierce	Louis E. Dieruff High School	Vocational Task Training Centers	\$1,100
Brenna Schlossberg	Harrison-Morton Middle School	Poets in Residence	\$1,195
Rebecca Hann	Trexler Middle School	War: A Soldier’s Perspective	\$1,193
Ivonne Miranda	Hiram W. Dodd Elementary School	The Stem Laboratory	\$1,200
Amy Wieller	Jefferson and Muhlenberg Elem. Schools	Modern Band Guitars	\$994
Theresa Kissel	Mosser Elementary School	Touch Screen Learning for MDS (Students with Multiple Disabilities)	\$1,088
Keri Mittura	Ramos Elementary School	Seeds to Salsa!	\$775
Marie Nemes	Ritter Elementary School	Mobile Garden Education Carts	\$1,200
Rachel Beck	Ritter Elementary School	Ritter Fairy Tale Follies	\$1,200
Sarah Cummings	Ritter Elementary School	STEM Robotics	\$1,200
Karen Price	Union Terrace Elementary School	Operation: Makerspace	\$1,200



Ivonne Miranda
Hiram W. Dodd Elementary School
“The Stem Laboratory”



Vicki Kulp
Louis E. Dieruff High School
“Button Making Business for Special Education”



Jeffrey Dutt
Louis E. Dieruff High School
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Sponsors

The Donley Foundation
Muhlenberg College Wescoe School of Continuing Education
The Bill Sugra Memorial Fund

Senior Scholarships



The following 2018 graduating students received 65 scholarships through the ASD Foundation, all funded through the generous gifts of enlightened donors. **Endowed scholarships (in blue)** are those in which the gift is invested and a portion of its earnings (Endowment Distribution Rate) is awarded. Because the principal of the gift, which must be at least \$10,000, cannot be expended, the scholarship will be awarded in perpetuity. Due to favorable market conditions, the ASD Foundation provided 5.0 percent of fund balances for scholarships. The funds are managed by a professional fund manager and supervised by the ASDF Investment Committee. **Expendable scholarships (in black)** are those in which the gift, or a portion determined by the donor, is awarded annually. A total of \$51,070 was awarded in 2018.

William Allen High School

Student	Scholarship	Amount	College or University
Kion Andrews	Rosenberg/ ASDF Scholarship	\$100	PSU Lehigh Valley
Kion Andrews	Steele/ Radocha Scholarship	\$600	PSU Lehigh Valley
Natalie Cordero	Gallagher Scholarship	\$510	University of Virginia
Natalie Cordero	Kline/ ASDF Scholarship	\$100	University of Virginia
Kathlyn Dias	Khoury Scholarship	\$290	Cedar Crest College
Victoria Durgin	Gerhard Scholarship	\$1,170	Susquehanna University
Victoria Durgin	Outstanding Writer Scholarship	\$160	Susquehanna University
Shadi Eldawayati	Siegfried Scholarship	\$100	Moravian College
Anny Cotes Fernandez	Mellenberg Scholarship	\$910	PSU
Henry Funes	Kelly/ ASDF Scholarship	\$100	Lincoln Technical Institute
Malik Gordon	Steele/ Radocha Scholarship	\$600	PSU Dubois
Kailyn Gunter	Wotring Scholarship	\$4,500	Arcadia University
Tareek Johnson	Halfacre Scholarship	\$500	NCC
Bobby Jo Jones	Kistler/ ASDF Scholarship	\$100	Kutztown University
Bobby Jo Jones	Wagner Scholarship	\$1,052	Kutztown University
Hannah Langkamer-Smith	Palladino Scholarship	\$1,130	Temple University
Josephine LaTorres	Dolan Scholarship	\$960	DeSales University
Josephine LaTorres	Nehf Music Scholarship	\$100	DeSales University
Josephine LaTorres	Zwikl Scholarship	\$1,000	DeSales University
Jenny Martinez	Steinberg Scholarship	\$1,000	PSU Lehigh Valley
Nathali Mercedes	Beisel/ ASDF Scholarship	\$100	Cedar Crest College
Matthew Miranda	Wotring Scholarship	\$4,500	Temple University
Rakeisha Nolan	Wagner Scholarship	\$1,052	Kutztown University
Claire Patterson	Reigel Scholarship	\$660	LCCC
Doribel Mena Paulino	Mentzell Scholarship	\$650	LaSalle University
Jean Mendez Perez	Shoemaker Scholarship	\$100	LCCC
Mariah Phillips	Public Service Scholarship	\$250	LCCC/ NCC
Jasmin Ramirez	LoPinto Art Scholarship	\$100	PSU Worthington Scranton
Jasmin Ramirez	Wagner Scholarship	\$1,052	PSU Worthington Scranton
Yolesy Suriel Ramirez	Rourke Scholarship	\$180	LCCC
Alberto Ramon	Kehnel/ ASDF Scholarship	\$100	Wilkes University
Noah Roth	Hunsberger/ ASDF Scholarship	\$100	LCCC
Kilber Rubio	Gloria Cowdrick Scholarship	\$690	LCCC
Isis Russell	Devers Scholarship	\$100	Alabama A&M University
Tiffany Serra	Leiby Scholarship	\$1,475	Cornell College
Jason Spiegelman	WAHS Class of '63 Scholarship	\$1,000	West Chester University
Alexis Tavarez	Wagner Scholarship	\$1,052	St. John's University
Ngun San Thawng	Hoffstetter Scholarship	\$290	Undecided
Rossleidy Vargas	Shoemaker Scholarship	\$100	LCCC
Trinidad Velazquez	Osman Scholarship	\$300	Anna Maria College

Karina Velez	Bixler Scholarship	\$310	PSU Lehigh Valley
Mijail Ventura	Reddinger/ ASDF Scholarship	\$100	LCCC
Maria Flores Vilchez	Wagner Scholarship	\$1,052	Kutztown University
Lennyshka Villegas	McHugh Scholarship	\$150	Cedar Crest College
Amelia Wilt	Appleton Scholarship	\$710	Temple University
Amelia Wilt	Finizzi Scholarship	\$650	Temple University



“Thank you for providing the opportunity to apply for a variety of scholarships available to the Allen High Seniors. I appreciate being awarded the Finizzi and Appleton awards. I promise to make the most out of my time at Temple University.”

—Amelia Wilt
Class of 2018
William Allen High School

Louis E. Dieruff High School

Jailin Benson	Hutchison Scholarship	\$500	East Stroudsburg University
Nathaly Blanco	Fragnito Scholarship	\$500	LCCC
Jezcalei Calizo	Wotring Scholarship	\$4,500	Temple University
Ludwin Castellanos	Schmoyer Memorial Scholarship	\$500	PSU Lehigh Valley
Anmy Castillo	Heffner Memorial Scholarship	\$2,000	Temple University
Nadea Dundore	Harrison-Morton Scholarship	\$1,000	LCCC
Meranda Jerjous	Karoly Memorial Scholarship	\$500	Muhlenberg College
Jose Ossorio	Dodd Scholarship	\$500	Bloomsburg University
Liz Perez	MSgt. Ron Coleman Award	\$500	LCCC
Stefan Quinones	Public Service Scholarship	\$250	NCC
Phillip Rishel	Harrison-Morton Scholarship	\$1,000	PSU
Phillip Rishel	Wotring Scholarship	\$4,500	PSU
Reinaldo Rodriguez-Rodriguez	Webster Memorial Scholarship	\$400	LCCC
Janelle Saba	Shoemaker Scholarship	\$100	Lehigh University
Joshua Santiago	Hutchison Memorial Scholarship	\$500	University of Hartford
Joshua Santiago	Meilinger Memorial Scholarship	\$1,090	University of Hartford
Maris Leisy Santos Rodriguez	Schmoyer Memorial Scholarship	\$500	Albright College
Seth Schweyer	Leiby Scholarship	\$1,475	Alvernia University
Raymond To	Shoemaker Scholarship	\$100	Lehigh University

The Student Scholarship program is a strategic priority for the Foundation. Anyone interested in sponsoring a senior scholarship (or a summer camp scholarship) should please contact Susan L. Williams at 484-765-4093.



The Roland J. Wotring Scholarship Fund honors the memory of his wife, M. Louise Neuweiler Wotring. The Estate of Mr. Wotring, a financial advisor, was used to establish a large trust, held by Univest Bank of Souderton, Pennsylvania, that makes annual

distributions to several school districts, one of which is Allentown School District. The Fund provides four year expendable scholarships for William Allen High School and Louis E. Dieruff High School students to those who could not otherwise attend college. Each student is selected by the guidance counselor team at each high school. One scholarship is approximately one-sixteenth of the annual distribution of the trust. In 2018, the distribution was \$73,791; one-sixteenth equals \$4,500. Two students every year from each high school are selected, and the scholarship is renewable for each up to four consecutive years.

William Allen Alumni Association



“A Long and Winding Road” -The Beatles, 1970 -

For 160 years, the history of Allentown/William Allen High School has been “a long and **winding road.**” From academics to the arts and athletics, William Allen High School alumni, students and faculty play a part in the proud history of our school. The Alumni Association continues to reach out to alumni in an effort to bring them through the doors of their alma mater so they too can share in the excitement of William Allen and make a difference in the lives of its students.

2017 -2018 brought changes and new beginnings to William Allen with the departure of a longtime faculty member and principal, and the return of a former principal to lead the school. The Alumni Association thanks Principal Luke Shafnisky for his support of our organization and looks forward to exciting things to come as we welcome returning Principal Shannon Mayfield. Alumni sponsored, student focused events began in August with a camp picnic and swim party as the Canary Football Team prepared for the upcoming season. Inspirational words were offered to the team by Allen Alums Kurt Zwinkl, current Allentown School District



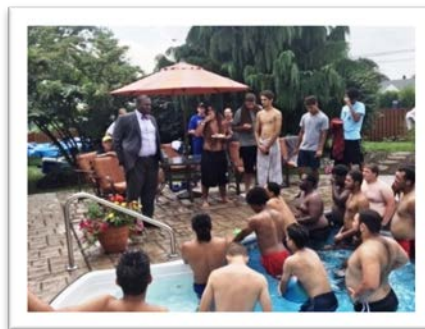
Foundation president, and Detective Luiz Garcia of the Allentown Police Department. The highlight of the picnic was the appearance of new Superintendent of Schools, Thomas Parker, who gave a pre-season pep talk to the team. In August, Chorale members and their families gathered for a picnic prior to kicking off their busy season of entertaining. A small, but spirited, group of alumni gathered in October for a pre-game tailgate at J. Birney Crum Stadium to cheer the Canaries on to victory over cross town rival Dieruff. Thanks to the generosity of Mr. Gunnar Fox, general manager of the PPL Center, in partnership with the alumni association, Canary grapplers attended the Penn State/Lehigh NCAA Wrestling meet.



The highlight of the year was the first ever rock concert in the John F. McHugh Auditorium. Co-sponsored by the Alumni Association and the William Allen Arts Academy Alliance, the December concert featured international touring band “The McCartney Years” performing

the music of Paul McCartney. Over 60 Allen students participated in the production including the Canary Cavaliers, Chorale and Stage Crew. An alumni sponsored pizza party kicked off dress rehearsal night in April for the Allen Theater Company as the thespians presented “Aida” to sold out audiences and brought home a Freddy Award. Finally, we have partnered with Publishing Concepts to update contacts and publish a 160th Anniversary, Alumni Directory.

We invite and encourage all alumni of Allentown and later, William Allen High School, to reconnect with their alma mater and our current students and faculty. Together we can make a difference. Find us at williamallenalumniassociation.org or on Facebook at [William Allen Alumni Association](https://www.facebook.com/WilliamAllenAlumniAssociation). We look forward to seeing you.



Officers Bob Sperling, President – Class of 1975 Bob Walker, Vice President/Treasurer – Class of 1986

Louis E. Dieruff Alumni Association



The expressed mission of the Dieruff Alumni Association is to “promote Husky Pride.” Our impressive calendar of events during the 2017—2018 school year certainly allowed us to accomplish that mission.

We launched our year in July 2017 with our “Fandangle,” a mega-reunion for all classes. Over 400 alumni gathered at the East Side Youth Center for a grand celebration of Husky Pride. The Dieruff classes of 1962 and 1972 coordinated their class reunions with the “Fandangle,” bolstering our attendance figures. Superb weather permitted us to hold the party outside under five huge, colorful tents. Now in its sixth year, the “Fandangle” could serve as a solid model for any high school in the country.



Other social events sponsored by the alumni association attracted throngs of passionate alumni throughout the year. Even our seventh annual Mardi Gras party in February proved successful, in spite of a daunting snow storm.

Many of our activities generated powerful doses of pride and inspiration for Dieruff students. Our annual swim party for the football team and our pizza party for the marching band were met with abundant appreciation. Other alumni activities that focused on the students included formal presentations of framed photo collages to two record-setting basketball players,

a stellar Husky swimmer, and the Dieruff Theatre Department. The after-school sewing club, known as the “Sew What?” Club, is sponsored by the alumni association, and it selects projects based on their community service value. This year, the club's projects included “Stockings for Soldiers” and “Fidgety Fingers Blankets” for dementia patients. In May, our association awarded “School Spirit Scholarships” to four graduating seniors.

One of the most popular events of the year was our annual tailgate party, which is held prior to the Dieruff vs. Allen football game. Several hundred alumni and students came together in husky harmony. Our association hosted the Dieruff cheerleaders, the marching band, and the senior AFROTC Cadets to a catered lunch. As the team buses arrived, students and alumni formed a gauntlet, anchored by the Cadet Saber Squad, ushering the players and coaches into J. Birney Crum Stadium. The Dieruff fight song, played by the band, captured the spirit of the day. The Huskies responded appropriately, securing a hard-fought victory over their cross-town rivals.



As our alumni association continues to develop, we would like to encourage all alumni to attend our monthly meetings, scheduled for the first Wednesday of the month in the school's Meilinger Media Center. Stay connected via our alumni website (www.dieruff-alumni.org), our monthly newsletter, and our dedicated Facebook page.

Officers

John G. Hughes, Jr., President—Class of 1961
Dave Ziegenfuss, Vice President—Class of 1986
Kay Kurtz-Vogel, VP Web. Admin.—Class of 1974

Steve Long, Treasurer—Class of 1965
Joanne Ogrydziak, Secretary—Class of 1976
Fred Schuler, Founder & 1st Pres.—Class of 1973

Statement of Revenues & Expenses

For fiscal year that ended June 30,	2017	2018
Revenues, Gains and Other Support		
Contributions and grants	\$ 217,260	\$265,997
Change from prior year	10.8%	81.69%
Conduit revenue*	\$155,875	\$55,514
Scholarship donations	\$11,800	\$106,776
Fundraising revenue	\$116,484	\$143,140
Gain(Loss) on scholarship funds, net of fees	\$16,475	\$18,350
Interest & dividend income	\$11,238	\$8,060
Total Revenues, Gains and Other Support	\$529,132	\$597,838
Expenses		
Program costs	\$213,432	\$214,416
Conduit disbursements*	\$214,295	\$42,140
Scholarships	\$26,194	\$75,306
Management & general	\$78,369	\$65,195
Fundraising expenses	\$57,668	\$82,092
Total Expenses	\$589,958	\$479,149
Change in net assets	\$(60,826)	\$118,689
Net assets at beginning of year	\$613,438	\$552,612
Net Assets, End of Year	\$552,612	\$671,301

*Conduit revenue constitutes restricted contributions received by ASDF to be disbursed directly to a designated school or program.

Statement of Assets & Liabilities

As of fiscal year-end June 30,	2017	2018
Assets		
Cash	\$166,985	\$269,750
Accounts Receivable	\$2,650	\$ 0
Investments	\$ 392,993	\$409,292
Total Assets	\$562,628	\$679,042
Liabilities		
Accounts Payable/Accrued Exp.	\$10,016	\$7,741
Total Liabilities	\$10,016	\$7,741
Net Assets		
Unrestricted	\$18,682	\$ 28,184
Designated & Quasi-endowed	\$272,463	\$350,909
Temporarily Restricted	\$ 22,744	\$38,578
Permanently Restricted Scholarship \$238,723		\$253,630
Total Net Assets	\$ 552,612	\$ 671,301
Total Liabilities & Net Assets	\$ 562,628	\$ 679,042

Forms 990 for fiscal years ending 2014, 2015, 2016, 2017 and 2018 may be found online at <https://asdf.allentownsd.org/>.

EITC Partners 2017 – 2018

Through Pennsylvania's Educational Improvement Tax Credit (EITC), tax credits up to \$750,000 per year are granted to eligible businesses which then contribute these funds to an educational improvement organization such as the ASD Foundation. Partners noted below contributed a total of \$103,500 in fiscal year 2017–2018. The ASD Foundation is grateful for the support from American Bank, Avalon Insurance, BB&T, Capital BlueCross, Embassy Bank, Giant (Ahold), QNB Bank, UGI Utilities, Univest Bank and Weis.



Eighth Annual HIGH NOTES



Featuring student theatrical and musical talent from Allentown School District middle and high schools, the eighth annual HIGH NOTES Gala lit up the stage at Miller Symphony Hall on March 24, bringing together Allentown community members coming from all parts of our “One World.”

- The stage production included students from William Allen High School and Louis E. Dieruff High School, as well as students from Trexler Middle School, Harrison-Morton Middle School, South Mountain Middle School, and Raub Middle School, with over 120 of them performing.

- The “One World” theme of the gala celebrated the diversity of ASD. Students in the district represent more than 50 countries.
- The production was comprised of vignettes from the schools’ musicals and musical performances by several student groups.
- Approximately 25 middle school students, 90 high school students, and 20 adults—totaling about 135 people—went on a Broadway bus trip to see *Hello, Dolly!* to celebrate their participation in the gala.



“We are trying very hard to direct more funding into ASD classrooms and its facilities so our programs can benefit Allentown’s children. The community understands what our brand represents, and knowing this, the entire City stands to benefit.”

—Kurt D. Zwikl
President, ASD Foundation



The event annually showcases student talent in the district and shares the mission of the Foundation with the community. ASDF friends and supporters worked with the Foundation to raise more than \$140,000. In kind contributions exceeded \$10,000. Continuing ASDF’s mission of supporting the arts, a total of \$32,000 of the net proceeds was awarded to the participating student groups in appreciation of their gala performances.



Donors

July 1, 2017 – June 30, 2018

We faithfully endeavor to document all contributions.

Please report any corrections to williamssu@allentownsd.org or 484-765-4093. Thank you.

2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	TOTAL
Est.	\$37,269	\$86,327 (132%)	\$124,171 (44%)	\$160,605 (29%)	\$281,594 (75%)	\$411,812 (46%)	\$426,073 (3%)	\$529,132 (24%)	\$560,964 (6%)	\$2,927,947

ASDF Revenue Growth

\$50,000+

The Roland J. Wotring Scholarship Fund

\$25,000 - \$49,999

The Harry C. Trexler Trust

\$10,000 - \$24,999

Ahold Delhaize

Air Products (Foundation)

Anonymous

BB&T

Capital Blue Cross

The Century Fund

City Center Investment Corporation

The Donley Foundation

Embassy Bank

IronPigs Charities

Justin Sheftel Memorial Fund

QNB Bank

Univest Bank & Trust Co.

\$5,000 - \$9,999

Alvin H. Butz, Inc.

American Bank

Avalon Insurance Company

Bill Sugra Memorial Fund

City of Allentown

Donald B. and Dorothy L. Stabler Foundation

Firsttrust Bank

Highmark

Jaws Youth Playbook

Sara and Anthony M. Muir, Esq.

PA Public Education Foundation

John Stevens

UGI Utilities, Inc.

\$1,000 - \$4,999

ABARTA Coca-Cola Beverages, LLC

Allentown Rotary Club

Anonymous

Robert and Kristen Bennett

Donald and Arlene Bernhard

Dennis Blankowitsch

Breslin Ridyard Fadero Architects, Inc.

Brown Daub Foundation

Builders Door & Hardware, Inc.

Edward Cahn

Communication Systems, Inc.

DeSales University

Duggan & Marcon, Inc.

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David Busser	Julie Nagy	Yorie Tile & Terrazzo, Inc.
Committee to Elect Jim Martin	Network for Good	Mackenzie Young
John and Lois Cooney	Debra Ninesling	Gerald Zahorchak
Leslie Corbett	Linda and Anthony Parrotto	ADDITIONAL WAYS TO SUPPORT ASDF
Tia Cosgrove	Judith Passarelli	ASDF supports appropriate and independent projects that have an impact on schools and their student populations and that fall outside the foundation's strategic priorities and current programming. As a 501(c)(3) corporation, the foundation offers typical non-profit services and tax advantages. Here are some of the projects and partnerships planned or underway for which ASDF has served as a conduit:
Michael J. Cox	PayPal Holdings, Inc.	
Arlene Delborrello	A. Daniel and Michele Pennebacker	
Michel Diehl	Christine Piripavel	
Jessica Donahue	John M. Polaski	
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Fegley Enterprises II, Inc.	Daniel Rappaport	
Michael and Michele Felix	Amaris Recker	
Kathleen and Robert Freed	David and Peggy Reese	
Kimberly Fritchman	Amanda Reinhart	CONDUIT DEPOSITS
Galen Godbey	Galina Ribnicky	Known as "pass-through" services for tax purposes, the foundation handles these contributions (large or small) to benefit both the School District and the donor.
James Goodreau	Mark and Paulette Roth	EXAMPLES OF PERSONAL OR CORPORATE AFFINITY PROGRAMS: <ul style="list-style-type: none"> •Baseball DRIVE program for middle schoolers •Track & Field program for middle schoolers •Workforce development programs
Ziad Haddad	Dr. Matthew Saltz	
Joseph Hoffman	Lori Sanders	
Barbara and Blaine Holden	Rashid Santiago	
Serena Houston-Edwards	Thomas and Amy Scalici	
Nancy Hrabal	Naaman Schlegel	
Geraldine Ifkovits	Irvin and Jean Schmoyer	
Derett Jepson	Carl Schoenberg	
Stephen and Paula Kaunitz	Melissa Schreffler	
Marion Kayhart	Kristyn Senneca	
Keenan-Nagle Advertising, Inc.	Catherin Serrecchia	PLAYGROUND CONSTRUCTION (15 Elementary Schools)
Theresa Kemp	Joseph Shivick	•Two were completed in 2017-2018 (Sheridan ES, Ramos ES).
Carol Kline	Stuart and Anne Sisle	•Two have been started (Lehigh Parkway ES and Muhlenberg ES).
Susan Koch	Thomas and S. Jacqueline Smith	SCHOOL UNIFORM FUND Every year, many of the School District's low-income families find it difficult to purchase new back-to-school uniforms (approximate cost for 2 sets: \$60.00). The Newcomer Academy and the ASD Homelessness Initiative need funds to assist these special school populations throughout the year. Make checks payable to ASD Foundation and send to the address on the back cover. Thank you.
Lenore Kohl	Michele Sniscak	
Rachel Kollar	Richard Snyder	
Kona Ice of Allentown	Fred Sorrick	
Ann Lalik	Virginia Steele	
Dodd and Myrna Lamberton	Philip and Diane Stein	
Mary Laronge	Vaneric and Kimberly Stein	
Eleanor Laubner	Eileen and Richard Stinson	
Daniel Layton	Laurie Wallace Theisen	
James Levan	Alexander and Ruth Torok	
Donald Lichty	Daniel and Susan Traynor	
Craig and Nancy Long	Kathleen Troxell	 <p><i>With eternal gratitude, we thank our donors.</i></p>
Jeffrey Long	Anthony and Susan Verbalis	
Melissa Marcks	Jeremy and Kelly Warmkessel	
Elizabeth Marcon	William Warmkessel	

July 1, 2017 – June 30, 2018

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Management Consultant, Thiel Strategic Communications

Ralph S. Todd

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Retired Administrator, Allentown School District

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WAHS P'18

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Chief of Staff, Representative Peter Schweyer, 22nd House District, Pennsylvania House of Representatives

Kurt D. Zwinkl

WAHS Class of 1967

President, Board of Directors

Retired Executive Director, Schuylkill River Heritage Area

Kelli Holzman Bids Farewell



Kelli Holzman receives “gifts of thanks” from ASDF President Kurt Zwinkl at the ASDF Board Retreat on June 7, 2018, for her service as Treasurer and Finance Chair for five years.



This year’s inspiring ASDF board retreat was held on Thursday, June 7, 2018, at the Hoffman House on Muhlenberg College’s campus. Taken by Hub Willson, this photo is in front of the house. Front row, left to right: Jane Marks, Ralph Todd, Dan Bosket, Dr. John Stevens, ASDF Executive Director Susan L. Williams, Ellen Kern, Tony Muir (vice president), and new board member Mike Bruckner. Second row, left to right: Kurt Zwinkl (president), Dr. Dennis Blankowitsch, Marci Martinez-Howey, ASDF Administrator Vicki Newhard, new board member Chrissy Hixson, and Michele Pessina. Top row, left to right: Joshua Dodd (treasurer), Nancy Wilt (secretary), Kelli Holzman, new board member Pete Kareha, ASDF Facilitator Jack Cooney, and John Hughes. Missing: Tonya Harris, Esq., Laurie Hackett, Robert Sperling, Charlie Thiel, and ASD Superintendent Thomas Parker.



2018 Science Fair: 1,651 Strong!

A significant number of middle and high school students from the Allentown School District participated in the successful fifth annual intra-district science fair made possible by the Foundation and a continuing grant from The Harry C. Trexler Trust. The Science Fair addresses a number of goals for the district:

- It generates increased interest in STEM fields of study through experiments based on innovative, creative thinking and scientific principles;
- It increases participation in science fair activities by physical science students and generates positive educational outcomes as demonstrated by such measures as Keystone Exam scores;
- And it emphasizes a number of academic standards related to, among others, scientific inquiry, scientific problem-solving, scientific processes and systems, and the communication of scientific knowledge.

More than 1,650 students engaged in science classroom projects, with over 1,000 of them selected to present their work at the ASD Science Fair in Swards Gymnasium at William Allen High School on May 31 and June 1. Approximately 1,800 students from Allentown elementary schools also attended the fair as a field trip. A panel of 40 volunteer judges and STEM professionals from the business and academic community determined the winners in each division.

Vision

Our vision is an enriched education for Allentown School District students.

Mission

The mission of the Allentown School District Foundation is to encourage, promote, and support innovative educational experiences for students in the Allentown School District.



<https://asdf.allentownsd.org/>

Susan L. Williams

Executive Director

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Photo credits: Eric Butz, Kira Butz, Lee A. Butz, John Hughes, Michele Pessina, Robert Sperling, Susan L. Williams, Hub Willson