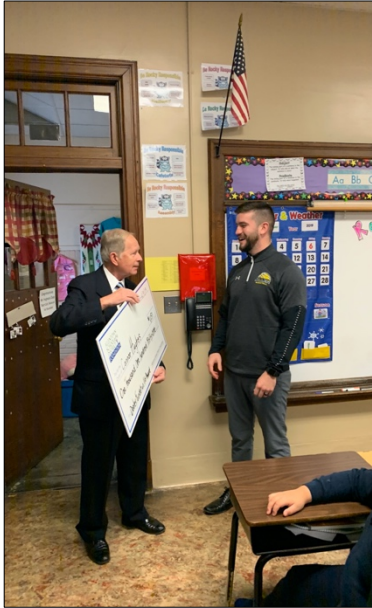
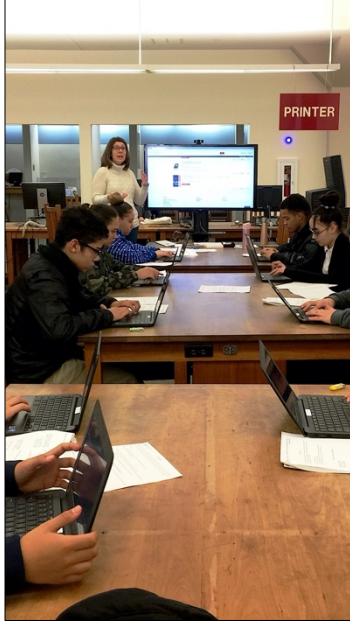
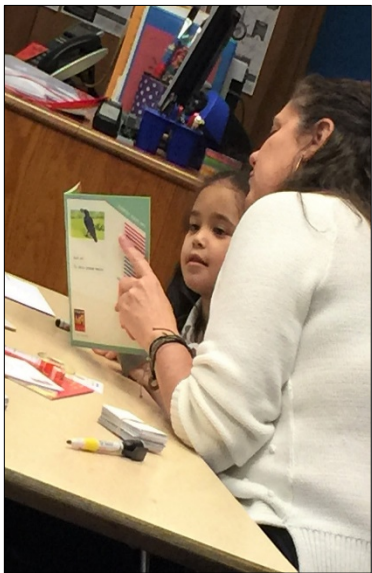


# ALLENTOWN SCHOOL DISTRICT FOUNDATION



## Annual Report July 1, 2019 – June 30, 2020 Community Support Needed Now More Than Ever



# Leadership Message



Daniel C. Bosket  
President 2019 - 2020

Dear Friends,

What a difference a year makes, and not necessarily the best of times! Up until March 2020, the Allentown School District Foundation (ASDF) was making progress in service to our students throughout the school district. Then, the pandemic hit. Last year, more than 10,000 students participated in ASDF programming. This school year, 2019—2020, our efforts reached just about 4,000 students (see page 4).

## PRE-COVID

Autumn was filled with optimism and included these positive activities:

- Thanks to new donor-sponsors (see page 10), Teacher Innovation Grants (TIG) were distributed to more teachers this year. More than 3,229 students were estimated to benefit from the unique studies that were supported by grants up to \$1,200 each for our 24 outstanding TIG Fellows.
- The Latin Dance Competition, held in November 2019 at William Allen High School's auditorium, is a crowd favorite, and the media also loves to come and cover this culturally rich and fun to watch dance competition. Such events celebrate our culturally diverse community and there's a need for more of it.
- Two important programs – literacy and civic education – were granted approval by the commonwealth's DCED EITC officers so that now the Foundation is able to use EITC funding for these important academic endeavors.

## POST-COVID

- The Foundation has offered free reading materials for the summer slide months to families.
- We are also seeking funding for face masks for every school child and staff member for the fall 2020 school year.
- Conduit partnerships have grown under these unusual circumstances. For instance, supplier T-Mobile is using our tax-deductible conduit services to provide \$240,000 in WiFi hotspots for students who need them.
- Five Foundation volunteers are signed up as members of the innovation teams for the Middle School Transformation three-year effort. They are excited to be collaborating.
- Operationally, we are in an excellent position:
  - Two new board members have been elected to the ASDF Board of Directors this past year: Dieruff graduate Rob Schmidt and the Rev. Maria Tjeltveit, who is the mother of two William Allen graduates. They bring an amazing abundance of knowledge about our schools and commitment to the diverse needs of the urban school district. They will help us grow.
  - Board giving has remained at 100% and this is necessary for us to attract more corporate and foundation funding.
  - Our finance team remains focused on accountability, with filings of the official audit and Form 990 on time.
  - Our ASDF Committees are active and I'd like to thank the members of them all for their dedication. Whether it is the Gala Committee, or Teacher Innovation Grants, or Finance, or Senior Scholarships, or the Executive Team, there is incredible energy and support by all of them who voluntarily provide expertise and much needed manpower. These groups include parents, graduates, business professionals, volunteers, neighbors, donors and our board members. Thank you for your help.



- Three staff members (two part-time and a paid intern) make the wheels of this Foundation turn. We are operating with the professional demeanor needed for ASDF to continue building its reputation. We can always do more, but doing things better takes precedence to yield impactful results.

- Most importantly, it's time for a new strategic plan and it could not come at a better time. So much of our work is classroom related, and the future may include more and more virtual learning for our kids. We must rethink our priorities and will be seeking to align with the district changes needed for better learning for our students in this new universe. There is a lot of interest in how we transition to more agile support and yet retain the personal nature of that support with our students and teachers.

### THE ROAD AHEAD

The Foundation has a lot more work to do. Despite the fact that over the past eleven years we have raised more than \$4,000,000, ASDF must become more agile as a non-profit during unsettling times. To those who have provided their gifts of support – either as donors or volunteers, and many times both – you know the hard work it has taken to get this far. And yet, we must go farther and faster. We are solely reliant on gifts and grants and we are sincerely grateful for everyone's support. It takes dedicated leadership to continue on a path of sustained support for our Allentown kids, and educators.

I believe ASDF is needed now more than ever. Thank you for believing in our mission.

Dan Bosket  
President



Group photo: Volunteer readers at the end of their training session held on January 20, 2020, with Jackson Early Childhood Center Principal Josh Radcliffe in the center (green shirt).



# 2019–2020 Impact Report

The Allentown School District Foundation tracks student participation in and support of programs.

<b>PROGRAM NAME (FUNDERS)</b>	<b>Elementary Schools (15)</b>	<b>Middle Schools (4)</b>	<b>High Schools (5)*</b>	<b>Homeless</b>	<b>Total Student Participants</b>
An Allentown Adventure (EITC)	90				90
Backpacks w/ School Supplies (Donors)	75			2	77
Graduating Senior Scholarships (Donors)			43		43
HIGH NOTES Gala Preparations (Sponsors)		20	107		127
I Am on a Bookshelf (Baker Foundation)	20				20
Latin Dance Program (Highmark)		69			69
Middle School Strings w/ El Sistema (EITC)		40			40
Music Residency with CMS (EITC)	105				105
National History Day (The Century Fund)		120			120
Performing Arts Program Support (EITC)			110		110
Phantoms Hockey Game Tickets (LV Phantoms)	25				25
School Uniforms (Donors)	12			12	24
Science Fair PJAS Region 3 (Trexler Trust)		110	6		116
Summer Reading Materials (EITC)	35	13	2		50
Summer Strings Online Program (EITC)		9			9
TIG Projects (Donors)	479	25	58		562
Visual Arts Residency - Elementary (EITC)	489				489
Visual Arts Residency - MS Murals (EITC)	15	50			65
Volunteer Literacy Program (PPL)	1,412				1,412
<b>TOTAL PARTICIPATION 2019–20</b>		<b>3,553</b>	<b>Decline</b>		<b>-67%</b>
<b>PREVIOUS YEARS</b>					
<b>TOTAL PARTICIPATION 2018–19</b>		<b>10,726</b>	<b>Growth</b>		<b>+20%</b>
TOTAL PARTICIPATION 2017-18		8,958	Growth		+68%
TOTAL PARTICIPATION 2016-17		5,332	Growth		+142%
TOTAL PARTICIPATION 2015-16		2,202	Growth		+13%
TOTAL PARTICIPATION 2014-15		1,945	Decline		-30%
TOTAL PARTICIPATION 2013-14		2,782	Growth		+106%
TOTAL PARTICIPATION 2012-13		1,354	Growth		+41%
TOTAL PARTICIPATION 2011-12		964	Growth		+4,720%
TOTAL PARTICIPATION 2010-11		20	-		--

\*William Allen High School, Louis E. Dieruff High School, Building 21, Newcomer Academy 7-12 and the William Penn Alternative School.

Group photo: The Gala 2020 participating students are in WAHS Auditorium for their program cover photo and their first musical rehearsal.



# Statement of Revenues & Expenses

For fiscal year that ended June 30,	2019	2020
<b>Revenues, Gains and Other Support</b>		
Contributions and grants	\$754,911	\$809,118
Change from prior year	77.3%	7.2%
Fundraising events revenue	\$122,498	\$114,992
Investment income	\$21,588	\$23,201
Other	-----	-----
<b>Total Revenues, Gains and Other Support</b>	<b>\$898,997</b>	<b>\$947,311</b>
<b>Expenses</b>		
Program services*	\$556,653	\$476,311
Management & general	\$70,363	\$68,320
Fundraising expenses	\$73,907	\$38,050
<b>Total Expenses</b>	<b>\$700,923</b>	<b>\$582,681</b>
Change in net assets	\$198,074	\$364,630
Net assets at beginning of year	\$671,301	\$869,375
<b>Net assets at end of year</b>	<b>\$869,375</b>	<b>\$1,234,005</b>

\*Program services include conduit and senior scholarship disbursements.

# Statement of Assets & Liabilities

As of fiscal year-end June 30,	2019	2020
<b>Assets</b>		
Cash	\$459,103	\$833,742
Contributions receivable	\$2,841	\$10,540
Investments for scholarships	\$411,589	\$415,460
<b>Total Assets</b>	<b>\$873,533</b>	<b>\$1,259,742</b>
<b>Liabilities</b>		
Accounts Payable/Accrued Payroll	\$4,158	\$4,637
PPP Loan	-----	\$21,100
<b>Total Liabilities</b>	<b>\$4,158</b>	<b>\$25,737</b>
<b>Net Assets</b>		
Without donor restrictions	\$538,304	\$694,767
With donor restrictions	\$331,071	\$539,238
<b>Total Net Assets</b>	<b>\$869,375</b>	<b>\$1,234,005</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$873,533</b>	<b>\$1,259,742</b>

# Summary of Financial Results

	2016	2017	2018	2019	2020
<b>Total Revenue</b>	\$426,073	\$529,169	\$597,838	\$898,997	\$947,311
<b>Total Expenses</b>	\$349,087	\$589,995	\$479,149	\$700,923	\$582,681
<b>Change in Net Assets</b>	\$76,986	\$(60,826)	\$118,689	\$198,074	\$364,630

Forms 990 for fiscal years ending 2014, 2015, 2016, 2017, 2018 and 2019 may be found online at <https://asdf.allentownsd.org/>.

The financial audit was completed on September 23, 2020 and the ASDF Board of Directors approved it on October 1, 2020.



# EITC Partners 2019–2020

Through Pennsylvania's Educational Improvement Tax Credit (EITC), tax credits up to \$750,000 per year may be granted to eligible businesses which, in turn, contribute these funds to an educational improvement organization such as the ASDF. Partners noted below contributed a total of \$73,250 to ASDF in fiscal year 2019–2020. The ASDF is grateful for their support: American Bank, BB&T, Embassy Bank, Morey Nee Buck & Oswald, PPL Corporation, QNB, Riverview Bank, UGI Utilities, Uninvest Bank, Vistacom, and Weis Markets. EITC approved programs range from supporting children's art and music programs with professional artists, performing arts such as the Latin Dance Competition, literacy, civic education and the Science Fair.









Certified Public Accountants and Advisors






ASDF Vice President Tony Muir accepts an EITC check from Lori Knerr, Branch Manager at QNB's new location at 19<sup>th</sup> and Liberty Streets, Allentown.



(Left to Right):  
Truist (BB&T) Senior Vice President Rick Kern delivers an EITC check to ASDF Executive Director Susan Williams and Vice President Tony Muir.

# Conduit Gifts 2019–2020

One of our most important programs is the conduit gift opportunity program. During the past year, the Foundation has served as a conduit for more than \$470,000 of charitable gifts for the District. Because the Foundation is a 501(c)(3) not for profit corporation, individuals and corporations may make tax deductible contributions to the Foundation for the direct benefit of the District. These gifts may be for specific or general purposes and they have been of enormous importance to the District in these difficult economic times. Examples of past conduit gifts include



Computers and Wi-Fi are the books and pencils students need today. Many ASD supporters offered conduit funds to provide these digital learning tools this year.

COVID-19 crisis funding for technology and computers, the Dieruff High School Learning Dome, upgrades for the WAHS baseball facilities, playgrounds and playground improvements at the Ramos, Sheridan and Mosser Schools. Contributions have also been made for the needs of homeless students, school uniforms and providing transportation. At a time when the inequities in public school funding have never been more pronounced, these contributions have made a huge difference for the almost 17,000 students in the District. The Foundation would like to thank generous foundations, corporations, religious organizations and individual donors for their gifts and encourage others to consider a “conduit gift” to the Foundation for the benefit of ASD. Thanks to the Century Fund, for instance, Allentown students in need of Wi-Fi for distance learning were provided this Internet service through T-Mobile for 12 months. Amount: \$240,000.



Wells Fargo is an excellent example of a corporate conduit donor. Here, Wells Fargo employees build bookbags for the students of Ramos Elementary School in the gym at the beginning of the school year. Recently, Wells Fargo has contributed \$50,000 as part of its ‘Day of Caring’ program. The funds will be used for a new playground at Mosser ES and for school supplies including facemasks and some much needed sprucing up of offices and classrooms.

## Examples of Conduit Gifts

Alumni Theater Seat Program at Dieruff High School
Arts Academy at William Allen High School
Baseball Fields at William Allen and Union Terrace Schools
Homeless Student Fund
Home Meal Program for ASD
Learning Dome at Dieruff High School
Playground at Mosser Elementary School
Playground at Muhlenberg Elementary School
School Uniform Fund
Theater Donations for Dieruff High School
Theater Donations for William Allen High School
Wi-Fi Services for ASD Students

# Senior Scholarships

The following 43 graduating students received 61 scholarships through the ASDF, all funded through the generous gifts of enlightened donors. Endowed scholarships (**in blue**) are those in which the gift is invested and a portion of its income (Endowment Distribution Rate: 3.0%) is awarded. The principal for endowed scholarships must be at least \$10,000 and cannot be expended so that the scholarship will be awarded in perpetuity. The funds are managed by a professional fund manager and supervised by the ASDF Investment Committee. Expendable scholarships (**in black**) are those in which the gift, or a portion determined by the donor, is awarded annually. A total of \$42,542.00 was awarded in 2020.

## William Allen High School

Student	Scholarship	Amount	College or University
Lisbeth Cabrera	Always a Bulldog Scholarship	\$200	Colorado State University Pueblo
Giselle Chauca	Steinberg Scholarship	\$500	Muhlenberg College
Alexa Cordova	McHugh Scholarship	\$150	Kutztown University
Jamar Harrison	Jerry Hausman Memorial Scholarship	\$2,000	Penn College of Technology
Walaa Jaber	Palladino Scholarship	\$365	Muhlenberg College
Walaa Jaber	WAHS Class of '63 Scholarship	\$625	Muhlenberg College
Jamilexi Jimenez	Wagner Scholarship	\$1,010	Temple University
Jose Carpio Jimenez	Kehnel Scholarship	\$100	DeSales University
Jose Carpio Jimenez	Mentzell Scholarship	\$375	DeSales University
Jose Carpio Jimenez	Siegfried Scholarship	\$100	DeSales University
Quran Jones	Osmun Memorial Scholarship	\$180	Wilkes University
Malykia Kyte	Bixler Scholarship	\$300	Lincoln Tech
Rosamelia Sanchez Lara	Reddinger Scholarship	\$100	PSU Lehigh Valley
Papa Micah	Hoffstetter Memorial Scholarship	\$170	DeSales University
Benjamin Miller	Gloria Cowdrick Scholarship	\$400	Kutztown University
Benjamin Miller	Finizzi Scholarship	\$390	Kutztown University
Benjamin Miller	Leiby Scholarship	\$675	Kutztown University
Benjamin Miller	Always a Bulldog Scholarship	\$300	Kutztown University
Xiamari Osorio	Wotring Scholarship	\$4,277	Temple University
Alexander Pawlowski	Kelly Scholarship	\$100	Holy Family University
Alexander Pawlowski	Rourke Scholarship	\$101	Holy Family University
Lizbeth Ramos	Beisel Scholarship	\$100	Lafayette College
Lizbeth Ramos	Gerhard Scholarship	\$675	Lafayette College
Lizbeth Ramos	Kline Scholarship	\$100	Lafayette College
Lizbeth Ramos	Steele-Radocha Memorial Award	\$175	Lafayette College
Nyjier Reed	Hobgood-Chittick Memorial Award	\$1,000	Lackawanna College
Victor Riche Roman	Mellenberg Scholarship	\$530	DeSales University
Sachiel Rosa	Appleton Scholarship	\$410	Undecided
Sachiel Rosa	Khoury Scholarship	\$170	Undecided
Sachiel Rosa	Shoemaker Scholarship	\$118	Undecided
Lucinda Schware	Hunsberger Scholarship	\$100	Kutztown University
Lucinda Schware	Makhoul Scholarship	\$1,000	Kutztown University
Elian Sosa Sena	LoPinto Scholarship	\$100	Undecided
Carrie Spangler	Gallagher Scholarship	\$295	PSU University Park
Carrie Spangler	Kistler Scholarship	\$100	PSU University Park
Carrie Spangler	Reinhard Scholarship	\$500	PSU University Park
Carrie Spangler	Wotring Scholarship	\$4,277	PSU University Park
Carrie Spangler	Always a Bulldog Scholarship	\$500	PSU University Park
Mark Stauffer	Reigel Scholarship	\$380	LCCC
Quinton Stewart	Steele-Radocha Memorial Award	\$175	Lackawanna College



<b>Viviana Stulack</b>	<b>Outstanding Writer Award</b>	<b>\$100</b>	<b>Undecided</b>
<b>Michelle Tavares</b>	<b>Wagner Scholarship</b>	<b>\$1,010</b>	<b>Villanova University</b>
<b>Melanie Torrales</b>	<b>Devers Memorial Award</b>	<b>\$100</b>	<b>PSU Schuylkill</b>
<b>Melanie Torrales</b>	<b>Wagner Scholarship</b>	<b>\$1,010</b>	<b>PSU Schuylkill</b>
<b>Nicholas White</b>	<b>Halfacre Memorial Award</b>	<b>\$500</b>	<b>Holy Family University</b>

<b>Nathaniel Sanchez</b>	<b>Hausman Tool Stipend</b>	<b>\$500</b>	<b>Allentown Master Plumbers Apprenticeship</b>
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## Louis E. Dieruff High School

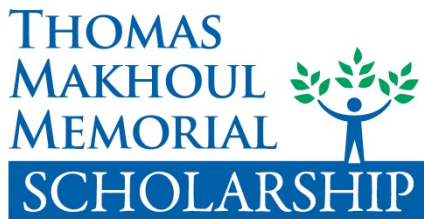
<b>Elizabeth Busser</b>	<b>Fragnito Scholarship</b>	<b>\$500</b>	<b>Temple University</b>
<b>John Castro</b>	<b>Coleman Scholarship</b>	<b>\$500</b>	<b>Keiser University</b>
<b>Jadin Lugo</b>	<b>Meilinger Scholarship</b>	<b>\$1,000</b>	<b>Bloomsburg University</b>
<b>Uyen Nguyen</b>	<b>Karoly Scholarship</b>	<b>\$500</b>	<b>Thomas Jefferson University</b>
<b>Razan Antar Razan</b>	<b>Harrison-Morton Scholarship</b>	<b>\$2,000</b>	<b>Lehigh University</b>
<b>Jamilah Risby</b>	<b>Groller Scholarship</b>	<b>\$500</b>	<b>LCCC</b>
<b>Isaiah Rodriguez</b>	<b>Wotring Scholarship</b>	<b>\$4,277</b>	<b>DeSales University</b>
<b>Junemarie Santiago</b>	<b>Schmoyer Scholarship</b>	<b>\$345</b>	<b>NCC</b>
<b>Joshua Severino</b>	<b>Schmoyer Scholarship</b>	<b>\$345</b>	<b>NCC</b>
<b>Shavon Smith</b>	<b>Bear Scholarship</b>	<b>\$310</b>	<b>Kutztown University</b>
<b>Jake Spiegel</b>	<b>Wotring Scholarship</b>	<b>\$4,277</b>	<b>James Madison University</b>
<b>Lorelai Stuff</b>	<b>Leiby Scholarship</b>	<b>\$1,500</b>	<b>PSU University Park</b>
<b>Maylin Tran</b>	<b>Karoly Scholarship</b>	<b>\$500</b>	<b>Lehigh University</b>
<b>Jakob Tyson</b>	<b>Karoly Scholarship</b>	<b>\$500</b>	<b>Slippery Rock University</b>

## Building 21 High School

<b>Camila Felipa</b>	<b>Wotring Scholarship</b>	<b>\$1,901</b>	<b>LCCC</b>
<b>Starling Polanco</b>	<b>Leiby Scholarship</b>	<b>\$150</b>	<b>DeSales University</b>

The ASDF plans to expand the senior scholarship program. Interested in sponsoring a senior scholarship? Please contact Susan L. Williams at 484-765-4093.

## Two New Memorial Scholarships



Makhoul: Thomas Makhoul was a 2005 graduate of William Allen High School known around the community as “Thunder Tom.” His life, which the scholarship memorializes, was characterized by his energy, wit, and charm; his undying love for his high school, his cousins, and spending time watching movies and riding bikes; and the positive lasting impression that he left on everyone he met. Scholarship recipients exemplify what Makhoul stood for: goodness, light, and living life to its fullest.



Zimmerman: The scholarship was established in memory of Richard E. Zimmerman, a former electronics technology teacher at WAHS (1961-1967) and at the former Lehigh County Community College (1967-1982), and his wife, Joyce Rickert Zimmerman, to provide a scholarship for a graduating WAHS student enrolling in a two- or four-year program leading to a career in a trade or a STEM-related career. Recipients receive a copy of the biography of Mr. and Mrs. Zimmerman. They are graduating WAHS seniors who are motivated, prepared academically, and have developed skills valuable for career study and self-sustaining employment.

# 2019-2020 Teacher Innovation Grants



The ASDF awarded Teacher Innovation Grants (TIG) totaling \$25,018 to 24 TIG Fellows, selected from a pool of 30 competitive proposals. The grants funded projects involving STEAM, English/language arts, health, history, social studies, special education/social emotional learning and technology in 16 ASD schools. As one of the Foundation's signature programs, TIG has offered students creative and enriched learning opportunities since the first grants in 2010. TIG grants provide funding for teachers, school counselors, coaches, and nurses to develop original in-class or extracurricular projects that inspire ASD students to go beyond routine day-to-day learning. Grant recipients are chosen on a competitive basis with grants up to \$1,200 per applicant awarded each school year. Contributions from the Donley Foundation, the Bill Sugra Memorial Fund, and many other TIG supporters helped make grant funding possible. Volunteers on the TIG Committee, as always, made the TIG selection process enormously successful.



TIG Recipient	ASD School	Program	Grant
Michelle Bruno	William Allen High School	Digital Preservation of Allen History	\$1,188
Sara Rice	William Allen High School	Art Therapy	\$1,200
Crystal Sterner	William Allen High School	Putting the Field in Field Trip	\$1,192
Jeffrey Dutt	Louis E. Dieruff High School	WW II Experience at Hyde Park	\$1,200
Matthew Roth	Louis E. Dieruff High School	Drone Technology in Modern Applications	\$1,178
Meghan Smith	Building 21 High School	Recipes as History	\$833
Beth Roba	William Penn Alternative School	Trauma Informed Yoga & Mindfulness	\$1,200
Joan Preston	Harrison-Morton Middle School	Class Dojo Student Accounts	\$1,196
Melissa Betar	South Mountain Middle School	Journalism Through Multi-Media Creation	\$964
Jane Dotter	Cleveland Elementary School	Student Historians	\$1,000
Melanie Beck	Dodd Elementary School	Cross Your Tea's, Dodd Your I's Café	\$700
Donna Reitenauer	McKinley Elementary School	Telling A Story Through Puppetry	\$300
Kim Burke	Mosser Elementary School	3D Printing & You	\$1,200
Janice Green	Newcomer Academy K-6	Garden to Table	\$1,200
Braidyn Womer	Newcomer Academy K-6	Introducing Computer Science & Coding	\$1,097
Connor Hughes	Ritter Elementary School	Rocky's Den: Ritter School Store	\$1,151
Kelly Gehret	Roosevelt Elementary School	Building Home Libraries	\$1,200
Jacqueline Howard	Roosevelt Elementary School	Trauma Focused Classroom	\$1,125
Nisha Marshall	Roosevelt Elementary School	Ozobots for Math & Literacy	\$831
Michelle Chelton	Sheridan Elementary School	Orff Instrument Addition	\$1,162
Susan Wigfield	Sheridan Elementary School	Cultural Fair	\$1,050
Stacy Cunningham	Sheridan Elementary School	Ergo for LS Classroom	\$1,140
Katie Seagreaves	Union Terrace Elementary School	3D Printing to Solve Real World Problems	\$518
Jillian Emert	Washington Elementary School	Help Give Me a Voice	\$1,193

## Thank you, TIG Program Sponsors!

Allentown Education Association Award, Angello Literacy Award, BBraun Technology Award, Blankowitsch Civics Award, Donald and June Hinkle Music Award, Donley Foundation Award, First Student Field Trip Award, Gallagher Insurance Award, Judge Cahn Award, Tony and JoJo Muir Award, Schweighardt Science Award, Stevens Good Health Award, Sugra Foundation Award, WAHS Class of 1967 Award



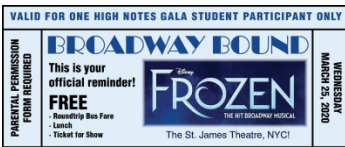
# 10<sup>th</sup> Annual HIGH NOTES Gala

(A Success Despite Being Canceled due to COVID-19)

Donors, friends and supporters helped the Allentown School District Foundation (ASDF) raise \$114,000 for its **10<sup>th</sup> Annual HIGH NOTES Gala**. The theme was “All in for Allentown” and focused on the district and city’s return to excellence. After consulting most donors following the 2020 gala’s cancellation on March 13, the Foundation retained \$104,000 in net contributions for grants to go to schools and ASDF program support.



Continuing ASDF’s mission to support the arts, a total of \$34,750 will be awarded to the groups listed below in support of their programs as soon as schools re-open. The New York City bus trip to see the Broadway show *Frozen* was completely paid for by contributions totaling \$14,000. These funds will be escrowed for next year’s trip. In addition, in-kind contributions used before cancellation of the event totaled almost \$5,000. Operations for programming through the rest of the year will be supported by the remaining proceeds.



ASD Performing Arts Programs Receiving Grants	
ASD Silver Strings	\$1,500
William Allen High School (WAHS) Theatre	\$4,500
Dieruff High School (DHS) Theatre	\$4,500
Harrison Morton Middle School Theatre	\$3,000
Raub Middle School Theatre	\$3,000
Trexler Middle School Theatre	\$3,000
South Mountain Middle School Theatre	\$3,000
WAHS Chorale	\$2,250
DHS Select Choir	\$2,250
WAHS Dance Academy	\$2,250
WAHS Jazz Band	\$2,250
DHS Jazz Band	\$2,250
DHS Spittin’ Truth	\$1,000
<b>TOTAL</b>	<b>\$34,750</b>
Broadway Trip 2021 Escrow	\$14,000
<b>GRAND TOTAL</b>	<b>\$48,750</b>

The cast, student musicians and tech team of more than 125 students were from William Allen High School, Louis E. Dieruff High School, and Trexler, Harrison-Morton, South Mountain and Raub Middle Schools.



Above: The first dance rehearsal at Dieruff High School.

Thank you, Corporate Sponsors!

Sara and Anthony M. Muir, Esq., Anita and John S. Stevens, Jr., D.O.,  
Michael & Michele Pessina, Donald & June Hinkle, Joseph Petro, Fred Schuler

Net proceeds support ASD Foundation programs.



# Our Generous Donors

July 1, 2019—June 30, 2020

*We faithfully endeavor to document all contributions.*

*Please report any corrections to [williamssu@allentownsd.org](mailto:williamssu@allentownsd.org) or 484-765-4093. Thank you.*

2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	TOTAL
Est.	\$37,269	\$86,327 (132%)	\$124,171 (44%)	\$160,605 (29%)	\$281,594 (75%)	\$411,812 (46%)	\$426,073 (3%)	\$529,132 (24%)	\$560,964 (6%)	\$898,997 (60%)	\$909,721 (1%)	\$4,425,835

## ASDF Revenue Growth

### \$100,000+

The Century Fund

American Bank

St. Luke's University Health Network

Arthur J. Gallagher & Co.

Vertivue, LLC

Gregory Azar

Carol Watters

### \$50,000 – \$99,000

The Harry C. Trexler Trust

Barry Isett & Associates, Inc.

Weis Markets, Inc.

Wells Fargo Foundation

B. Braun Medical, Inc.

YIKES, Inc.

The Roland J. Wotring Scholarship Fund

Robert and Kristen Bennett

Bill Sugra Memorial Fund

### \$500 – \$999

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## Two New Board Members

On July 1, 2020, the ASD Foundation welcomed two new board members for two renewable three-year terms. They are Rob Schmidt and Rev. Maria Tjeltveit. Daniel C. Bosket was re-elected to serve as the Foundation President for 2020-21.



**Rob Schmidt**, a 1997 Louis E. Dieruff High School graduate, has built his career in the risk management and insurance industries. He joined the Seltzer Group in 2020 as director of business development. Rob previously worked as a vice president of East Penn Insurance Company. He is involved with the Council of the YMCA of Allentown, the Greater Valley YMCA, and the Muhlenberg College Board of Associates.

**The Rev. Maria W. E. Tjeltveit**, a parent of 2016 and 2019 William Allen High School graduates, has served as the Rector of The Episcopal Church of the Mediator in Allentown for many years. She co-chairs the Moravian-Episcopal Coordinating Committee for the national Episcopal Church and serves as Ecumenical and Interfaith Officer for the Diocese of Bethlehem and a member of the Interfaith in Action Committee of the Lehigh Conference of Churches. Additionally, Maria is a member of the Ethics Committee of the City of Allentown, a leader with the Refugee Community Center at Allentown's Church of the Mediator, a former president of the parent-teacher organizations at William Allen High School and Raub Middle School, and a member of the Foundation's Gala Committee.



*With eternal gratitude, we thank our donors.*



July 1, 2019—June 30, 2020

## Board of Directors

**Dennis C. Blankowitsch, Ed.D., DHS '61**

Co-Chair, Teacher Innovation Grant Committee  
Retired Administrator, Allentown School District

**Daniel C. Bosket, DHS '71**

President, Board of Directors  
Director, Community Action Development Corporation of Allentown

**Michael Bruckner**

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**Kay Kurtz DHS '74**

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Business Development & Community Relations Manager, People First Federal Credit Union

**Anthony M. Muir, Esq., WAHS '62**

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Chair, Governance Committee  
Retired, Scoblionko, Scoblionko, Muir & Melman

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Physician & Partner, St. Luke's OB/GYN

**Charles F. Thiel WAHS P '13**

Member, Allentown School District Board of Directors  
Management Consultant, Thiel Strategic Communications

**Ralph S. Todd**

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**Nancy A. Wilt WAHS P '19**

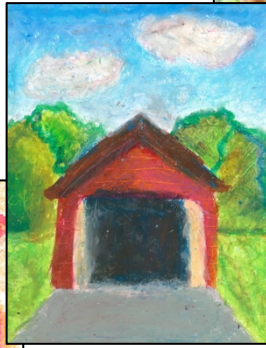
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Chief of Staff, Representative Peter Schweyer, 22<sup>nd</sup> House District, Pennsylvania House of Representatives



Lamp Posts



Abstracts



Bridge



Owls



Bird



Birdhouses

## Notecards Support Children's Art Residencies

These popular cards are sold at Mayfair, Art in the Park and other events. At these events, we usually raise enough money to fund two art residencies for 120-240 elementary children each fall.

These community events were canceled this year. So, we are offering the notecard packs to our neighbors and friends through Facebook. These student notecards are cheery reminders of Allentown students who take art classes with resident artists funded by the ASDF, thanks to you. The cards were created as part of the Allentown Adventure program led by art teacher Ro Geseck and historian George Miller.

If you would like a pack, or two or ten, send us a note and a check! Specify the art design and make your check payable to the Allentown School District Foundation. Each pack contains 8 cards, size 4.25" x 5.50", with blank insides and includes 8 blank envelopes.

**Cost:** \$10 per pack, plus \$2.00 shipping per order. **Mail your order and make check payable to:** Allentown School District Foundation, 31 South Penn Street, P.O. Box 328, Allentown, PA, 18105.

Allow a few weeks for delivery. **Specify subject matter (left to right):**

LAMP POSTS | ABSTRACTS | BRIDGE | OWLS | BIRD | BIRDHOUSES

## Vision

Our vision is an enriched education for Allentown School District students.

## Mission

The mission of the Allentown School District Foundation is to encourage, promote, support and fund positive educational experiences for students in the Allentown School District.



Susan L. Williams  
Executive Director  
31 South Penn Street  
Allentown, PA 18105

[williamssu@allentownsd.org](mailto:williamssu@allentownsd.org) 484-765-4093

<https://asdf.allentownsd.org>

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