

A photograph of several young women with their hands raised in a circle, looking upwards with expressions of hope and joy. They are wearing colorful, patterned shirts. The background is a warm, golden-brown color.

Students are back!

ALLENTOWN
SCHOOL
DISTRICT 
FOUNDATION

July 1, 2021 – June 30, 2022

Annual Appeal and Report

Leadership Message

Dear Friends,

Students are back! We selected this theme for our Annual Report because we are so happy the Allentown School District saw most students and teachers back in the classroom while continuing to offer a virtual option in 2021-2022. The Foundation resumed our traditional programming, and we were thrilled to welcome over 200 guests in-person to our High Notes Gala and Video Matinee in March. Here are a few highlights from the year:



Daniel C. Bosket
President 2019 - 2022

HELPING YOU HELP STUDENTS

- 45 of you bravely donned masks and returned to our kindergarten and first grade classrooms as **Literacy Volunteers** in the fall, and by spring we had 60 active volunteers.
- Allentown students started the school year better prepared thanks to your **in-kind donations** of school supplies and personal hygiene products that exceeded gifts from prior years; and middle and high school students got to use your donated science laboratory equipment and a scientific printer. Thank you for thinking of us for these items!
- Several of you reached out to us to launch **conduit fundraising efforts** that improved the weight rooms at Louis E. Dieruff and William Allen High Schools, and launched an effort to design and build the Donald R. Marushak Outdoor Education Center at Dieruff High School.
- Two individuals worked with us to create the ASDF's first **program endowments**: *Reading is Rewarding* will recognize and reward students who improve the most in reading every marking period at Raub Middle School; and the *Mrs. Finizzi Teacher Innovation Grant for English Literature or Journalism*. These endowed programs will be funded every year.
- This year you created four scholarships for graduating seniors in addition to all of you who continue to fund awards you established in past years. You really are helping Allentown students reach their academic goals!

STUDENT ENGAGEMENT HIGHLIGHTS

- ASDF was able to connect with and serve students in 13 Elementary, 4 Middle, 3 High Schools plus Newcomer-K6.
- 282 student scientists participated in the District's Science Fair which also featured hands-on activities for the 882 elementary and secondary school visitors.
- Middle School Latin Dancers completed 8 weeks of lessons and dazzled an audience of over 150 family, friends, and judges. Harrison-Morton won overall, South Mountain placed 2nd, Raub won best salsa, and Trexler, best merengue!
- 880 elementary students experienced an Artist Residency in oil pastels or paper and book arts.

In June, four new members were elected to the ASDF Board of Directors, and the board welcomed its first cohort of Emeritus Board Directors. Mike Bruckner, Joshua P. Dodd, and Allyn-Jane Marks completed their terms of service to the board. We thank each of these volunteer leaders for their contributions to the Foundation over many years.

I also want to thank each of you who make the work of this Foundation possible through your gifts and grants, your time, and your talents. We have a strong community of ASD supporters in Allentown, and you do make a difference in the lives of the students.

Thank you,

A handwritten signature in black ink that reads "Daniel C. Bosket". The signature is fluid and cursive.

Daniel C. Bosket

2022 Annual Appeal

Dear Friend of the Foundation,


Over the past year and a half, I've had the pleasure of talking to many people who support Allentown School District (ASD) students and teachers through ASD Foundation initiatives. Those of you who are alumni often talk about the fantastic teachers and coaches you had and programs that shaped your life. I've learned about the experimental Opportunity Program that fostered creativity, problem solving, teamwork, writing and critical thinking. You've shared memories of exciting field trips, seeing Shakespeare on stage, and learning to type or speak another language at an early age. You talked about opportunities you got in life because you played football, were in the band, or were active on the newspaper or yearbook staff. You explained that you give back now because you got a break or a great start in life thanks to someone or something in the Allentown School District.

Thank you for sharing these stories. You are telling me that we are doing the right thing by focusing the work of the Foundation on **giving students experiences**. Our programming is designed to have students doing things: science experiments, Latin dancing on a stage, authoring and illustrating a book, joining a team, cast, or musical group. Our Teacher Innovation Grants enable educators to **try something new** – to use their creativity to advance learning in exciting and engaging ways – similar to the exciting experimental programs that were so memorable from the 1960s and 1970s. These experiences give students a chance to **develop a love of learning, a skill, and maybe even a passion**. All of this becomes possible through generous financial support from the community.

The Allentown School District Foundation (ASDF) is a 501(c)3 not-for-profit corporation committed to providing transformative experiences for the District's 16,311 (as of 10/3/22) students. Since 2009, the Foundation has raised more than \$8.1 million dollars from generous donors like you. This year we have combined our Annual Appeal with the mailing of our Annual Report so you can see highlights of our programming and how your dollars are spent. This decision was also made to reduce printing and postage costs, using your gifts more efficiently. Please help us in our efforts to increase communication with less expense by sharing your email address at <https://lp.constantcontactpages.com/su/DiALXSX>.

Thank you for reading our Annual Report. **Please consider making an investment in today's children through a tax deductible gift** using the envelope included or via our website (<https://asdf.allentownsd.org/donations>). On behalf of the ASD Alumni serving on the Honorary Annual Appeal Committee and the ASDF Board of Directors, **thank you**.

Cordially,



Daniel C. Bosket, DHS '71
President
Allentown School District Foundation



Julie K. Ambrose, Ph.D., WAHS P '12
Executive Director
Allentown School District Foundation

HONORARY CAMPAIGN COMMITTEE

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Impact Report

Students are engaged!

The Allentown School District Foundation tracks student participation in our programs. During the previous two years, Covid-19 forced ASD schools to close, severely curtailing ASDF programs. In many ways, 2021-22 was a rebuilding year.

Program Name	Elementary Schools (15)	Middle Schools (4)	High Schools (5)*	Total Students
ASD Science Fair Projects		185	97	282
ASD Science Fair Visitors	852		30	882
Civic Education w/Liberty Bell Museum		230		230
Graduating Senior Scholarships			52	52
High Notes Gala Performers & Crew			117	117
I Am on a Bookshelf	10			10
Latin Dance Program		58		58
LCTI Summer Camp		13		13
Literacy Volunteer Program	1,440			1,440
Middle School Strings w/El Sistema		35		35
National History Day		50		50
PJAS Science Fair		7		7
Summer Camp Scholarships	38		2	40
Teacher Innovation Grant Projects	1,195	218	345	1,758
Visual Arts Residencies	880			880
Totals	4,415	796	643	5,854

Total Participation History			
2021-22	5,854	↑	+ 247%
2020-21	1,686	↓	- 53%
2019-20	3,553	↓	- 67%
2018-19	10,726	↑	+ 20%
2017-18	8,958	↑	+ 68%
2016-17	5,332	↑	+ 142%
2015-16	2,202	↑	+ 13%
2014-15	1,945	↓	- 30%
2013-14	2,782	↑	+ 106%
2012-13	1,354	↑	+ 41%
2011-12	964	↑	+ 4,720%
2010-11	20	-	-

*William Allen High School, Louis E. Dieruff High School, Building 21, Newcomer Academy 7-12 and the William Penn Alternative School..



Vision

Our vision is an enriched education for Allentown School District students.

Mission

The mission of the Allentown School District Foundation is to encourage, promote, support and fund positive educational experiences for students in the Allentown School District.

Literacy

Students are readers!

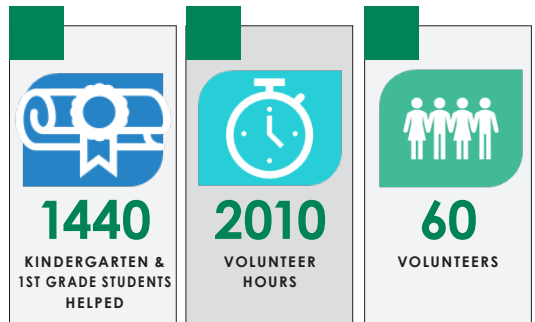
ASDF's 1st Endowed Program



Reading is a lifelong activity that adds to one's quality of life and is an essential life and work skill. **Reading is Rewarding** provides incentives for middle school students to improve their reading. This new endowed program will recognize and reward the student at each grade level who makes the most progress in reading and comprehension during each of the four marking periods. Funded by a gift from The Rev. Maria Tjeltveit, it is implemented at Raub Middle School. Students who make the most progress receive a book that they select!



Jeff Millish from IotaComm became a literacy volunteer in fall 2021. He's gratified by the way students greet him when he shows up each week.



The ASD Foundation started its Literacy Volunteer Program in 2017 upon learning that only 30% of ASD third graders were proficient on state reading assessments. Students typically learn to read from kindergarten through third grade, and then they read to learn. If a student can't read well by fourth grade, their chance for future success is jeopardized.

Over the past five years, the Foundation has recruited, trained and placed more than 150 literacy volunteers in ASD's kindergarten and first grade classrooms with the help of school district administrators and reading specialists. Volunteers spend at least one hour per week assisting students with early literacy activities as directed by their classroom teachers. The goal of the Literacy Volunteer Program is to empower ASD students with literacy skills for life.

We thank everyone who has volunteered their time in this program, and we welcome new recruits throughout the school year. For information about our next orientation session and volunteer clearance requirements, please contact Vicki Newhard, ASD Foundation Administrator, at newhardv@allentownsd.org or 484-765-4121.



EITC Partners

Students are researchers!

Our 2021-2022 EITC partners understand the importance of having high quality arts, music, STEM, literacy, and civic education programming in the schools. This year, 99.97% of 2nd grade and Newcomer Academy students reported that their art residency made them feel happy, calm, and/or proud which is great for the students and helps to create a positive school culture. The Pennsylvania Educational Improvement Tax Credit (EITC) allows eligible companies and individuals to contribute up to \$750,000 per year to an Educational Improvement Organization such as the ASDF. Our valued partners (with logos below) contributed a total of \$76,750 which helps pay for EITC approved programs including art and music programs with professional artists, performing arts such as the Latin Dance Competition, literacy, civic education, and the Science Fair.



Clockwise from top: Student Artist with Art Residency instructor Ro Geseck; Scientists from South Mountain and Harrison-Morton Middle Schools; and Shannon Emmert, Vice President at Embassy Bank for the Lehigh Valley presenting a check to Dan Bosket, ASDF President.



Scholarships

Students are scholars!

Senior Scholarships

The following 52 graduating students received 70 scholarships through the ASDF, all funded through generous donor gifts. Endowed scholarships (in blue) are those in which the gift is invested, and a portion of its income is awarded annually (2022 distribution rate: 4.4%). The principal for endowed scholarships must be at least \$10,000 and cannot be expended so that the scholarship can be awarded in perpetuity.

The funds are managed by a professional fund manager and supervised by the ASDF Investment Committee. Expendable scholarships (in black) are those in which the gift or a portion determined by the donor is awarded annually. A total of \$63,365 was awarded to 2022 graduates, while alumni from the classes of 2018, 2019, 2020 and 2021 continued to receive their Roland & Louise Neuweiler Wotring awards bringing the total scholarships this year to \$117,365.

Louis E. Dieruff High School			
Scholarship Name	Recipient	Award	Recipient College Name
Russell P. Bear	Peter Ramirez	\$520	Howard University
Master Sergeant Ronald J. Coleman	Edgar Beltran-Rosado	\$500	East Stroudsburg University
Nicholas Fragnito	Ivonne Batiste	\$360	DeSales University
Keith Groller	Carolin Russell DeZala	\$500	East Stroudsburg University
Harrison-Morton Middle School	N'dia Escobales	\$1,000	Northampton Community College
Harrison-Morton Middle School	Emma Vanderbilt	\$1,000	Temple University
Hausman Tool Stipend	Miguel Anthony Wood	\$500	(LCTI Graduate)
Peter Karoly & Lauren Angstadt	Maryam Ibrahim	\$1,000	Moravian University
Peter Karoly & Lauren Angstadt	Adrianna Rivera	\$1,000	Kutztown University
Mary E Leiby Educational	Gregorio Soto	\$1,152	Wilkes University
Thomas Makhoul Memorial	Emma Vanderbilt	\$1,000	Temple University
Michael Meilinger Memorial	Jaydalise Cartagena	\$535	Moravian University
Michael Meilinger Memorial	Daniel Quinones	\$535	East Stroudsburg University
Charlotte Schmoyer	Eddy Argothy	\$590	Penn State LV
Charlotte Schmoyer	Allen Lewis	\$590	Penn State LV
Dr. John and Anita Stevens	Brianna Herrera Jimenez	\$500	Kutztown University
Dr. John and Anita Stevens	David Rosado	\$500	Moravian University
Bill Wood Track	Willie Middleton	\$500	Wilkes University
Bill Wood Track	Brandon Nguyen	\$500	Moravian University
Roland & Louise Neuweiler Wotring	Sophia Alarcon	\$4,598	Moravian University
Roland & Louise Neuweiler Wotring	Brandon Nguyen	\$4,598	Moravian University
Building 21 High School			
Scholarship Name	Recipient	Award	Recipient College Name
Mary E Leiby Educational	Enyson Feliz	\$256	Northampton Community College
Roland & Louise Neuweiler Wotring	Marian Alvarez De La Rosa	\$2,043	East Stroudsburg University

Scholarships

Students are graduates!

William Allen High School			
Scholarship Name	Recipient	Award	Recipient College Name
Always a Bulldog (Trexler MS)	Jillian Miller	\$800	Bloomsburg University
Frances Appleton Trust	Dajhanara Galvez	\$700	Penn State University - Main Campus
Beisel Memorial	Rodina Joseph	\$100	Bowie State University
Ivan Bixler	Emilio Martinez-Brito	\$300	Moravian University
Gloria Cowdrick Endowment	Elizabeth Iang	\$670	Messiah University
Frank X. Devers Memorial	Darlin Santana	\$100	Lehigh Carbon Community College
Timothy C. Dolan Memorial	Kylima Wilson	\$950	Georgia State University
Marguerite Finizzi Trust Fund	Sallee Boose	\$670	Penn State University - Dubois
Kelly Gallagher Fund	Sallee Boose	\$500	Penn State University - Dubois
Helen Gerhard	Elijah Albert-Stein	\$1,150	Tufts University
George Halfacre	Divonta Newsome	\$500	Moravian University
Hammer Family	Deyona Robert	\$500	New York University
Jonathan Hoffstetter Fund	Jardel Palacios	\$290	Undecided
Hunsberger Math Award	Brian Badillo	\$100	Lehigh University
Kehnel Memorial	Niuksary Salazar Castillo	\$100	Lehigh Carbon Community College
Francis & Mary Kelly Memorial	Rodina Joseph	\$100	Bowie State University
G. Khoury Memorial	Jillian Miller	\$280	Bloomsburg University
Ruth Kistler	Ashley Bernal	\$100	Cedar Crest College
B.N. Kline	Jenavieve LaTorres	\$100	Kutztown University
Koch Textbook Award	Leanny Pascual	\$2,500	Kutztown University
Mary E Leiby Educational	Ashley Bernal	\$1,152	Cedar Crest College
L. J. Lopinto	Emily DeLa Rosa Cruz	\$100	Kutztown University
Thomas Makhoul Memorial	Brian Badillo	\$1,000	Lehigh University
Dr. John McHugh	Niuksary Salazar Castillo	\$150	Lehigh Carbon Community College
Judge Mellenberg Trust	Jenavieve LaTorres	\$900	Kutztown University
Robert L. Mentzell	Nyla Desgouffes	\$640	Northampton Community College
Noland H. Osmun	Stephen Guy	\$290	Moravian University
Outstanding Writer Award	Elijah Albert-Stein	\$150	Tufts University
The Honorable Madaline Palladino	Melody Herrera Garcia	\$620	Swarthmore College
PREVAIL	Sah'Naviah Rose-Gilliens	\$2,500	Towson University
G. Reddinger Memorial	Orianny Carela	\$100	Lehigh Carbon Community College
Jay C. Reigel Memorial	Genesis Cleto	\$640	Penn State LV
Paul Reinhard	Deyona Robert	\$500	New York University
E. Rourke	Luis Rivera Cruz	\$170	Undecided
Eleanor Shoemaker Trust	Elizabeth Iang	\$400	Messiah University
Clarence Siegfried	Deyona Robert	\$100	New York University
Steele/Radocha Memorial	Carlee Davidson	\$300	Muhlenberg College
Steele/Radocha Memorial	Leandro Pena	\$300	Penn State Scranton
Sarah Kay Steinberg	Sah'Naviah Rose-Gilliens	\$500	Towson University
Dr. John and Anita Stevens	Melody Herrera Garcia	\$500	Swarthmore College
Dr. John and Anita Stevens	Emilio Martinez-Brito	\$500	Moravian University
Ruth B. Wagner Trust	Sally Ma	\$2,605	Lehigh University
Ruth B. Wagner Trust	Jillian Miller	\$2,605	Bloomsburg University
Roland & Louise Neuweiler Wotring	Laila Fadel Mahdy	\$4,598	DeSales University
Roland & Louise Neuweiler Wotring	Shaliah Sneed	\$4,598	Howard University
Richard & Joyce Zimmerman Memorial	Qimora Mason	\$2,560	Moravian University

The Senior Scholarship program was founded in 2013. Individuals, groups, and alumni classes interested in contributing to a scholarship or creating a new award are invited to contact the Foundation. New scholarships were created this year with combined contributions of \$67,000.

The **Margaret and Scott Koch Textbook** Scholarship will be awarded to a senior who has made a significant contribution to WAHS Athletics, both on and off the field.

The **James P. Musselman** Endowed Scholarship was created by Mrs. Bertie Musselman in memory of her husband, a beloved art teacher at William Allen High School. It will be awarded annually beginning in 2023 to a student pursuing a degree in art.

In memory of **Thomas “Thunder Tom” Makhoul**, this award will be given to one student from William Allen and one from Dieruff High School who exemplifies what he stood for – goodness, light, and living life to the fullest; and his love for WAHS, his cousins, watching movies, and riding his bikes.

The **PREVAIL Scholarship** was created by Karen and Mike Houser to assist a student who prevailed over significant obstacles to achieve academic success. The recipient will receive \$2500 a year for four years. This award will be given for five years.

Contributions were given this year to establish a scholarship in memory of **Mr. Kurt Zwikl**, past president of the ASD Foundation, a former PA Congressman, and community leader. An effort is being made to raise additional funds to create this as an endowed scholarship when the balance reaches \$10,000.

MARGARET AND
SCOTT KOCH
TEXTBOOK
SCHOLARSHIP

JAMES P.
MUSSELMAN
SCHOLARSHIP

THOMAS
MAKHOUL
MEMORIAL
SCHOLARSHIP

PREVAIL
SCHOLARSHIP

Raub Middle School students perform with their El Sistema instructor.





12th

ANNUAL HIGH NOTES GALA & VIDEO MATINEE

Thank you, Gala Sponsors

Maestro



Alto



Dr. and Mrs.
John Stevens, Jr.

Tenor



Mr. and Mrs.
Anthony M. Muir



Bartitone



BRESLIN
ARCHITECTS



Mr. and Mrs.
Michael Pessina



Bass

AmericanBank



CITY CENTER
ALLENTOWN



Mr. and Mrs.
Donald Hinkle



Thanks to:



THE MORNING
CALL



Allentown Education Association; Brown-Daub; Highmark

Justin Sheffel Memorial Foundation; Lehigh Carbon Community College

Mr. Joe Petro; Renewal by Anderson of Northeast PA; Roberson Butz Architects; Sapphire Software

Planning for the High Notes Gala prior to widespread Covid vaccinations required creativity to design an in-person event with social distancing. To do so, we reimagined the Gala format to a strolling reception with small group student performances. We created a professional video of the high school musicians, dancers, actors and poets to further showcase the performing arts at Sunday's **Video Matinee**. A High Notes **Art Gallery** on Sunday gave visibility to 2D and 3D art students. Donors, friends, sponsors and advertisers helped the ASDF raise over \$76,000 via its **12th Annual HIGH NOTES Gala**. The student performance video and a new ASDF **Who We Are and What We Do** video are available on the ASDF website.

The traditional New York City bus trip to see a Broadway show was once again postponed. We continue to hold funds that are donated by Broadway Sponsors for a future trip. Operations for programming through the rest of the year are supported by remaining proceeds.

High Notes Gala

Students are performers!



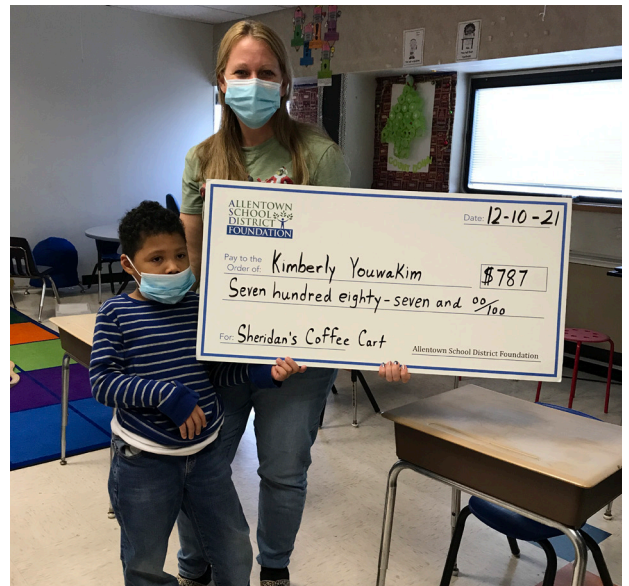
TIG*Students are innovators!*

Teacher Innovation Grants

Teacher Innovation Grants (TIG) have offered educators the means to try something new giving ASD students enriched learning opportunities since the first grants in 2010. Since then, more than \$162,000 has been granted to 164 ASD educators. TIG grants provide funding for teachers, school counselors, coaches, and nurses to develop original in-class or extracurricular projects that inspire students to go beyond routine day-to-day learning. Grant recipients are chosen on a competitive basis with grants of up to \$1,200 per applicant.

This year marks the Foundation's first **endowed TIG award**, the **Mrs. Finizzi TIG for English Literature and Journalism**. Mrs. Marguerite Finizzi was a longtime teacher at Harrison-Morton Middle School (1956-65), Dieruff High School (1964-1976), and Allen High School (1976-1996) where she was also adviser to the *Inklings* literary arts magazine and *The Canary* school newspaper. This endowment was established through a gift of Mr. William Choi, WAHS '92, in honor of the 25th anniversary of Mrs. Finizzi's death. Mr. Choi served on *The Canary* and *Inklings* as Editor-in-Chief, and his time with Mrs. Finizzi shaped his life. This gift will ensure a TIG for English Literature or Journalism is awarded each year.

Since TIG is one of the Foundation's most impactful programs, we are especially grateful for donors and sponsors. With a sponsorship of \$1,200, a TIG grant can be underwritten with an individual, family, or business name to publicly recognize support of ASD educators and students.



Kimberly Youwakim & Student (Sheridan ES)
Student in Mrs. Galusha's class (Dodd ES) (pink)
Edgar Allan Poe impersonator at Trexler Middle School



Conduit Gifts

Students are athletes!

The ASDF supports and encourages independent gifts which will benefit the Allentown School District and its students, and which fall outside of the Foundation's strategic priorities, programming and normal fundraising efforts. Known as *pass-through* for tax purposes, the Foundation distributes these contributions for the benefit of the school district at the direction of the donor.

This year the Foundation served as a conduit for more than \$104,000 in charitable gifts and grants for the District. The William Allen Alumni Association had forty-six contributors who raised funds to support the WAHS Alumni website (<https://www.williamallenalumniassociation.org/>). The Louis E. Dieruff High School (DHS) Class of 1970 began a project that has expanded to include thirty-one alumni and members of the community raising funds to design and construct the Donald R. Marushak Outdoor Education Center under the leadership of Mr. Rob Bell. The Mr. Roy Arlotto Stage Lighting project at DHS was completed with donations including \$40,000 from The Harry C. Trexler Trust. Allentown school director Nick Miller initiated a fundraiser to help renovate the DHS and WAHS weight rooms.

Conduit Project	Gifts
The Century Promise	\$20,000
Dieruff Basketball Program	\$1,500
Donald R. Marushak Outdoor Education Center	\$15,540
Muhlenberg Elementary Playground	\$300
Roy Arlotto Stage Lighting	\$40,405
School Uniforms	\$500
Union Terrace Elementary School Fire	\$1,250
William Allen Soccer Program	\$1,000
WAHS Alumni Association Website	\$4,541
WAHS & DHS Volleyball in Memory of Rose Kurtz	\$1,150
WAHS & DHS Weight Rooms	\$18,000



Proposed Donald R. Marushak Outdoor Education Center
Louis E. Dieruff high School



Finances

Statement of Revenues & Expenses

For fiscal year that ended June 30,	2021	2022
Revenues, Gains and Other Support		
Contributions and grants	\$2,561,973	\$534,080
Change from prior year	216%	-79%
Fundraising events revenue	\$71,302	\$116,164
Investment income	\$109,945	(\$86,371)
Other	\$21,100*	\$21,150*
Total Revenues, Gains and Other Support	\$2,764,320	\$616,373
Expenses		
Program services**	\$2,631,138	\$487,800
Management & general	\$71,430	\$69,238
Fundraising expenses	\$41,569	\$68,479
Total Expenses	\$2,744,137	\$625,517
Change in net assets	\$20,183	(\$9,144)
Net assets at beginning of year	\$1,234,005	\$1,254,188
Net assets at end of year	\$1,254,188	\$1,245,044

*PPP Loan.

**Program services include conduit and senior scholarship disbursements.

Statement of Assets & Liabilities

As of fiscal year-end June 30,	2021	2022
Assets		
Cash	\$717,454	\$749,629
Contributions receivable	\$4,690	\$5,540
Investments for scholarships	\$558,224	\$495,455
Total Assets	\$1,280,368	\$1,250,624
Liabilities		
Accounts Payable/Accrued Payroll	\$5,030	\$5,580
PPP Loan	\$21,150	
Total Liabilities	\$26,180	\$5,580
Net Assets		
Without donor restrictions	\$771,790	\$858,581
With donor restrictions	\$482,398	\$386,463
Total Net Assets	\$1,254,188	\$1,245,044
Total Liabilities & Net Assets	\$1,280,368	\$1,250,624

Summary of Financial Results

	2016	2017	2018	2019	2020	2021	2022
Total Revenue	\$426,073	\$529,169	\$597,838	\$898,997	\$947,311	\$2,764,320	\$616,373
Total Expenses	\$349,087	\$589,995	\$479,149	\$700,923	\$582,681	\$2,744,137	\$625,517
Change in Net Assets	\$76,986	\$(60,826)	\$118,689	\$198,074	\$364,630	\$20,183	(\$9,144)

The ASDF Forms 990 may be found online at <https://asdf.allentownsd.org/>.
The ASDF Board of Directors approved the audit, completed by Morey Nee Buck & Oswald, LLC, on October 6, 2022.

Memorial Gifts

The ASDF is grateful to those who honored their loved ones with memorial gifts and scholarship contributions during the 2021 - 2022 year. Thank you to the friends and family members of:

- Arlene Bernhard, ASD Retired Staff — Master Sergeant Ronald J. Coleman, DHS Jr. ROTC Instructor
- Dr. Kenneth and Mrs. Gladys Cresman, WAHS '66 — Jerry Hausman
- Patricia D. Hoffman, AHS '60, ASD School Board Member
- Peter Karoly DHS '70 & Dr. Lauren Angstadt — William R. Killgore, Sr., ASD Retired Teacher
- Thomas Makhoul, WAHS '05 — James P. Musselman, ASD Retired Teacher — Charlotte Schmoyer, ASD Student
- Irene H. Sperling — Sarah Kay Steinberg, WAHS '63 — Bill Wood, ASD Retired Teacher/Coach
- Richard (AHS 1942) & Joyce (AHS 1944) Zimmerman — Kurt Zwinkl, WAHS '67, ASDF Past President

Our Generous Donors

July 1, 2021—June 30, 2022

We faithfully endeavor to acknowledge all contributions. Growth figures are the audited financial numbers. Please report any corrections to AmbroseJ@Allentownsd.org or 484-765-4093. Thank you.

2009	2010	2011	2012	2013	2014	2015	2016
Est.	\$37,269	\$86,327 (132%)	\$124,171 (44%)	\$160,605 (29%)	\$591,594 (268%)	\$411,812 (-30%)	\$426,073 (3%)
2017	2018	2019	2020	2021	2022	TOTAL	
\$529,169 (24%)	\$597,838 (13%)	\$898,997 (50%)	\$947,311 (5%)	\$2,764,320 (192%)	\$616,373 (-79%)	\$8,191,859	

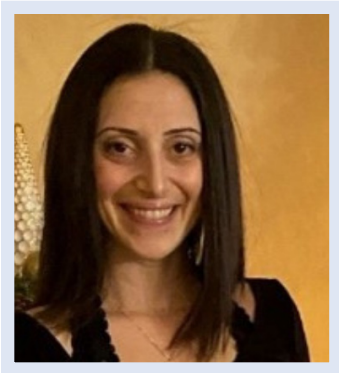
\$50,000 - \$99,999	Alvin H. Butz Inc.	Wegmans
Michael & Karen Houser	Ameriprise Financial Services LLC	Weis Markets Inc.
The Roland J. Wotring Scholarship Fund	Arthur J. Gallagher & Co.	Donald & Megan Wieand
	Robert Ashbrook	
\$25,000-\$49,999	Gregory Azar	\$500 - \$999
William & Jungsoo Choi	Robert Bell	Amaranth Foundation
Embassy Bank for the Lehigh Valley	Robert & Kristen Bennett	James & Terri Bartholomew
Joseph T. Petro	Dr. Dennis & Nancy Blankowitsch	Robert & Barbara Bennett
The Harry C. Trexler Trust	Breslin Ridyard Fadero Architects	Thomas Bernhard
	Brown Daub Foundation	Michael & Jane Bruckner
\$10,000 - 24,999	Eric & Debora Roberson Butz	Karen Coleman
Air Products	Capital Blue Cross	DeSales Council for Retail and Sales
Highmark	Paul & Elizabeth Champagne	Scott Fainor
Justin Sheffel Memorial Fund of the LVCF	City Center Investment Corp.	Russel & Susan Geise
Bertha Musselman	Joshua P. & Dr. Jennifer Dodd	Handyman's Shop Inc.
Stephen & Jan Olinick	Fitzpatrick Lentz & Bubba PC	David & Ann Hohe
Dr. Frank K. & Yvonne Schweighardt	Fulton Bank N.A.	Jeff & Kelli Holzman
St. Luke's University Health Network	Barry & Carol Halper	Ilene & Robert Wood Striving to Make a
Dr. John S. & Anita Stevens	Tonya Harris Esq.	Difference Fund of the LVCF
Dr. Alan & The Rev. Maria Tjeltveit	Donald & June Hinkle	Catherine Jebran
Univest Bank and Trust	David Hoffman	Johnson Controls
	Peter & Kate Kareha	Keystone Savings Foundation
\$5000 - \$9999	Scott & Margaret Koch	Lehigh Valley Institute for Learning in Retirement
American Bank	Lehigh Carbon Community College	
Barry Isett & Associates	Lehigh Valley Health Network	Carlos & Dr. Carol Ann Lopez
The Bill Sugra Memorial Fund	Elias Makhoul	Jason & Rebecca Loudon
Lee & Dolly Butz	June McCracken	Allyn-Jane Marks
Butz Foundation	Metro Decorators Inc.	Simon & Ingrid Moore
Crayola	Steve & Rill Ann Miller	Network for Good
Firsttrust Bank	Morey Nee Buck & Oswald LLC	J. Scott & Gillian Pidcock
Iron Pigs Charities	Muhlenberg College	Michael Reitz
Charles & Ruth Marcon	Sara & Anthony M. Muir Esq.	Robert J Goodliffe Irrevocable Trust
Adam Marushak	Norris McLaughlin & Marcus P.A.	Thomas & Amy Scalici
PPL Services Corp	Michael & Michele Pessina	Bryan Slappey
Gerald Royer	Portnoff Law Associates	Nathan Soffio
Truist	QNB Bank	Dr. D'nese Sokolowski
UGI Utilities Inc.	Renewal by Andersen	Robert & Carol Sperling
Vistacom	Kenneth & Sylvia Roth	Kathryn Stagl
Barry Westgate	Sapphire Software	Roberta S. Wood
	Ronald & Megan Skinner	
\$1000 - \$4999	The Seltzer Group	\$250 - \$499
Allentown Rotary	WAHS Class of 1966	Laudy Allan
Altitude Marketing	Carol Watters	Scott & Dr. Julie Ambrose

Antonio & Dr. Karen Angello	\$100 - \$249	Randy Kimble
Karen Assetto	Kandy Aboud	Peter & Nancy Korpics
Dr. Jonathan & Dr. Catherine Bingham	Advanced Family Eye Care	Michael Krajsa
Diane Brant	Christopher Albright	Robert Kriebel
Joseph Candio	Sandy Alleman	Gwin Krouse
Meghan Castanaro	Allentown Education Association	Peter Lagosky
Charles Dectis Painting Inc.	AmazonSmile Foundation	Kathryn Laposata
Joseph Cieccko	Richard & Elinor Antoniuk	Martha Lebovitz
Community Action Development Corporation Allentown	Gary & Kathy Arbogast	Cheryl Leffler
Samuel Donnelly	Abigail Armstrong	James Lester
Dorney Park	Sandra Bachman	Jonathan S. Levin
Curtis Dretsch	Ibolya Balog	Levin & Company
East Stroudsburg University of PA	Ronald Bauer	Grace Li
Marilee Anne Falco	J. Behrens	Benjamin & Dr. Leila Little
Family Teacher Organization of Trexler	Stephen Behrens	J. Christine Marchetto
Fastsigns	Eleanora Bell	Caroll Marino
Erin Fenstermacher	Timothy & Susan Bingham	Rafael & Aurora Martinez
Friends of Peter Schweyer	Daniel Bosket	Walter Markowitch
Daniel & Mary Frost	Dawn Boyer	Nina McCullough
Gap Foundation Corporate	Tracy Broomall	JoEllen & Gary Millspaugh
Tom & Sharon Gilbert	Robert & Charlene Brown	Peter Moggio
William Goodliffe	Brian Burns	Abigail Nochimson
Michael Grabarits	Lu Ann Cahn-Houser	Angela Nolan
Harrison-Morton Scholarship	Shane Casciano	Irene Oehmke
Kevin Hausman	Rosemary Childs	Frank & Deborah Pagnano
J.S. Burkholder Funeral Home	Michael Chomko	Joanne Parry
Krieger Real Estate LLC	Committee to Elect Jim Martin	Alex Pavel
Juan & Jacquie LaTorres	Michael J. Cox	Hon. & Mrs. Henry Perkin
Gregory Leh	Robert Crouthamel	Susan Phillips
John MacDonald	Robert & Donna-Marie Daday	Willard & Janet Piefley
Markowitz & Richman	Carl & Kathleen D'Angelo	Joan Preston
Audrey Mathison	Paul Davis	David & Peggy Reese
Cate Morales	David Dugan	Dr. Janine Remillard
Jamie Mussleman	Holly Edinger	Michael & Linda Rosenfeld
James & Denise Ogden	Element Environmental Solutions	Lydia Roth-Laube
Michael & Alicia Ruiz Orbin	Melody Engel	Allen & Debra Sachse
Dennis Pearson	Lin Erickson	Alan Salinger
James & Elizabeth Powers	Mary Faust	Carol Sassaman
Provident Bank	Michael Finley	Clark Scheirer
Dr. Mark & Alice Rader	Robert & Nancy Fisher	Joshua Siegel
Susan Rehrig	Elizabeth Flewelling	David & Carol Slider
Martha Reitz	Scott & Debra Frederick	David & Patricia Smith
Hon. Rashid & Shellie Santiago	Kristen Fricke	David & Jessie Snyder
Hon. Michael & Brenna Schlossberg	Natalie Geise	Stonewood Interiors Inc.
Robert & Lisa Schmidt	Brielle Gemberling	Mausumi Syamal-Loughran
Terry Schmoyer	Jeffrey Glazier	Quintes & Cynthia Taglioli
Donna Scholtis	Michelle Gross	Edward Thring
Robert Smith	William Hargett	Robin Torrence
Tyler & Alexis Stalletti	William T. Harris III	Daniel & Susan Traynor
Dr. Mark & Sharon Albert Stein	Michael & Carol Hefe	Karen Verbeke
Stephens Funeral Home Inc.	Andrea Helwig	Joseph & S. Emily Vincent
Thrivent	Thomas Hendricks	Charles Waitkus
Ralph & Doris Todd	Neil & Janet Hogan	Gail Walker
Phillip Turton	Kathleen Horvath	James & Mary Warfel
Union Baptist Church	Patricia & Howard Hudson	George & Mary Weber
Christopher Walls	Lauren Hunter	West End Breaks
Malcolm West	Susan Javier	Elizabeth Woolley
Raymond Yedlock	JLGT Foundation Inc.	Susan Yoder
Yocco's Inc.	JoAnn Jones	Tara Zrinski
	James Kalb	Paulette Zuena
	Ronald Kamyniski	
	Melinda Kemmerer-Scovner	

Up to \$99		
William & Roberta Abbott	Richard Heilman	Joseph & Elaine Molnar
Frank Acker	Darlene Heller	Julie Nagy
Donald & Patricia Afflerbach	Blake Henry	Pamela Nester
Carl Albright	Joshua Herring	Vicki Newhard
Amy Asbath	Patricia Herring	Daniel Nickischer
Richard & Joan Atkinson	Paige Hobaugh	Debra Ninesling
Jeannette Bair	Roberta Hoffman	O'Connell Associates
Nicholas & Mary Ann Balascki	Geraldine Ifkovits	Carol Osborn
Mali Bartges	Derett Jepson	Nicholas & Rachel Osborn
David & Dorothy Beazley	Rebecca Johnstone	Peak Method Consulting
Erin Bhama	William C. Jones III	Thomas Petro
Therese Bitler	Susan Jordhamo	Mary Pickering
Nancy Bogart	Rory Kaland	John M. Polaski
Colleen Bonner	Niveditha Kannadaguli	Caren Quay
Geoffrey & Sara Jane Brace	Dr. Steven and Audrey Kanoff	James Quay
Andrew Brahm	Maya Kaul	Michael Reiniger
Will Broderick	Barbara Kautzman	Karen Ritter
Alyssa Brody	George Kean	RJG Trains LTD
Autumn Brown	Kathy Keenly	Beverly Roethlein
Benjamin Budnevich	B. Kemmerer	Anthony & Judith Sabino
Kermit & Kathleen Burley	Debra Kiefer	Gale Schlechter
Thomas & Anne Bzik	William Killgore	Lee Schleicher
Kristina Cahall	Paulette Kish	Jeff Schoff
Brian & Jennifer Camella	Carol Kline	Robert & Stephanie Schultz
Card Collecting Mania	Earlaine & Carl Klinger	Donald & Alison Seibert
David Carpenter	Dennis & Cynthia Kneisley	Bonnie Shaffer
Laura Catalano	Robert & Loraine Knipe	Thomas Shaughnessy
Leslie Corbett	Lenore Kohl	Elliot & Linda Sheftel
Sheila Cortelyou	Louis Kozloff	Joseph Shivick
Martin Cottrell	Michele Kratzer	C. Roger & Ann Shoch
Jean Creedon	Kay Kurtz	Jane Shoemaker
Ali Dandridge	John & Carly Landis	Glenn & Linda Smartschan
Anne Davis	Daniel Latorre	Judith Smith
Erika Davis	David & Patricia Latshaw	Lori Smith
Louise Davis	William Laudenberg	Rhiannon Sorrentino
Nancy Del Russi	Nolan Leblanc	Rose Stein
Jaclyn Du Chateau	James & Lucia Levan	Vaneric & Kimberly Stein
Catherine Duncan	Michael & Patricia Lisetski	Maryanne Steinert
Carolyn Edwards	Rosimar Lloyd	Edward & Melody Stinner
William Eldridge	Molly Lohry	Ellen Stocker
Jeff & Roberta Epstein Family	Craig & Nancy Long	Mary Ellen Stoyanov
Foundation	Lynn Long	Blair Stuart
Lee & Elba Evett	Anthony & Katherine Longo	Marly Surena-Llorens
Michael Feinberg	Carol Maderic	Patricia Swan
Madeline Fowler	Walter Mahouska	Timothy & Cindy Talaber
Karen Frederick	Barbara Malt	Scott Trumbauer
Robert & Kathleen Freed	Cynthia Mansmann	Karen Tuerk
Michael Freeman	Gerard Marhefka	Gretchen Unger
Cheryl K. Gagliardi	Steven & Lucille Martin	Jamie Van Wagtendonk
John & Jacqueline Gardner	Conchetta Marucci	Mary Vanya
Elissa Garofalo	Daniel McAuley	Donald Varner
Kenneth Geisinger	Melissa McCanney-Reccek	Sonia Varra
Miriam Genevese	Ally McCloskey	Margaret Vasconcellos
Laurie Geosits	Dr. Elizabeth Meade	Yasmin Velez
Timothy Gibbons	Dana Meeker	Gary & Linda Wanko
Carrie Gigliotti	Dr. Brian Mello	Johanna Ward
James Goodreau	Lee Merendino	Kimberly Warke-Velez
George Grim	Chuck Metzger	Thomas Weiss
Nichola Gutgold	Robert & Judith Metzger	Terri Whetzel
Louise Harris	Jeannie Miller	Myron Yoder
Kenneth Heaton	Rebekah Millroy	Ryan Zauk
	Lori Ann Mirsky	

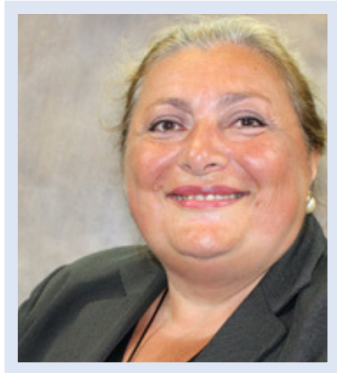
4 New Board Members

The Foundation elected four people to fill three vacancies expanding its Board to twenty. Board members beginning a three-year term on July 1, 2022 are: **Laudy Allan, Ibolya (Ibi) Balog, Dr. Mark Emerick, and Joseph Petro.**



Laudy Allan

graduated from Louis E. Dieruff High School in 1997. She serves as Vice-President of Global Logistics & Enterprise Improvement at Crayola where she has worked for over 14 years. She has a computer science degree from Penn State University. Along with her cousin Elias, Ms. Allan is involved with the Thomas Makhoul Scholarship Fund which is administered by the ASD Foundation.



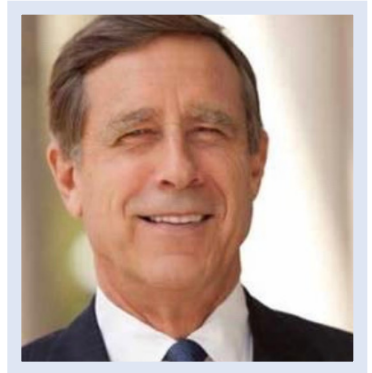
Ibolya (Ibi) Balog

has served the ASDF on the Finance Committee since 2017 and was elected Treasurer of the ASDF for 2022-23. She is a seasoned accountant and business consultant; and retired as a tenured Associate Professor at Cedar Crest College in the Department of Business Management and Economics where she also served as Chair. Ms. Balog earned her undergraduate degree from Lehigh University and has an MBA from Temple University. She is also a Certified Public Accountant (CPA).



Dr. Mark Emerick

is a first-generation college student who earned his BA from Kutztown University and began his career teaching ESL at William Allen High School. Mark earned his M.Ed. in curriculum and instruction and his Ph.D. from Temple University studying systemic inequities that negatively affect English learners' opportunity to attain college and career readiness. He provides professional development and equity training in the Lehigh Valley and Philadelphia areas; and is an assistant professor of education at Muhlenberg College.



Mr. Joseph Petro

is a 1962 Graduate of William Allen High School and a 1966 graduate of Temple University. He believes participating in high school athletics opened the doors for his career opportunities. Mr. Petro retired as Senior Vice President and Chief Security Officer for Time Warner Inc. in 2018 after serving as a Managing Director and Chief Security Officer at Citigroup in New York City. A U.S. Navy veteran who served in the River Patrol Forces in Vietnam, Joe was awarded a Bronze Star with Combat V and the Navy/Marine Corps Combat Action Ribbon. He then served as a special agent and senior executive with the United States Secret Service for 23 years.

In June, the inaugural cohort of **Board Directors Emeritus** was elected to Allentown School District Foundation. The first honorees to receive Emeritus status are: Dr. Dennis Blankowitsch, Barry Halper, Anthony Muir, Esq., Debora Roberson, and Dr. John Stevens.

July 1, 2021—June 30, 2022

Board of Directors

- | | |
|--|--|
| <p>Daniel C. Bosket, DHS '71
President, Board of Directors / Director, Community Action Development Corporation of Allentown</p> <p>Michael Bruckner
Retired Vice President, External Affairs and Community Relations, Muhlenberg College</p> <p>Joshua P. Dodd
Treasurer, Board of Directors / Chair, Finance Committee
Senior Vice President, Commercial Lending, American Bank PA</p> <p>Tonya M. Harris, Esq., WAHS '94
Office of General Counsel, PPL Services Corporation</p> <p>Donald E. Hinkle DHS '76
Owner/Vice President, Builders Door & Hardware, Inc.</p> <p>Peter J. Kareha WAHS '02
Vice President, McGriff Insurance Services</p> <p>Elen Millard-Kern
Chief of Staff for Senator Pat Browne, 16th Senatorial District, The Pennsylvania Senate</p> <p>Kay Kurtz DHS '74
Chair, Louis E. Dieruff Alumni Association / Retail Products & Services Trainer, People First Federal Credit Union</p> <p>Allyn-Jane Marks DHS '82
Co-Chair, Teacher Innovation Grant Committee / Retired Teacher, Allentown School District
Student Teaching Supervisor, Muhlenberg College</p> | <p>Angela Nolan
Vice President, Board of Directors / COO, Vistacom, Inc.</p> <p>Jennifer Ortiz
Allentown School District Board of Directors</p> <p>Hon. Rashid Santiago
Chair, Governance Committee / Magisterial District Judge, Court 31-1-02</p> <p>Rob Schmidt, DHS '97
Director of Business Development, The Seltzer Group</p> <p>D'nese Sokolowski, M.D. WAHS '88
Physician/Owner, Obstetrics & Gynecology</p> <p>John D. Stanford, JD. Ph.D.
Superintendent, Allentown School District</p> <p>Erika M. Sutherland, Ph.D.
Associate Professor in Spanish / Chair of the Department of Languages, Literatures, and Cultures, Muhlenberg College</p> <p>Rev. Canon Maria Tjelteit, WAHS P '16 and P '19
Secretary, Board of Directors / Retired Rector, Episcopal Church of the Mediator, Allentown</p> <p>Ralph S. Todd
Chair, Planning & Programming Committee / Retired Administrator, Allentown School District</p> <p>Donald E. Wieand, WAHS '69
Senior Counsel, Stevens & Lee, P.C.</p> <p>Julie K. Ambrose, Ph.D., WAHS P '12
Executive Director</p> |
|--|--|

Art Residencies

Students are artists!



Under the Sea



Owls



Cars



Allentown Landmarks



Birds of Pennsylvania

Swan Lake
Muhlenberg



Notecards Support Children's Art Residencies

These popular cards are available at Mayfair, Art in the Park, and other venues. At these events, we usually raise enough money to fund two art residencies for 120-240 elementary children each fall. These student notecards are cheery reminders of Allentown students who take art classes with resident artists funded by the ASDF, thanks to you.

If you would like a pack, or two or ten, send us a note and a check! Specify the art design and make your check payable to the Allentown School District Foundation. Most packs contain 8 different cards, size 4.25 x 5.50 , with blank insides and include 8 blank envelopes. The Owls contain 8 cards that are all the same, blank insides and include blank envelopes. Allow 2-3 weeks for delivery. Specify subject matter (left to right):

UNDER THE SEA | CARS | OWLS | LANDMARKS | BIRDS | SWAN LAKE

Cost: \$12 per pack, includes shipping. **Mail your order and make check payable to:**
 Allentown School District Foundation, 31 South Penn Street, P.O. Box 328, Allentown, PA, 18105.
 Questions? 484-765-4121

A Decade of Delivering
ART EXPERIENCES
 to ALLENTOWN SCHOOL DISTRICT STUDENTS
 2012 - 2022



Photo and graphic credits: Student artists, Debora Roberson, Melissa Reese, Liayn Morris, Conchetta Marucci, Patty Little, Megan Keller, Jeanne Grieger, Lindsay Galusha, Digital Feast, Rob Bell and Urban Research & Development Corporation, Julie Ambrose.

Students are back!



- DONATE**
▼

DONATE TO ANNUAL APPEAL
- CREATE**
▼

CREATE OR CONTRIBUTE TO A SCHOLARSHIP
- ATTEND**
▼

ATTEND THE HIGH NOTES GALA — BRING A FRIEND
- VOLUNTEER**
▼

VOLUNTEER IN THE KINDERGARTEN AND 1ST GRADE LITERACY PROGRAM
- FOLLOW US**
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- TELL**
▼

TELL A FRIEND ABOUT THE VALUE THE ASDF PROVIDES STUDENTS AND STAFF
- JOIN**
▼

JOIN OUR EMAIL LIST