

# Board Policy G-29: Websites, Social Media, and Communications



---

## REFERENCES

[G-29: Administrative Procedures, Websites, Social Media, and Communications](#)

---

## THE POLICY

The Salt Lake City School District Board of Education realizes that part of 21<sup>st</sup>-century learning is adapting to the changing methods of communication. The importance of administrators, teachers, students, and parents engaging, collaborating, learning, and sharing in digital environments is part of 21<sup>st</sup>-century learning. To that end, the board requires the district and each school to have a website that provides timely and helpful information to its stakeholders. The board also requires teachers to maintain an up-to-date page on the district's learning management system for each course they teach. These teacher pages must include a syllabus, disclosure documents, teacher contact information, and teacher office hours. District and school websites are expected to provide easy access to information regarding district and school activities and can also include access to educational resources that directly support the school's curriculum, activities, or services. Careful planning and consideration should go into the design, development, and maintenance of any website that represents the district. All website content must comply with applicable state and federal laws, board policies, and district administrative procedures.

The board understands the value of social media and the benefits offered by digital communication devices for providing quick and easy interaction among peers, students, families, and the community at large. The board expects all employees to exercise professionalism and good judgment in any social media activities. When participating in social media activities, even off duty and off-premises, such activities must not violate any state or federal laws, board policies, or otherwise interfere with the working or learning environment. Social media activities must comply with all applicable laws including, but not limited to, those governing civil rights, copyright, trademark, defamation, privacy, and securities.

The purpose of this policy is to help ensure that the district is effectively communicating with employees, students, parents, and the community at large.

The district has set forth its specific processes for implementing this board policy through the accompanying [administrative procedures](#).