ADVERTISING IN THE SCHOOLS

Students and faculty of the schools are to be protected from intrusions on their time by announcements, posters, bulletins and communications of any kind from individuals and organizations not directly connected with the schools.

Advertising for Private Gain

Goods, services, performances and activities produced or conducted for private gain and the names of organizations and persons connected with such enterprises shall not be brought to the attention of students except when:

1. they are directly related to the educational or recreational program;
2. they appear in instructional material as the simple identification of the sponsoring agency and not as a dominant theme;
3. they are sponsored by the school or by a school-related organization; or
4. Board approval has been obtained.

Advertising for Non-Profit Organizations

Goods, services, performances and activities produced or conducted for charitable, civic, or educational purposes and the names of organizations and persons connected with such enterprises shall not be brought to the attention of students except when the information would be of interest or value to the students themselves as determined by the Superintendent of Schools.

The Superintendent and the Building Principals are urged to interpret this policy strictly. Exceptions may be made when, in their judgment, the best interests of the students will be served. In case of differences of opinion, the decision of the Superintendent will be final.

Cross-ref: 1500, Public Use of School Facilities

Adoption date: November 22, 1993
Reviewed: October 29, 2019