



Pathways in Technology at OCTECHS Written Communication Plan

The Pathways in Technology Early College High School (P-TECH) at OCTECHS is designed to ensure that high school curriculum focuses on workforce needs and partnerships that support students in obtaining credentials, degrees and certificates. With the support of Educate the Permian Basin and the Texas Education Agency (TEA), OCTECHS targets thriving industries in their region, to address key workforce pathways in high-demand fields. The P-TECH Model course of study gives students an opportunity to:

- earn an associate degree while earning their high school diploma
- earn a two-year postsecondary certificate or industry certification
- complete work-based training
- gain work experience through internships, apprenticeships, or other job training programs.

To ensure that all ECISD students and parents are informed about the opportunities at our Pathways in Technology Early College High School (P-TECH) at OCTECHS, we have created informational material in two languages (English and Spanish) in order to inform the growing Hispanic population of ECISD and Ector County. ECISD and our campus at Odessa College have created multiple opportunities over the course of the year to inform parents, students, and community members about the benefits and opportunities the Pathways in Technology Schools offers.



- Flyers in both English and Spanish are sent to middle school campuses to place on their websites, the district website, and placed in campus newsletters.
- Promotional video is posted on the district website and played for all 8th graders prior to our visit to their campus.
- Visits to every middle school in the district to promote the program. Campus and district administration are on site to speak with and answer student questions.
- Two OCTECHS information/recruitment nights are held in person with the community for all interested students and parents. Representatives from the campus, which include teachers, administration, and students, along with college representatives are on hand to speak with community members/students and answer questions.
- An open house is held at OCTECHS for all parents and students in order to hear more in-depth information about the program and campus opportunities.
- In the spring there is a College Signing Night where students and parents are welcomed into the program and informed of upcoming activities and learn what to expect the next year.
- In conjunction with Odessa College, Ector County ISD hosts a parent informational night for parents and students in August so they can learn about the Odessa College portion of their program and to answer questions.