



HOLDEN R-3 SCHOOL DISTRICT

COMMUNITY RELATIONS



2023-2024

PURPOSE



The district will maintain community relationships that engender support, trust, and a perception that the school system is doing a good job of educating students.





COMMUNITY/STAFF INPUT

District Strategic Planning – Current Goals:



Goal #1: The % of students scoring at or above the proficient level on state ELA and Math assessments or approved internal assessments will increase annually to meet or exceed the annual "on track" MSIP target for all students and subgroups



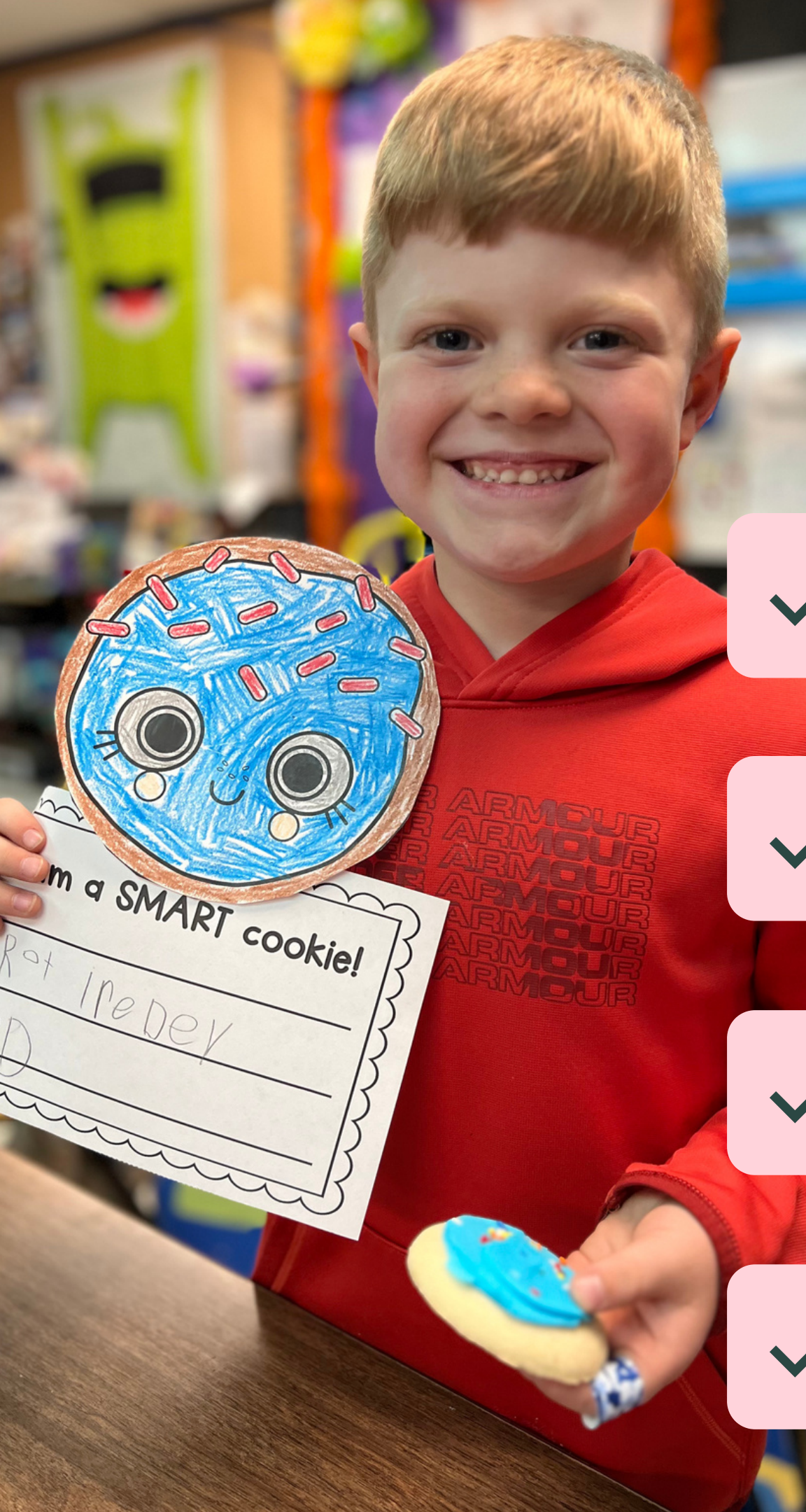
Goal #2: The district will implement college and career readiness programs that reflect the needs of our students



Goal #3: The district will investigate alternative education programs to meet the needs of our students



Goal #4: The district will maintain high quality programs that support the well-being of all students



COMMUNITY/STAFF INPUT

District Strategic Planning – Current Goals:



Goal #5: The district will maintain appropriate programs and facilities to provide for further whole-child development beyond the school day



Goal #6: The district will employ high qualified staff members that meet the needs of our students



Goal #7: The district will create and monitor annual budgets that promote each student's academic success while maintaining a responsible and responsive fiscal plan



Goal #8: The district will maintain safe and appropriate facilities and procedures for students and staff

COMMUNITY/STAFF INPUT

Professional Development

The PDC (Professional Development Committee) leads the planning of staff learning throughout the district. Teachers can bring ideas to the PDC and provide valuable feedback after professional development is held.

This year, EdCamps were introduced, coordinated in large part by the Curriculum & Technology departments. Topics covered included:

Data-Based Decision Making

Instructional Strategies

Brain Based Learning

Collaborative Teams

Building Relationships

ParentSquare

Behavior Intervention Support

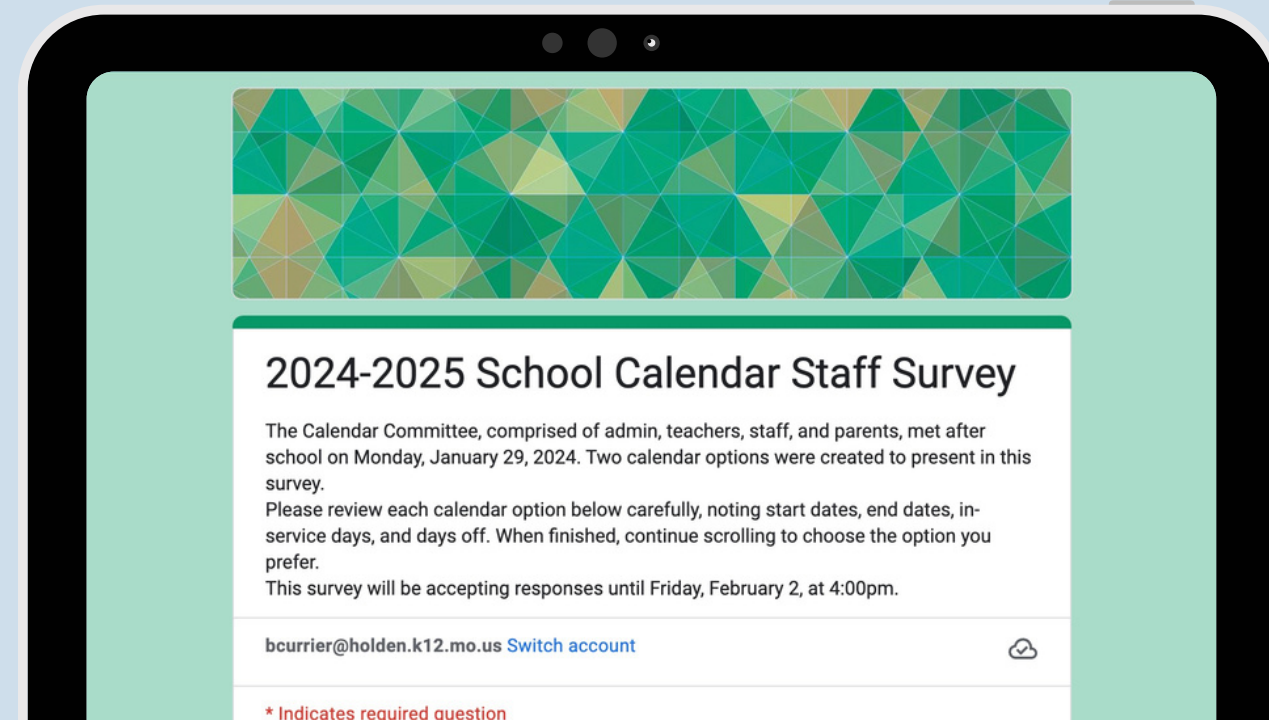
Trauma-Sensitive Practices

COMMUNITY/STAFF INPUT

- Calendar Committee
- Department/Grade Level Teams
- Career & Technical Education
- Bright Futures Site Council
- Distinguished Alumni Committee
- Administration Team
- Professional Learning Communities
- Technology
- Vertical Teams
- Facilities Committee

Committees &
Advisory Groups

COMMUNITY/STAFF INPUT



Surveys

- Library
- Climate & Culture
- Network for Educator Effectiveness (NEE)
- Calendar
- Collaborative Work Implementation (CWIS)
- Staff Exit
- Professional Development

Days Not in Session Student Days in Session (22 days/148.5 hrs) Teacher Interview/Workdays (1 day) 14 No School - Teacher Interview 20-21 No School - Parent Teacher Conferences							Days Not in Session Student Days in Session (18 days/101.25 hrs) Teacher Interview/Workdays 1 No School 25-29 No School - Thanksgiving Break							Days Not in Session Student Days in Session (14 days/91.5 hrs) Teacher Interview/Workdays 19 Early Release @ 3:15 pm Teacher Workday 20-21 No School - Holiday Break						
JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3							1							
5	6	7	8	9	10	11	2	3	4	5	6	7	8	2	3	4	5	6	7	8

Community Pool Report



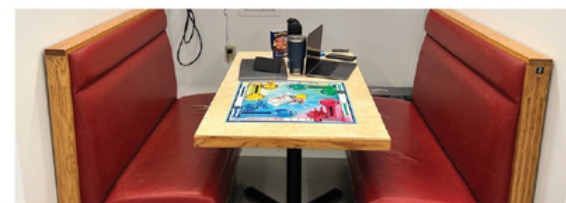
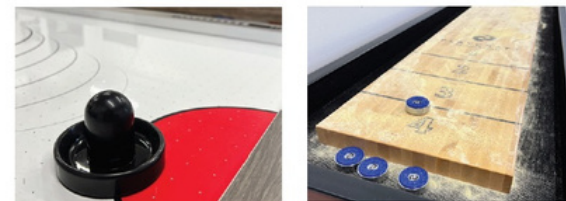
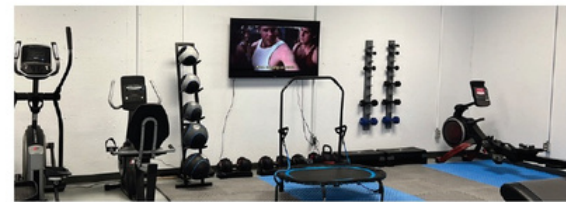
Holden R-3
School District

March
2024

career working with students? For information, how to apply, and the ways that a future you reach your goals, check out our website: <https://www.holdenr3.org/employment>

and in the past year is a **concierge healthcare service** (HCRN). Staff can call or text with a nurse dedicated when they aren't feeling well or need to discuss their prescriptions - COMPLETELY FREE of charge!

Another benefit added recently is an **on-campus Staff Wellness Center (SWC)**. Treadmills, ellipticals, multi-station gym equipment, and massage chairs are among some equipment on the **physical wellness** side of the center - but we also focus on **mental wellness** because it is just as important! Staff can take a break during downtime with colleagues before school, in the afternoon, or on the weekend by playing games such as shuffleboard, pool, and air hockey. Or, they can hold their meetings and utilize the conference table and projector.



COMMUNITY/STAFF INPUT

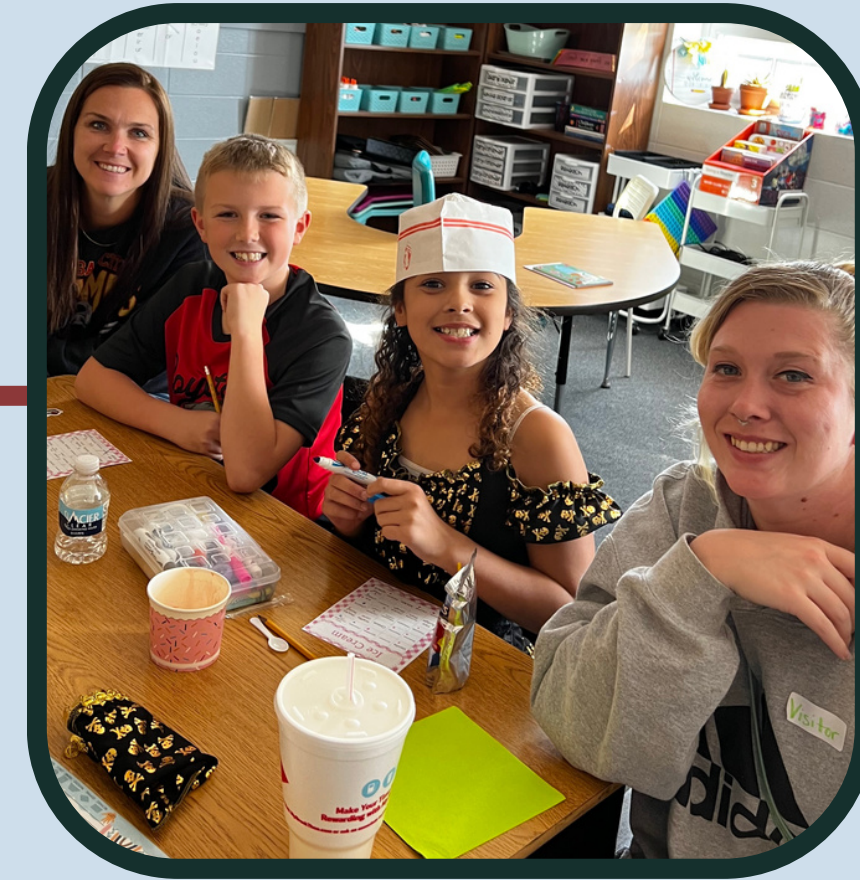
Community Connections

- Chamber of Commerce
- Trails Regional Library
- R-III School Foundation
- Base Community Council
- H.O.P.E. Coalition
- JOCO Economic Development
- Holden Parks & Rec
- VFW
- Bright Futures
- PTO/PTSO
- FFA Alumni
- Booster Clubs
- JOCO Safety Task Force
- Holden Area Ministerial Alliance
- Senior Center

PARENT / TEACHER CONFERENCES

Conferences are held in the evenings each fall to accommodate our families' schedules. Last fall, conferences were held on October 16 & 19.

If additional conferences are needed throughout the year, those arrangements are made directly with specific teachers and families.



Elementary

Appointments are made ahead of time for each family. Specials teachers join conferences when requested.

Secondary

Student-led conferences are held open-house style. Progress is shown and platforms like Google Classroom are explained.



CONNECTING TO COMMUNITY

Elementary



- STEAM Night
- Fundraisers
- Grandparent Art Night
- Pre-K Activity Nights
- PTO Father/Daughter Dance
- Summer School
- Space Camp
- 5th Grade Living Museum
- Book Fair
- Early Childhood/Kindergarten Screenings
- PTO Mother/Son Night
- Music Performances
- Donuts w/ Grown-ups

- Music Performances
- Sports
- Career Day
- Robotics
- Parking Lot Food Pantry
- SOAR Celebrations
- National Honor Society
- Scholar Bowl
- Theater Productions
- Red Ribbon Week
- 8th Grade Celebration
- Math Team
- Art Club
- Science Olympiad

CONNECTING TO COMMUNITY

Middle School



CONNECTING TO COMMUNITY

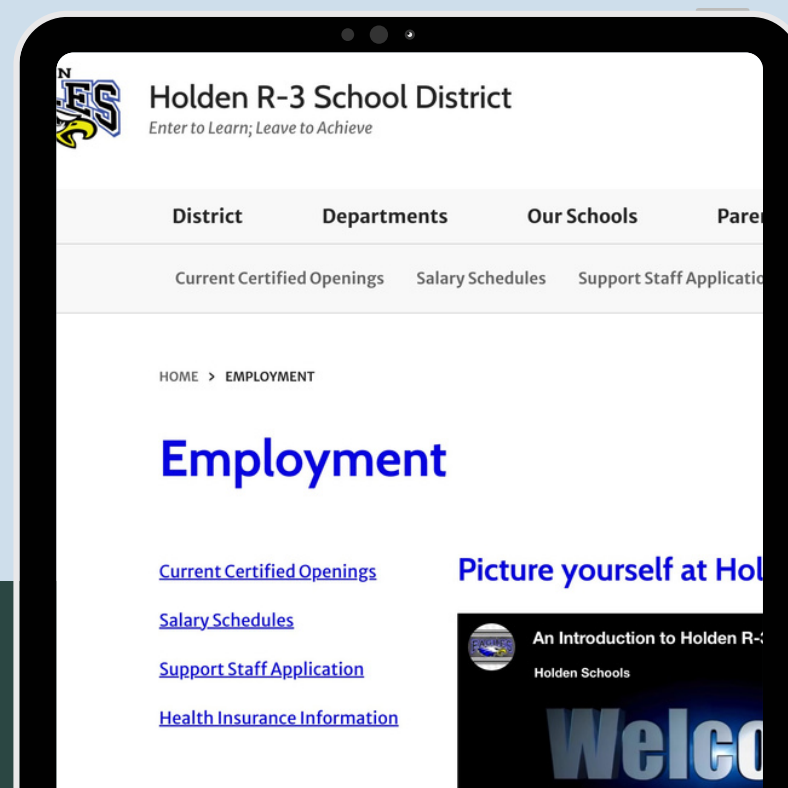
High School



- National Honor Society
- Fine Arts Nights
- FFA Alumni Hog Roast
- College Visits
- Future Teachers of America
- Career Day
- Sports
- Future Business Leaders of Am.
- FCCLA
- SOS Trusted Adult Training
- Bright Futures Snacks to Go
- Greenhouse Sales
- Hall of Fame Induction
- Science Olympiad
- Scholar Bowl



OUR ENGAGEMENT PLATFORMS



Website

- District Newsletter
- Email
- Mobile App
- Ceremonies/Assemblies



ParentSquare

- Local Newspapers
- Community School Report
- Teacher Newsletters



Social Media

- Parent/Student Handbooks
- Calendars
- Digital Sign

PARENTSQUARE

- We have maintained a 99%+ contactable rate.
- 50% of parents have downloaded the app.
- Over 2,000 posts have been made district-wide.
- 102 groups have been formed by admin, coaches, teachers and sponsors.



Groups & Classes are how most staff communicate using ParentSquare. Groups are utilized by sports, clubs, staff teams, and for special events.

Sample Groups:

- HMS Leadership Team
- Chess Club
- Willy Wonka Musical – HS
- Holden FFA Trap
- BeYOUTiful Minds
- Reading Eagles

PARENTSQUARE

Top Posting Teachers



ParentSquare

HES:

Jenica Andes
Ruth Brockhaus
Rilan Dickey
Rhonda Reedy

HMS:

Caitlin Cobb
Lauren West
Alexa Howard
Eimile Lewis

HHS:

Audrey Stever
Eimile Lewis
Ashlee Brockhaus
Sharon Doll



CONTACTING THE DISTRICT

Phone

- Phone numbers for buildings are accessible via our website
- Extension numbers are included on our district directory
- Replies to automated district-wide calls for an easy and direct line of communication with the district

Email

- Email addresses for staff can be found in our district directory
- comments@holdenschools.org is the main contact email which routes to various personnel who are well-equipped to reply
- hello@holdenschools.org is initiative-specific email address that is easy for patrons to remember

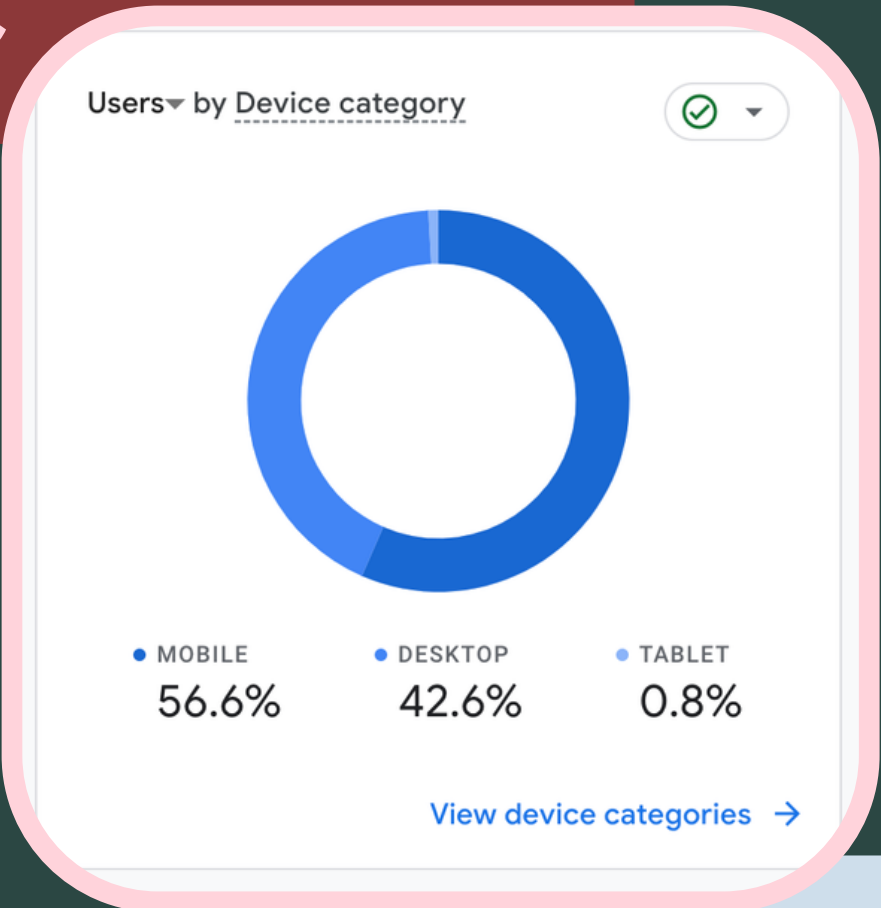
In-Person

- Patrons, stakeholders, and Holden R-3 families are welcome to stop by any of our offices during the school day
- Building administrative assistants will schedule appointments if principals, teachers, or staff are unavailable to conference at that time

INSIGHTS/DATA

Website

Holden R-III School District / Homepage	45,397
(not set)	31,037
Home - Holden R-III School District	20,685
Staff Resources / Quick Buttons	10,233
Calendar / School Calendar	7,659
HHS / Homepage	5,070
Calendar - Holden R-3 School District	4,586
Calendar - Holden R-III School District	4,429
Food Services / Menus & Cost of School Meals	3,604
Employment / Home	3,581



google	18,749
bing	899
(not set)	556
m.facebook.com	642
yahoo	326
l.facebook.com	222

How is our website accessed?
What pages are most popular?
Where does the traffic originate?

Our number of followers
continue increase –

2021: 2,033

2022: 2,195

2023: 2,402

2024: 2,648

And our reach has risen –

2021: 12,917

2022: 12,979

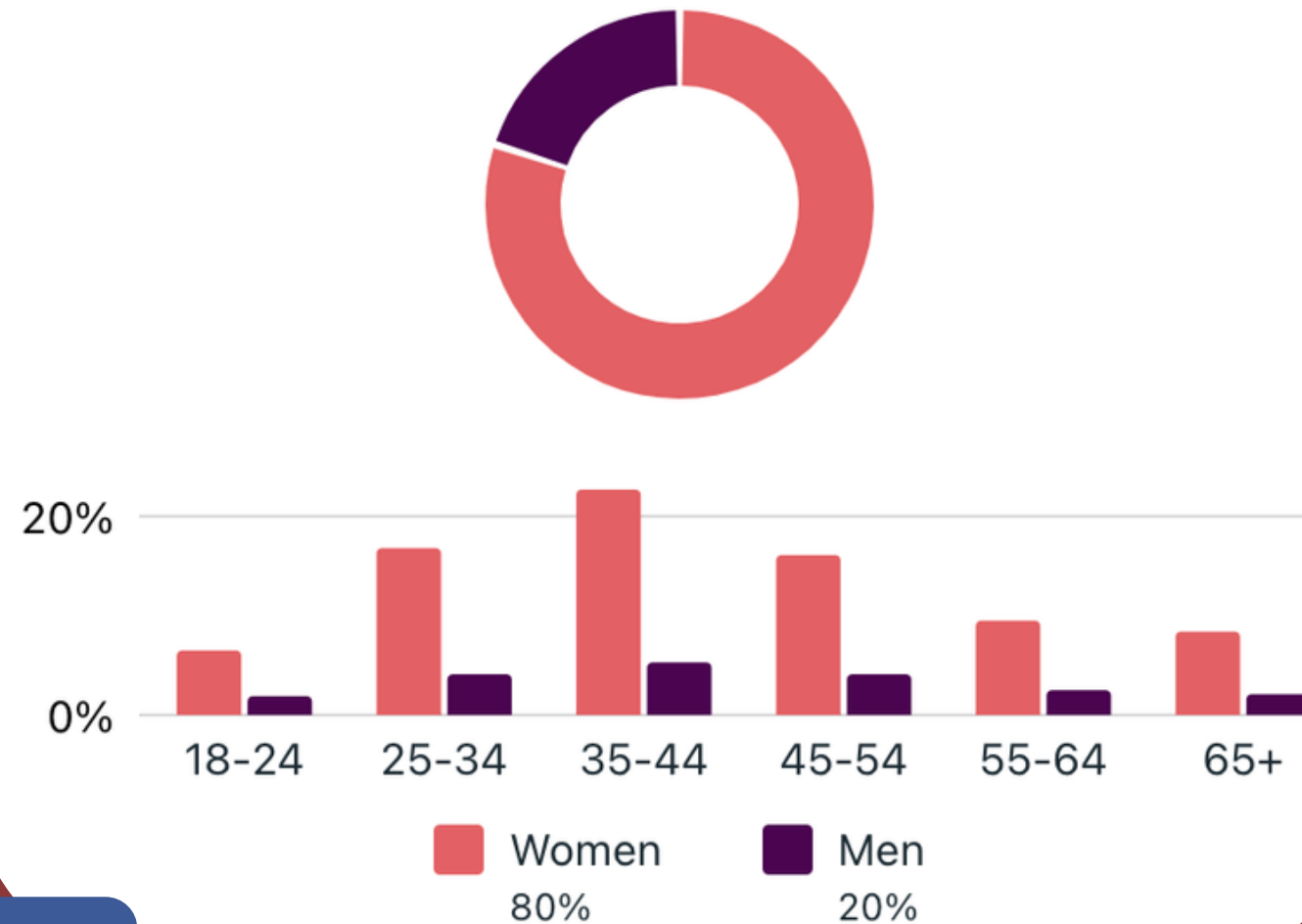
2023: 18,700

2024: 21,100



2,648

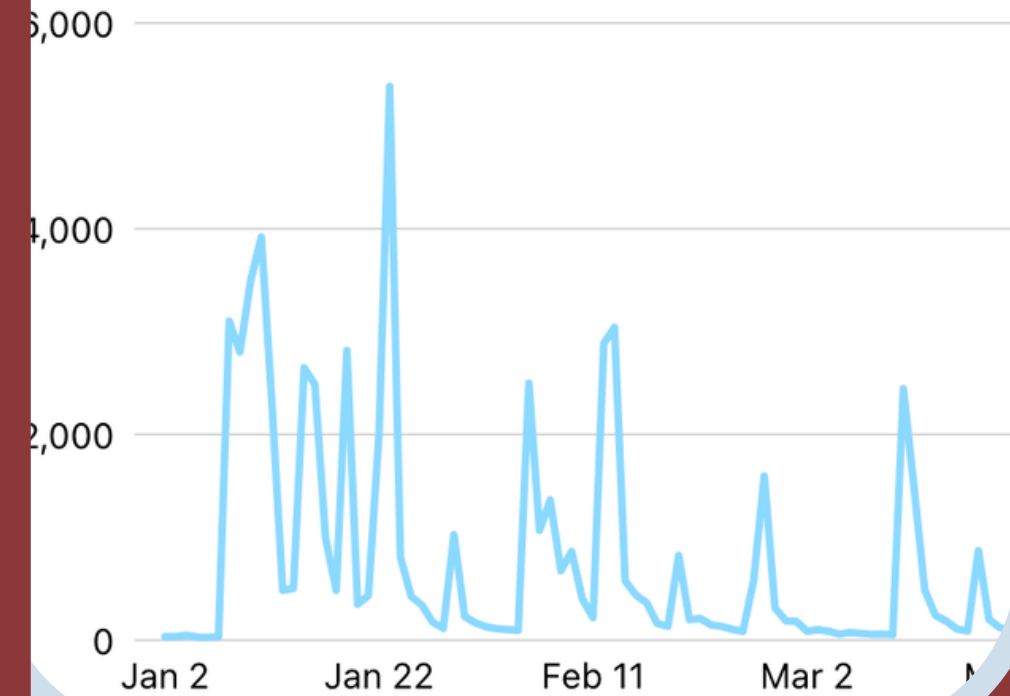
Age & gender ⓘ



reach


Facebook reach ⓘ

21.1K ↑ 95.5%






INSIGHTS/DATA
Social Media


Top Performing Posts

**Holden R-III School District**
Posted by Bekki Currier
Nov 30, 2023 • 🌐

🏆 Hall of Fame 🏆
Tiffany (Graham) Sullivan, Class of 2002, will be inducted for her contributions in the sports of Volleyball, Basketball, and Softball.
🏐 🏀 🏈
#HoldenR3HallOfFame
#HoldenEagles 🦅

**Tiffany (Graham) Sullivan**
VOLLEYBALL
BASKETBALL
SOFTBALL


🌿



NATIONAL
SCHOOL
COUNSELING
WEEK

ersVictoryParade2024 🏆
HoldenEagles 🦅


**CHAMPION CHIEFS
PARADE DAY!**
NO SCHOOL WED, FEB 14



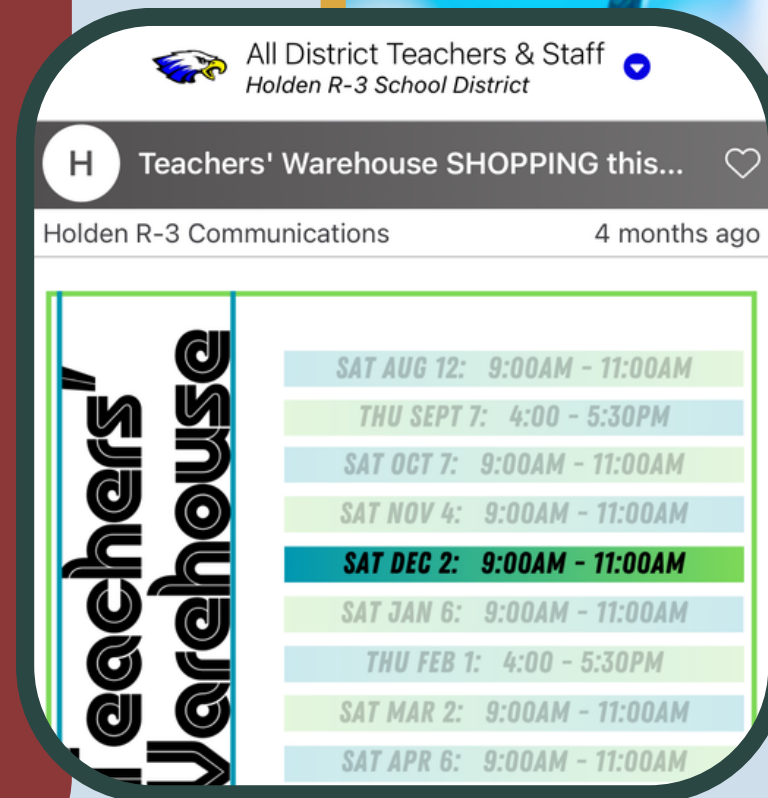


INTERNAL INSIGHTS/DATA

Social Media



We made the switch from a private FB page to ParentSquare which allows us to reach all staff!



We continue to share birthday announcements as well as staff newsletters and events of interest.

tonight
light.
drink on behalf of the
y!

Sept 4
ay, there are no classes
3
September 5, 2023

ultations
district on Wednesday,
her before you are sick
ures they have accurate
t health history they will
r your consultation here:
p/904084BABAB2BA4FE3

ouse Shopping Date:
-5:30pm
rg
ture)

ing:
@Holden Middle
/boardofeducation

ay falls on Wednesday,
nth.

vice a month on the 5th

on a weekend or holiday,
id does change. We will
his newsletter each month
expect.

on't have access to
eir students, it could
n't checked for them.
en households,
old in SIS doesn't have
ed. If this isn't checked,
udent.
lding and they can get

tion
provider, Blackboard, was
ransition has begun behind
notice some change to
ve content and get the

Gratitude /ˈgrædəˌtʊd/ (noun) - readiness to show appreciation for and to return kindness

ModRN Reminder
Have you been congested all week and now your ears are achey? Wake up with a strange bug bite that is getting warm and itches? Just need a recommendation for a new primary care doctor? Call or text Jennifer w/ ModRN! (913) 398-4350
ModRN services are free for all Holden R-3 employees.

Next School Board Meeting:
Monday, December 11 at 7pm @ Holden Middle School Library
Find info at holdenschools.org/boardofeducation

HSA Deductions Begin in January
If you are on an HSA plan and elected to take payroll deductions to add to your balance, those will begin in January!

Winter Break Reminder
EARLY RELEASE Thu, December 21 @ 1:15pm
NO SCHOOL Fri, December 22-Fri, January 5
TEACHER INSERVICE Mon, January 8
CLASSES RESUME Tuesday

School Board Filing
Know a community member or parent of who would be a great addition to our Board of Education? Let them know board filing is open through Tuesday, December 26, 2023 at the Board Office. For board member qualification requirements, deadline to file, and more information about the school board, direct them to our website at holdenschools.org

Payday in December
Payday will be Wednesday, December 20th. Those who are paid twice a month on the 5th and 20th will receive their first January check on a weekend or holiday, which does change. We will post this newsletter each month to expect.

REMINDER: New District Website!
We've clicked a few boxes, pushed a few buttons, and the new website is live. The url remains holdenschools.org/monthlymemo. If you have trouble finding what you are looking for, don't hesitate to message/call Bekki! (extension 81) at bcurrier@holdenschools.org, or cell # 813-398-4350.

holdenschools.org/monthlymemo

Perseverance /ˌpɜrsəˈvɪrəns/ (noun) - Never giving up despite difficulty or delay

Public Relations Google Calendar
Let's show the community all the fantastic things going on in our buildings! Add your project, experiment, activity, or lesson time/date/location to the PR Google Calendar. I'll pop in to capture photos and write up a press release to highlight all the amazing things happening at Holden R-3! Add the calendar here: <https://bit.ly/holdenr3prcalendar>
Not sure how to add an event to a Google Calendar other than your own? Watch this short demo: <https://bit.ly/3TdeT3U>

Next Teachers' Warehouse Shopping Day
Saturday, March 2, is the next the Teachers' Warehouse shopping day in Warrensburg. Open from 9:00-11:00am, items are FREE to educators! Don't forget to bring your school ID.
801 Pride Avenue (North end of Arwood's Furniture)

Optimism /ˈɒptəˌmɪz(ə)m/ (noun) - finding the positive in any situation, confidence about the future

ModRN Reminder
Have you been congested all week and now your ears are achey? Wake up with a strange bug bite that is getting warm and itches? Just need a recommendation for a new primary care doctor? Call or text Jennifer w/ ModRN! (913) 398-4350
ModRN services are free for all Holden R-3 employees.

Next School Board Meeting:
CHANGE FROM USUAL SCHEDULE!
Thursday, January 11 at 7pm @ Holden Middle School Library - Find info at holdenschools.org/

Next Teachers' Warehouse Shopping Day
Saturday, January 6, 2024, the Teachers' Warehouse in Warrensburg will be open. Items are FREE to educators! Don't forget to bring your school ID.
801 Pride Avenue (North end of Arwood's Furniture)

Day Off
There is NO SCHOOL Monday, January 15, due to the Martin Luther King Jr. Day holiday.

INTERNAL COMMUNICATIONS

Staff Newsletter

Monthly newsletters have been going out to staff via email, website, and the Holden R-3 Staff FB page with topics such as upcoming Teachers' Warehouse Shopping Days, reminders of Board Meeting dates, benefit enrollment and information, tech resource opportunities, and job openings in the district.

Did I meet my goals?

2023-2024 GOALS



Learn New Website Management Platform



Build on Staff Newsletter & FB Page



More Activity on the HS Social Pages



Continue Work Towards Sponsorship/Advertising Plan

2024-2025 GOALS

- Finalize Communications Plan and use as a template moving forward
- Deeper Connection with Community Groups
- Implement HS Intern Program
- Develop a program inviting business, city, and county leaders to the district

THANK YOU!

