Survey Methodology
2024 Prior Lake-Savage Area School District

- 500 random household sample of Prior Lake-Savage Area School District residents
  - Projectable within +/- 4.5% in 95 out of 100 cases
- Telephone interviews conducted between March 14th and 26th, 2024
- Average interview time of 10 minutes
- Non-response level of 4.5%

- Cellphone Only Households: 59%
- Landline Only Households: 9%
- Both Landline and Cellphone Households: 32%
Demographics I
2024 Prior Lake-Savage Area School District

- Less than 5 Years: 19%
- 5.1 to 10 Years: 23%
- 10.1 -20 Years: 30%
- Over 20 Years: 28%
- 18-34 Years Old: 18%
- 35-44 Years Old: 24%
- 45-54 Years Old: 23%
- 55-64 Years Old: 17%
- 65 and Over: 17%
- Pre-School Household: 15%
- PLSASD Child Household: 30%
- Empty Nesters: 66%

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Demographics III
2024 Prior Lake-Savage Area School District

- Renter: 13%
- Under $300K Home: 16%
- $300K-$400K Home: 22%
- $400K-$500K Home: 15%
- Over $500K Home: 18%
- High School Grads or Less: 18%
- Some College: 28%
- College Graduates: 53%
- Prior Lake: 68%
- Savage: 32%
- Townships: 10%
- Male: 49%
- Female: 51%

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Quality of Education
2024 Prior Lake-Savage Area School District

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Meeting Learning Needs
2024 Prior Lake-Savage Area School District

"Most," "Only Some," or "Very Few":
- Struggling, 28%
- Average, 23%
- Underachievers, 12%

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Quality Over Time
2024 Prior Lake-Savage Area School District

Better

About the Same

Worse

Unsure

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Specific Perceptions I
2024 Prior Lake-Savage Area School District

- Spend Effectively/Efficiently/2019
  - Agreement: 84
  - Disagreement: 11
  - Unsure: 5

- Trust To Do Right/2019
  - Agreement: 91
  - Disagreement: 10
  - Unsure: 0

- Proud and Recommend/2019
  - Agreement: 89
  - Disagreement: 9
  - Unsure: 3

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Specific Perceptions II
2024 Prior Lake-Savage Area School District

- Good Job Communicating/2019: Agreement 86, Disagreement 13, Unsure 2
- 2021: Agreement 78, Disagreement 14, Unsure 9
- 2024: Agreement 79, Disagreement 17, Unsure 5

- Good Value for Investment/2019: Agreement 91, Disagreement 8, Unsure 2
- 2021: Agreement 82, Disagreement 12, Unsure 7
- 2024: Agreement 77, Disagreement 17, Unsure 5

- Satisfied w/Decision-Making/2019: Agreement 85, Disagreement 12, Unsure 3
- 2021: Agreement 72, Disagreement 16, Unsure 12
- 2024: Agreement 70, Disagreement 25, Unsure 6

Legend: Agreement, Disagreement, Unsure

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Specific Perceptions III
2024 Prior Lake-Savage Area School District

Only After Careful Consideration/2021
- Agreement: 67
- Disagreement: 16
- Unsure: 18

2024
- Agreement: 67
- Disagreement: 26
- Unsure: 8

Good Job Involving/2021
- Agreement: 71
- Disagreement: 14
- Unsure: 16

2024
- Agreement: 75
- Disagreement: 21
- Unsure: 4

Good Investment/Tax Increase/2021
- Agreement: 66
- Disagreement: 24
- Unsure: 12

2024
- Agreement: 60
- Disagreement: 29
- Unsure: 11

Safe and Secure Environment
- Agreement: 91
- Disagreement: 7
- Unsure: 3

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Job Performance Ratings
2024 Prior Lake-Savage Area School District

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Financial Management
2024 Prior Lake-Savage Area School District

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Property Tax Climate
2024 Prior Lake-Savage Area School District

- Very High: Total Taxes 14, School Taxes 13
- Somewhat High: Total Taxes 33, School Taxes 42
- About Average: Total Taxes 38, School Taxes 43
- Low: Total Taxes 0, School Taxes 1
- Unsure: Total Taxes 5, School Taxes 10

Total Taxes: "High" -13

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Adequately Funded
2024 Prior Lake-Savage Area School District

Yes 49%
No 45%
Unsure 6%

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Class Sizes
2024 Prior Lake-Savage Area School District

Elementary School: 39 Lower, 53 About Right, 6 Higher
Middle School: 49 Lower, 48 About Right, 2 Higher
High School: 47 Lower, 50 About Right, 1 Higher

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Referendum Predisposition
2024 Prior Lake-Savage Area School District

For Some 51%
Against All 24%
For All 25%
Property Tax Increase for 2024 Prior Lake-Savage Area School District

- Improve Safety & Security: 21 (Support) 2 (Oppose) 0 (Unsure)
- Expand Career Pathways: 25 (Support) 2 (Oppose) 0 (Unsure)
- Reduce Class Sizes: 28 (Support) 3 (Oppose) 0 (Unsure)
- Enhance Behavior Intervention: 20 (Support) 3 (Oppose) 0 (Unsure)
- Maintain Class Sizes: 31 (Support) 3 (Oppose) 0 (Unsure)
- Personalized Learning: 30 (Support) 4 (Oppose) 1 (Unsure)
- Increase HS electives: 29 (Support) 4 (Oppose) 1 (Unsure)
- Restore Advance Programming: 30 (Support) 5 (Oppose) 1 (Unsure)
- Enhance Spanish Immersion: 32 (Support) 6 (Oppose) 1 (Unsure)

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$1,624 PPU Operating Levy (Pretest)

2024 Prior Lake-Savage Area School District

- Support: 39%
- Strongly Support: 13%
- Oppose: 33%
- Strongly Oppose: 8%
- Unsure: 7%

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Reason for Levy Position
2024 Prior Lake-Savage Area School District

- **Education Important**: 19%
- **Children in SD Needed**: 15%
- **Reasonable Cost**: 11%
- **Taxes Too High**: 15%
- **Cost Too High**: 11%
- **Poor Spending**: 8%
- **No Children in SD**: 6%
- **Not Needed**: 3%
Arguments in Support
2024 Prior Lake-Savage Area School District

- State Funding Not Kept Pace: 29 Much More Likely, 26 Somewhat More Likely
- Special Ed Costs $5MM: 28 Much More Likely, 34 Somewhat More Likely
- Stable Funding/Maintain Class Sizes: 28 Much More Likely, 32 Somewhat More Likely
- Compared to Neighbors: 27 Much More Likely, 32 Somewhat More Likely
- New Mandates: 24 Much More Likely, 35 Somewhat More Likely
- Cut $5MM: 21 Much More Likely, 36 Somewhat More Likely
Arguments in Opposition
2024 Prior Lake-Savage Area School District

Inflation/Cost of Living

Taxes Going Up

Legislature Increased Funding

Provided Adequate Funding

Much More Likely Somewhat More Likely

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$1,624 PPU Operating Levy (Post Test)

2024 Prior Lake-Savage Area School District

Support 45%
Strongly Support 12%
Unsure 3%
Strongly Oppose 8%
Oppose 32%

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Primary Source of Information
2024 Prior Lake-Savage Area School District

- District Website: 21%
- District Newsletter: 18%
- Word of Mouth: 17%
- Local Newspaper: 15%
- Social Media: 9%
- Teachers/Staff: 7%
- Email: 7%
- Scattered: 2%
- Nothing: 5%

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Level of Information
2024 Prior Lake-Savage Area School District

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Satisfied with the Amount of Print
2024 Prior Lake-Savage Area School District

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Sources of Information II
2024 Prior Lake-Savage Area School District

- Local Weekly Paper/2019: 37%
  - 2021: 43%
  - 2024: 33%
- Superintendent's Column/2019: 37%
  - 2021: 36%
  - 2024: 29%
- Teachers/2019: 27%
  - 2021: 30%
  - 2024: 23%
- Informal Discussion/2019: 23%
  - 2021: 27%
  - 2024: 30%
- Community Ed Catalog/2019: 20%
  - 2021: 20%
  - 2024: 19%
- District Social Media/2019: 27%
  - 2021: 27%
  - 2024: 19%

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Newspapers
2024 Prior Lake-Savage Area School District

Prior Lake American/2019: 49%
2024: 39%
Savage Pacer/2019: 31%
2021: 17%
2024: 17%

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Best Way to Receive Information
2024 Prior Lake-Savage Area School District

- Website: 2021: 13, 2024: 19
- Local Newspaper: 2021: 23, 2024: 25
- E-mail: 2021: 25, 2024: 24
- Mailed Newsletter: 2021: 15, 2024: 15
- Word of Mouth: 2021: 11, 2024: 11
- Social Media: 2021: 4, 2024: 11
- Mailings: 2021: 0, 2024: 9

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