

HUTTO ISD

LOGO SHEET

HUTTO ORANGE

PANTONE: PMS 717 C
WEB: #D25D12
CMYK: C: 0 M: 65 Y: 100 K: 0
RGB: R: 210 G: 93 B: 18
THREAD: MADEIRA- 1621

JET GRAY

PANTONE: PMS 426
WEB: #2D2D2D
CMYK: C: 0 M: 0 Y: 0 K: 80
RGB: R: 45 G: 45 B: 45

WHITE

PANTONE: PMS WHITE
WEB: #FFFFFF
CMYK: C: 0 M: 0 Y: 0 K: 0
RGB: R: 255 G: 255 B: 255

APPROVED DISTRICT COLORS OR THE PANTONE® COLORS LISTED ON THIS PAGE MUST BE USED. THE COLORS ON THIS PAGE ARE NOT INTENDED TO MATCH PANTONE COLOR STANDARDS. PANTONE® IS A REGISTERED TRADEMARK OF PANTONE, INC.

PREFERRED



1

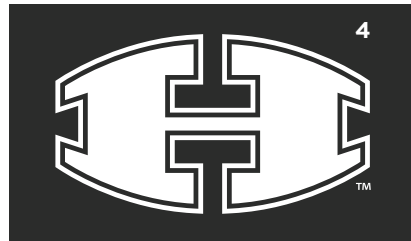


2

PREFERRED



3



4

PREFERRED



5



6

PREFERRED



PRIMARY MARK:

- FILL OF THE ROCKING H MUST REMAIN EITHER ENTIRELY HUTTO ORANGE OR ENTIRELY WHITE. NO UNAPPROVED COLORS.
- USE THE VERSION WITH THE WHITE BACKGROUND BEHIND THE MARK WHEN USING THE ORANGE VERSION OVER A BACKGROUND THAT ISN'T WHITE OR BLACK.
- NO PATTERNS OR IMAGES ARE ALLOWED INSIDE THE ROCKING H.
- WHEN UTILIZING AN ORANGE BACKGROUND, PLEASE AVOID USING THE ORANGE FILLED LOGO TO REDUCE ORANGE-ON-ORANGE SITUATIONS.

APPROVED FONTS: •GOTHAM THIN •GOTHAM LIGHT •GOTHAM BOOK
 •GOTHAM MEDIUM •GOTHAM BOLD •GOTHAM BLACK

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ROCKING H WITH HIPPO - CAMPUS LOGOS



HUTTO ISD

LOGO SHEET

HUTTO ORANGE

PANTONE: PMS 717 C
WEB: #D25D12
CMYK: C: 0 M: 65 Y: 100 K: 0
RGB: R: 210 G: 93 B: 18
THREAD: MADEIRA- 1621

JET GRAY

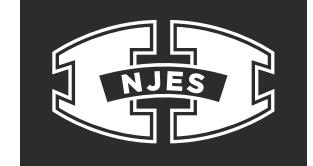
PANTONE: PMS 426
WEB: #2D2D2D
CMYK: C: 0 M: 0 Y: 0 K: 80
RGB: R: 45 G: 45 B: 45

WHITE

PANTONE: PMS WHITE
WEB: #FFFFFF
CMYK: C: 0 M: 0 Y: 0 K: 0
RGB: R: 255 G: 255 B: 255

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ROCKING H WITHOUT HIPPO - CAMPUS LOGOS



HUTTO ISD

SPIRIT LOGO SHEET

HUTTO ORANGE

PANTONE: PMS 717 C
WEB: #D25D12
CMYK: C: 0 M: 65 Y: 100 K: 0
RGB: R: 210 G: 93 B: 18
THREAD: MADEIRA- 1621

JET GRAY

PANTONE: PMS 426
WEB: #2D2D2D
CMYK: C: 0 M: 0 Y: 0 K: 80
RGB: R: 45 G: 45 B: 45

WHITE

PANTONE: PMS WHITE
WEB: #FFFFFF
CMYK: C: 0 M: 0 Y: 0 K: 0
RGB: R: 255 G: 255 B: 255

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SPIRIT MARKS:

- IF WRITING OUT ANY WORDING FOR ATHLETICS (SUCH AS 'HIPPO NATION' OR 'HUTTO HIPPOS'), DO NOT USE ANY UNAPPROVED FONT. PLEASE UTILIZE THE HIPPO NATION STYLIZED FONT.
- IT IS PERMITTED TO USE STROKES AND EFFECTS ON THE TEXT AS LONG AS THE FOLLOWING CONDITIONS ARE MET: NO LETTER OR WORD HAS NOT BEEN RE-ARRANGED OR POSITIONED DIFFERENTLY, WORDING IS LEGIBLE, AND STROKES ARE BRAND-COLOR APPROVED.
- NO PATTERNS OR IMAGES ARE ALLOWED INSIDE THE LOGOS. ALSO DO NOT ADD, MODIFY OR DISTORT ANY ATHLETICS MARKS.

HUTTO ISD ATHLETICS UNDER ARMOUR FONT:

UNDENIABLE
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 0123456789

HUTTO ISD ATHLETICS BSN FONT:

BSN203
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz
 AAAAççÉÉİİŃŃÓÓŌŌŪŪaaaaççééİİŃŃÓÓŌŌŪŪ #&,-'@

0123456789