Course: Desktop Publishing II

Grade Level: 9-12

LG 1

High Priority Standards
NBEA Standards Communication IV. Technological Communication Achievement Standard: Use technology to enhance the effectiveness of communication. Information Technology Achievement Standard: Communicate in a clear, complete, concise, correct, and courteous manner on personal and professional levels.

Learning Goal	Proficiency Scale
Students will be able to create professional layouts with advanced software.	Level 4: Student demonstrates an in-depth inference or advanced application or innovates with the learning goal. Level 3: Student demonstrates mastery with the learning goal as evidenced by: • Modifying the software workspace to fit the need of the user • Applying formatting attributes to text and paragraphs. • Applying process and spot colors to a publication. • Critiquing publications for effective design and layouts • Differentiating between layout types and its intended purpose. Level 2: Student demonstrates he/she is nearing proficiency by: • Recognizing or recalling specific vocabulary, such as: workspace,

	pasteboard, palettes, spread, leading, kerning, tracking, baseline shift, horizontal scale, vertical scale, skew, drop cap, paragraph formatting, master pages, guides, threading text, word wrap, spot color, process tints, gradients, swatches, transparency, blending mode.
	• Performing processes such as:
	    ○ Identifying and illustrating uses of each tool.
	    ○ Identifying available templates.
	    ○ Describing layout types and their intended purposes.
	
	Level 1: Student demonstrates a limited understanding or skill with the learning goal.

Learning Design

InDesign Projects
7. Most wanted poster
8. Candy bar wrapper
9. Newspaper creation
10. Yearbook
11. Community service project

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LG 2   Custom Graphics

High Priority Standards
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Learning Goal	Proficiency Scale
Students will be able to use advanced software to create custom graphics	Level 4: Student demonstrates an in-depth inference or advanced application or innovates with the learning goal. Level 3: Student demonstrates mastery with the learning goal as evidenced by: • Applying advanced tools and effects. • Modifying graphics components for visibility purposes. • Manipulating graphics with techniques such as mask, resize, crop, scale, rotate, group, and ungroup. • Composing and placing text on photographic images such as headings, captions, and body text. • Importing files and images from various sources. • Applying layering techniques to manipulate or enhance graphics.

Level 2: Student demonstrates he/she is nearing proficiency by:
- Recognizing and recalling specific vocabulary, such as: anchor point, baseline, dialog box, gradient, kerning, layer, mask, tool, tracking, vector graphic.
- Performing processes such as:
  - Identifying and using each illustration tool.
  - Modifying graphic objects for composition purposes.

Level 1: Student demonstrates a limited understanding or skill with the learning goal.

Learning Design

1. Adobe Illustrator Unit 1: Getting Started with Illustrator (tools and functions)
2. Adobe Illustrator Unit 2: Creating Text and Gradients (name design)
3. Adobe Illustrator Unit 3: Drawing and Composing an Illustration (creating objects with the use of the pen tool)

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LG 3

High Priority Standards
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Learning Goal	Proficiency Scale
Students will be able to edit and compose digital images with advanced software.	Level 4: Student demonstrates an in-depth inference or advanced application or innovates with the learning goal. Level 3: Student demonstrates mastery with the learning goal as evidenced by: • Generating images with transparent backgrounds. • Applying various selection tools to remove backgrounds from images. • Applying filters to image layers and justifying the purpose and impact such filter would have on an image. • Justifying the reason for cropping an image. • Explaining how a color range can be identified and/or applied to an image.

	Level 2: Student demonstrates he/she is nearing proficiency by:
	- Recognizing and recalling specific vocabulary, such as: backgroundlayer, baseline, CMYK, color range, composition, copyright, crop, drop shadow, effect, fastening points, filter, flatten, font, gradient, grayscale, kerning, layer, mask, opacity, panel, RGB, selection, swatch, toolbox, tracking, workspace. - Performing processes such as: - Describing copyright laws pertinent to digital media. - Modeling layer selection techniques. - Summarizing the functionality of various tools in the toolbox. - Identifying the process of selecting components within layers. - Summarizing the functionality of various Photoshop filters and effects. - Producing text and summarizing various font and text properties. - Describing how gradients can be applied to shapes and text. - Summarizing the process of cropping an image. - Describing the process of making an image transparent. Level 1: Student demonstrates a limited understanding or skill with the learning goal.

Learning Targets

Adobe Photoshop projects
1. Famous person selection project
2. Apply filters to objects and text
3. Creating clipping masks using various words and graphics