

WGSD Curriculum
Business Department

Course: Desktop Publishing
Grade Level: 9-12
LG 1 Design and Production

High Priority Standards

NBEA Standards

Communication

IV. Technological Communication

Achievement Standard: Use technology to enhance the effectiveness of communication.

Information Technology

V. Productivity Software

Achievement Standard: Identify, evaluate, select, install, use, upgrade, and customize productivity software; diagnose and solve software problems.

VI. Interactive Media

Achievement Standard: Use multimedia software to create media rich projects.

Learning Goal	Proficiency Scale
<p>Students will be able to design and publish a document.</p>	<p>Level 4: Student demonstrates an in-depth inference or advanced application or innovates with the learning goal.</p> <p>Level 3: Student demonstrates mastery with the learning goal as evidenced by:</p> <ul style="list-style-type: none"> ● Interpreting copyright laws and their implication on graphic design. ● Utilizing different software and file management tools in relation to graphic design. ● Analyzing the steps in the design process. <p>Level 2: Student demonstrates he/she is nearing proficiency by:</p>

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- Recognizing and recalling specific vocabulary, such as: Desktop Publishing/Graphic Design, copyright, file extension, publication, principles of design.
- Performing processes such as:
 - Identifying whether an image or article complies with copyright law.
 - Identifying the basic tools of desktop graphic design.
 - Identifying the steps of good design process.

Level 1: Student demonstrates a limited understanding or skill with the learning goal.

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LG 2 Layouts

High Priority Standards

NBEA Standards

Communication

IV. Technological Communication

Achievement Standard: Use technology to enhance the effectiveness of communication.

Information Technology

V. Productivity Software

Achievement Standard: Identify, evaluate, select, install, use, upgrade, and customize productivity software; diagnose and solve software problems.

VI. Interactive Media

Achievement Standard: Use multimedia software to create media rich projects.

Learning Goal	Proficiency Scale
Students will be able to produce professional layouts.	Level 4: Student demonstrates an in-depth inference or advanced application or innovates with the learning goal. Level 3: Student demonstrates mastery with the learning goal as evidenced by: <ul style="list-style-type: none">• Applying layering techniques in publications.• Applying design principles to page layouts.• Preparing successful publications for print.• Preparing page layouts with various design options.• Designing publications with various templates.

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	<p>Level 2: Student demonstrates he/she is nearing proficiency by:</p> <ul style="list-style-type: none">● Recognizing and recalling specific vocabulary, such as: contrast, repetition, alignment, proximity, white space, font, layer.● Performing processes such as:<ul style="list-style-type: none">○ Identifying the correct template for each type of publication. <p>Level 1: Student demonstrates a limited understanding or skill with the learning goal.</p>
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LG 3 Graphics

High Priority Standards

NBEA Standards

Communication

IV. Technological Communication

Achievement Standard: Use technology to enhance the effectiveness of communication.

Information Technology

V. Productivity Software

Achievement Standard: Identify, evaluate, select, install, use, upgrade, and customize productivity software; diagnose and solve software problems.

VI. Interactive Media

Achievement Standard: Use multimedia software to create media rich projects.

Learning Goal	Proficiency Scale
Students will be able to create underlying elements that are comprised of effective illustrations and typography.	Level 4: Student demonstrates an in-depth inference or advanced application or innovates with the learning goal. Level 3: Student demonstrates mastery with the learning goal as evidenced by: <ul style="list-style-type: none">● Applying proofreading and editing techniques to graphic arts/desktop publishing files.● Applying effective color schemes using palettes and libraries.● Communicating ideas through specific subject matter and/or themes.● Manipulating typography features and formats to communicate a theme or

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	<p>message.</p> <ul style="list-style-type: none">● Organizing the elements of graphic illustrations and typography to work in harmony. <p>Level 2: Student demonstrates he/she is nearing proficiency by:</p> <ul style="list-style-type: none">● Recognizing and recalling specific vocabulary, such as: principles of design, thumbnail, contrast, repetition, alignment, proximity, raster, vector, white space, font, resolution, layer, color theory, marketing, target market.● Performing processes such as:<ul style="list-style-type: none">○ Identifying text features and formats.○ Identifying color schemes, graphic illustrations and intended themes. <p>Level 1: Student demonstrates a limited understanding or skill with the learning goal.</p>
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Course: Desktop Publishing
Grade Level: 9-12
LG 4 Photography

High Priority Standards

NBEA Standards

Communication

IV. Technological Communication

Achievement Standard: Use technology to enhance the effectiveness of communication.

Information Technology

V. Productivity Software

Achievement Standard: Identify, evaluate, select, install, use, upgrade, and customize productivity software; diagnose and solve software problems.

VI. Interactive Media

Achievement Standard: Use multimedia software to create media rich projects.

Learning Goal	Proficiency Scale
Students will be able to manipulate the underlying design elements that comprise effective photographic images.	Level 4: Student demonstrates an in-depth inference or advanced application or innovates with the learning goal. Level 3: Student demonstrates mastery with the learning goal as evidenced by: <ul style="list-style-type: none">• Manipulating photographic images with techniques such as mask, resize, crop, scale, rotate, group, and ungroup.• Composing and placing text on photographic images such as headings, captions, and body text.• Importing files and images from various sources.• Applying layering techniques to manipulate or enhance images.

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	<p>Level 2: Student demonstrates he/she is nearing proficiency by:</p> <ul style="list-style-type: none">• Recognizing and recalling specific vocabulary, such as: mask, resize, crop, scale, rotate, group, ungroup, headings, captions, body text, contrast, file extensions, layer, raster, resolution, vector.• Performing processes such as:<ul style="list-style-type: none">○ Identifying layering techniques when using images.○ Identifying various file formats.○ Demonstrating the use of peripheral devices, such as a digital camera and scanner, to capture images. <p>Level 1: Student demonstrates a limited understanding or skill with the learning goal.</p>
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