

Champaign County Business Advisory Council
2023-2024 Goals

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Goal #1: Develop Professional Skills for Future Careers

Initiative 1: Expand existing vehicles for businesses and students to connect.

Action Steps	Supporting Data	Completion Date
Develop a website <ul style="list-style-type: none"> A. Student center with employability skills and graduation resources B. Internships and Job Shadowing C. Volunteering D. Jobs E. Educators Section 		Will begin developing in April
Increase business tours and classroom speakers at K-12 to include a variety of career paths	<ul style="list-style-type: none"> A. Student Leadership monthly tours B. Monthly Little Climbers participation by businesses C. Discovery Days D. After school Power Hours E. WLS HS classroom tour to ColePak in February F. WLS Physics class tour to Ultra-met in March G. Mechanicsburg HS tours to ... 	In Progress
Continue to invite businesses and develop/promote career exploration and hiring events within the county <ul style="list-style-type: none"> A. Champaign County Career Expo B. Junior Achievement Inspire Career Fair C. Manufacturing Day at Graham Middle School D. Ninja Madness Challenge E. Summer Employment Extravaganza F. Touch-a-Truck event for Urbana Elementary G. After School Program Power Hours 	<ul style="list-style-type: none"> A. 55 businesses in attendance B. 6 businesses in attendance C. ___ Champaign County businesses at Manufacturing Day D. All 5 districts participated E. Weidmann, Pioneer Electric, Uhl Construction and FastLane supported and sponsored the event F. In Progress 	In Progress

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	G. In Progress H. Power Hours held in October and April	
Initiative 2: Increase employability skills and career education training to school district staff and K-12 students, with an emphasis upon grades 6-12.		
Action Steps	Supporting Data	Completion Date
Facilitate a county-wide Entrepreneur Club <ul style="list-style-type: none"> A. Junior Achievement Curriculum B. Monthly meetings C. Local entrepreneur presentations D. Students present to county commissioners for sponsorship 	<ul style="list-style-type: none"> ● Received \$1,500 sponsorship from Champaign County Commissioners ● Developed a student and staff steering committee ● Presentation at BAC meeting ● Utilized JA Be Entrepreneurial curriculum facilitated by JA staff and Ryan Berry of Berry Digital Solutions ● Students 	In Progress
Implement You Science assessments to all 8th and 10th grade students throughout the county	All 8th and 10th grade students completed You Science in all districts	November 2023
Add at least 5 BAC businesses to You Science database	This will be presented by a YouScience representative at the BAC meeting on April 22, 2024	In Progress
Develop an Educator Manufacturing Boot Camp in the summer of 2024	<ul style="list-style-type: none"> ● Chris Flowers met with Ashland University ● 15 educators will be participating for a fee of \$75 <ul style="list-style-type: none"> ○ All educators will be able to earn 3 graduate credits from Ashland University ● June 3-6 and June 12, 2024 	Will be completed June 12, 2024

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Goal #2: Build Partnerships

Initiative 1: Develop a county guide to be shared with the county and county school districts.		
Action Steps	Supporting Data	Completion Date
Develop a slogan and logo to represent the BAC	Slogan: Logo: In Progress	In Progress
Determine benefits of the BAC for businesses and students and identify partnership opportunities.		October 16, 2023
Create a reader-friendly chart with BAC goals and desired outcomes	This document is the reader-friendly chart. There is a much lengthier document that was originally created.	January 2024
Link the county guide to Champaign Works and provide guide to businesses and schools		Will be completed in June-July 2024.

Initiative 2: Connect students to companies for high quality job shadows and business tours.		
Action Steps	Supporting Data	Completion Date
Develop a webpage	<ul style="list-style-type: none"> ● Will be added to the existing Madison-Champaign ESC website as a separate tab 	In Progress
Communicate existence of webpage to districts and businesses		Will be done in time for the start of the 2024-25 school year
Coordination of Business tours		In Progress

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Goal #3: Coordinate experiences

Initiative 1: Raise awareness of industry-recognized credentials, the Ohio Readiness Seal and how graduation requirements can be valued in the workplace.		
Action Steps	Supporting Data	Completion Date
Help Students earn Ohio Readiness Seal <ul style="list-style-type: none"> a. Identify resources for schools to teach professional skills b. Determine classes in each district that it is most appropriate for students to learn about and earn the Ohio Readiness Seal c. Invite businesses to speak in those classes about the benefits of the Ohio Readiness Seal 		
Industry Recognized Credentials <ul style="list-style-type: none"> a. Develop a list of desired Industry Recognized Credentials by local businesses b. Identify credential pathways with district representatives that will allow students to earn at least 12 credential points by January 1, 2024 		

Initiative 2: Develop two internship boot camps for high school students.		
Action Steps	Supporting Data	Completion Date
Offer a Junior Achievement (JA) in a Day Career Success event to prepare students for employment (February and May 2024)		