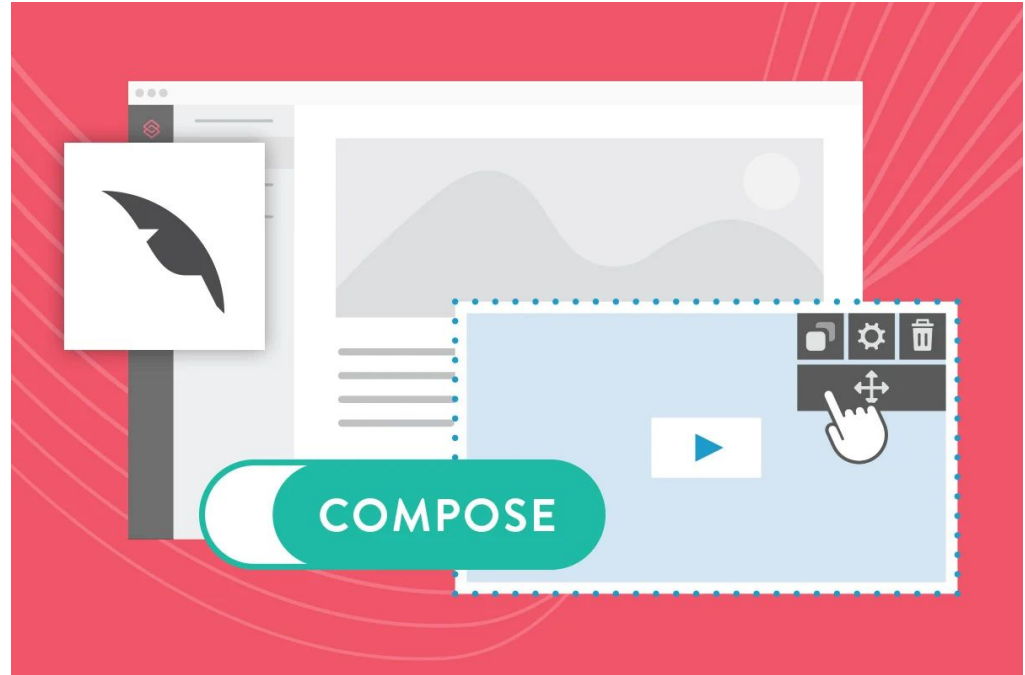# FINALSITE *training*

Navigating Change: WCM to Composer

Education & Training

Professional Services

Joanna Ashlock, Senior Education & Training Specialist

- Former teacher and Finalsite client

- New empty nester

✉ joanna.ashlock@finalsite.com

📍 Ft. Worth, Texas, USA

in https://www.linkedin.com/in/joanna-ashlock

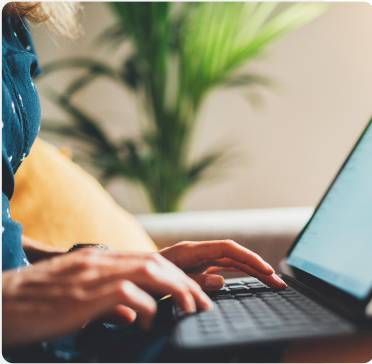# Tamatha Leuschen, Senior Client Enablement Consultant

- Joined Finalsite in Sept. 2022

- Former teacher and technology coordinator

✉ tamatha.leuschen@finalsite.com

📍 Kansas City, Missouri, USA

in https://www.linkedin.com/in/tamatha-leuschen

FINALSITE *training*

Agenda

01 **This v. That**
Exploring new features and vocabulary

02 **Migration**
Best practices for a successful experience

03 **Support & Training**
Multiple teams and options

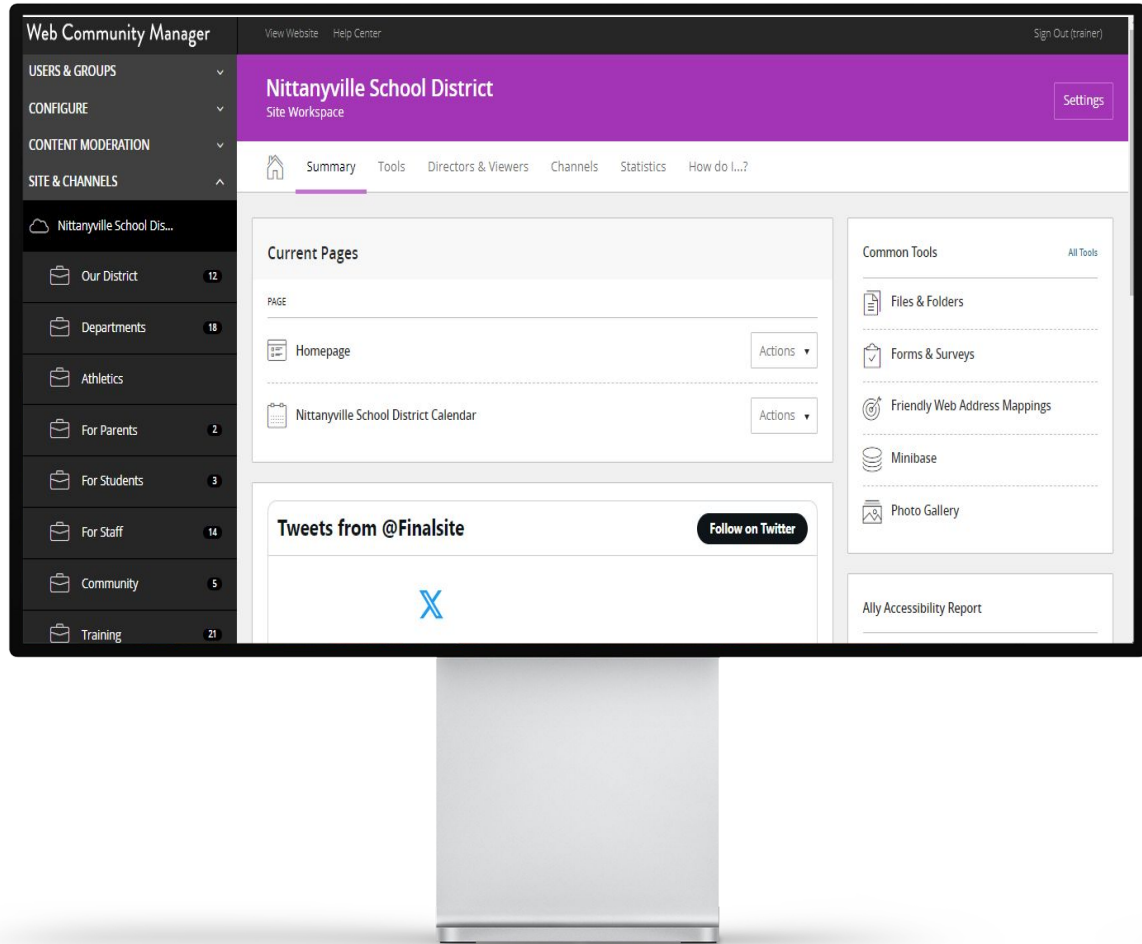**04** **Questions**
How can we help you?

FINALSITE *training*

This v. That

Exploring New Features and Learning New Vocabulary

Resource: [A Cheat Sheet of WCM to Composer Terms](#)

Site Manager

WCM
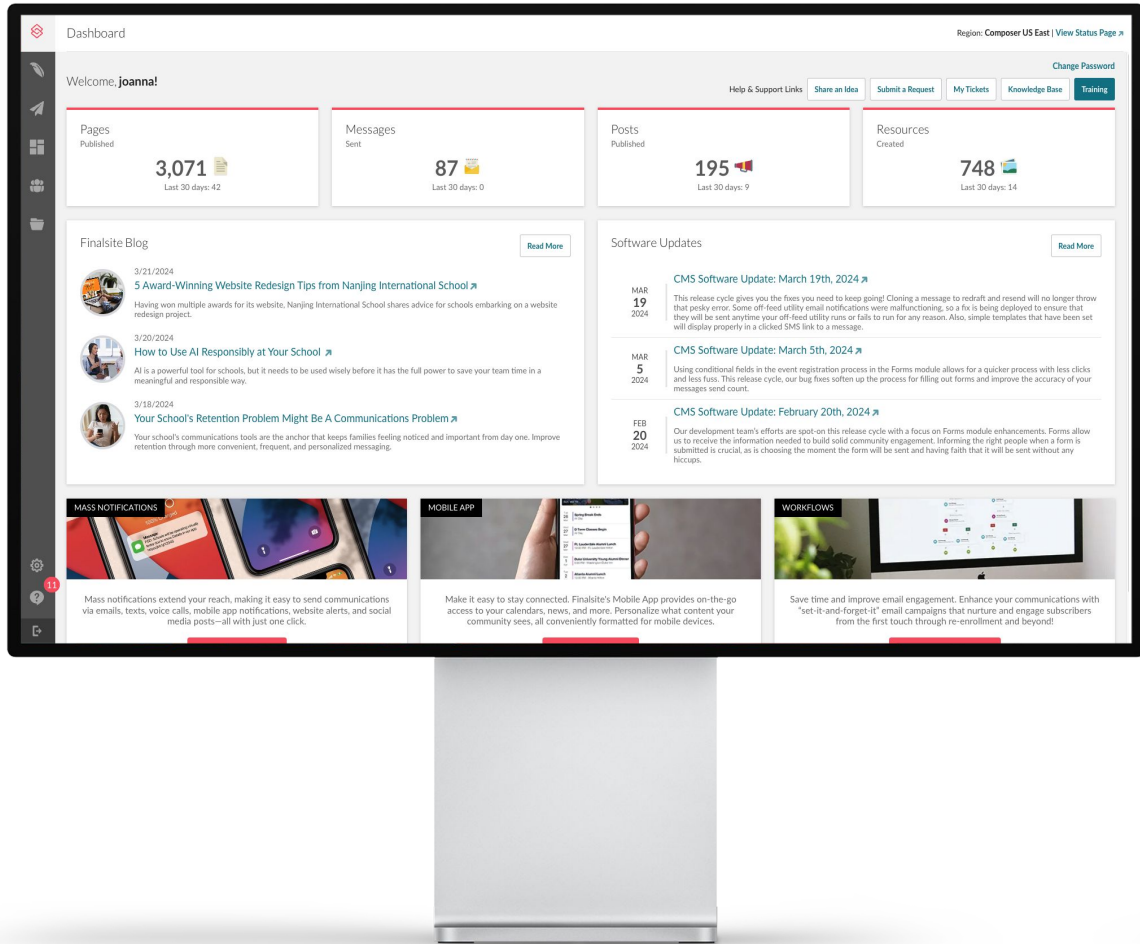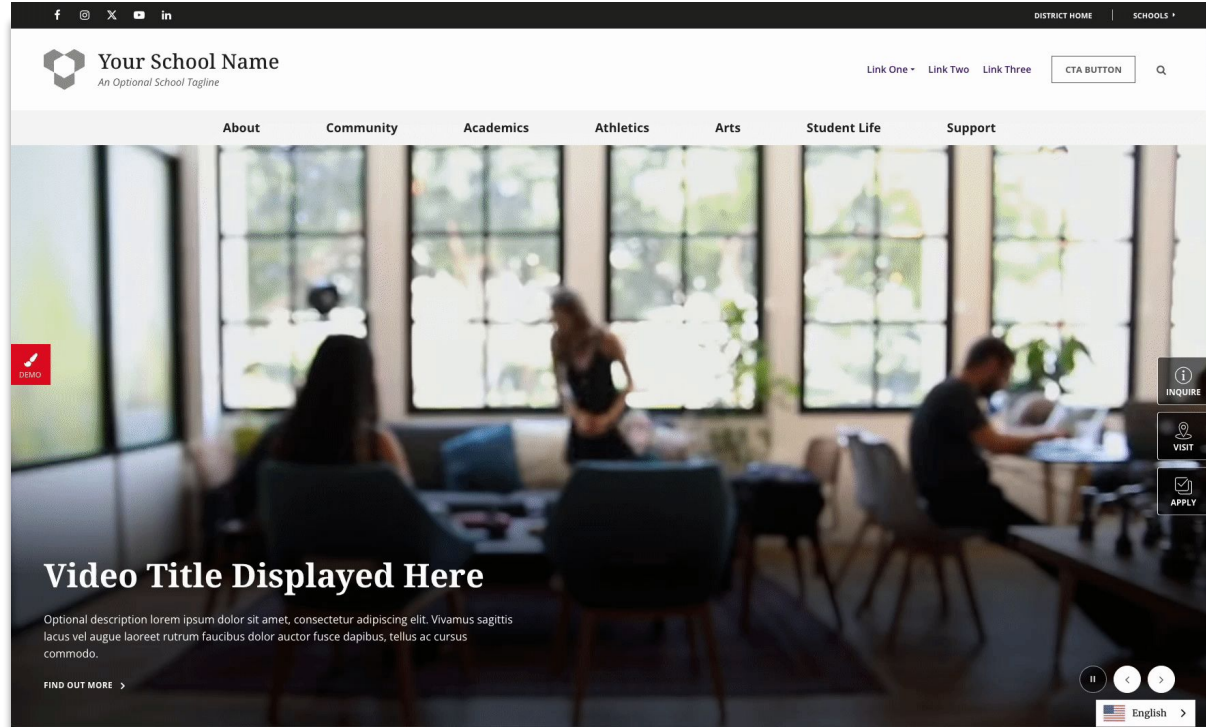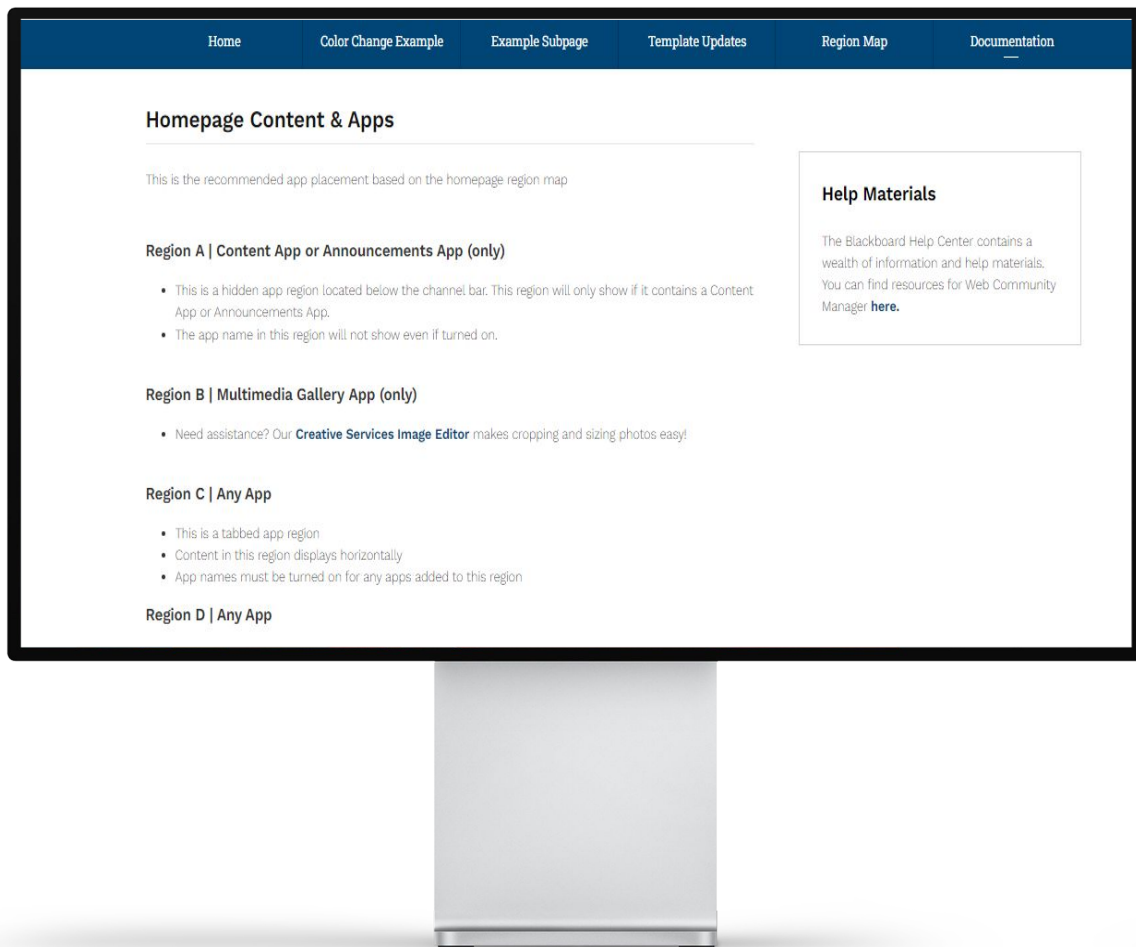
USERS & GROUPS
CONFIGURE
CONTENT MODERATION
SITE & CHANNELS

Nittanyville School Dis...

Our District	12
Departments	18
Athletics	
For Parents	2
For Students	3
For Staff	14
Community	5
Training	21

Nittanyville School District
Site Workspace

Settings

Summary   Tools   Directors & Viewers   Channels   Statistics   How do I...?

Current Pages

PAGE

Homepage   Actions ▼

Nittanyville School District Calendar   Actions ▼

Tweets from @Finalsite   Follow on Twitter

𝕏

Common Tools   All Tools

Files & Folders

Forms & Surveys

Friendly Web Address Mappings

Minibase

Photo Gallery

Ally Accessibility Report

FINALSITE *training*

Regions

Panels

FINALSITE *training*

Template Documentation

WCM

Homepage Content & Apps

This is the recommended app placement based on the homepage region map

Region A | Content App or Announcements App (only)

- This is a hidden app region located below the channel bar. This region will only show if it contains a Content App or Announcements App.
- The app name in this region will not show even if turned on.

Region B | Multimedia Gallery App (only)

- Need assistance? Our **Creative Services Image Editor** makes cropping and sizing photos easy!

Region C | Any App

- This is a tabbed app region
- Content in this region displays horizontally
- App names must be turned on for any apps added to this region

Region D | Any App

Help Materials

The Blackboard Help Center contains a wealth of information and help materials. You can find resources for Web Community Manager **here.**

Home | Color Change Example | Example Subpage | Template Updates | Region Map | Documentation

FINALSITE *training*

Instructions

Instructions

Instructions

Homepage Instructions

▸ **Update the Homepage Hero Slideshow**

▸ **Welcome, Intro Panel**

▸ **Image Button Links**

▸ **Testimonial Slider**

▸ **News & Events Swappable Container**

▸ **Feeds Panel Swappable Container**

Interior Page Instructions

▸ **Adding Banners**

▸ **Adding a Button**

▸ **Adding a Blockquote**

▸ **Add Callout Text**

Style Guide ▸
No Hero Image
Video Hero
Instructions

Composer

FINALSITE *training*

Style Guide

Composer

Blockquotes & Callouts

These can be used full-width or half-width.

Nulla vitae elit libero, a pharetra augue. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Cras justo odio, dapibus ac facilisis in, egestas eget quam. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus.

> **Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Curabitur blandit tempus porttitor. Sed posuere consectetur est at lobortis. Maecenas sed diam eget risus varius blandit sit amet non magna.**
>
> - HERMAN MELVILLE

Cras mattis consectetur purus sit amet fermentum. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Maecenas faucibus mollis interdum. Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Nulla vitae elit libero, a pharetra augue.

Donec ullamcorper nulla non metus auctor fringilla. Nullam id dolor id nibh ultricies vehicula ut id elit. Aenean eu leo quam. Pellentesque ornare sem lacinia quam venenatis vestibulum. Nullam quis risus eget urna mollis ornare vel eu leo.

Curabitur blandit tempus porttitor. Nullam quis risus eget urna mollis ornare vel eu leo. Cras justo odio, dapibus ac facilisis in, egestas eget quam. Praesent commodo cursus magna vel scelerisque nisl consectetur et.

Curabitur blandit tempus porttitor. Aenean lacinia bibendum nulla sed consectetur. Vivamus sagittis lacus vel augue laoreet rutrum faucibus dolor auctor.

dapibus posuere velit aliquet. Nullam quis risus eget urna mollis ornare vel eu leo. Etiam porta sem malesuada magna mollis euismod. Vestibulum id ligula porta felis euismod semper.

1. Mercury is the smallest and innermost planet in the Solar System
2. Venus
3. Earth
4. Mars

- Jupiter is the fifth planet from the Sun and the largest in the Solar System
- Saturn
- Uranus
- Neptune

Content Callout with Photo

Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Cras mattis consectetur purus sit amet fermentum. Vivamus sagittis lacus vel augue laoreet rut um faucibus dolor auctor maecen as faucibus mollis interdum.

Channels, Sections, Pages

Channel

Home   Our District   Departments   Athletics   For Parents   For Students   For Staff   Community

Section

School Board

Page

Overview

Page

Our School Board

Nittanyville Area School district has 5 school board members who serve a three-year term. The Board meets on the first T month. Meetings are usually located in the Board Room of the district administrative offices located at 201 W. Beaver Av College, PA 16801.

We encourage you to get involved--starting with the resources here!

Calendar

School Board Documentation   ⌄

Get Involved   ⌄

School Board Blog

For Board Members Only

Board Members

Files

Page Tiers

All tiers are clickable, editable pages

Tier 1

Tier 2

Tier 3

Tier 3

FINALSITE *training*

Edit from Front End

Compose from Back End

Finalsite Academy

About   Academics   Departments   Community   Family Resou

NITTANYVILLE SD HOME   ›   ABOUT

About

About

Staff Directory

Superintendent's Office

Board of Education

    Meeting Calendar

    Strategic Plan

District Calendar

District News

   News Archive

   Employment

Header content

Pudding chocolate

brownie cookie jujubes tart topping chocolate cake. Oat cake topping ti
chocolate halvah lollipop marzipan carrot cake bonbon lollipop pastry. E
sesame snaps muffin chocolate apple pie jelly-o.

EAT CHOCOLATE

Icing ice cream lemon drops ice crea
caramels pudding bonbon pudding.
biscuit. Pie fruitcake oat cake pastry
brownie. Pie jelly beans lemon drops
candy. Cotton candy gummi bears ca
Sweet roll sugar plum tiramisu candy

Pages

Filter by Domains: All

District - Nittanyville

Nittanyville SD Home

▼ About

   ▶ Staff Directory

   ▶ Superintendent's Office

   ▼ Board of Education

     Meeting Calendar

     Strategic Plan

   District Calendar

   ▶ District News

    News

District Ne

News Archive

Employment

COMPOSE

▶ Family Resources

▶ Parents

⊦ Production Branch

⊦ Test Branch

⊦ Instructions

⊦ Utility Pages

⊦ District Utility

⊦ Header Utility Nav

⊦ Footer Utility

⊦ Footer Links

COMPOSE   ⊞   ⊛   THEME: 2021 - Bristol Last published on *3/22/2024 5:45pm*

FINALSITE *training*

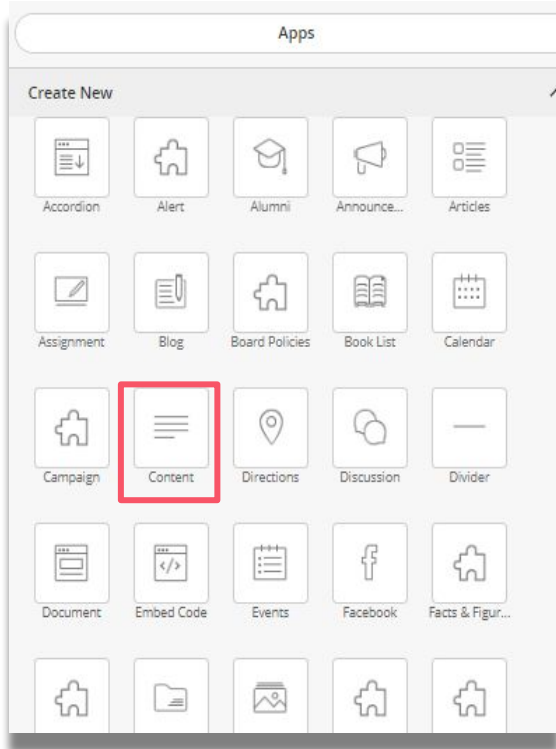# Apps

Apps

Create New

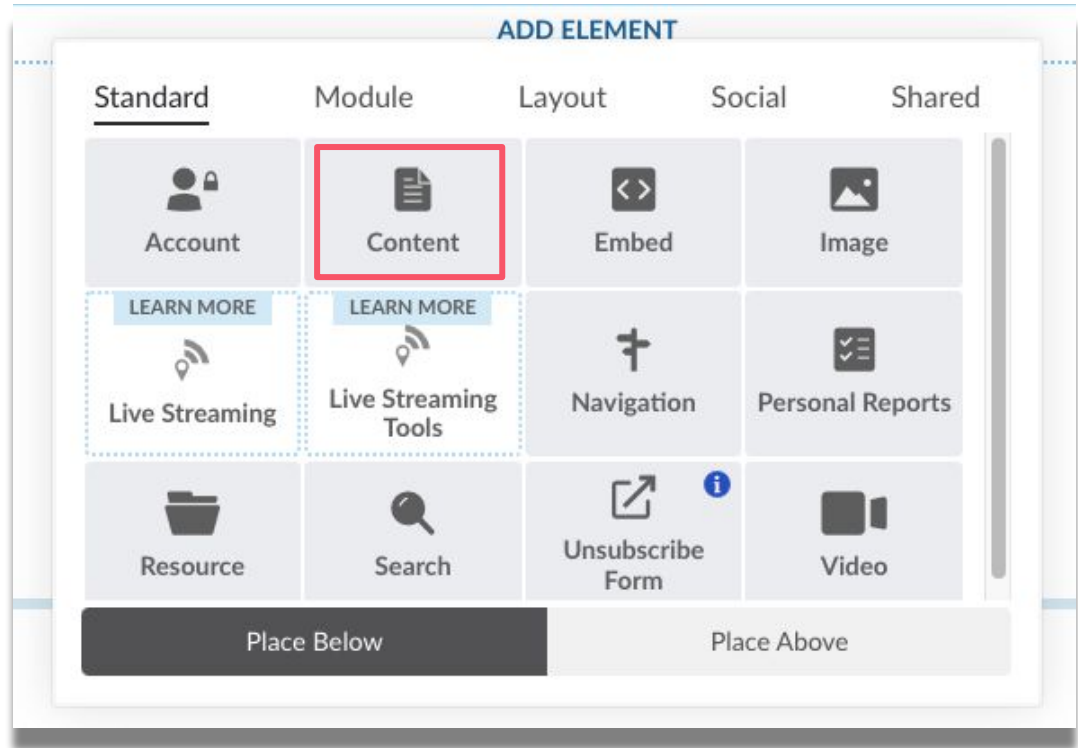|				
Accordion	Alert	Alumni	Announce...	Articles
Assignment	Blog	Board Policies	Book List	Calendar
Campaign	**Content**	Directions	Discussion	Divider
Document	Embed Code	Events	Facebook	Facts & Figur...

Elements

ADD ELEMENT

Standard   Module   Layout   Social   Shared

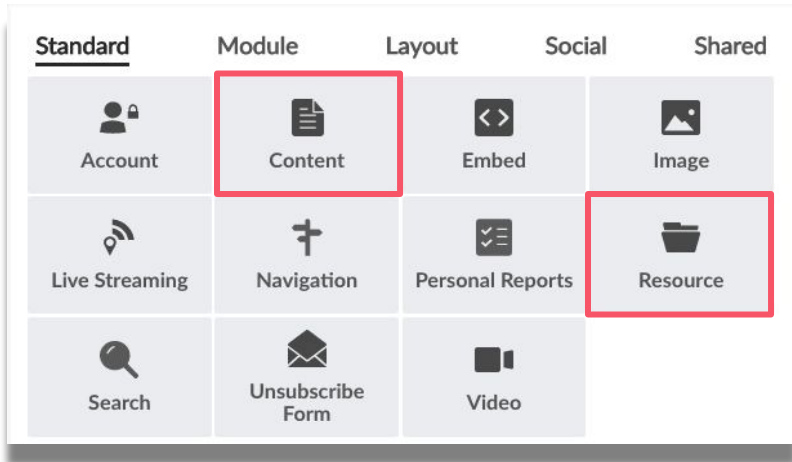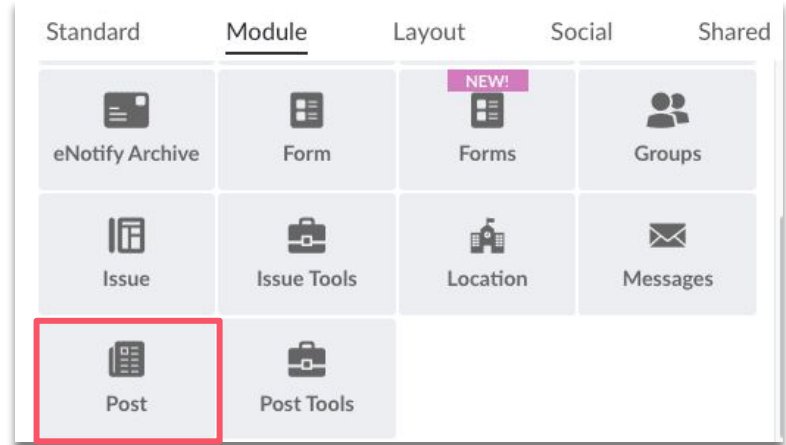|			
Account	**Content**	Embed	Image
LEARN MORE Live Streaming	LEARN MORE Live Streaming Tools	Navigation	Personal Reports
Resource	Search	Unsubscribe Form	Video

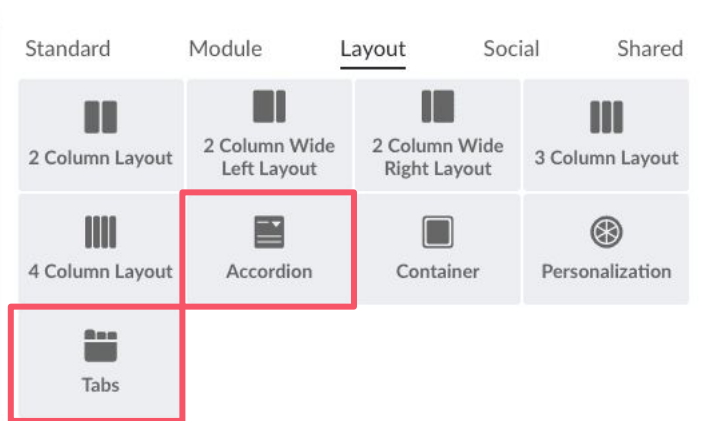| Place Below	Place Above

FINALSITE *training*
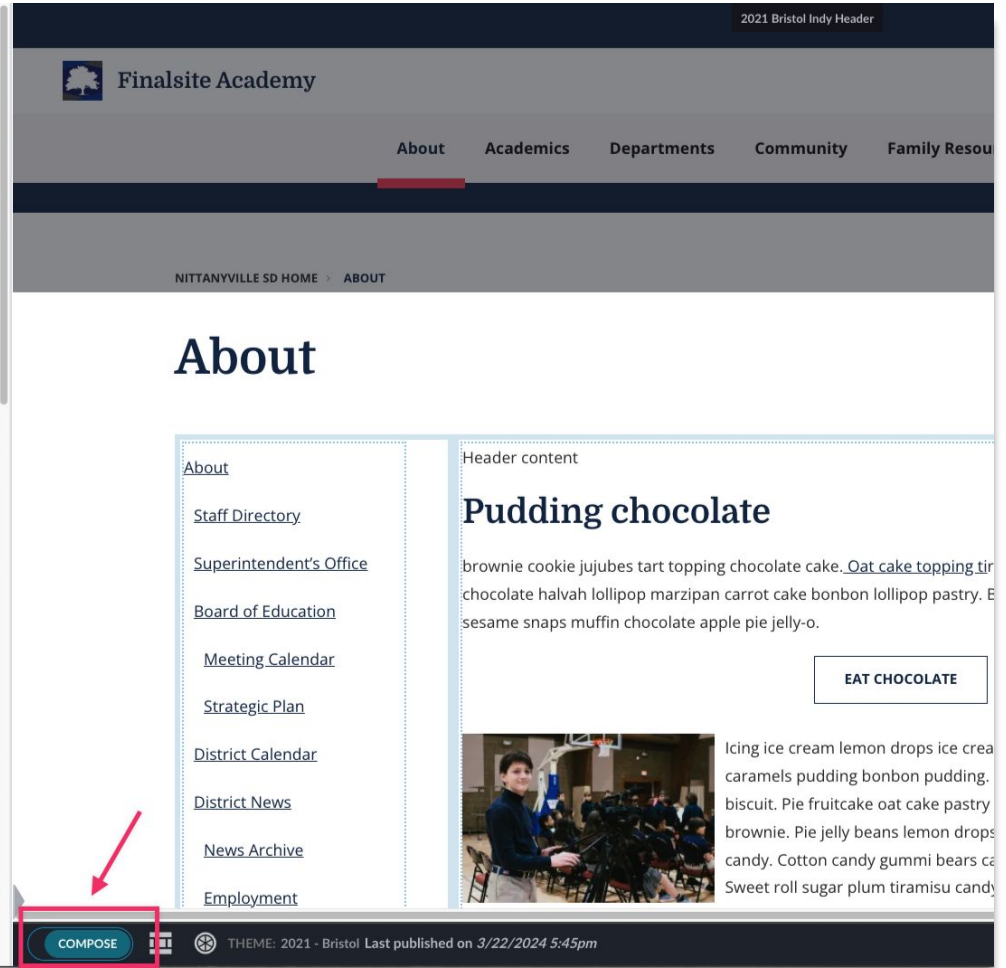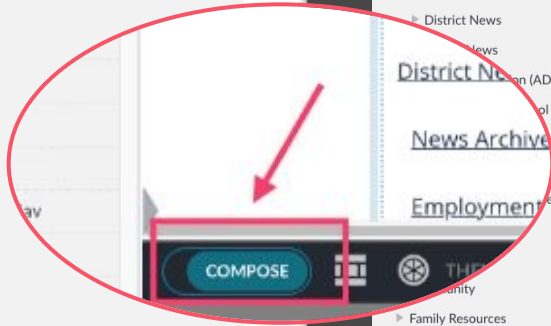
Resource elements > Image App, Photo Gallery App, Multimedia Gallery App, File Library App

Post element > Headlines & Features App, Minibase App

Layout elements > Tabbed and Accordion Apps

Top 3 Tips

1. **Marie Kondo your content.**

   - Check for accuracy, relevance, accessibility, searchability.

2. **Get new family pictures taken.**

   - Freshen up site photos, especially hero images.

3. **Update the GPS.**

   - Analyze the site map.

   - Ask stakeholders what's easy to find? Hard to find?

PRO TIP: Plan to touch/review every page after migration.

Migration Details

Support & Training

You've inherited multiple teams to support you.

Support & Training

- Client Success Manager
- Project Manager
- Enablement Consultants and Training Specialists
- Knowledge Base articles
- Comprehensive, on-demand training courses
- Office Hours
- Webinars
- Social Media Networking
- Blog Articles
- Release Notes

Client Education Training Opportunities

Resources we *LOVE*

[WCM Migration Details](#)

[Composer Glossary](#)

[Client Ed Training Site](#)

[Webinar Archives](#)

[Office Hours](#)

[Additional Training Offerings](#)