



Park Hill School District

Request for Proposal: Community Survey

Responses to Vendor Questions

April 2, 2024

Questions with responses:

1. Is the District currently completing Phone Surveys?

The district currently works with a vendor to support our annual phone survey. Our annual phone survey happens in the fall.

2. If yes, who is the current vendor?

The last vendor who supported this work was Creative Entourage.

3. Will the vendor be responsible for creating the survey content?

Yes, with support and collaboration with our Park Hill Communication Services Team.

4. How does the District plan to use the survey results?

To inform research, perception, planning and evaluation for our annual Communication Plan.

5. What department will be administering the survey?

The Communication Services department.

6. Does the district plan to administer community or family surveys through any other delivery methods other than by phone, i.e. online surveys, paper surveys, etc.?

This is under consideration.