



*Launch Your Future Today*

Advisory Committee Meeting

March 21, 2024

Virtual: Zoom

Meeting can be viewed [HERE](#) (Passcode:p5dHFtr.)

**Career & Technical Education**

# LYFT Pathways Advisory Agenda/Objectives

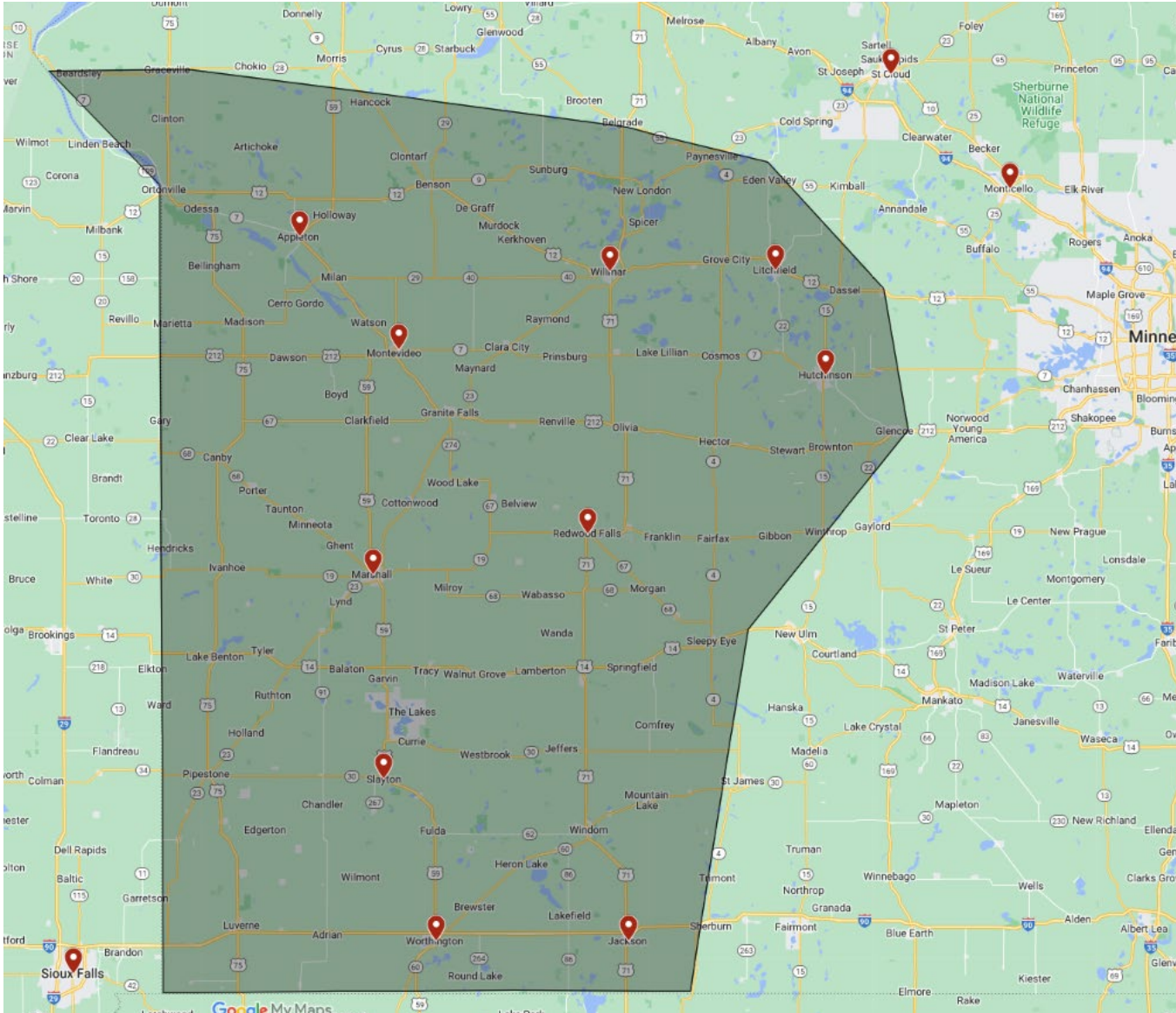
9:00 – 9:10	Welcome and Introductions	<b>Key Insights We Seek...</b>
9:10 – 9:45	Advisory Committee: Composition & Recruitment	<ul style="list-style-type: none"><li>• <i>How might we consider/plan for new committee members?</i></li><li>• <i>What might our future efforts look like based on insights from our 1<sup>st</sup> annual meeting?</i></li><li>• <i>Thoughts/awareness related to LOIs and other updates</i></li></ul>
9:45 – 10:30	LYFT Alignment & Actions for the Future <i>Discussion of Annual Meeting Insights</i>	
10:30 – 10:50	Impact Grants: Letters of Intent	
10:50 – 11:20	LYFT Updates: Web site/Other	
11:20 – 11:30	Closing Reflections	

# LYFT Pathways Advisory Committee Membership

## **Sectors: Member Representation (24)**

- Economic/Community Development (7) –  
Briana, Dawn, Eric, Jay, Scott, Lisa
- Workforce Development (5) –  
Bridget, Carrie, Diana, Maria, See
- Post-Secondary Education/Perkins (5) –  
Craig, Dr. Taylor, Gail, Kelley, Matt
- Secondary Education (6) –  
Eriann, Rick, Ally, Andrea, Bruce, Mark, Doug
- Other (1) - Cheryl

# LYFT Pathways Advisory Committee Membership



### Geographical Member Representation (Where live and/or work)

- Appleton – Dawn
- Willmar - Kelley, Eric
- Litchfield – Lisa
- Hutchinson – Andrea, Matt, Cheryl
- Montevideo – Bruce, Scott
- Redwood Falls – Briana, Ally, Rick
- Jackson – Mark
- Marshall – Carrie, Dr. Taylor, Eriann, Gail, Maria, See
- Sioux Falls – Craig
- Slayton - Jay
- St. Cloud – Luke
- Monticello – Diana/Bridget

# LYFT Pathways Advisory Committee Membership

- What, if any, thoughts do you have on our current representation? (sector, geography, particular skills, # of members)?
- What might be our process for recruiting or adding new representatives?
- What commitments/responsibilities do we expect?
- What, if any, process should we follow if expectations are not met?

## PROCESS

- Have members break into small groups for discussion. Have them take notes in the following Google Doc:  
<https://docs.google.com/document/d/17BIFCNeYoLBMrW3nmFwclvkrblkGCNfV0fK1r1SLvSs/edit?usp=sharing>
- Determine whether or not we should recruit/add any additional members at this time, following our identified process.

# Discussion Notes

- Committee members suggested we look at adding:
  - An employer and a chamber representative; someone from Nobles County Integration Collaborative
  - Re-engage in discussion about creating a student advisory group
- **The process for recruiting/adding/commitments:** When an opening or a need for a specific sector emerges, Eriann will gather recommendations from the committee and determine the best fit based on interest/engagement as well as geographic/sector representation. The group felt Eriann should make the final determination as she is the most informed of regional needs/interests. If a member is not regularly attending and/or engaged, Eriann will reach out to them to discuss their interest in remaining a member of the committee.
- **Other Notes:** We affirmed that the committee is representative of Regions 6W, 6E and 8, which also aligns with the SWWC service area. We recognize that schools may have partnerships that extend beyond these boundaries. We work closely with the other service cooperatives to ensure that all schools are supported and have access to funding opportunities.

# Annual Meeting Insights: Key Take-Aways

## OPPORTUNITIES

- Intentional promotion of local careers
  - Parents, Students, Engaged city/community leaders
- Getting students out IN business and industry
  - Continued relationship-building to engage business/industry; help small businesses
- Better promote/connect 2-year colleges as part of our work
- Advanced outreach to build community connections/relationships will yield greater collaboration and increased communication

## CHALLENGES

- Limited resources/funding
- State education/graduation requirements (affects scheduling/opportunity to take CTE; need to get back to basics; graduate profiles; 4-day weeks?)
- Getting teachers/students out for business tours/experiences that are focused on in-demand local jobs
- Helping communities understand/explore how they might be more appealing to our youth
- Working with legislators to understand the challenges/opportunities that North Star Promise/Build SD present for our region (unique in that we have only one 4-yr college and close proximity to border states)



# LYFT Pathways Priorities: 2024-2025

## TOP THIRD

1. Work-based Learning
2. Advancing Career-Connected Learning
3. Innovation Grants
4. Teacher Prep/Support

## MIDDLE

5. Equipment Available
6. Hosting Events for Students (Mix of Top, Middle, Bottom)

## BOTTOM THIRD

7. 5th-8th Grade Exploration
8. Student Entrepreneurship
9. New Student Orgs

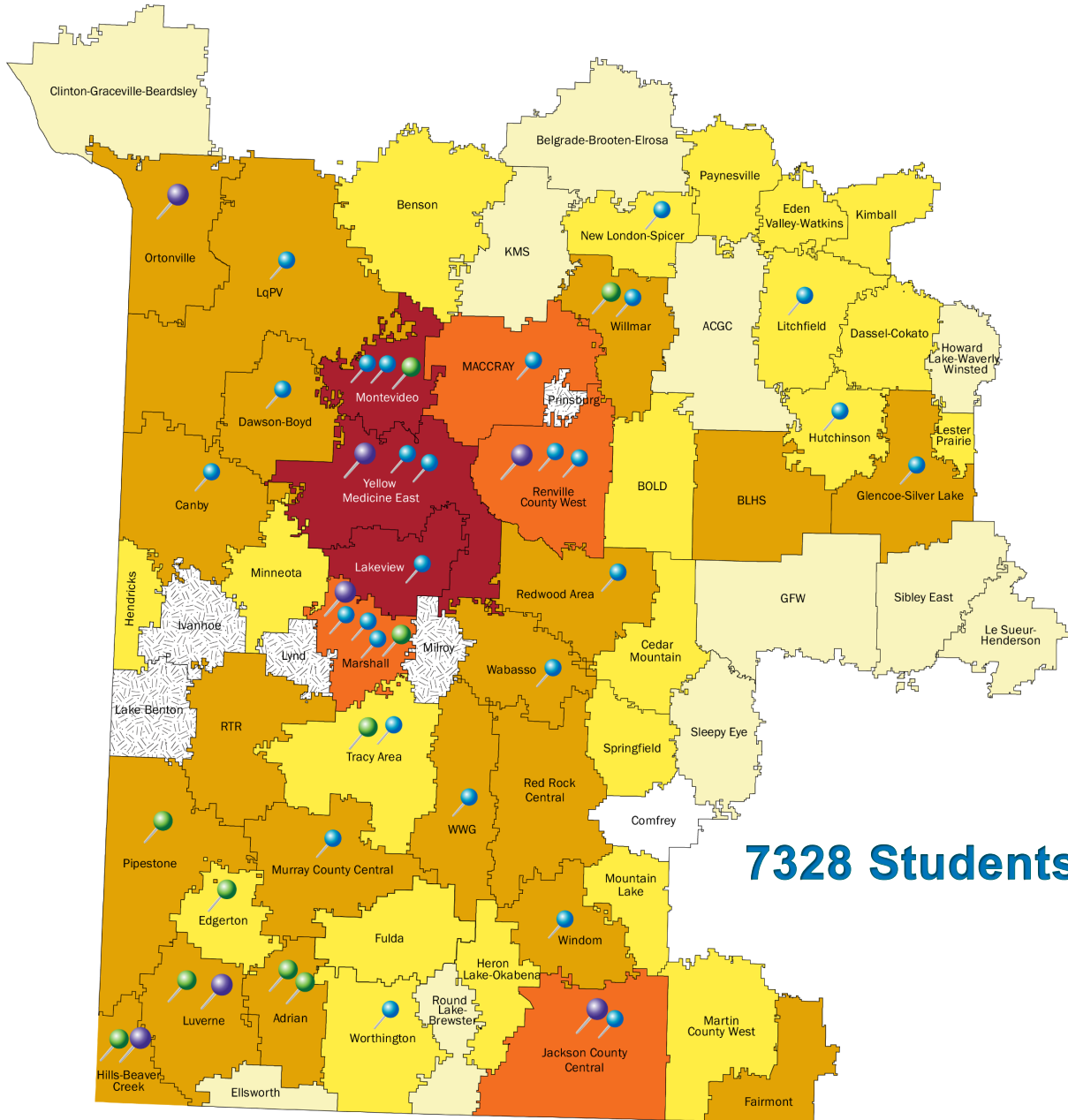


# How might these insights inform our work in the now and into the future?

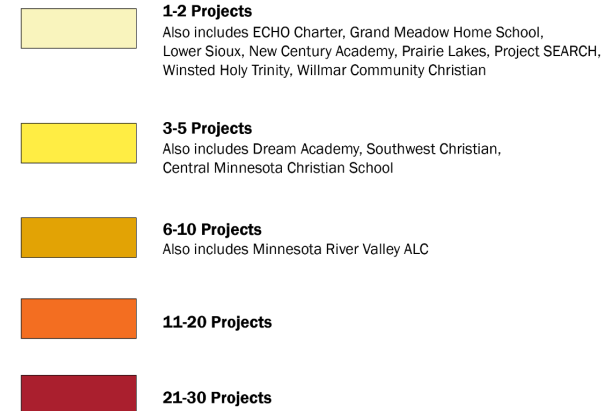
- Continued focus on building student/employer engagement - We need a "consistent" liaison between the schools and the businesses in each community. (Or at least available to each.) Without it, the businesses don't have a primary contact and the schools have little experience/time to make strong connections. We have businesses that would love to be involved and teachers who would love to have them but neither have the connections/capacity.
- These insights can help us prioritize efforts. For example, we should continue exploration events but also ensure we are expanding to support students in ongoing career-connected learning/career planning.
- Working with schools to create schedules that fit CTE and work-based learning better. Looking at block or alternating schedules for more flexibility to partner with community.
- Helping ensure employer needs can be met – basic skills; talking on phone, showing up for work, etc. (Ties to Social Emotional Learning); employers willing to show students specific skills but difficult to “teach” basic skills.
- Continue alignment with Perkins, ensuring the two work together and be more focused. Discussion of helping improve high school experience by access to up-to-date equipment, continuing to build/maintain industry connections as well as strong connections with community and technical colleges.

Further thoughts may be added here:

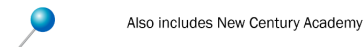
<https://docs.google.com/document/d/17BIFCNeYoLBMrW3nmFwclvkrblkGCNfV0fK1r1SLvSs/edit?usp=sharing>



#### LYFT 1.0 Projects (January 2017 - June 2022)



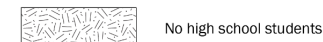
#### LYFT 2.0 Projects (2022-23)



#### LYFT 2.2 Projects (2023-24)



#### LYFT 2.3 Projects (2023-24)



## Outreach & Engagement

As of 9.21.2023

- DEED STEM Robotics Grant
- MN Rural Policy and Development
  - [Worthington](#)
  - Redwood Co.
  - [Region 6W](#)
  - [Panel](#)
  - [Podcast](#)
- Advancing Career Connected Learning CoP
- Region 6W Employer Lunch & Learn
- Jobs for the Future (JFF)
- Student Entrepreneurship Conference
- Career Institute
- CMJTS Youth Committee
- LYFT Past, Present, Future Presentations
- LYFT Annual Meeting

## Updates/Notes on Project Funding, Support and Outreach

- Exciting Collaboration! Partnership with SW MN Private Industry Council and Central MN Jobs and Training on a DEED grant to support STEM and Robotics Teams/Courses across the region and advancing STEM career connections. Involves helping new teams form and supporting existing teams. Will involve helping them connect with opportunities such as business tours, job shadows, summer internships, etc. Targeted at supporting 9 school districts.
- “Roadshow” with Kelly Asche – bringing LYFT and SWMNPIC alongside their outreach to share how we’re bringing our forces together to increase meaningful workforce participation in SW MN. You can view/share the recording through this link – [“Worthington”](#). Also participated in a [Panel](#) discussion as part of these webinars.
- Participated in Region 6 Workforce Summit and Employer Lunch and Learn where we shared the business engagement spectrum and discussed opportunities to engage. Also had panel with reps from J and D Construction/Montevideo HS and Healthcare Camp w/ Ortonville Area Healthcare. Resources and info available through [“Region 6W”](#) link.
- Advancing Career-Connected Learning – supporting community of practices through MSC CTE Consortium – our region leading this effort of shared learning. This is open to not only service coop staff, but others in this space. Let folks know or contact Eriann for more info.
- Jobs for the Future – coming to MPLS – LYFT hosting a session to share the great work in our region, including the value of the Advisory Committee in coming together and ensuring we’re doing the right things in the right ways.
- Student Entrepreneurship Day at SMSU on March – 4 CEO programs coming together alongside seasoned entrepreneurs for networking/sharing resources. Includes business pitch competitions.
- Coming up in May – Career Institute w/ Technology and Trades on the Prairie – nearly 30 career info sessions for over 200 students grades 7-9. Great business engagement by Ultimate Medical, Farmward, CentraCare, Daktronics, Schult Homes, others.
- Eriann joined CMJTS Youth Committee to strengthen relationships in the 4 northern counties of the region.

***Lots of amazing outreach bringing awareness of LYFT and our impact!!***

[View Video Here - https://www.youtube.com/watch?v=wZKrbD-fRXs&list=TLGG1LdXBA\\_BiK0yMDAzMjAyNA&t=1s](https://www.youtube.com/watch?v=wZKrbD-fRXs&list=TLGG1LdXBA_BiK0yMDAzMjAyNA&t=1s)

# What is LYFT Career Pathways?



# LYFT IMPACT GRANTS:



**Release:** March 4, 2024

**Letter of Intent Due:** March 20, 2024

Send an email to [LYFT@swwc.org](mailto:LYFT@swwc.org) describing the project and partners. *(recommended, not required)*

**Full Application Due:** April 12, 2024

**Applicants Notified:** May 31, 2024

## **Encouraged as part of applications...**

- Career-connected Learning: bridging relationships between education/industry to build pathways to local/regional careers
- Showing alignment with local/regional careers (using DEED tools)
- Collaboration - intentional engagement of industry and education partners

## **MSC CTE Project Funds MUST accomplish at least one of the following:**

Develop career pathways

Develop new CTE programs tied to regional industries/economy

Equip students with technical/workplace skills

Improve access to CTE programs by developing public/private partnerships and/or increasing postsecondary options

Increase family/student awareness of CTE

Provide industry-level equipment/technologies supporting skills development

# LYFT IMPACT GRANT LETTERS OF INTENT:

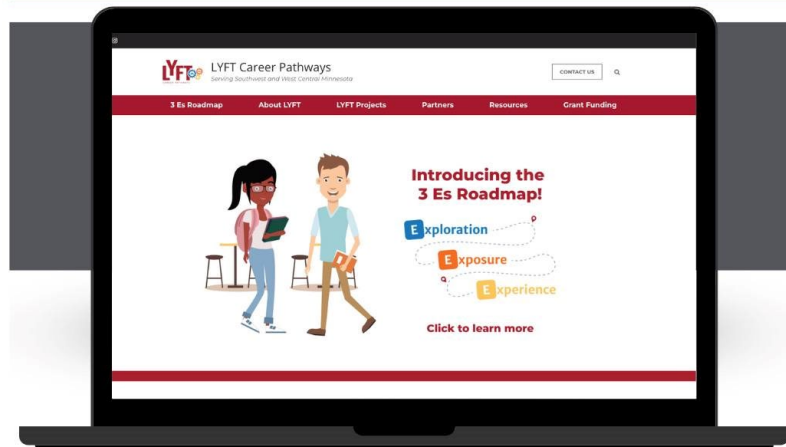
---

- **Canby High School** – laser engraving
- **Marshall Career and Technical Institute**  
– equipment (CNC plasma table) to align with CAD/CNC/Fabricating classes
- **Willmar High School** – WBL programs are full; Provide diverse seniors in CTE pathways with tours, pd internships, and mentorships
- **New Ulm** – will work w/ South Central – Building a CTE Academy; looking to purchase robotic work cell (industrial robot on rolling cart)





CHECK OUT OUR  
*New Website!*



Check out  
[New Web Site!](#)

More user-friendly  
format; more  
organized.



# Resources Page

- Purpose of the page?
- What is missing?
- What is not relevant?

Contact Eriann with your thoughts on the [Resources Page!](#)  
– You may add comments to the [shared document](#) as well.





*Follow Along*  
**@LYFTPPathways**



like



comment



share



save

Eriann encourages  
us to Like, Comment,  
Share, etc!



## Additional Items from Meeting...

- [Check out this video:](#)  
[Future LYFT Outreach and Engagement](#)
- Seeking input in bringing [Mark Perna](#) to the region as a keynote speaker. Looking for feedback – is this something we think would be beneficial for the region? What might this look like? Share thoughts with Eriann and/or comment in shared document.
- Carrie B. shared excitement about a DEED Drive for 5 Grant they received in partnership with Chambers that provides training dollars for employers.





## Reminder:

We want to get to know you (our Advisory Committee members)

Please use this QR code to complete our “*Get to Know You*” Form if you haven’t done this yet.

# THANK YOU!

LEARN MORE about LYFT Career Pathways or CONTACT US:



[www.lyftpathways.org](http://www.lyftpathways.org)



@LYFTPathways



@LYFTPathways



(507) 537-2271



lyft@swwc.org

