

## CONTESTS, ADVERTISING AND PROMOTIONS

Any nonschool club, association, or other organization must have prior approval for official student participation in any contest, advertising campaign, or promotion. Approval may be given by the superintendent or designee following recommendation by a teacher and/or principal.

Criteria for approval are:

1. The objectives of the contest, campaign, or promotion shall be consistent with the district's goals and policies.
2. The proposed activity shall have educational value to the participants and be free of objectionable advancement of the name, product, or special interest of the sponsoring group.
3. Participation by a student would not interfere with his/her program of curricular or co-curricular activities.

Legal Reference:      AGO 9503.00 1995 No. 3      Use of School Districts' Facilities by  
Student Groups for Religious  
Purposes

Cross Reference:      Board Policy 3220      Freedom of Expression

Initially Adopted: October 17, 1985  
**Adopted: October 12, 2009**