

## ISB 2024 SPRING FAIR – Sponsorship Opportunities

ISB Spring Fair will be back on 18<sup>th</sup> May 2024! This annual event is always a wonderful day of fun for our family of over 5,000 students, faculty, parents, and alumni. This year promises to be even bigger as we welcome our community beyond ISB to join us.

The Spring Fair is organized by ISB’s Parent-Teacher Association (PTA) whose mission is to foster a sense of community, build school spirit and promote enthusiasm for learning. PTA will use proceeds from the Spring Fair to support student enrichment and charity activities.

We invite your support as a **Spring Fair Sponsor**. It’s a great opportunity to meet our community and introduce your products and services to us!

[springfair@isb.cn](mailto:springfair@isb.cn)

**Kathy**  
138 1014 1278



**Vivian**  
178 1309 2982



申请表

<https://docs.qq.com/form/page/DSHZSbUd3QkhNamhG>



BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER
<b>Sponsorship value (cash or combination*)</b>	RMB 40,000 cash or RMB 50,000 combination	RMB 25,000 cash or RMB 30,000 combination	RMB 15,000 cash or RMB 18,000 combination	RMB 10,000 cash or RMB 12,500 combination
<b>Event space</b>	large booth at premium location	large booth chairs	standard booth chairs	standard booth chairs
<b>Event banners</b>	logo	logo	logo	name
<b>Stage backdrop</b>	logo	logo	logo	name
<b>Event T shirt ^</b>	logo	logo	-	-
<b>ISB online channels (Website, WeChat)</b>	linked logo Wechat QR code	linked logo	logo	name
<b>Acknowledgement at event opening</b>	Special mention	appreciation	appreciation	appreciation
<b>Speaking opportunity</b>	At event opening	-	-	-
<b>Sponsor number</b>	3	6	8	12

\* Sponsorship contribution may be a combination of cash, gift vouchers and/or raffle prizes.

- cash portion to be minimum 75% of sponsorship value
- gift vouchers to have no purchase conditions and minimum 6-month validity
- raffle prizes selection to be pre-approved by ISB PTA.

^ Logo printing on T-shirt subject to sponsorship contribution received by 22<sup>nd</sup> April 2024.

**Application deadline Monday 15<sup>th</sup> April 2024**