

Mascot Competition

CONTEST INFO:

- Campuses will post their mascots on social media throughout the day on April 5th promoting enrollment.
- We will collect the best photo from each campus that qualifies to put into a voting post. The post will go live on the CFBISD Facebook page on April 8th at 8:00 a.m. and run through April 10th at 6:00 p.m.
- The photo with the most commented votes will be the winning mascot. There will also be a runner-up.
- The winning mascot will be revealed in a countdown video format on social media. It will be posted on Friday, April 11th.



Example of Voting Post the district will post

RULES FOR CONTEST:

1. Campuses must post between 2-5 times on opening day.
2. All posts must use the hashtag **#EnrollCFB** to be entered into the contest.

3. The posts must be promoting enrollment.
4. Campuses can use mascot costumes on hand or use alternative options if they do not have a costume. Ex: Cardboard cutout, Dress up a staff member, etc.

PRIZES:

- The CFBISD Educational Foundation will grant the Winner a \$200 Visa gift card for their campus. The runner up will receive a \$100 gift card.
- The winning mascot will be allowed to “take over” district social media stories for the day, highlighting their campus and activities.