



Cinnamon Toast Crunch™ Cereal 25% Less Sugar Single Serve Bowlpak 1 oz

A crisp, reduced sugar whole wheat and whole grain rice cereal sweetened with real cinnamon in a ready-to-eat bowl for convenient single serve portion control. Contains no gelatin. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, USDA Smart Snacks criteria, and is CACFP eligible.



Product Information:

PRODUCT CODE:	29444000
UPC:	16000294448
GTIN:	10016000294445
UNIT SIZE:	1
CASE COUNT:	96
ATTRIBUTES:	Kosher No Artificial Flavors 1 oz. Eq. Grain Zero Trans Fat Whole Grain No Gelatin No High Fructose Corn Syrup CACFP eligible

Ingredients & Allergens

Whole Grain Wheat, Sugar, Rice Flour, Polydextrose, Canola and/or Sunflower Oil, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color, Rosemary Extract. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

CONTAINS WHEAT AND SOY INGREDIENTS.

Preparation Instructions

Ready to eat

Package Information:

NET WEIGHT:	N/A
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Nutrition Facts

Serving Size			1 Bowl (28g)	100g
Calories			As Packaged 110	As Packaged 379
			% DV	% DV
Total Fat	2.5g	3%	9g	
Saturated Fat	0g	0%	1g	
Trans Fat	0g		0g	
Cholesterol	0mg	0%	0mg	
Sodium	160mg	7%	564mg	
Total Carbohydrate	22g	8%	78g	
Dietary Fiber	4g	13%	13g	
Total Sugars	6g		21g	
Incl. Added Sugars	6g	11%	20g	
Protein	2g		6g	
Vitamin D			10%	9mcg
Calcium			6%	314mg
Iron			10%	8mg
Potassium			0%	203mg
Vitamin A			6%	1083IU
Vitamin C			6%	22mg
Thiamin			10%	1mg
Riboflavin			6%	0mg
Niacin			6%	4mg
Vitamin B6			10%	1mg
Folate			10%	177mcg
Folic Acid	30mcg		107mcg	
Vitamin B12			10%	1mcg
Zinc			10%	5mg

* Percent Daily Value (DV) are based on a 2,000 calorie diet
* Not a significant nutrient source
* Nutritional information is subject to change. See product label to verify ingredients and allergens.
* Do not eat raw dough or batter.
* Nutritional information is subject to change. See product label to verify ingredients and allergens.

Product Photos:





GENERAL MILLS

**Product Formulation Statement for Documenting Grains
in Child Nutrition Programs**
(Crediting Standards Based on Exhibit A Weights per Ounce Equivalent)

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: 25% Less Sugar Cinnamon Toast Crunch Bowlpak Code No.: 16000-29444

Manufacturer: General Mills, Inc. Serving Size 1.0 OZ (28g)

I. Does the product meet the whole grain-rich criteria: Yes X No

II. Does the product contain non-creditable grains: Yes No **How many grams:**
(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grain per oz eq or volume.)

Indicate which Exhibit A Group (A-I) the Product Belongs: I

DESCRIPTION OF PRODUCT PER EXHIBIT A	PORTION SIZE OF PRODUCT AS PURCHASED A	WEIGHT OF ONE OZ EQ AS LISTED IN EXHIBIT A B	CREDITABLE AMOUNT A ÷ B
Ready to Eat Cereal	28g	28g	28g ÷ 28g = 1.0
Total Creditable Amount ¹			1.0

¹Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 1.0 OZ (28g)

Total contribution of product (per portion) 1.0 oz eq

I further certify that the above information is true and correct and that a 28g/1.0 ounce portion of this product (ready for serving) provides 1.0 oz eq grains. I further certify that non-creditable grains **are not** above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Wendy Ramaker
Labeling and Regulatory Compliance Specialist, K12 Education
January 19, 2024

Exhibit A