



Social Media Insights

March, 19 2024



Unlocking Potential. Creating Impact.

Facebook & Instagram *Followers*



@northplainfieldschools

1.5k



@northplainfieldschools

653

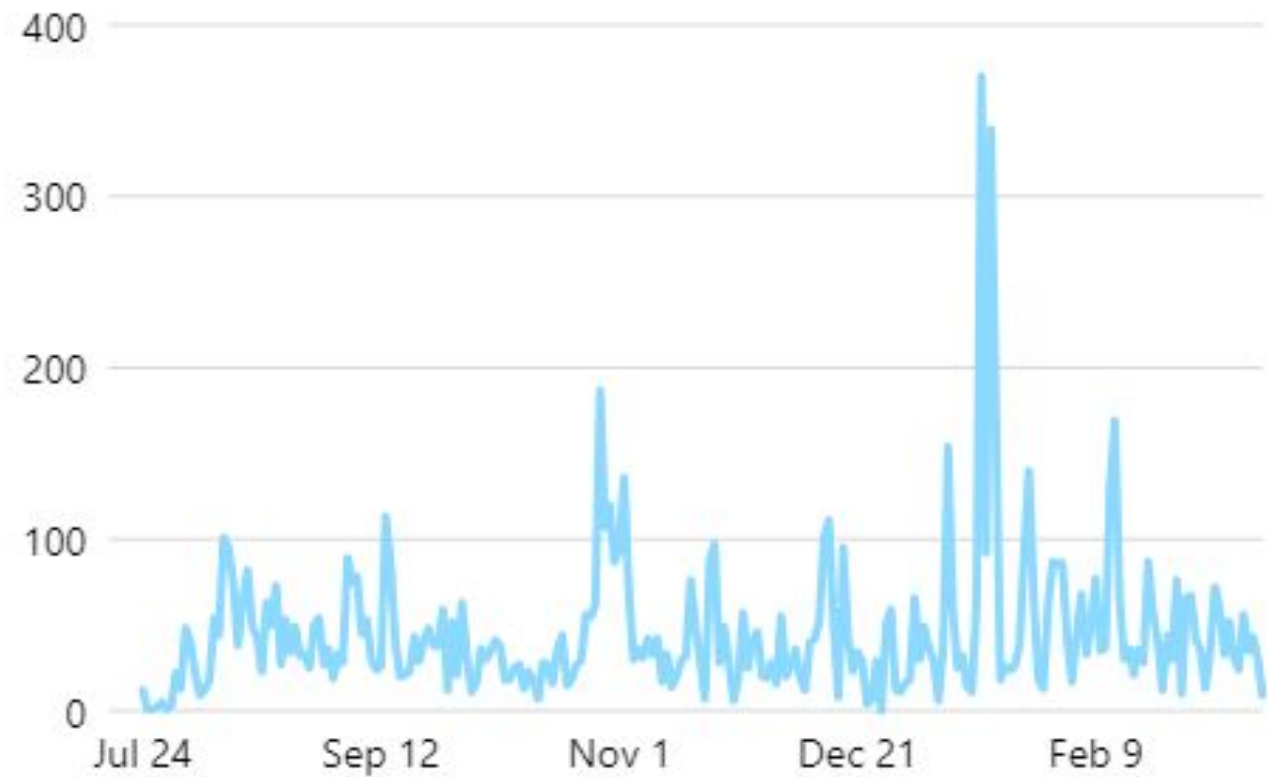
Account created August 10, 2023



Facebook & Instagram *Page Visits*

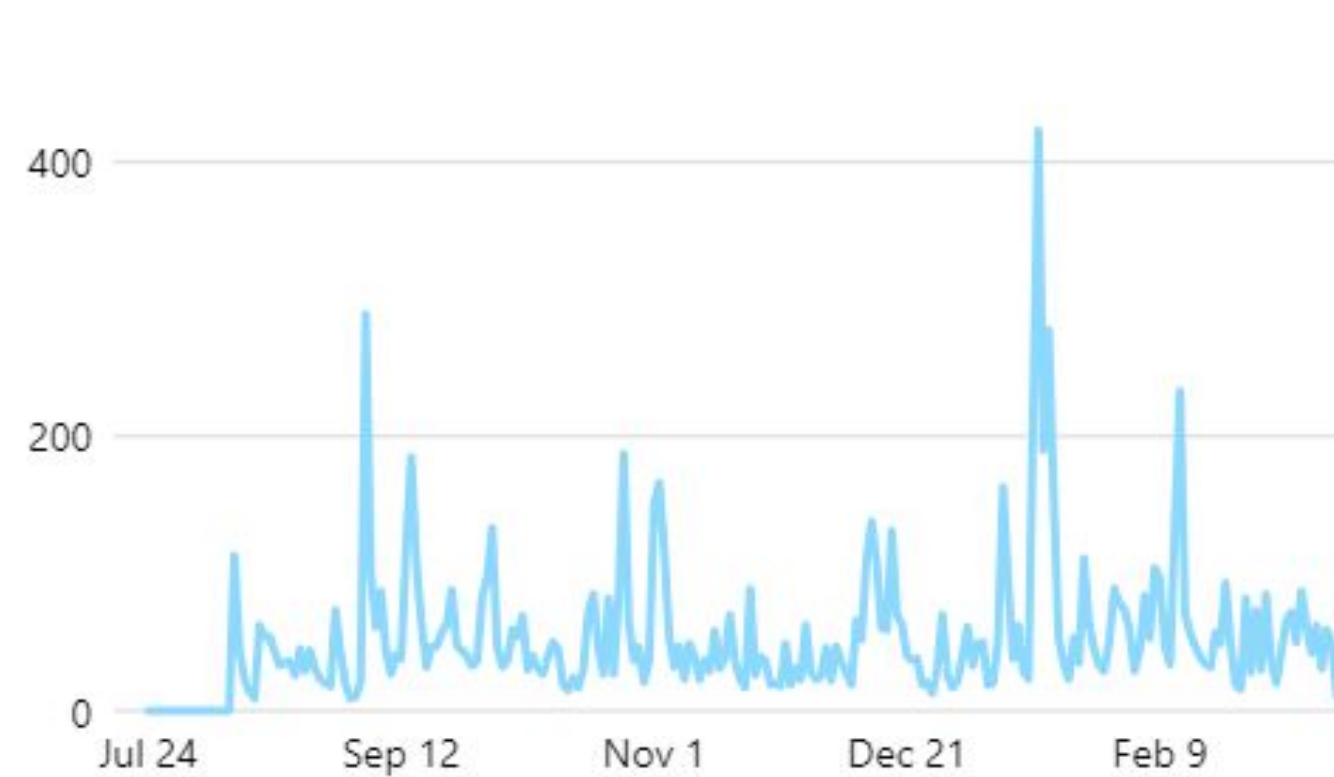
Facebook visits ⓘ

10.8K ↑ 544.5%



Instagram profile visits ⓘ

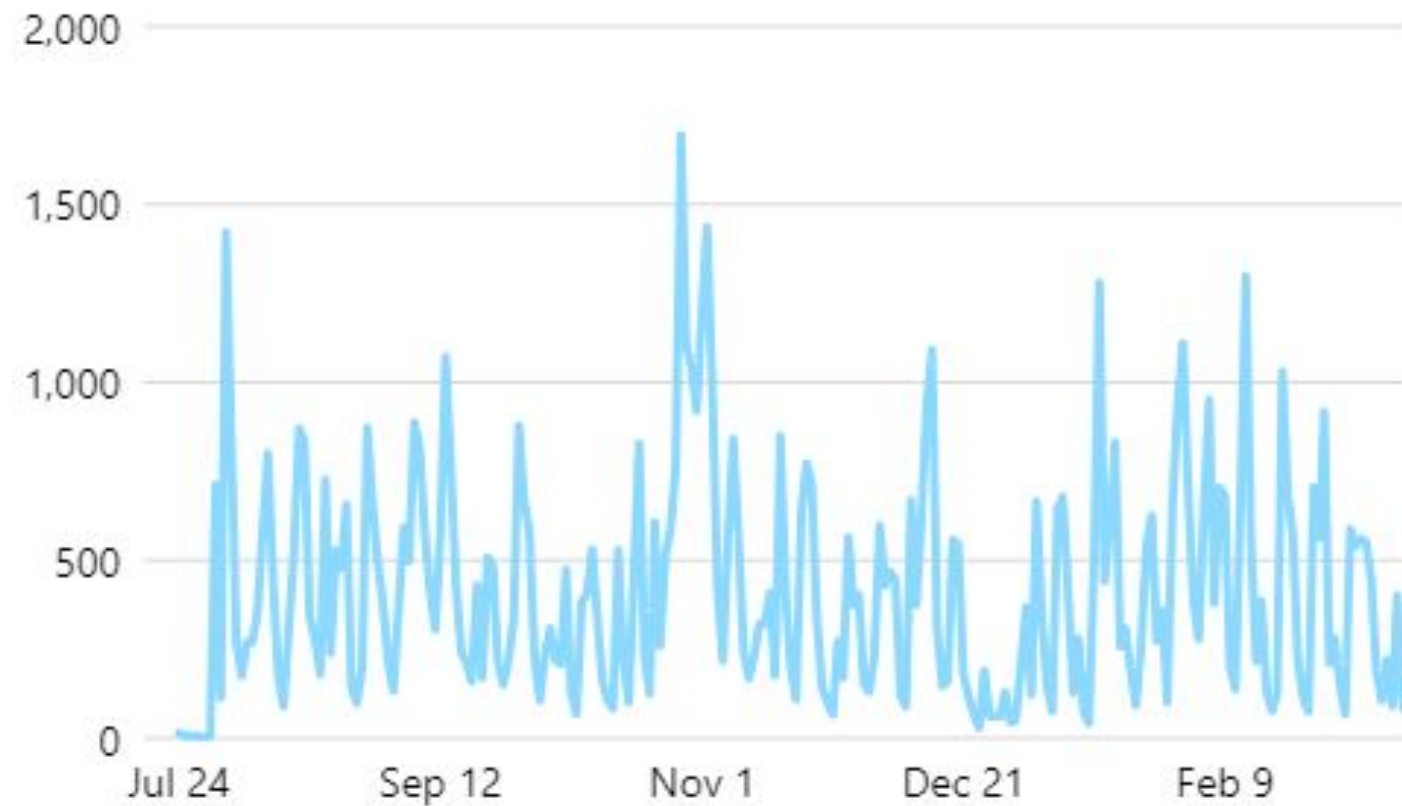
12.6K ↑ 100%



Facebook & Instagram Reach

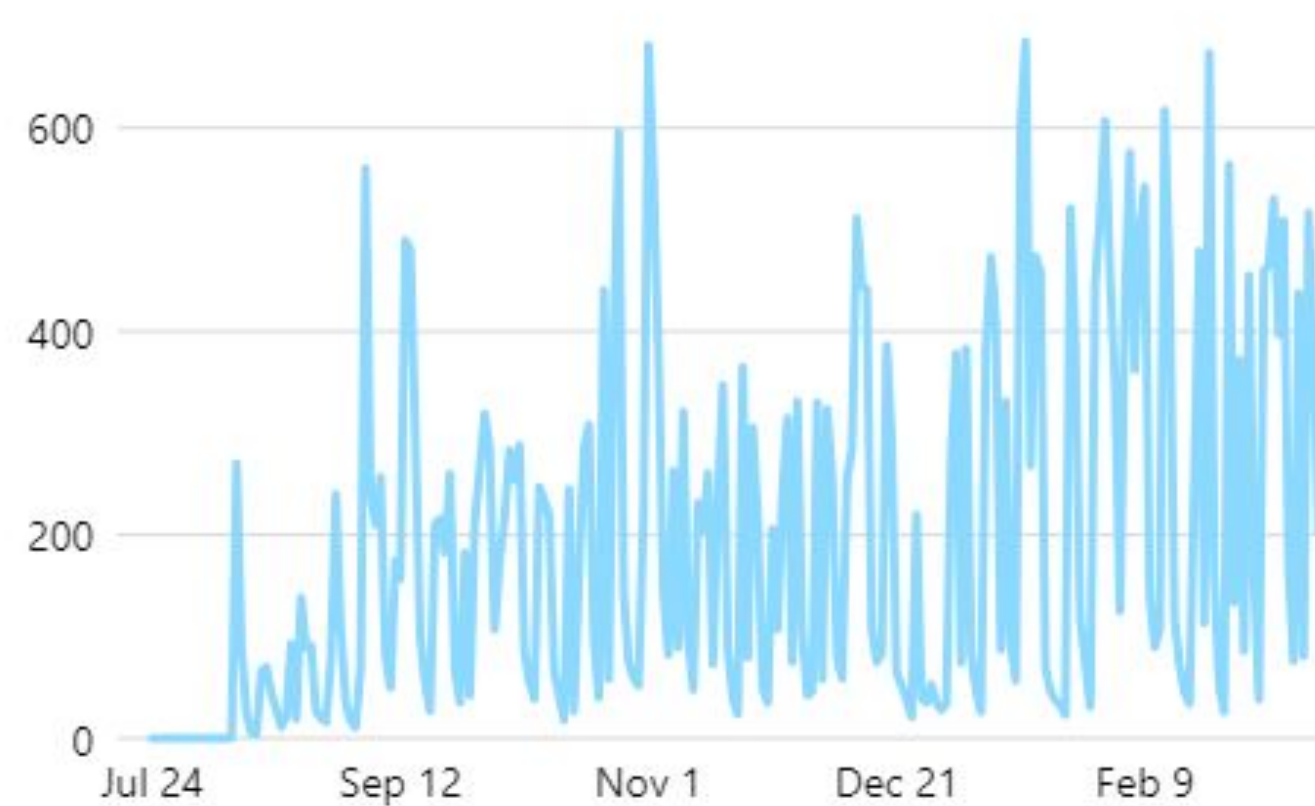
Facebook reach ⓘ

24.4K ↑ 1.3K%



Instagram reach ⓘ

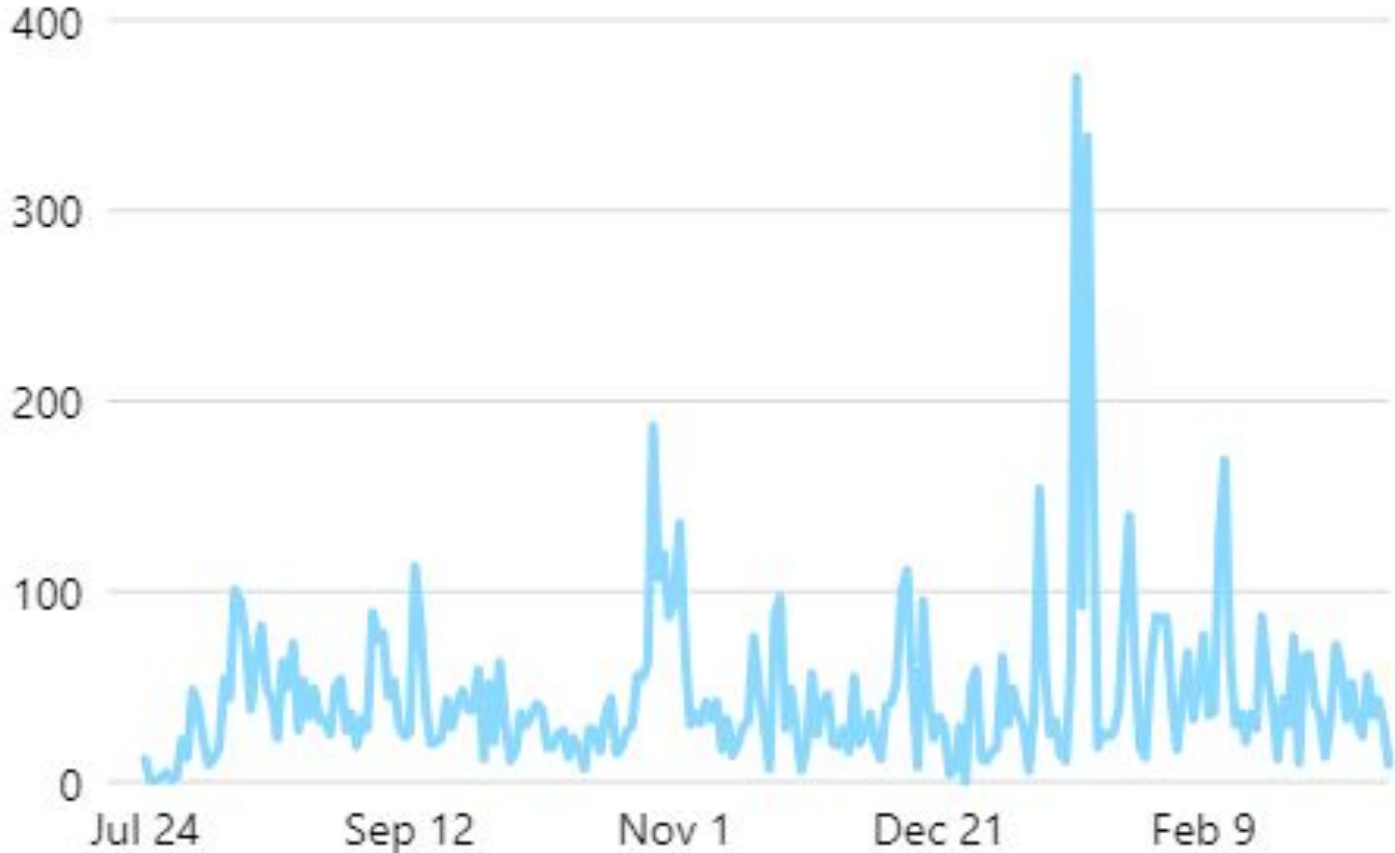
4.6K ↑ 100%



Facebook

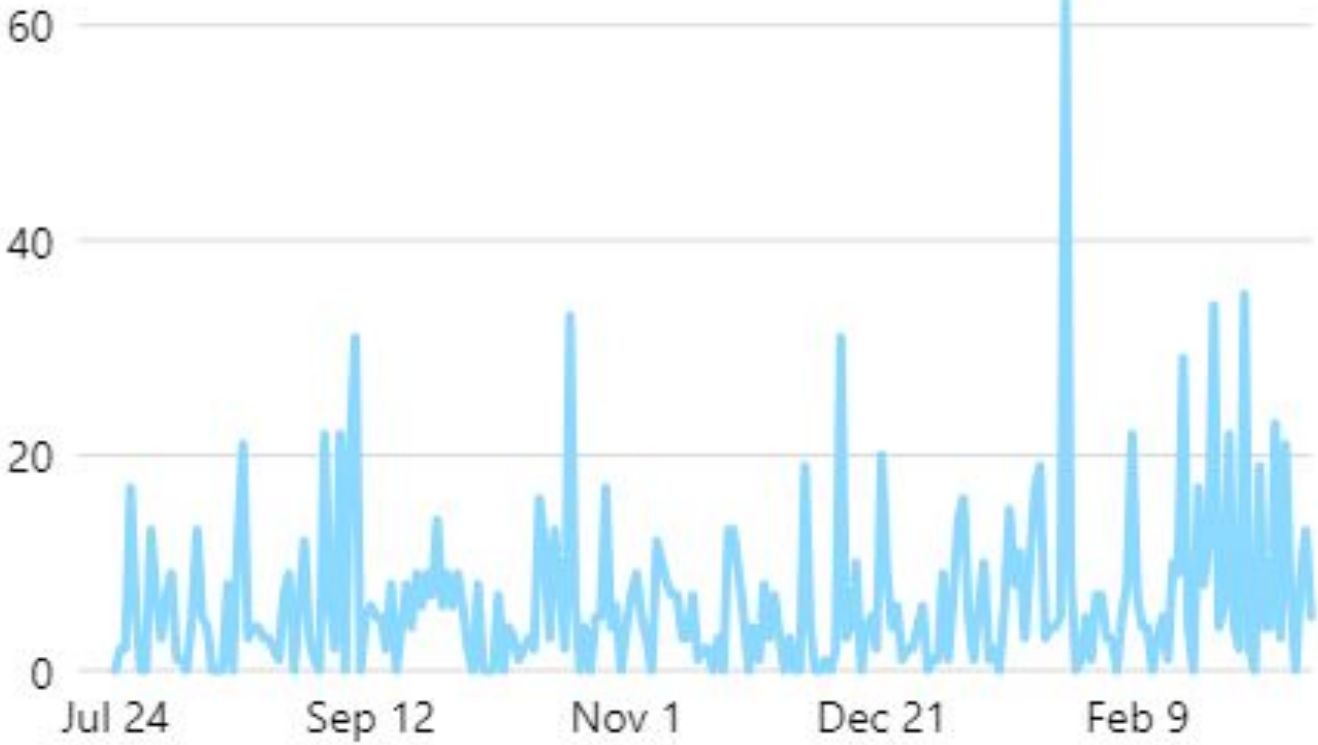
Visits: This Year vs. Last Year

Facebook visits ⓘ
10.8K ↑ 544.5%



2023 - 24

Facebook visits ⓘ
1.5K ↑ 202.4%



2022 - 23



Facebook

Reach: This Year vs. Last Year



2023 - 24



2022 - 23

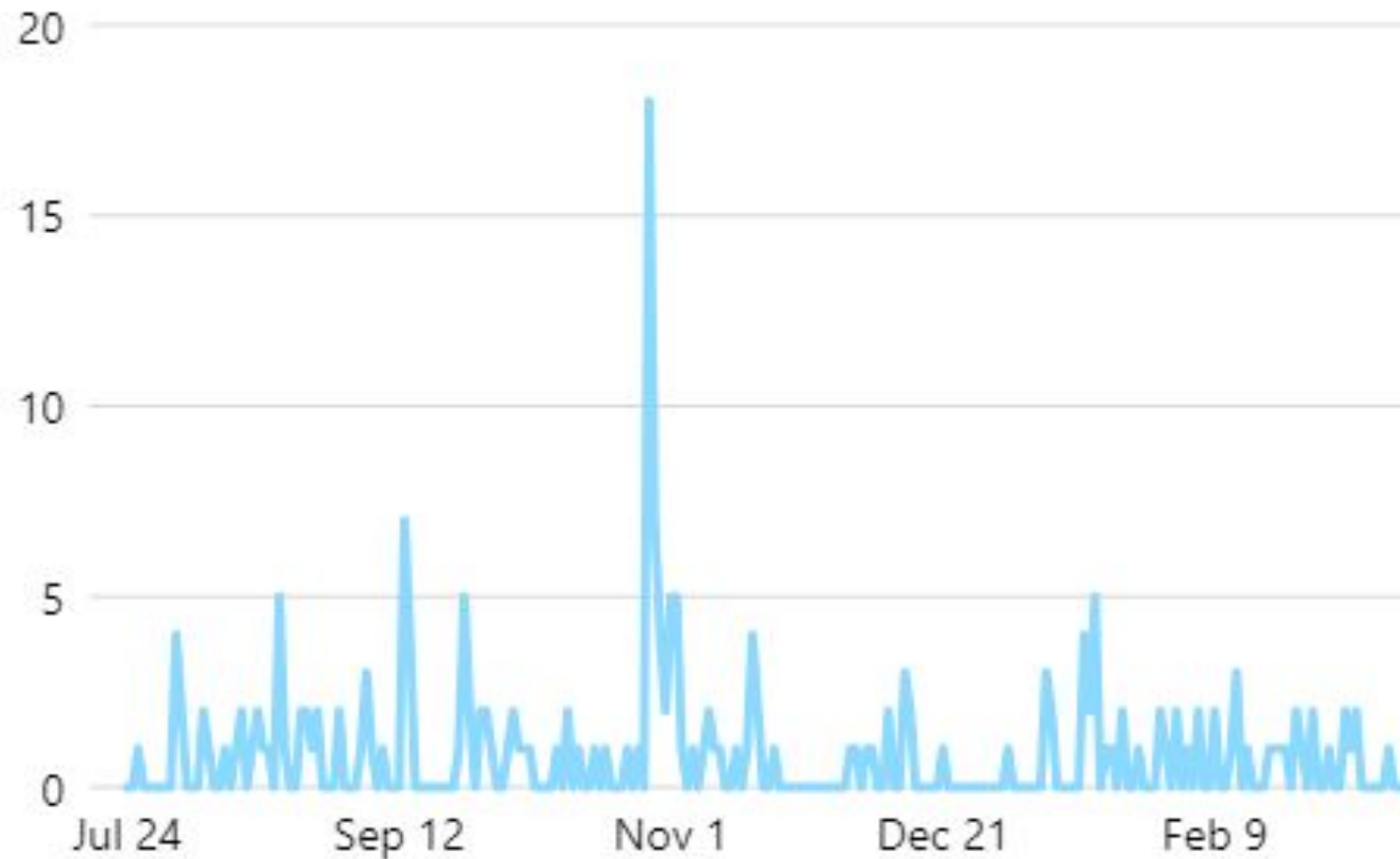


Facebook

Followers: This Year vs. Last Year

Facebook follows ⓘ

200 ↑ 589.7%

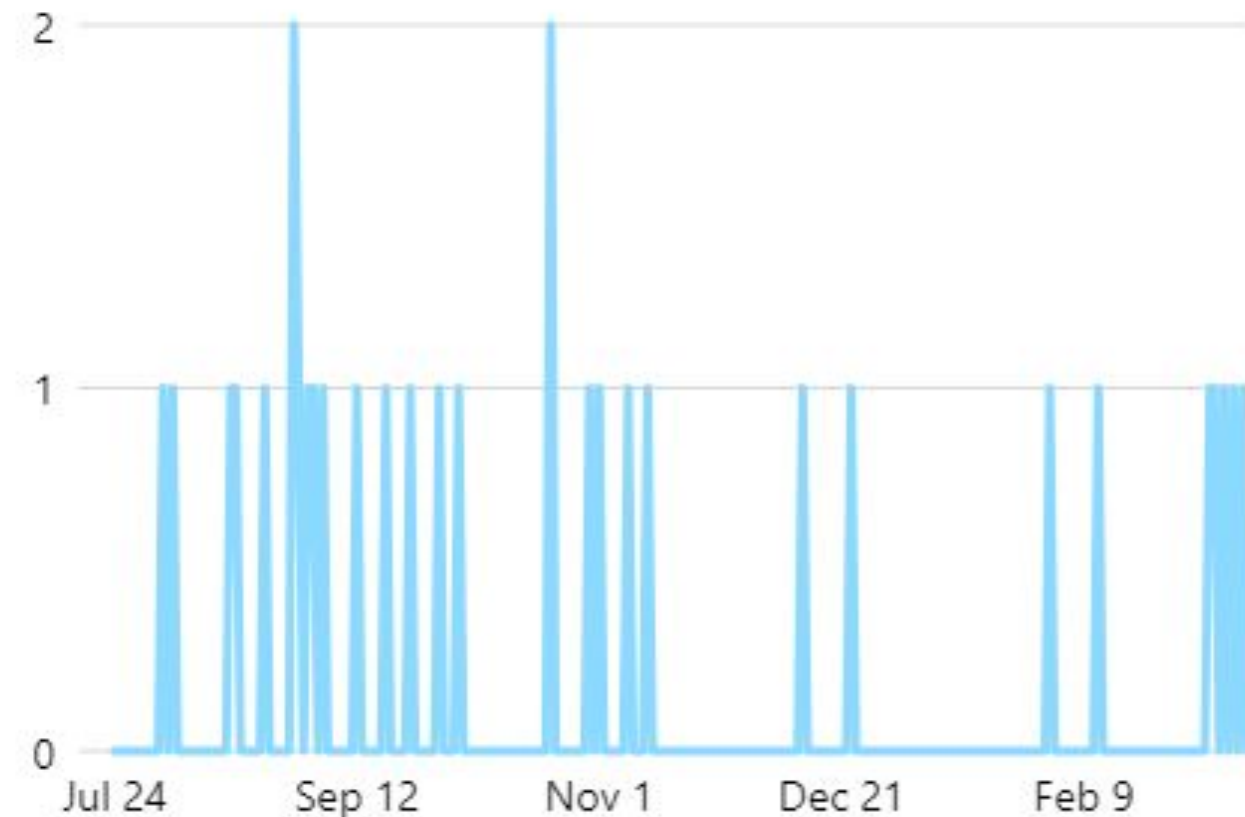


2023 - 24

Follows

Facebook follows ⓘ

31 ↓ 35.4%



2022 - 23





Questions?

