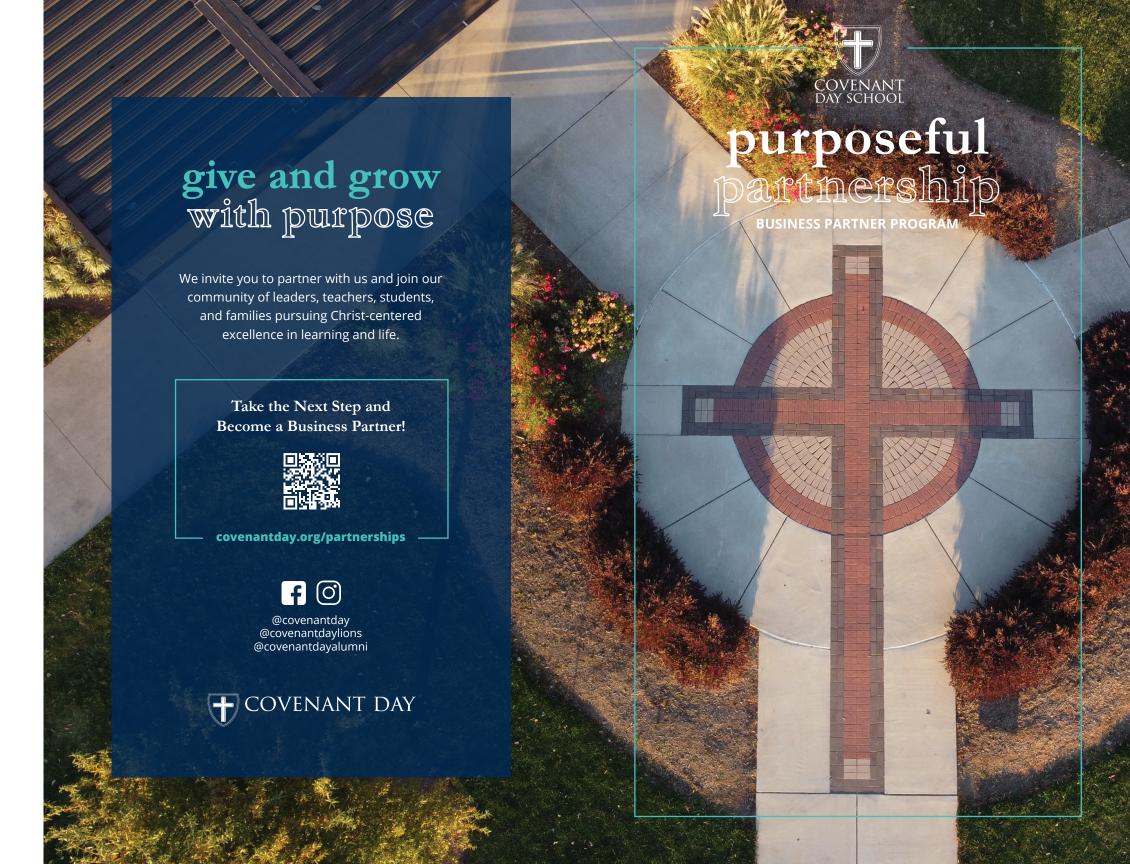
# Our Reach 200+ 1,000+ 600+ faculty/ families JK-12 grade staff students 15,000 6,000+ athletic arts spectators spectators 1,000+ 50+ 500+ alumni zip codes summer camp attendees 74,675 3,827 website social media visitors followers, all platforms "Our company loves the CDS community, and we are grateful to support the Business Partner Program. Jared Olshefski President, Quality Builders Warranty



# Why Partner with Covenant Day School

Transforming
Hearts and Minds

# LOYALTY

The CDS community supports businesses that partner with Covenant Day School.

#### **IMPACT**

Your support makes a difference in the lives of more than 1,000 students in grades JK-12.

## **ONE SOLICITATION**

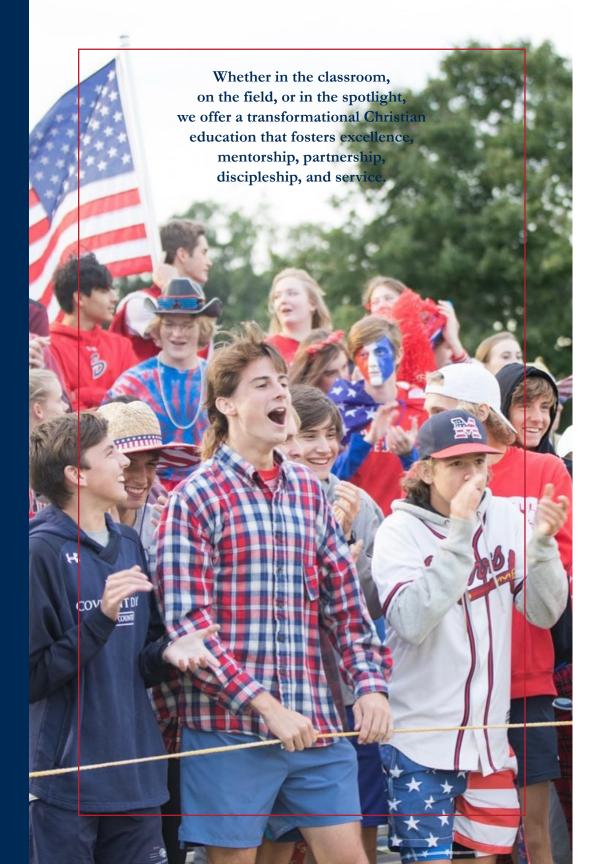
As a business partner with CDS, you can promote your business in all of Covenant Day's advertising areas without multiple solicitations. One solicitation allows you to plan for your budgetary needs and schedule payments over the coming year!

#### **HIGH VISIBILITY**

Your business will be seen multiple times in various locations throughout our campus, keeping your business in front of the Covenant Day community.

### **WIDE AUDIENCE**

The CDS community consists of more than 6,000 supporters, all of whom will see your business' name on our fields, gym, and numerous publications. In addition, with our facilities hosting events for Christ Covenant Church (1,500+ members) and visiting teams who compete against our nearly 40 athletic teams on campus, your business will be noticed beyond CDS.



Business Partner Level Benefits	Diamond \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Campus Exposure					
• Business Partner Logo Banners Warner Park, LS Playground, MS Field	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
• Personalized Banners Baseball Field & Main Gym	<b>✓</b>	<b>√</b>	<b>√</b>		
• Shared Banners Baseball Field & Main Gym				<b>√</b>	
• Electronic Basketball Scorers Table	$\checkmark$	$\checkmark$			
Business Partner Appreciation Week     Social Media/Lions Weekly Highlight	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>
On-Campus Events Promotions					
Half-Time Announcement     (at all major sporting events)	<b>✓</b>	<b>✓</b>	<b>√</b>		
Programs (name printed in all Covenant Arts programs)	<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>	<b>√</b>
Yearbook Ad (full page)	$\checkmark$	$\checkmark$	$\checkmark$		
Yearbook Ad (half page)				$\checkmark$	
Back-to-School Expo (name printed on handout with each school store purchase)	<b>✓</b>	<b>✓</b>			
Networking Opportunities					
Basic Booster Membership (free entry to all regular home athletic events)*	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
• Basic Covenant Arts Membership (early access to tickets)*	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Special Events (admission for four to the Golf Tournament and Clay Shoot)	<b>✓</b>				
Digital					
Contact Information/Logo on CDS Website	$\checkmark$	<b>√</b>	<b>√</b>	<b>√</b>	$\checkmark$
Individual Social Media Spotlight	<b>√</b>				
Lions Weekly Individual Highlight	$\checkmark$				
Athlete of the Week or Game Schedule	$\checkmark$				

<sup>\*</sup>Alternate options available for non-CDS families.

# **Additional Sponsorships**

#### **Events**

- Golf Tournament Sponsorship
- Golf Tournament Foursome
- Clay Shoot Sponsor
- Clay Shoot Team
- Grandparents Day Sponsor
- Fall Festival Sponsor

## Individual

- Specific Sport
   Signage
- In-Kind Partnership

