

Become a BHS Athletic Sponsor!

I am reaching out to you on behalf of the Boulder High School Athletic Department and the 1300+ student-athletes. This letter is to introduce you to an upcoming golf tournament that promises to be a premier and fun event with our community and it is looking for all levels of sponsors. The tournament is set to take place on August 2, 2024 at Flatirons Golf Course, attracting avid golf enthusiasts and community members alike. As a vital part of our community, we believe your support would significantly contribute to the success of this event. Sponsorship funds will be utilized to cover expenses such as equipment, venue upgrades, athletic fee scholarships and making the experience the best we can for our young student-athletes. We are currently seeking sponsors to join us in supporting this event and would be honored to have your company's name associated with this event as a sponsor and partner. By becoming a sponsor, you'll not only align your brand with our athletic department with this event but also gain exposure for your business. Our sponsorship packages include various benefits such as prominent logo placement around venues with banners, on our streaming platform, constant verbal acknowledgments during all announced sporting events, and exclusive branding opportunities throughout our athletic teams, venues and department. We are happy to provide more details and tailor a sponsorship package that aligns with your company's goals. Thank you for considering our request. We look forward to the possibility of working together to create a successful and enjoyable golf tournament for our students.



Contact Ryan Bishop <u>@ryan.bishop@bvsd.org</u> for more information. To sponsor visit

https://bvsd.revtrak.net/high-schools/boh/boh-team-sports/boh-panther-par-te e/#/list

Platinum Event, All Sport and Yearlong Sponsor \$10,000+(2 available)

- Webpage Promotion your business logo will be prominently displayed on all athletics webpages used by 2000+ students and thousands of fans.
- Event Sponsorship- This includes the day of the event promotion, logo merchandise for all participants and game day roster logo sponsorship.
- 2 Season Banner Promotion your business logo and info will be in every athletic area possible. These areas include The NFHS streaming videos, Recht field, Softball field, Tennis Courts, Small and big gyms, Scott Carpenter baseball field and Hall of Championship placement.
- Game Day Sponsor
 - A game day announcer will promote your business throughout the year where an announcer is present.
- Home Game VIP Access/Punch Card you will receive a pass to be close to the action for all home, league and district games.
- Two free Foursome for the event
- Roster advertisement on the game day rosters
- You have access to set up a table at home games to advertise.
- Flag the Day of the event and flown at the Home Sporting Events
- Day Of Benefits
 - Flag will be Flown at the event, Logo at the sign up table, Recognition the day of, Logo displayed all around the event. Sponsor of one of the contest holes, and one Special recognition with a hole

Gold All Seasons Sponsor \$7500

- Webpage Promotion your business logo will be prominently displayed on the athletics webpage during your season
- Event Sponsorship- This includes the day of the golf event promotion. Your logo will be prominently displayed in several areas.
- 2 Season Banner Promotion your business logo and info will be in every athletic area possible. These areas include The NFHS streaming videos, Recht field, Softball field, Tennis Courts, Small and big gyms, Scott Carpenter baseball field and Hall of Championship placement.
- Game Day Sponsor
 - A game day announcer will promote your business throughout the year where an announcer is present.
 - You will be mentioned at all Home games over the PA for your sponsorship where announcers are available when possible.
- Home Game VIP Access/Punch Card you will receive a pass to be close to the action for all home games.
- Free Admission to all home games via the punch pass.
- Roster advertisement on the game day rosters
- Two free Foursome for the event
- Day Of Benefits
 - Logo at the sign up table, Recognition the day of, Logo displayed all around the event. Sponsor of one of the contest holes, logo and info in the gift bag and one Special recognition with a hole

Purple Season Sponsor \$4,500

- Webpage Promotion your business logo will be prominently displayed on the schools web page for the season.
- Season Roster Promotion your business logo will be on every roster for home games only during your season.
- 2 season Banner Promotion a banner with your business name and logo will be prominently displayed at every home game during your season.
- You will pick the placement of your banner for that season based on the bundle below.
 - Main Gym and Pit
 - Recht Field/Main Gym
 - o Rect/Softball
- One free Foursome for the event
- You will be mentioned at all Home games over the PA for your sponsorship where announcers are available at least one time.
- Day Of Benefits
 - Recognition the day of, Logo displayed all around the event, Hole sponsor, logo and business info in the gift bag and one Special recognition with a hole

White Season Sponsor \$3,000

- Webpage Promotion your business logo will be prominently displayed on the schools web page for the season.
- 2 Season Banner Promotion a banner with your business name and logo will be prominently displayed in one area during that season.
- One free Foursome for the event
- You will be mentioned at occasional home games over the PA for your sponsorship when an announcer is available.
- Hole Logo displayed the day of the event
- Day Of Benefits
 - Recognition the day of, Logo displayed all around the event, Hole sponsor, Logo and business in the gift bag

Panther Season Sponsor \$1,000

- Single Season Banner Promotion a banner with your business name and logo will be prominently displayed in one area during that season.
- You will be mentioned at occasional home games over the PA for your sponsorship when an announcer is available.
- Twosome for the event
- Day Of Benefits
 - Recognition the day of Hole sponsor, Logo and business in the gift bag

Hole Sponsor \$500

- Day Of Benefits
 - Hole sponsor recognition with Logo and information
- A seasonal banner with your business name and logo will be prominently displayed at every home game with your level of sponsorship at the entrance.



BHS Sponsorship Letter

If you would like to sponsor the event and BHS athletics please see the below instructions. We thank you for your consideration and support of BHS athletics.

This donation is tax deductible and the Tax ID number will be given once the donation is received. This information can just be emailed back

HOW TO DONATE:

1. Select the level in which you would like to donate.

2.Log on to

https://bvsd.revtrak.net/high-schools/boh/boh-team-sports/boh-panther-par-tee/#/list to complete your form for donation.

3. Mail the above Donation Letter back to Ryan Bishop with an enclosed check.

Ryan Bishop 1602 Arapahoe Ave Boulder, CO 80302

4. Bishop will reach out to get the logo and contact information prior to the start of the season to get the banner prepared.



You're invited to join us for a day of Golf, Food & Fun!

Come support Boulder High School Athletics while you enjoy a day golfing 18 holes at

August 2nd 8am Shotgun Start

Flatirons Golf Course 5706 Arapahoe Ave, Boulder, CO 80303

Register yourself or a foursome at https://bvsd.revtrak.net/high-schools/boh/boh-team-sports/boh-panther-par-tee/#/list

Your \$135 (per person) entry fee or \$500 for a foursome will include:

- An 18 hole golf scramble in teams of 4
- Range Balls
- Golf Cart
- Lunch
- Tourney Gift

Day of Event add-on activities and packages that are <u>NOT</u> included in your entry fee:

Mulligan packages available for purchase.

Be on the lookout as Boulder High Athletes will be on the course to challenge your skills on 8 of the 18 holes. These fun challenges are another fundraiser opportunity, so don't forget to bring cash!

Get ready to play: The Upright Game, The Par 3 Circle Game, Out Drive the Coaches, Make a Basket, Make a goal,

Additional contests on the course: Closest to the pin, Longest drive, Longest putt

Silent Auction - peruse the items before you play, bid before lunch. Auction closes at 1:00

Questions? Contact Ryan Bishop at (720)561-5315 or ryan.bishop@bvsd.org