

# Become a Pace Setter. Help Build Westerly's Future.

In the world of fundraising, it has been proven time and again that generous major gifts early in the campaign often double in value when you consider the positive effect they will have on increasing levels of giving throughout the life of a capital campaign. That is why we are inviting you to join us now during the Major Gift Phase of our Capital Campaign to build the new synthetic turf fields for the Westerly Community Athletic Complex.

These fields will create a true Community
Athletic Complex and will have a positive
impact throughout Westerly. Generations of
Westerly students will be provided with safe,
much-needed, modern synthetic turf both on
Augeri Field and the adjacent quad. The new
WCAC will offer:

- A synthetic turf field for football, soccer and lacrosse
- Events that bring outside dollars to local businesses
- Income from rentals to outside groups
- Unlimited-use track and fields for Westerly town leagues

### Become a pacesetter. Please consider a:

- Once in a Lifetime Gift that will spur the generosity of other major donors
- Major Gift in the form of a pledge payable over a period up to five years, or in the form of real property, trust and insurance policies
- Gift to Honor a relative or close friend, living or deceased

Your generosity now will set the pace for the community-wide campaign moving forward. Let's add a new dimension to the quality of life we enjoy in Westerly, the Town we proudly call our home.

### Let's build it together.

**WCAC Leadership Committee** 

# Let's build it together

It's abundantly clear, The Town of Westerly and Westerly Public Schools is in dire need of new Synthetic Turf Fields. Currently, the Town of Westerly is spending over \$100,000 annually to maintain both Augeri Field and The Quad. In 2017, The Town of Westerly hired BSC Group to produce a Recreation Master Plan. A public survey consisting of 531 respondents revealed that Westerly's Recreational fields are overused and recognized by the public as needing significant improvement. The BSC group concluded that the Town of Westerly needed Synthetic Turf Fields to help alleviate these issues.

2013 - Home Bleachers were installed

2020 - the Track was resurfaced

2021 - the Visitors' Bleachers were installed

2022 - New LED Light System was installed

2023 - New Synthetic Turf Fields will be installed!





This field transformation will give our community one of the best athletic facilities in Rhode Island and provide opportunities for people of all ages in our town. It will instill pride in our athletic programs and generate outstanding enthusiasm in all of those who visit.

The new fields will also offer safe and reliable playing surfaces for our many Bulldog teams including football, soccer, lacrosse, band, cheer, dance and flag. The Westerly Community Athletic Complex will provide the perfect atmosphere to host our traditional Thanksgiving Day football game against Stonington.

We are blessed to have the full support of the Westerly School Committee, the Superintendent, The Westerly Town Council and the Town Manager to help us move this forward. With your help, we can make this a reality.

### Please give generously.

Campaign gifts to the WCAC Fund are tax deductible to the fullest extent of the law.





#### A Long History of Athletic Excellence

Westerly has a long and proud history of athletic excellence. We also benefit from the amazing support of our families, fans and volunteers. Upgrading the district's competition surfaces recognizes these realities and will support safe use by our student athletes and the larger community. Augeri Field and the Quad are regularly used by not only our athletic teams but Cheer, Band, Flag and Dance teams. Now these fields will be available for generations to come.

**Mark Garceau, Ed. D.**Superintendent of Schools



#### **The Tradition Continues**

Traditionally, Augeri Field has been the host of one of the longest-standing rivalries in the Nation, the Thanksgiving Day football game between Westerly and Stonington, CT.

In fact, the two rival towns have met 100 times on Thanksgiving day and 159 times overall. Thousands of people attend the game including former athletes, coaches, families and friends. It's one of the largest events in the Town of Westerly.



# Improving the Quality of Life for Our Town

Upgrading Augeri Field and the Quad will enhance the quality of life in Westerly. It is a project that is long overdue. This complex hosts the American Cancer Society's annual Relay for Life, of which we are proud. Synthetic turf on both of these fields will provide increased access for families and seniors to fully utilize this complex for recreational activities. It will benefit local businesses by attracting additional tournaments and events. This improvement is a huge win for Westerly.

# **Shawn Lacey**Westerly Town Manager



### A State-of-the-Art Complex in Westerly

As a student athlete here in the 1970s, I could never have dreamed of what we will be achieving by providing synthetic turf on Augeri Field. This state-of-the-art complex will be a major asset in our community. We will all be proud to host one of the longest standing rivalries in the nation, the Thanksgiving Day football game between Westerly and Stonington. Our student athletes will be safer on synthetic turf, and that is something that we can all get behind.

#### **Dennis Algiere** Honorary Chair of the WCAC Campaign



### Achieving the Goal Through Teamwork

I believe a fundraising campaign plays a critical role in a community improvement project such as this. Through fundraising we'll raise awareness and demonstrate diligence, teamwork and dedication to the betterment of the town of Westerly and Westerly Public Schools.

Diane Chiaradio Bowdy
Chair, Westerly School
Committee



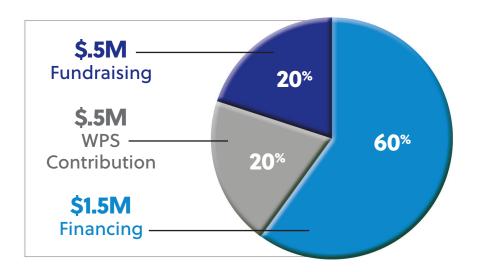
# **WCAC: Facts and Figures**

A Much-Needed Sports, Recreation and Entertainment Hub for Westerly

- State of the Art Synthetic Turf Field Lined for football, soccer, and lacrosse on Augeri Field
- State of the Art Synthetic Turf Field not lined on the Quad Field to maintain a true "Quad" look in the off season.
- Will save the town in excess of \$100,000 a year in maintenance costs
- New Synthetic Turf Fields will handle up to 100" of rain an hour
- New Synthetic Turf Fields will have no maximum usage per year, unlike current fields
- Augeri Field will be utilized for practice as well as for games.
- Fields will be available for the entire Westerly community to use

### **How We'll Finance WCAC**

**Estimated Project Cost: \$2,500,000** 



## Let's build it together. We Can Do It!



For more information, please contact:

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