

First Choice Program Updates

3/14/2024

First Choice in the News: Aviation Day at Lancaster Airport



Senior First Choice Presentations 3/6/24

92 seniors presented their first choice presentations on Wednesday, 3/6/24, moving them one step closer to graduating. Special thanks to Mr. Tom Kaufmann for planning the event and preparing all the seniors for these presentations.

9-12 First Choice Flex Presentations / Job Shadowing:

- AVIATION CAREER DAY - Six PVHS learners attended the event at Lancaster Airport on Feb 29th. They learned about career paths and opportunities to become pilots, airplane mechanics, drone operators and mechanics, aerospace engineers, air traffic controllers, and more. The group
- Marketing and Brand Development-What is the value of a Brand Name? What does marketing look like in our current economy? How can I lean into a future in marketing? Fifteen of our learners came to our media center on 3/8/24 to hear from Ryan Martin, owner of the Infantree and Elicott & Co. who shared his journey in Marketing and Brand Development for many of the local companies in Lancaster such as BREEO, Passenger Coffee, and King Swings. They developed their understanding of what a career in this area looked like.



New Internships: Makenna Bradley earned herself a new internship with the Lancaster Chamber helping to manage their social media marketing. Edgar Martinez Gonzalez and Caleb Lee-Kemberling are starting internships with the Pequea Valley Fire Department, working toward certifications as they serve our community.

Partnerships: First Choice Staff and counselors met with several companies to develop partnerships for internships / COOPS / Shadows or other collaborations. Some of the new partnerships discussed were: Union Medical, Nest Pre-K, Paradise Township, and Cargas.

First Choice Discovery Program Update: On Friday March 22, 2024, our entire 10th grade will be going on a job shadow industry tour day. We currently have 14 different groups, traveling to 30 different locations for the day. Each group will be hosted by a Pequea Valley Staff member. This remarkable day will provide tremendous opportunities for career exposure aligned to learners' first and second choices in careers.

See Below for a listing of the groups and tours:

Group #	GROUP NAME	Staff	# Learners	Business	ADDRESS	TOUR TIME
1	Engineering	Dorshimer	9	Atomic Live Event Fabrication	501 Rock Litiz Blvd pod 2 Litiz PA 17543	9:30 - 11:00
				Astro Machine Works	470 Wenger Dr, Ephrata, PA 17522	11:30-1:30
2	Fashion Design/arts & Communication	Herr	11	Atomic Live Event Fabrication	501 Rock Litiz Blvd pod 2 Litiz PA 17543	9:30 - 11:00
				TBD		11:30-1:30
3	Construction	Masser	17	Atomic Tiny Homes	ATOMIC Homes 33 Industrial Road Elizabethtown, PA	9:30 - 11:00
				Smoker Doors	87 N Kinzer Rd, Kinzers, PA 17535	11:45-1:45
4	Mechanic	King	11	DENTECH	1975 N Reading Rd Denver, PA 17517	9:00-11:00 8:45 - 10:45
				UTI	750 Pennsylvania Drive Exton, Pennsylvania 19341	11:30-1:20
5	Science / STEM	J. Masser	6	Armstrong World Industries	2500 Columbia Ave Bldg 701, Lancaster, PA 17603	9-1:30
6	Teaching	Eby	4	Millersville University	40 Dillworth Road, Millersville, PA 17551	9:00 - 10:30
				The Together Initiative	144 Orlan Rd, New Holland, PA 17557	11:00 - 12:30
				PV Teacher Job Shadow		1:00 - 2:00
7	Music Production	Erb	4	So Good Media - The Candy Factory	342 North Queen St, Rear Warehouse D Lancaster, PA 17603	9:00 - 11:00
				Pin Factory Recording Studio	112 North Cedar Street, Lititz, Lancaster 17543	11:30 - 1:30

				So Good Media - The Candy Factory	342 North Queen St, Rear Warehouse D Lancaster, PA 17603	
8	Marketing / Management	Wentzel	10	Kitchen Kettle Village	3529 Old Philadelphia Pike, Intercourse, PA 17534	8:15-9:20
				TOWER MARKETING	626 N Charlotte St 2nd Floor, Lancaster, PA 17603	10:00-11:30
				INFANTREE	45 N Market St, Lancaster, PA 17603	12:00-1:30
9	Health Careers	Wenger	26	Pequea Valley Fire Department	3204 Vigilant St, Gordonville, PA 17529	8:15-8:50
		Donna Graybill		St. Joseph's University	850 Greenfield Road, Lancaster, Pennsylvania 17601.	9:30-1:00
		Kellie Linares				
10	Veterinary	Jasmine	5	VCA - Smoketown Animal Hospital	2497 Old Philadelphia Pike, Lancaster, PA 17602	9:30-10:30
				FirDunkin	1090 N Charlotte St Suite 102, Lancaster, PA 17603	11:00-12:00
				Feathered Sanctuary Exotic Bird Rescue	562 Beechdale Rd, Bird in Hand, PA 17505	12:30-1:30
11	Missions	Feister	3	YWAM	1932 W Main St, Ephrata, PA 17522	9:30 - 11:30
				Factory - Mike Lewis	3293 Lincoln Hwy E, Paradise, PA 17562	12:00 - 1:30
12	Cosmetology	Saida	8	Lancaster School of Cosmetology & Theraputic Bodywork	50 Ranck Ave, Lancaster, PA 17602	9:00 - 10:00
				Empire Beauty School	1801 Columbia Ave Lancaster, PA 17603	10:30-11:30
				Best Western / Massage	3610 E Newport Rd, Intercourse, PA 17534	12:00 - 12:30
				JangOhari Family Chiropractic	P.O. Box 67 7 Center Street Intercourse, PA 17534	12:45 - 1:20
				Darla's Hair Care & Spa	19 Queen Rd, Intercourse, PA 17534	1:25-2:05
13	Law	Orndorff	6	East Lampeter Police	2250 Old Philadelphia Pike, Lancaster, PA 17602	8:45 - 10:15

				State Trooper	2099 Lincoln Highway, Lancaster Pa.	10:30-11:30
				Paradise Township	2 Township Drive, P.O. Box 40 Paradise, PA 17562	12:00-2:00
14	Chef	Heistand	3	Kitchen Kettle Village	3529 Old Philadelphia Pike, Intercourse, PA 17534	8:15-11:00
		Mike Sensenig		The Factory Ministries	3293 Lincoln Hwy E, Paradise, PA 17562	11:30 - 12:30
				Smokehouse BBQ	3121 Old Philadelphia Pike, Bird in Hand, PA 17505	1:00 - 2:00