



Meeting Date: April 24, 2019

Meeting Time: 4:00 P.M

Location: Roswell High School's Media Center

**Meeting Minutes**

<b>Council Member</b>	<b>Attendance</b>
Elected Parent: Amy Jewett	Yes
Elected Parent: Erika Lewis	Yes
Appointed Staff: Lindsey Bryan	Yes
Student: Alexis Warnock	Yes
Student: Claire Stovall	Yes
Principal: Dr. Robert Shaw	No
Elected Staff: Laura Hunter	Yes
Appointed Community: Deb Martino	Yes
Elected Staff: Lashonta Flemister	Yes
Elected Parent: Tony Rosenberg	No
Appointed Staff: Amanda Brickhouse	Yes
Appointed Community: Dylan Penick	Yes

**Guest(s) in attendance:**

Greg Botelho, Lee Hills, Yvonnia Henderson

**Call to order: 4:04 P.M.**

**Edits to the Agenda:**

None

### Approval of agenda

First: Deb Martino	Second: Erika Lewis	Approved unanimously
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### Approval of meeting minutes: March 27, 2019

First: Deb Martino	Second: Erika Lewis	Approved unanimously
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### Public comment:

- Greg Botelho- Chair of Roswell North SGC.
- Lee Hills – PTSA President- The PTSA has a stacked, full board coming up. She is so thankful for all who have participated and continue to participate.

### Student update:

- Students are excited about graduation.

### Principal Update:

None – Dr. Shaw- absent from the meeting.

### Budget and Finance Committee Update:

- We received five applications for strategic flexible funding.

### Outreach and Communication Committee Update:

- The communications team has continued to add more business partners, vendors.
- They have increased communication through social media.
- They have continued to work on various press releases.

### Strategic Flexible Funding Update:

- We currently have \$73, 372.37 flexible funds.
- We currently have two funding requests from JROTC, one from the ESOL department, one from ELA department, and one big ticket request from the Science department.
- The purpose of having people submit applications for flexible funds is to make sure that those engaged could be heard and we can address their needs through the SGC.
- All the applications meet our strategic plan initiatives.
- Checkology.Org access was requested by Joel McElvaney (270 student licenses)
- No Red Ink and IXL ELA were requested by Lindsey Davis-Bryan for the ESOL department.
- Adventure training equipment was requested for use by the JROTC Raider Team
- The RHS Science Department requested new technology to be used in the science labs.

- The equipment being requested by the science department has a high cost, so we will need to know if bidding must occur. We may need to get quotes from more than one vendor. Freddy will check on this.
- We will plan to vote on these requests in the next meeting. SGC members will continue to review the applications to be prepared to make a vote.

**Strategic Plan Indicators Review and Discussion:**

**People and Culture**

- Effective Communication and Professional Learning Communities
- We have done a parent and student survey through the district.
- We have worked with Fulton Schools PD to complete regular safety assessments.
- We have increased the frequency of progress reports to increase communication.
- We have established educational teams (PLCs) that meet regularly and work collaboratively
- (See Handout)
- April 29<sup>th</sup> - A survey will be coming our related to school culture. THis is from the district and will provide more data for strategic plan initiatives.

**SGC Self-Assessment and Principal Assessment**

- We need to complete these assessments. It gives a benchmark for SGC to focus on next year. This is open through May 20.
- **Tony Rosenberg has resigned as an elected parent member of the SGC.**

**Agenda Items for Next SGC Meeting**

- Vote on strategic flexible funding requests
- View survey completion
- Registration for fall conference
- Updates to strategic plan monitoring tool

**Next meeting date:** May 8, 2019

**Adjourn at: 5:10 P.M.**

First: Dylan Penick	Second: Lindsey Davis-Bryan	Approved unanimously
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## Student Webmasters

A huge hornet thank you to our talented, Advanced Web Design teams for their contribution to Roswell Communications in the form of a beautiful, functional website for the Hornet Nation. From left to right, Mr. Lee, Shruti Vedula, Greyson Stevens, Alex Moncada and Steven Copeland. Graduates of the 2017-2018 team (not pictured) are Janae Belk (Stanford University) and Henna Mian (Georgia Tech).



### Communicate

### Partner

### Brand

# C

Betsy has recently shared great information on social media and with local media, including awards for the Fine Arts Department, Robbie Vrolijk's perfect ACT score and the newest inductees into the RHS Athletics Hall of Fame. Publications are now being added to the Communications tab on RoswellHornets.org. If you have news to share, please let Betsy know at [minorbr@fultonschools.org](mailto:minorbr@fultonschools.org).

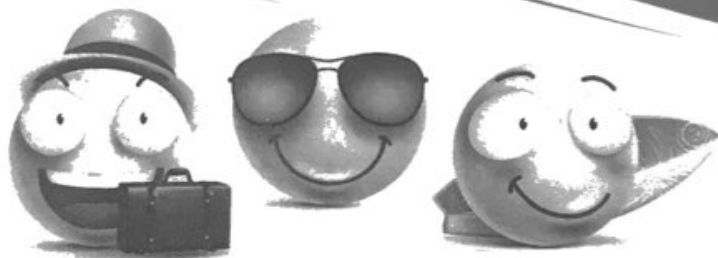
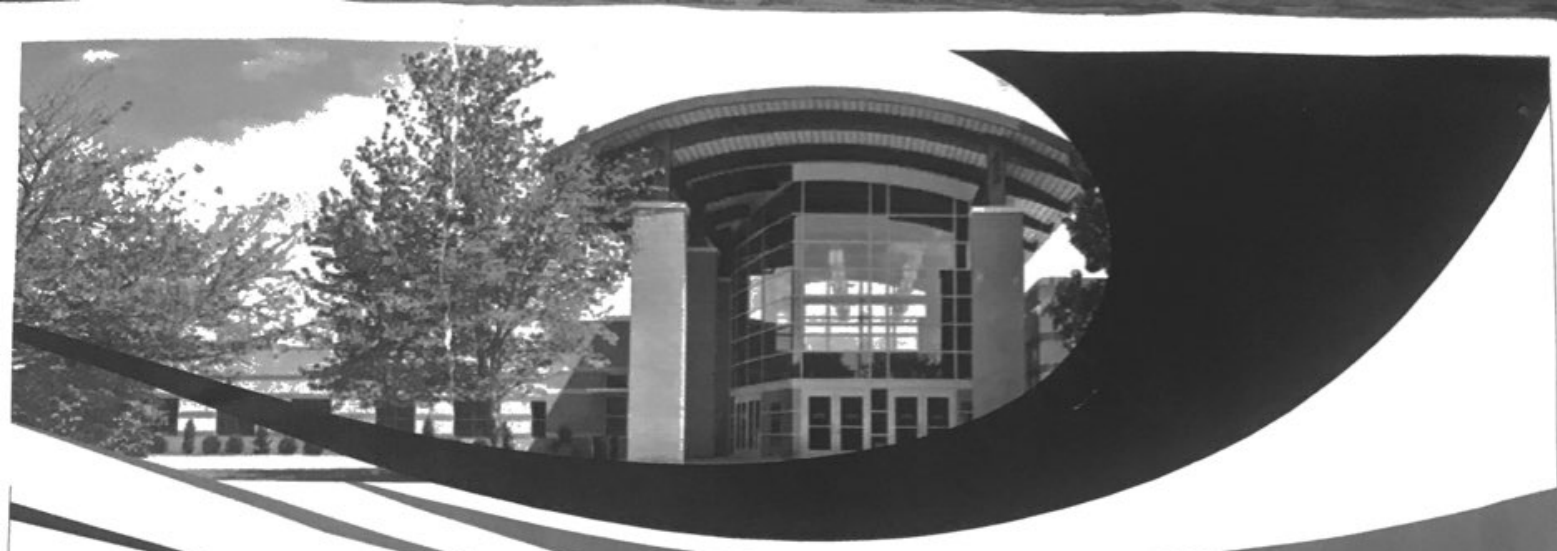
# P

Eileen has been meeting and greeting potential Partners in Education. The Fine Arts department benefitted from discounted popcorn for the Mary Poppins production thanks to Aurora Cineplex. The clinic is excited about the 4 health beds purchased with grant money from the Northside Hospital Foundation. For updates on our Partners, click on their logo in the left bar of the school website. If you would like to interact with our partners, email our partner liaison at [leisses@fultonschools.org](mailto:leisses@fultonschools.org)

# B

Pam has been branding equipment, fundraising products, uniforms, banners, forms and much more. Spirit stores were set up for Spring sports and are now being planned for Fall. She is currently branding decor for the 2019 graduation ceremony, award certificates and honor roll recognition. She is honored to photograph some fantastic teachers, students and teams and hear their amazing stories. For all branding, please reach out to [nitzken@fultonschools.org](mailto:nitzken@fultonschools.org).





## Relax and Refresh over Spring Break

### Brand Packaging

All logos are sent to manufacturers by Communications in a protected format with instructions needed by the vendor for compliance with the *Roswell High School Brand Guidelines* and copyright laws. If logo files are not sent in a protected deliverable, a digital footprint is created with poor files that are perpetuated resulting in manufacturing mistakes and Brand violations. Brand protection increases the value of our assets for our most valuable stakeholders (you). This affords our groups, clubs and departments greater opportunities to fundraise and promote the school with the official Brand. Brand usage in the form of analytic reports are provided to Dr. Shaw and the SGC. Thank you for your support in the protection of Roswell's identity.



## Communication Q and A

**Q How far in advance should I request a service/food donation from a school partner?**

**A** To maintain a happy rapport with our partners, please communicate your need to our Business Partner Liaison Eileen Leisses for review at least 30 days in advance of your event.

**Q How do I submit good news about my group, team, club or class?**

**A** Email as much information and include photos if you have them to our Communications Manager Betsy Rhame-Minor and she will prepare them for publication. Let's get your good news out there!

**Q Can I share the Brand Guidelines and/or logos with anyone?**

**A** The copyrighted Brand Guidelines and Assets (Logos) are shared by Communications only.

**A** When booster clubs, students and parents volunteer to help with branded products, follow the project process flow chart sent by Dr. Shaw in the Fall of 2018.

Submit your questions, requests and good news to [RoswellCommunications@fultonschools.org](mailto:RoswellCommunications@fultonschools.org).