

Monthly Communications Insights

PCSD 25 Social Media At a Glance



Followers

11,719



Followers

1,355



Subscribers

537



Followers

482

Facebook has the best reach



23,988

Post Reach



11,300

Post Engagement



152

Shares



279

Comments



342

Link clicks

Livestreams



Regular Board Mtg.
135 views



Special Board Mtg.
119 views

Headlines of Interest

01

3 - PART SERIES ABOUT PV-TEC

[23 YEARS IN THE MAKING: Classes underway at Portneuf Valley Technical Education and Career Campus](#)

[PV-TEC all about giving high school students skills to immediately enter workforce upon graduation](#)

[District 25's Career Technical Education program to get major boost with PV-TEC renovation project](#)

02

BOND/PROPERTY TAXES

[After multi-million bond losses, Pocatello, Shelley leaders seek answers](#)

[Highland principal: Pocatello's bond loss was 'every bit as disheartening' as the fire](#)

[Did new school facilities funding lower property taxes? It depends](#)

[After a fire and an election loss, Pocatello school leaders consider running another bond](#)

[Current students could see fragmented high school experience as Highland's fate is deliberated](#)

03

ACHIEVEMENTS

[Seven PCSD 25 Seniors named as semifinalists for the 2024 National Merit Scholarship Program](#)

[STATE CHAMPS: Highland football team claims 12th state championship seven months after fire ravaged its school](#)

[REPEAT CHAMPS: Century and Highland drama teams win state titles, again](#)

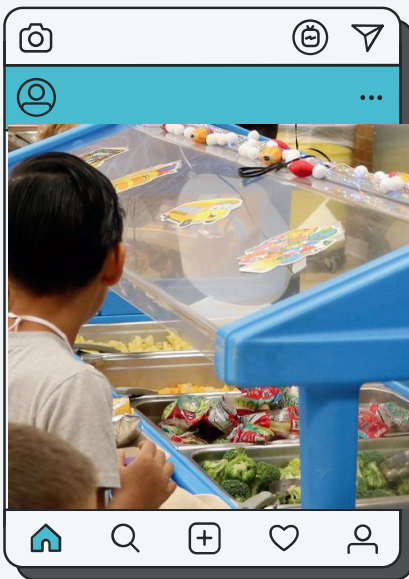
04

AROUND THE STATE

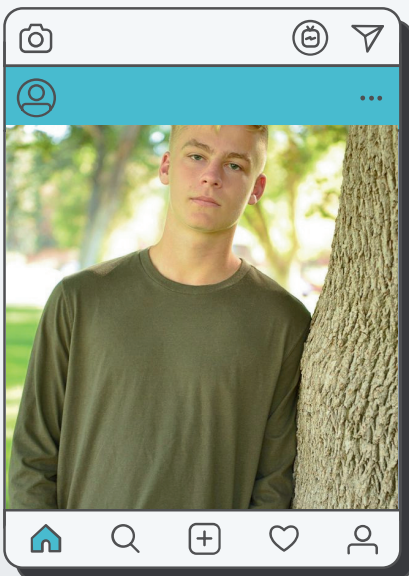
[Five finalists name in ISU president search](#)

[Nampa schools' shrinking population could lead to elementary closures](#)

Top Performing Posts



1200
 123
 36
 1372



295
 36
 5
 361

01

THANK YOU, THANK YOU to Ed and Jennifer Munson. They stopped by the District Office yesterday and donated to seven of our elementary schools to pay off negative lunch accounts totalling more than \$900.00. We asked permission to give them a shout out and they were very humble and agreed, not for the recognition but to encourage others who are in a position to help to do the same. We are truly blessed to be a part of such a generous community.

02

With congratulations on this exceptional honor, PCSD 25 is pleased to announce that seven local seniors earned recognition as 2024 National Merit Scholarship Program Semifinalists.

CENTURY HIGH SCHOOL
 Josh T. Agres
 Evelyn R. Brittin

HIGHLAND HIGH SCHOOL
 Ellie G. Burnside
 Elise L. Wood

POCATELLO HIGH SCHOOL
 Elijah C. Buchanan
 Clare M. Earnest
 Caleb A. Jensen



Community Relations



Idaho Central Credit Union stopped by to surprise us with paying off Tendoy Elementary School's negative food service balance - \$220. We also had a local couple stop by and donate to seven of our elementary schools to pay off negative lunch accounts totaling more than \$900.00.

The Giving Tree at Lewis and Clark Elementary has been providing local families with meals during the holidays for 21 years. Each year, classes compete for most food items collected and special guests help weigh the donations. This year, the Pocatello Fire Department graciously helped with the competition. Jill Robertson, Lewis and Clark's Community Resource Worker, creates between 150-175 food boxes for families in need across the Pocatello/Chubbuck school district. According to Jill Robertson, "The angel at the top of the tree was made by a student on the very first year the program started. The student said she did not have enough food at home to share, but she still wanted to contribute to The Giving Tree. The angel represents 21 years of sharing kindness and support within our community."

The Greater Pocatello Association of Realtors continued their annual generosity by funding the purchase, coordination and wrapping of gifts for 8 PCSD 25 families identified with the help of our school Community Resource Workers. The gifts will impact 45 children who range in ages from 2 to 18. The gifts include games, clothing, toys, make up, gift cards for older kids to purchase clothing, and make up, as well as laundry, cleaning and hygiene supplies for some of those families.





Thank you.

PCSD 25

Communications

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