

**MINUTES OF THE REGULAR MEETING
OF THE GOVERNING BOARD
SCOTTSDALE UNIFIED SCHOOL DISTRICT NO. 48**

April 10, 2012

A Regular Meeting of the Governing Board of the Scottsdale Unified School District, #48, Maricopa County, was called to order at 4:02 PM, with a Study Session, at the Scottsdale Unified School District Education Center Mesquite Conference Room, 3811 North 44th Street, Phoenix, Arizona.

Board Members in attendance were Bonnie Sneed, President; Denny Brown, Vice President; Pam Kirby; Dr. Eric Meyer; and Jennifer Petersen. Superintendent David J. Peterson was also present. A quorum was present.

At the Study Session, the Board discussed topics on the Agenda for the regular portion of the Governing Board Meeting. Discussions included an overview of the Secondary Math Instructional Materials Adoption, an update of Revision #4e of the FY2013 Budget, a review of the K-8 Survey for the Saguaro Learning Community, and an update on the Facility Naming Policy. The Study Session adjourned at 4:50 PM.

At 5:02 PM, the Regular Meeting of the Governing Board was called to order in the Scottsdale Unified School District Education Center Board Room, 3811 North 44th Street, Phoenix, Arizona.

Board Members in attendance were Bonnie Sneed, President; Denny Brown, Vice President; Pam Kirby; Dr. Eric Meyer; and Jennifer Petersen. Superintendent David J. Peterson was also present. A quorum was present. President Sneed called upon Mrs. Kirby to lead the audience in the Pledge of Allegiance. Mrs. Sneed welcomed approximately 125 visitors.

A Public Hearing regarding the possible closure of Sierra Vista Academy was held. Dr. Jeff Thomas, Associate Superintendent, presented Action Item VI. A. Approval for the Consideration of Closing Sierra Vista Academy (SVA). Dr. Thomas shared a PowerPoint that explained that a new model for Alternative Education is being recommended to better service our students and address issues regarding accountability and AYP at SVA. There were no requests to speak from the audience.

Mrs. Petersen moved that the Governing Board approve placing the consideration of closing the Sierra Vista Academy for the 2012-2013 school year on the May 8, 2012 Regular Board Meeting Agenda. Dr. Meyer seconded the motion.

The motion was approved with a vote of 5 – 0.

Mrs. Sneed stated that there were two amendments to Consent Agenda Item XI. D. Personnel Actions 03/03/2012-03/26/2012.

1. Under New Employments – Administrative - Amy Moore as Cheyenne/Principal was pulled. The position will be reposted.
2. Separations – Administrative – Wendy Cohen as Yavapai/Principal was added as a Retirement effective 6/30/12

Further, the order of items for Information/Discussion was to be changed, with Item XII. C. Presentation on Scottsdale eLearning and Scottsdale Online Learning (SOL) to be heard first.

Mrs. Petersen moved to approve the Agenda, as amended. Mrs. Kirby seconded the motion.

The motion was approved with a vote of 5 – 0.

Students and Staff Recognition and Celebrations

Board Member Denny Brown began the *TekLink* initiative, providing SUSD students with computers, for a nominal fee, that were donated to the District and refurbished by students. Mr. Brown thanked the people in and out of the District who assisted him with this incredibly successful initiative.

Dr. Andi Furlis, Assistant Superintendent for Teaching & Learning, recognized Dr. Bill Johnson, professor at Scottsdale Community College, for volunteering more than five years with SUSD K-12 schools in the area of STEM education.

Study Session

Regular Meeting

Public Hearing on
Consideration of Closing
Sierra Vista Academy
(SVA)

Motion #71
Approval to Place
Consideration of Closing
SVA on the May 8, 2012
Board Agenda

Amendments to Agenda

Motion #72
Approval of Agenda as
Amended

Students and Staff
Recognition and
Celebrations

Dr. Fourlis recognized John Way, a student at Saguaro High School, who won the English-Speaking Union Phoenix regional Shakespeare competition. He will be representing the Phoenix area as a semifinalist at the national completion on April 23 at Lincoln Center in New York City.

Dr. Peterson recognized the District athletes who were State Winners for Sports:

- Saguaro HS
 - Peter Douds – Honorable Mention – All-State Boys Soccer
 - Ryan Berg, Mike Hauser, Cliff Marg – Honorable Mention All-State Boys Basketball
 - Casey Rarrick – 2nd team – All-State Girls Basketball
 - Caylee Vasquez – Honorable Mention All-State Girls Basketball
- Chaparral HS
 - Boston Kimmel – All Arizona Soccer
- Coronado HS
 - Cesar Cervantes, Jesus Garcia, Miguel Gonzales Cano – Selected by the Arizona Republic for the All-Arizona high school boys soccer Division III team for the 2011-2012 season

Lesla Friend, principal of Tonalea Elementary School, recognized Alanna Rivera, 4th grader from Tonalea, who was chosen as the Grade 4-6 winner honoring Arizona's most exceptional women for her essay on her teacher, Mrs. Piazza. Mrs. Friend also recognized Mrs. Iazza for her never ending passion and efforts to push her students to excel.

Janet Blum, PreK-12 Fine Arts Academic Coach, recognized the students who were accepted to perform at the All-State Festival of Performance on April 26-28 at the University of Arizona in Tucson.

- Chaparral HS
 - Teacher: Jennifer Mireau
 - Lucas Hooten – All State Orchestra
- Saguaro HS
 - Teacher: Eileen Wright
 - Grayson Meadows – Violin
 - Harrison White – Violin
 - Teacher: Gaylin Tutnick
 - Henry Jetson – Tenor
 - Ian Allred – Tenor
- Desert Mountain HS
 - Teacher: Michelle Irvin
 - Austen Yeuh – Clarinet
 - Steven Holzer – Trumpet
 - Kevin Chu – Euphonium
 - Teacher: Bonnie Bezon
 - Kelsey Isimatsu Jacobson – Choir

Dr. Peterson proclaimed the week of April 22 – 28 as Support Staff Week, and April 25th as Administrative Professionals Day in SUSD.

Tom Clark, CTO, recognized Sharon Ewers, Aradia Librarian and SUSD head Librarian, who won the Librarian/Media Specialist of the Year award from the Arizona Technology in Education Association (AzTEA). Dr. Ruth Catelano, Priscilla Lundberg, Cheri Stafford and Cathy Poplin, representatives from AzTEA, presented Ms. Ewers with the award.

Public Comment

Holly Benter spoke in opposition to the Sprint Cell Tower being built at Copper Ridge School.

Brian Hampton spoke in opposition to the Sprint Cell Tower being built at Copper Ridge School.

Scott Mauson spoke in opposition to the Sprint Cell Tower being built at Copper Ridge School.

Public Comment

Dana Schibel spoke in opposition to the Sprint Cell Tower being built at Copper Ridge School.

Kurt Blaydorn spoke in opposition to the Sprint Cell Tower being built at Copper Ridge School.

Consent Agenda

- A. Acceptance of Gifts - \$97,616.53
- B. Accounts Payable Vouchers 03/14/2012-03/28/2012
- C. Payroll Vouchers 03/13/2012-03/29/2012
- D. Personnel Actions – 03/03/2012-03/26/2012 – **Amended**
- E. Approval of Minutes of March 20, 2012 Regular Board Meeting
- F. Action on Hearing Officer’s Recommendations
- G. Approval of Administrative Recommendation for Student Expulsion – Case #111224
- H. Approval of Amendment #1 to IGA between SUSD and Maricopa County Head Start for Food Services
- I. Approval of Salt River Project Power Easement at Ingleside Middle School
- J. Approval to Increase Architect GMP Award for Supai/Saguaro/District-wide Lighting and Parking Lot Renovations
- K. Approval of Pay for Performance Plan for Nutrition Services Employees
- L. Approve the Roof Replacement at Yavapai Elementary School through TCPN Contracts
- M. Approve the Increase of Prior Board Approval for Purchase of Kitchen/Cafeteria Equipment for Ingleside MS New Kitchen Project through MOHAVE
- N. Ratification of Procurement Item(s) Approved by Superintendent or Designees with Prior Board Authorization

Mrs. Petersen moved to approve the Consent Agenda as amended. Mr. Brown seconded the motion.

The motion was approved with a vote of 5 – 0.

Dr. Peterson thanked Mrs. Wendy Cohen, principal of Yavapai Elementary School, for her years of service and dedication to the students of SUSD. Mrs. Cohen’s retirement was listed on the Agenda. Mrs. Cohen recognized Nancy Hudson, the new principal of Yavapai who the Board just approved, and congratulated her on her appointment.

Information/Discussion

Mr. Chris Thuman, Executive Director of Community Schools and AOI, and Dr. Anne-Marie Woolsey, Executive Director of eLearning and Leadership, presented Information/Discussion Item XII. C. Presentation on Scottsdale eLearning and Scottsdale Online Learning (SOL). A PowerPoint was shown that reviewed the progress of eLearning and SOL. Discussion ensued regarding the courses offered and the Marketing Plan for the programs.

Dr. Jeff Thomas, Associate Superintendent, and Dr. Andi Fournalis, Assistant Superintendent for Teaching & Learning, presented Information/Discussion Item XII. A. SUSD Strategic Plan Update to Governing Board. A PowerPoint was given reviewing the plan to date. The Board would like to see a status report to the community, and Dr. Thomas agreed that for next year, Administration will include a report to the community, as well as giving the Board an annual report. Discussion was had regarding the positive effect the exchange of the Strategic Plan Notebooks has had on all the principals. Some have expressed the intention of instituting their colleague’s successes at their own schools.

Dr. Karen Benson, Director of Curriculum, presented Information/Discussion Item XII. B. SUSD Secondary Math Instructional Materials Adoption. A PowerPoint was shown that reviewed in depth the materials being recommended. There was no discussion. This item will be brought back on the May 8, 2012 Consent Agenda.

Action Items

Dr. Andi Fournalis presented Action Item XIII. A. Approval of Proposed Calendars for 2013-2014 and 2014-2015 School Years. A PowerPoint was given. Administration reviewed the templates of the 2013-2014 and 2014-2015 school years that were approved in 2006. The modifications being recommended will closely balance the semester, maximize instructional time and finalize the school year prior to Memorial Day. The Board discussed better use of early release days with enrichment for students.

Mrs. Sneed moved to approve the proposed Calendars for 2013-2014 and 2014-2015 school years as presented. Mrs. Petersen seconded the motion.

Consent Agenda

Motion #73

Approval of Consent Agenda as Amended

Information/Discussion

•Scottsdale eLearning and SOL

•SUSD Strategic Plan Update

•Secondary Math Instructional Materials Adoption

Consent on May 8, 2012

Action Items

•Proposed Calendars for 2013-14 and 2014-15 School Years

Motion #74

Approval of Proposed Calendars for 2013-14 and 2014-15 Sys

The motion was approved with a vote of 5 – 0.

Michelle Marshall, General Counsel, and Carla Partridge, Executive Director of Public relations and Marketing, presented Action Item XIII. B. Approval of Innovative Marketing & Advertising. A PowerPoint was shown. Ms. Marshall stated that this was not a Policy approval, but an approval of the use of barter and trade as an innovative tool for marketing and advertising.

•Innovative Marketing & Advertising

Mrs. Sneed moved to approve the District's use of barter and trade as an innovative tool for marketing and advertising, as presented. Mr. Brown seconded the motion.

Motion #75
Approval of Use of Barter and Trade as Innovative Tool for Marketing & Advertising

The motion was approved with a vote of 5 – 0.

Ms. Marshall also presented Action Item XIII. C. Approve the Issuance of a Request for Proposal (RFP) for Multi-Media Advertising. The RFP will be issued to secure qualified vendor(s) to advertise to a specific demographic target through TV, radio, web, theaters, grocery chains and like venues. Dr. Peterson stated that this RFP goes hand in hand with the use of barter and trade.

•RFP for Multi-Media Advertising

Mrs. Petersen moved to approve the issuance of a RFP for Multi-Media Advertising. Mrs. Kirby seconded the motion.

Motion 76
Approval of Issuance of RFP for Multi-Media Advertising

The motion was approved with a vote of 5 – 0.

Dr. Milissa Sackos, Executive Director for Middle School and Pre K-12 Student Services, presented Action Item XIII. D. Middle Level Visioning and Taskforce. A PowerPoint was given that reviewed all of the work that has been done in the last few months. The Board thanked Dr. Sackos for her hard work.

•Middle Level Visioning and Taskforce

Mrs. Petersen moved to approve the Middle Level philosophy and Middle Level structure and "roll-out" plan as presented. Mrs. Sneed seconded the motion.

Motion #77
Approval of Middle Level Philosophy and Middle Level Structure and "Roll-Out" Plan

The motion was approved with a vote of 5 – 0.

Dr. Karen Benson, Director of Curriculum, presented Action Item XIII. E. Approve the Designation of Sole Source for SpringBoard®. Dr. Peterson stated that this program will implement the framework of the Common Core State standards in English Language Arts that will support the middle level philosophy and structure just approved by the Board.

•Designation of Sole Source- SpringBoard®

Mrs. Petersen moved to approve the designation of sole source for SpringBoard® for an amount not to exceed \$250,000. Mrs. Kirby seconded the motion.

Motion #78
Approval of Designation of Sole Source for SpringBoard®

The motion was approved with a vote of 5 – 0.

Future Action

Mrs. Kirby requested information on standardized testing.

Future Action

Governing Board Reports

Mrs. Petersen reported that she had the pleasure of attending the Scottsdale Cotillion Ball. This is a very big celebration for the girls of our District. The average GPA is 4.3. She stated that all of the girls are incredible.

Governing Board Reports

She also reported having attended the Desert Mountain Learning Community Fine Arts Show and enjoying the work of our students.

Dates of Upcoming Board Meetings

Friday, April 13, 2012 - 10 AM – Special Meeting/Executive Session
Tuesday, May 8, 2012 – 4:00 PM – Study Session
Tuesday, May 8, 2012 – 5:00 PM – Regular Governing Board Meeting
Tuesday, June 5, 2012 – 4:00 PM – Study Session
Tuesday, June 5, 2012 – 5:00 PM – Regular Governing Board Meeting

Dates of Upcoming Board Meetings

At 8:25 PM, Mrs. Petersen moved to adjourn the meeting. Mrs. Sneed seconded the motion.

Motion #79
Adjournment

The motion was approved with a vote of 5 – 0.

Dated this 10th day of June 2012.

The Governing Board of the Scottsdale Unified School District #48

Bonnie Sneed, President

Denny Brown, Vice President

Pam Kirby

Eric Meyer

Jennifer Petersen