



INTERNATIONAL  
SCHOOL OF  
DENVER

# 2024 Global Gala Goes West

Sponsorship Opportunities

the INTERNATIONAL  
SCHOOL OF DENVER  
PRESENTS

**SPARKLES & SPURS**  
**GLOBAL GALA GOES WEST**  
**SATURDAY ★ APRIL 6 ★ 2024**

**REELWORKS** 1399 35TH ST. DENVER, CO 80205 **DOORS OPEN AT 7**



## **Align your family or business with ISDenver's most memorable event of the year.**

ISDenver's annual Global Gala is our largest fundraiser of the year, bringing together our school community to celebrate our mission and inspire a more accessible and sustainable ISDenver Experience for our current and future families.

We are grateful to partner annually with our generous sponsors to help present the most memorable moments and exclusive opportunities for our ISDenver community.

Our highly-educated community members are not just invested in ISDenver, they are globally-minded professionals committed to creating a more inclusive and compassionate future for their language learners ready to change the world!

### **ISDenver at a Glance:**

- **1,000+ current parents & family members**
- **150+ faculty & staff**
- **2,400 social media followers**
- **350+ annual Global Gala attendees**

# **Making memorable moments happen ...**



- **Make a statement of shared values with ISDenver by generously sponsoring Global Gala**
- **Get yourself, your logo, or product and services in front of our entire school community**
- **Underwrite our continued efforts to improve the ISDenver Experience for all students and faculty**
- **Receive printed, digital media and live public recognition before and at the event**
- **Enjoy exclusive access to the event and our guests and attendees**



# Sponsorship Levels

## Sparkling Spurs Platinum Presenting Sponsor

Gather your partners and welcome all guests back to the wild west as our premier Global Gala Presenting Sponsor! Your logo or name will be recognized as the presenting sponsor on all printed and digital materials, such as tickets, promotional banners and campus signage, event signage, website, mobile platforms, and social media callouts.

- Eight (8) tickets to our exclusive Global Gala pre-party and main event
- Customized and creative logo placement, community access, public presence and live recognition at the event
- We will work with you to explore creative ways to help you achieve your branding and marketing goals while celebrating your support for ISDenver
- \$2,400 Fair Market Value



## Gold Star Sponsor: \$7,500

Your logo or name will be recognized as a Gold Sponsor on all printed and digital materials, such as tickets, promotional banners and campus signage, event signage, website, mobile platforms, and social media callouts.

- Six (6) tickets to our exclusive Global Gala pre-party and main event
- Customized and creative logo placement and recognition at the event
- \$1,800 Fair Market Value

# Sponsorship Levels



## Silver Buckle Sponsor: \$5,000

Your logo or name will be recognized as a Silver Sponsor on all printed and digital materials, such as tickets, promotional banners and campus signage, event signage, website, mobile platforms, and social media callouts.

- Four (4) tickets to our exclusive Global Gala pre-party and main event
- Customized and creative logo placement and recognition at the event
- \$1,200 Fair Market Value

## Bronze Buckaroo Sponsor: \$2,500

Your logo or name will be recognized as a Bronze Sponsor on printed and digital materials, such as promotional banners and campus signage, event signage, website, mobile platforms, and social media callouts.

- Two (2) tickets to our exclusive Global Gala pre-party and main event
- Customized and creative logo placement and recognition at the event
- \$600 Fair Market Value

STEPHEN BERG  
8Z REAL ESTATE



## Trailblazer Sponsor: \$1,000+

We need our Trailblazer supporters to help bring our Global Gala to life, ultimately providing a platform to celebrate with our community and invest in our mission. Want to support our efforts, but can't make it to the big event? Your gift is 100% tax deductible! We will be sure to thank our Trailblazing friends with a big Yee-Haw at the event and on our website.



# Exclusive Experience Sponsorships

## Wild West Photo Booth

Help us make more memories by sponsoring a unique, old west photo booth experience. Everyone will mosey on over for smiles and a souvenir, making this experiential sponsorship one that people will keep forever. The Photobooth will close briefly during the live auction and paddle raise

- Four (4) tickets to our exclusive Global Gala pre-party and main event
- \$1,200 Fair Market Value



**REELWORKS**  
DENVER

## Signature Whiskey Experience : \$5,000

It's no secret that the ISDenver community can get a little thirsty. Help us keep the well from running dry by sponsoring a whiskey tasting or signature cocktail experience. We'll work with you on a recipe, clever name and creative logo placement to keep the crowd flowing.

- Four (4) tickets to our exclusive Global Gala pre-party and main event
- \$1,200 Fair Market Value

## Banjos & Pickers Live Music Sponsor

It wouldn't be a proper hootenanny without the popping tunes of live music! Get our gala-goers on their feet with a boot scootin' live band sponsorship. We can tune into the crowd and call out your brand with lessons in line dancing and some of the best western moves.

- Two (2) tickets to our exclusive Global Gala pre-party and main event
- \$600 Fair Market Value



KOELBEL

**Communities**



# Exclusive Experience Sponsorships

## Bucking Bull Riding Sponsorship

Saddle up and show off with this wild, adventurous and one-of-a-kind sponsorship! This action-packed event experience will have our gala-goers talking (and feeling it!) long after the night is through.

- Two (2) tickets to our exclusive Global Gala pre-party and main event
- \$600 Fair Market Value



## Cookie's Chuck Wagon & Late Night Snack Sponsor

Cap off the night with a tasty tradition and favorite late night snack sponsorship to make sure our gala-goers are refueled and ready! Whether the snacks are passed around or ready to grab and go, we'll make sure to give you a thankful shout-out for keeping us on our feet! Do you own a food truck or restaurant? We'd love to make your snacks the highlight at the end of the night.

- Two (2) tickets to our exclusive Global Gala pre-party and main event
- \$600 Fair Market Value



## Giddy Up & Get Home Safely Sponsor

Help our guests Git Along Safely, Little Doggie! Since 2022, ISDenver has extended a Lyft rideshare credit to all of our faculty and staff, free of charge, for any event serving alcohol. Help us make this happen again through your generous sponsorship, as we include your name or logo on our materials that include our rideshare coupon code. Interested in helping us extend this offer to everyone? Let's talk further about how to scale up this sponsorship for the safety of our entire community.

- Two (2) tickets to our exclusive Global Gala pre-party and main event
- \$600 Fair Market Value



Wealth Management



# Thank you for your consideration and support of ISDenver!

For more information, please contact:  
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303.340.3647 x111

To receive the most benefit from our printed marketing materials, please provide your logo by 2/28.