

**MINUTES OF THE REGULAR MEETING  
OF THE GOVERNING BOARD  
SCOTTSDALE UNIFIED SCHOOL DISTRICT NO. 48**

October 20, 2015

A Regular Meeting of the Governing Board of the Scottsdale Unified School District, #48, Maricopa County, was called to order at 5:02 PM, at the Scottsdale Unified School District Coronado High School, 7501 E. Virginia Avenue, Scottsdale, Arizona.

Board Members in attendance were Bonnie Sneed, President; George Jackson, Vice President; Kim Hartmann; Pam Kirby; and Barbara Perleberg. Superintendent David J. Peterson was also present. A quorum was present. President Sneed led the audience in the Pledge of Allegiance. Mrs. Sneed welcomed approximately 40 visitors.

Mrs. Hartmann moved to approve the Agenda as presented. Mr. Jackson seconded the motion.

The motion was approved with a vote of 5 – 0.

Students and Staff Recognition and Celebrations

Dr. Peterson recognized Ms. Chris Marsh, Chaparral HS teacher. Ms. Marsh was named one of the top 5 finalists for Arizona Teacher of the Year.

Tom Clark, Chief Technology Officer, recognized TEAM 7 coordinator Stacey Parker, job coach Jonathon Backlund and the following TEAM 7 students for their information technology work this summer:

- Drew Lorentson
- Jacob Waterman
- Jory Barton
- Cody Muir
- Justin Muir

TEAM 7 is a vocational training program offered on each high school campus that allows students with special needs the opportunity to gain real work experience and hands-on training by working alongside SUS D's finest journeymen, managers, supervisors and employees.

Dr. Mitch von Gnechten, Executive Director of Secondary Education, recognized Desert Mountain High School student and flute player, Renee Rule, who was selected for the 2015 All-National Honor Ensembles, a prestigious honor ensemble and program of the National Association for Music Education.

Dr. vonGnechten recognized the five grand prize winners of the Scottsdale Mayor's Constitution Day Contest:

- Daniel Hutton, Mohave Middle School, Grade 6-8 Essay Category
- Isabel Safrin, Chaparral High School, High School Essay Category
- Samantha Bentel, Pima Elementary, Grade 1-5 Art Category
- Heather B. Lee, Cheyenne Traditional, Grade 6-8 Art Category
- Scott Mionis, Chaparral High School, High School Art Category

Dr. Dave McNeil, Executive Director of Elementary Education, recognized John Selkirk, physical education teacher at Pima Elementary on receiving the Legendary Teacher Award from City of Scottsdale Mayor, Jim Lane.

Scottsdale Education Association (SEA) president, Julie Cieniawski, recognized teacher Constance Jackson on being chosen as a winner of a \$250 Visa Gift Card from the AEA.

Kristine Harrington, Public Information and Marketing Officer, thanked the over 1,500 community members who attended the SUS D Showcase on Saturday, September 26<sup>th</sup>, at Cocopah Middle School. The event was a huge success with all 31 District schools participating and sharing information about the programs they offer.

Public Comment

Edmond Richard spoke in regard to his concerns about Agenda matters, BRAC (Superintendent's Blue Ribbon Advisory Council), and what he feels is the lack of keeping the

Motion #13  
Approval of Agenda as Presented

Students and Staff Celebrations and Recognition

Public Comment

community informed over what is happening in SUSD schools.

Lori Arndt spoke in regard to the number of open-enrolled students at Arcadia and overcrowded classrooms.

Amanda McCauley spoke in regard to the number of open-enrolled students at Arcadia and overcrowded classrooms. She submitted two letters to the Governing Board from other Arcadia parents regarding this topic.

Julie Cieniawski, President of the Scottsdale Education Association (SEA) shared a few of the great things going on in SUSD to support teachers.

#### Superintendent's Comments

Dr. Peterson announced:

- Right before SUSD went on Fall Break, 216 families received 300 meal boxes so that their children would have meals during the break. He thanked the City of Scottsdale, former Board Member Denny Brown, and SUSD Community Specialists for their work on this project.
- SUSD has 40 2016 National Merit Commended students.
- 31 SUSD students were selected to participate on the Scottsdale Mayor's Youth Council. The Council encourages and supports youth voices with the hope of fostering continued community involvement.
- Amy Moore, principal of Navajo Elementary School, and Peter Ney, 5<sup>th</sup> grade teacher at Navajo, were chosen to present at the National STEM Conference in Phoenix this March. The topic is Full STEAM Ahead – How to transform an elementary school's curriculum and culture in STEAM.
- The Desert Mountain High School Dance Club was selected to perform as part of the Arizona Jazz Dance Showcase at the University of Arizona on Saturday, Oct. 3<sup>rd</sup>. The dance club is under the direction of Liza Noriega. Noriega's piece, Adam and Eve, was performed during the event.
- The world language department will host an event entitled "Strategic Languages for Career Success," on November 3<sup>rd</sup> from 6 – 8 PM in the Saguaro HS Library and Media Center. The event will include guest speakers and break-out sessions discussing career Possibilities in Mandarin, Japanese and Russian.
- The priority period for 2016-17 SUSD open enrollment will begin on Monday, November 2<sup>nd</sup> and end on December 15<sup>th</sup>.
- SUSD is one of more than 200 Districts across the country who have committed to emphasize the importance of school attendance this fall and drive to reduce chronic absenteeism. This nationwide Call to Action by superintendents includes leaders from across the country and is a featured ad in Education Week.

#### Consent Agenda

- A. Acceptance of Gifts - \$48,973.10
- B. Accounts Payable Vouchers 09/09/2015 through 09/30/2015
- C. Payroll Vouchers Processed from 08/27/2015 through 09/24/2015 FY16
- D. Personnel Actions – 08/22/2015 through 09/25/2015
- E. Approval of Minutes of September 15, 2015 Regular Board Meeting
- F. Approval of Minutes of September 17, 2015 Special Governing Board Meeting/Study Session
- G. Ratification of Redaction to the Minutes of January 13, 2015 Regular Governing Board Meeting
- H. Action of Hearing Officer's Recommendations
- I. Overnight, Out-of-State, Foreign Trips
- J. Auxiliary Operations Statement for June FY2015
- K. Auxiliary Operations Statement for July FY16
- L. Auxiliary Operations Statement for August FY16
- M. Student Activities Statement for June FY15
- N. Student Activities Statement for July FY16
- O. Student Activities Statement for August FY16
- P. Tax Credit Statement for June FY15
- Q. Tax Credit Statement for July FY16
- R. Tax Credit Statement for August FY16
- S. Approve the Award of Request for Proposal (RFP) #16060 Magazine Publishing Services

#### Superintendent's Comments

#### Consent Agenda

Consent Agenda - Continued

- T. Approve the Issuance of Request for Proposal (RFP) #16040, for SUSD and Scottsdale Online Learning Advertising
- U. Ratification of Procurement Items Approved by the Superintendent or Designees with Prior Board Approval
- V. Approve the Issuance of a Request for Proposal (RFP) for an Interactive Kiosk System
- W. Approval of Adoption of Governing Board Code of Conduct
- X. Approve the Award of Request for Proposal (RFP) #16091, Community Engagement Software and Process Support

Mrs. Hartmann moved to approve the Consent Agenda as presented. Mrs. Perleberg seconded the motion.

The motion was approved with a vote of 5 – 0.

Information/Discussion Items

Tom Clark, Chief Technology Officer, presented Information/Discussion Item IX. A. Campus Technology Readiness. A PowerPoint was presented reviewing Technologies that have been established on District campuses. This includes classroom technologies, such as projector, audio, SmartBoards, and document cameras; wireless network access; Google Apps for Education for all students and staff; and Distance Learning Labs at each high school campus. Mr. Clark also reviewed the District's Technology Plan Goals:

- Goal 1: Establish grade/department mobile labs for grades 1-5 and a 1:1 computer to student ratio for grades 6-12.
- Goal 2: Expand Network Infrastructure to support a 1:1 student-to-computer ratio in a wireless environment.
- Maintain standards for classroom A/V technology.
- Complete Voice-over –IP infrastructure at all campuses.

In reviewing the next steps in the Technology Plan, Mr. Clark stated that he plans to align technology goals to the District's Strategic Plan and to seek sustainable capital funding to support the technology plan. Board Members thanked Mr. Clark for his presentation. Mrs. Kirby asked to have the M&O dollars needed to be added to his report.

Mr. Clark presented Information/Discussion Item IX. B. Disaster Recovery Budget Impacts. A PowerPoint presentation was shown reviewing IT Disaster Recovery options. The options include three models:

1. Cloud-Based DR (Disaster Recovery) Solutions, which is very expensive
2. Colocation – Vendor provided rack space in shared data center
3. District utilizes existing SUSD facility such as a high school data room – this is basically what the District is currently doing.

For the future, Mr. Clark feels that colocation would be a viable solution for the District. Also, with the exception of the Finance Department, an RTO (Recovery Time Objective) would be 7 – 10 days as the maximum tolerable length of time that a system could be down after a failure or disaster occurs. Dr. Peterson added that an insurance option through the Trust was made available this year to districts for coverage for a replacement of the current system if needed and that the District chose to add that coverage.

Dr. Peterson presented Information/Discussion Item, IX. C. Elementary Facilities Master Plan. A PowerPoint was shown outlining the current status of facilities and the development of future capital improvements. Also, it reviewed the progression of discussions regarding the Master Plan for elementary schools over the years. SUSD has been looking at elementary facilities and configurations since 2006. BRAC (Blue Ribbon Advisory Council) has also been working on the plan since 2007. There have been many presentations to the Governing Board over the years on different facets of a facility plan for elementary schools. Future decisions would include conducting community engagement meetings starting in November 2015 through March 2016, with a final recommendation for holding a Bond Election in November 2016 to go to the Board in March or April 2016. Discussion ensued regarding District enrollment trends, competition, the right size to rebuild elementary schools, and community population trends. Board Members would like to see some of the earlier Master Facility plans that were presented to prior Governing Boards and how rebuilding a school would affect school performance. This will be an on-going discussion with further information presented to the Board at future Board Meetings until a

Consent Agenda – Continued

Motion #14  
Approval of Consent Agenda

Information/Discussion

•Campus Technology Readiness

•Disaster Recovery Budget Impacts

•Elementary Facilities Master Plan

decision is made.

Dr. Karen Benson, Executive Director of Instructional Services, and Dr. Kyle Ross, Director of Instructional Technology and Assessment, presented Information/Discussion Item IX. D. Assessment Committee Update. Members of the SUSD Assessment Committee have reconvened this fall and are continuing to invest time to research, discuss and reflect on the different purposes, types and uses of assessments. A PowerPoint was shown that reviewed the progress and timeline of this committee. Goals of the committee include developing criteria for an assessment tool that meets the needs and expectations of SUSD educators and stakeholders, as well as crafting an RFP (Request for Proposal) based on criteria recommended from a large group, and identifying and recommending an assessment tool that meets criteria for SUSD. Because of the rules and regulations set by State Statute, many questions from the Board were not allowed to be answered at this time due to the fact that this item is in the RFP process and regulations require the process to operate in a “cone of silence.” When the RFP is presented to the Board, administration will ask the Board to approve an outlay of funds. Dr. Ross did point out that many of the Board’s questions will be addressed within the requirements of the RFP.

•Assessment Committee Update

Dr. Ross also presented Information/Discussion Item IX. E. Update on AzMERIT Communications. Dr. Ross shared parent and teacher communications surrounding Arizona’s Measurement of Educational Readiness to Inform Teaching (AzMERIT), the new statewide achievement test, which replaced Arizona’s Instrument to Measure Standards (AIMS) in reading, writing and math. The state has embargoed the results of the AzMERIT testing, therefore, Dr. Ross will not be able to share District results at this time. All Valley districts have been communicating with each other and will be releasing data around the same time. Here in SUSD, toolkits have been provided for teachers and administrators that include FAQs, talking points for administrators and teachers, tips for teachers to talk with students about AzMERIT, a robo-call script for principals, and coming soon, an AzMERIT trifold brochure for parents and a script for principals to use on social media sites. SUSD has been communicating with its parents regarding AzMERIT beginning in August with a presentation at a Scottsdale Parent Council meeting on August 19<sup>th</sup>. Board Members requested talking points and Dr. Ross will send them the same ones that were provided to administrators and teachers. The schools will be sending the Family Score Reports home in November at a date to be determined.

•Update on AzMERIT

Future Items

There were no Future Items requested.

Future Items

Dates of Upcoming Meetings

- Thursday, November 12, 2015 – 11:00 AM – Executive Session/Student Appeal Hearing
- Thursday, November 12, 2015 – 12:00 PM – Study Session
- Tuesday, November 17, 2015 – 5:00 PM – Regular Governing Board Meeting
- Thursday, December 10, 2015 – 10:00 Am – Study Session
- Thursday, December 10, 2015 – 12:00 PM – Executive Session
- Tuesday, December 15, 2015 – 5:00 PM – Regular Governing Board Meeting

Upcoming Meetings

Governing Board Reports

Mrs. Hartmann reported that:

- She attended the Center for the Future of Arizona Vision 2025 Breakfast, which focused on the future of education in Arizona.
- Attended the AZ Center for After-School Excellence, where we discussed outside the classroom assessments.
- Has been working with Board Member Jackson and the Businesses United for Scottsdale Schools (BUSS) and Scottsdale Parent Council on how to clearly align resources and support SUSD in a more meaningful way.
- Working with Experience Corps and AARP on what a literacy program might look like for SUSD.
- Met with leaders from a private university on what a K-12 student pipeline would like, including a scholarship program.

Governing Board Reports

Mr. Jackson reported he, along with Dr. Peterson, visited the Tech Shop in Chandler and discussed an interest in potentially collaborating with SUSD to bring a facility to SUSD.

Mrs. Sneed reported that:

- She met with the Executive Director of BUSS and introduced her to the Director of Scottsdale Leadership. The discussion focused on sustainability.

- She participated in Scottsdale Leadership Education Day, along with Mr. Jackson.

At 8:26 PM, Mrs. Sneed moved to adjourn the meeting. Mrs. Kirby seconded the motion.

The motion was approved with a vote of 5 – 0.

Dated this 20<sup>th</sup> day of October 2015.

**The Governing Board of the Scottsdale Unified School District #48**

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Bonnie Sneed, President

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George Jackson, Vice President

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Kim Hartmann

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Pam Kirby

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Barbara Perleberg

Motion #15  
Adjournment