

**MINUTES OF THE REGULAR MEETING
OF THE GOVERNING BOARD
SCOTTSDALE UNIFIED SCHOOL DISTRICT NO. 48**

May 12, 2015

A Regular Meeting of the Governing Board of the Scottsdale Unified School District, #48, Maricopa County, was called to order at 5:00 PM, at the Scottsdale Unified School District Coronado High School, 7501 E. Virginia Avenue, Scottsdale, Arizona.

Board Members in attendance were Bonnie Sneed, President; George Jackson, Vice President; Kim Hartmann; Pam Kirby; and Barbara Perleberg. Superintendent David J. Peterson was also present. A quorum was present. President Sneed called upon Boy Scout Troop #411 from Ingleside Middle School, and Troop Leader Cory Bruce to lead the audience in the Pledge of Allegiance. Mrs. Sneed welcomed approximately 150 visitors.

Mrs. Kirby moved to approve the Agenda as submitted. Mrs. Hartmann seconded the motion.

The motion was approved with a vote of 5 – 0.

Students and Staff Recognition and Celebrations

Margaret Serna, principal of Tavan Elementary School, recognized two Tavan students, Luis Zuniga and Bricedia Romo, for their participation in the Creative Spark Tour.

Dr. Dave McNeil, Executive Director of Elementary Education, recognized Gary Wojton, an SUSD aide at Laguna Elementary School, who helped save the life of a Laguna prekindergarten student who began choking during lunch.

Dr. Mitch von Gnechten, Executive Director of Secondary Education, recognized the following:

- Desert Canyon Middle School band and string students earned a silver rating for their performance, and the DC Voices and the Chorale choirs earned gold ratings for their performances, at the Forum Music Festival in Fullerton, CA.
- Two teams of eighth grade students from Copper Ridge School took home top awards from the U.S. Army's eCybermission STEM Competition. The MAX'D team was awarded first place for its plan to create a portable water sanitation device. The K.A.L. team was named second place with its idea to save water while heating a bath, shower or sink.
- Daniel Hutton, a Mohave Middle School seventh grade student, took home first place in the medical and health science category at the Arizona State Science and Engineering Fair.
- Supai Middle School students and staff were recognized for their work on Supai's new organic garden that was dedicated last week.
- Desert Mountain senior Sam Hendren was named one of the Top 5 National Young Entrepreneur of the Year Award finalists by the National Federation of Independent Businesses.
- Arcadia High School student filmmakers were winners of the national American Bar Association's Magna Carta Video competition.
- Desert Mountain High School graphic design program students Elena Bornacini Kravetz and Tristan Roenfeldt Racine took home gold awards at the Western State Printing Alliance Print Excellence Awards.
- Twelve Desert Mountain High School art students won awards at the Congressional Art Show.
- Desert Mountain High School Science Olympiad Team received the first place trophy at the Science Olympiad Competition.
- Twenty-eight Desert Mountain High School students received awards from the Spanish National Honor Society.
- Mackenzie Miller and Tia Biakaddy, two Arcadia High School advertising art students were recognized in the Metro Valley Bus and Light Rail Wrap Competition.
- Heidi Artigue, a Chaparral High School student, was named a finalist in a YouTube Competition called "Light the Stage."

Kristine Harrington, Public Information and Marketing Officer, recognized Ryan Hoffer and Taylor Rusk, SUSD students, who qualified for the Swimming Olympic Trials.

Motion #98
Approval of Agenda as
Submitted

Students and Staff
Recognition and
Celebrations

Dr. Milissa Sackos, Executive Director of Student Services, recognized the following:

- Coronado High School's JAG Program received 10 awards and four scholarships at the JAG Career and Development Conference.
- Teams from Mountainside Middle School, Saguaro High School, Anasazi Elementary School, Supai Middle School, Cochise Elementary School, and Desert Canyon Elementary School took home awards at this year's PBIS Film Festival.
- Chaparral High School's Best Buddies program was recently named the Most Amazing Chapter in Arizona by Best Buddies Arizona.
- Arcadia High School Senior Tia Biakaddy, who will be graduating from Scottsdale Community College just before she graduates from Arcadia High School.
- Arcadia student Noah Zweiback, was recently named the gold medal winner in the Arizona State Pin Design Contest. His design will be created and used as the official pin and logo of Arizona SkillsUSA.

Daniel O'Brien, CFO, recognized Patti Bilbrey, SUSD Director of Nutrition Services, for being named Arizona Nutrition Services Director of the Year.

Dr. Andi Furlis, Executive Director of Instructional Services, recognized 28 SUSD students who have been named finalists for 2015 National Merit Scholarship awards. Nine students have earned scholarships to date.

Dr. Furlis recognized the top 1% of students from each high school who are graduating at the top of their class.

Public Comment

Patrick Halinan spoke, wanting to let the Board and the public know that SUSD is an excellent school district that produces excellent students.

Rony Assali, President of the Scottsdale Education Association (SEA), recognized that SUSD is moving in a good direction regarding granting teachers Horizontal movement. Also, he feels 60% of the inflation funding that the District will receive should go to teachers. He also spoke in regard to his concern about too much testing.

Ian Stephan, teacher at Saguaro High School, spoke in regard to the inflation funding money that should be used to give teachers extra money.

Rick Loughran, SUSD school bus driver, spoke in regard to giving bus drivers more than a 2% raise, the restoration of January 1st as a paid holiday, and the disparity of paid holidays between 10 month employees and school bus drivers.

Brian Whitney, SUSD school bus driver, spoke in regard to the value of bus drivers. Also, he wanted the Board to know that the response the bus drivers have received from Dr. Peterson and his staff has been sincere and serious. They were looking for respect and they received it.

Christine Marsh, teacher at Chaparral High School, spoke in regard to minimizing testing. Also, she would like to see teachers given more flexibility next year with testing.

Michelle Otstot, principal of Copper Ridge School and an active member of the ELA Instructional Materials Review Committee, asked the Board to please honor the work of the committee.

Superintendent's Comments

Dr. Peterson introduced Kate Brophy McGee, State Representative from District 11. She addressed the Board regarding the State Budget. She has been visiting school districts to help them understand the budget that was just passed. She applauds school communities for gathering together regarding the State budget and legislation.

Dr. Peterson introduced Dr. Kyle Ross, Director of Instructional Technology and advisor to the Student Advisory Board (SAB). Dr. Ross introduced the outgoing president of the SAB, Jack Shipka, and the new president for 2015-16, JT Karis. A PowerPoint was presented that reviewed the work the SAB has done this past year and the implementation of its work next year.

Dr. Peterson introduced Amy Moore, principal of Navajo Elementary School, along with Navajo

Public Comment

Superintendents'
Comments

students, who showed a short video showcasing the Navajo STEAM Academy work for this year.

Dr. Peterson thanked SUSD teachers for doing a great job implementing AzMERIT testing.

SUSD served as host for a U.S. Citizenship and Immigration Services naturalization ceremony for 15 new U.S. citizens who were administered the Oath of Allegiance at Tavan Elementary School.

Dr. Peterson recognized Desert Mountain High School senior, Alicia Sojeong Lim, who placed third in her category at the 26th annual Arizona Japanese Speech Contest.

Dr. Peterson introduced the new principal of Ingleside Middle School, Therese Tipton, and two new assistant principals, Erin Cadera, Navajo Elementary School, and David Meitzner, Saguro High School.

He also recognized Jeff Quisberg, who is retiring and has been the principal of Anasazi Elementary School for 22 years. Under his leadership, Anasazi received A+ accreditation for four years.

Consent Agenda

- A. Acceptance of Gifts - \$191,069.87
- B. Accounts Payable Vouchers 04/08/2015 through 04/29/2015
- C. Payroll Vouchers 3/26/2015 through 04/23/2015
- D. Personnel Actions – 03/31/2015 through 04/27/2015– **pulled to be heard separately**
- E. Approval of Minutes of April 9, 2015 Special Board Meeting/Study Session
- F. Approval of Minutes of April 14, 2015 Regular Board Meeting
- G. Action of Hearing Officer's Recommendations
- H. Auxiliary Operations Statement for March 31, 2015
- I. Student Activities Statement for March 31, 2015
- J. Tax Credit Statement for March 31, 2015
- K. Annual Transfer of Student Activities Defunct Club Money
- L. Overnight, Out-of-State, Foreign Field Trips
- M. Approval of Revision #2 of the FY2014-2-15 Annual Expenditure Budget
- N. Approval of Revisions to the Student Code of Conduct for the 2015-16 School Year
- O. Approval of Coordinated School Health Update
- P. Approve the Award of Request for Proposal (RFP) #15095, Real Estate Broker Services
- Q. Approve the Issuance of a Request for Proposal (RFP) for Magazine Publishing Services– **pulled to be heard separately**
- R. Approve the Issuance of a Request for Proposal (RFP) for Athletic Web Hosting Services– **pulled to be heard separately**
- S. Approve the Award of the Request for Proposal (RFP) for E-Rate Internal Connections, IGPA
- T. Approve the Designation of Sole Source for Pearson Education, Inc. (NCS Pearson) – **pulled to be heard separately**
- U. Approve the Recommendations from Instructional Materials Review Committees – **pulled to be heard separately**
- V. Approve the Purchase of Multiple Commodities and Services through STATE Contracts
- W. Approve the Purchase of Multiple Commodities and Services through IGPA
- X. Approve the Purchase of Multiple Commodities and Services through MOHAVE
- Y. Approve the Purchase of Multiple Commodities and Services through TCPN
- Z. Approve the Extension of Telecommunications Easement Term for Verizon Wireless at Coronado High School
- AA. Approve the Designation of Sole Source for Various Vendors
- BB. Approve the Purchase of Managed Document Services through the U.S. Communities Contract
- CC. Approve the Renewal of Contract #13059 – Multi-Media Advertising
- DD. Approve the Renewal of Contracts
- EE. Approve the Purchase of Employee Screening Services through S.A.V.E.
- FF. Approve the Purchase of Web-Based Performance Evaluation Systems through GPPCS
- GG. Ratification of Procurement Items Approved by the Superintendent or Designees with Prior Board Authorization

Mr. Perleberg asked for Consent Agenda Item U. Approve the Recommendations from Instructional Materials Review Committees, be pulled to be heard separately.

Consent Agenda

Items Pulled from
Consent Agenda to be
Heard Separately

Mrs. Kirby asked for Consent Agenda Items D. Personnel Actions – 03/31/2015 through 04/27/2015, Q. Approve the Issuance of a Request for Proposal (RFP) for Magazine Publishing Services, R. Approve the Issuance of a Request for Proposal (RFP) for Athletic Web Hosting Services, and T. Approve the Designation of Sole Source for Pearson Education, Inc. (NCS Pearson), be pulled to be heard separately.

Mrs. Sneed moved to approve the Consent Agenda minus Items D. Personnel Actions – 03/31/2015 through 04/27/2015, Q. Approve the Issuance of a Request for Proposal (RFP) for Magazine Publishing Services, R. Approve the Issuance of a Request for Proposal (RFP) for Athletic Web Hosting Services, T. Approve the Designation of Sole Source for Pearson Education, Inc. (NCS), and U. Approve the Recommendations from Instructional Materials Review Committees. Mrs. Kirby seconded the motion.

The motion was approved with a vote of 5 – 0.

Mrs. Kirby pulled Consent Agenda Item, D. Personnel Actions, to ask questions regarding the positions themselves. Mrs. Kirby questioned the abolishment of positions that were presented as Budget Reduction items before the Board has discussed the Budget. She also questioned a Nutrition Services employee who appeared to be promoted twice. Also, the FTE reductions appear to be only happening at Saguaro and not for Ed Center administrative assistants. Mrs. Kirby stated she feels that in light of the Override passing, when parents no longer see that staff at their school in the fall, there will be outrage. Mr. Jackson stated that he, too, wished there had been more time to discuss these personnel decisions. However, he noted that at the March 24th Board meeting, Board Members requested administration to find a way to fund horizontal movement for teachers and that this is a result of that directive. Administration responded that the cuts were across the board after lengthy discussions with principals and site leaders. The Saguaro changes are being made based on a reorganization request from the principal. The Nutrition Services employee applied for the first promotion and received it and then the second position became available and the employee also received that promotion.

After further discussion, Mrs. Kirby moved to approve Consent Agenda Item D. Personnel Actions– 03/31/2015 through 04/27/2015, with exception of the abolishment of positions. Mrs. Perleberg seconded the motion.

The motion failed with a vote of 2 AYES (Mrs. Kirby and Mrs. Perleberg) and 3 NAYS (Mrs. Sneed, Mr. Jackson and Mrs. Hartmann).

Mr. Jackson moved to approve Consent Agenda Item D. Personnel Actions– 03/31/2015 through 04/27/2015, as presented. Mrs. Sneed seconded the motion.

The motion was approved with a vote of 3 AYES (Mrs. Sneed, Mr. Jackson and Mrs. Hartmann), and 2 NAYS (Mrs. Kirby and Mrs. Perleberg).

Mrs. Kirby pulled Consent Agenda Item Q. Approve the Issuance of a Request for Proposal (RFP) for Magazine Publishing Services, to ask if site funds are being reduced and if M&O will be used to purchase these services. Mr. O'Brien responded no in both cases.

Mrs. Kirby moved to approve Consent Agenda Item Q. Approve the Issuance of a Request for Proposal (RFP) for Magazine Publishing Services. Mr. Jackson seconded the motion.

The motion was approved with a vote of 5 – 0.

Mrs. Kirby pulled Consent Agenda Item R. Approve the Issuance of a Request for Proposal (RFP) for Athletic Web Hosting Services, to ask the same questions as previously asked for Consent Agenda Item Q, receiving the same answers. Dr. Peterson added that the gift dollars used to fund this item come from the Booster Clubs at the high schools.

Mrs. Kirby moved to approve Consent Agenda Item R. Approve the Issuance of a Request for Proposal (RFP) for Athletic Web Hosting Services. Mr. Jackson seconded the motion.

The motion was approved with a vote of 5 – 0.

Motion #99
Approval of Consent Agenda as Amended

•Personnel Actions

Motion #100
Approval of Personnel Actions Except the Abolishment of Positions

Motion Fails

Motion #101
Approval of Personnel Actions as Presented

•Issuance of RFP for Magazine Publishing Services

Motion #102
Approval of Issuance of RFP for Magazine Publishing Services

•Issuance of RFP for Athletic Web Hosting Services

Motion #103
Approval of Issuance of RFP for Athletic Web Hosting Services

Mrs. Kirby pulled Consent Agenda Item T. Approve the Designation of Sole Source for Pearson Education, Inc. (NCS Pearson), to ask if this was for Scottsdale Online (SOL). Dr. Chris Thuman, Executive Director of Community Education and SOL, responded it is and that it is for the software that they have been using and is for one year. The service will be revisited in the fall.

•Designation of Sole Source for Pearson Education, Inc.

Mrs. Kirby moved to approve Consent Agenda Item T. Approve the Designation of Sole Source for Pearson Education, Inc. (NCS Pearson). Mrs. Sneed seconded the motion.

Motion #104
Approval of Designation of Sole Source for Person Education, Inc.

The motion was approved with a vote of 5 – 0.

Mrs. Perleberg pulled Consent Agenda Item U. Approve the Recommendations from Instructional Materials Review Committees. Mrs. Perleberg read her written statement explaining how she feels that the District is moving to a “one size fits all” with instructional materials. She would like a meaningful discussion on a shared vision for the District. Further discussion was had regarding the choice of *Core Knowledge* for grades K-2 Phonics.

•Recommendations from Instructional Materials Review Committee

Mrs. Hartmann moved to approve the recommendations from the Instructional Materials Review Committee. Mr. Jackson seconded the motion.

Motion #105
Approval of Recommendations from Instructional Materials Review Committee

The motion was approved with a vote of 3 AYES and 2 NAYS (Mrs. Kirby and Mrs. Perleberg)

Information/Discussion

Information/Discussion Items

Mr. Daniel O’Brien, CFO, presented Information/Discussion Item IX.A. Maintenance and Operations Override Implementation. A PowerPoint was shown reviewing the projected revenue as reflected on the ballot, new dollars that the District will receive, estimated Override expenses and the expenses as projected in the FY2016 budget. A pie chart was also shown that reflected that 89% of the projected expenditures will go directly to the classroom. The Board discussed the difference in the estimated Override expenses and the projected expenses as shown in the FY2016 budget.

•M&O Override Implementation

Mr. Steve Capobres, facilitator for the Budget Committee, presented Information/Discussion Item IX. B. Recommendation from the Budget Committee. A PowerPoint was shown highlighting the purpose and the process followed by the committee. The committee’s list of recommendations were also shown in the PowerPoint, as well as other thoughts and recommendations for the future. Discussion followed. The Board would like the detail behind the suggested recommendations and would like to discuss the District’s long term strategic plan in the near future.

•Recommendation from the Budget Committee

Dr. Mitch von Gnechten presented Information/Discussion Item IX. C. Revised 2015-2016 SUS Middle School Planning Guide (MSPG). A PowerPoint was shown with a brief update of the revisions. Board Members discussed the revisions and expressed an interest in exploring the use of the MSPG as a marketing tool. The item will be brought back as a Consent Agenda item on May 12, 2015.

•Revised 2015-16 Middle School Planning Guide

Brought Back on Consent 6/9/15

Action Items

Dr. Andi Fourlis presented Action Item X. A. Approve the Recommendation of the Assessment Committee. A PowerPoint was shown outlining the timeline of the presentations to the Board and the recommendations made at previous Board meetings. The Assessment Committee is recommending the Board approve to extend ATI for only one year as a sole source to satisfy State and Federal compliance requirements. Board discussion was had on pre and post testing.

Action Items
•Recommendation of the Assessment Committee

Mrs. Sneed moved to approve the recommendation to extend ATI for only one year as a sole source to satisfy State and Federal compliance requirements. Mr. Jackson seconded the motion.

Motion #106
Approval of Recommendation of Assessment Committee

The motion was approved with a vote of 4 AYES and 1 NAY (Mrs. Kirby).

Mrs. Sneed presented Action Item X. B. Proposed Issues to Submit to Arizona School Boards Association (ASBA) for 2016 Political Agenda. The Board had discussed the issues they would like to submit at the May 7, 2015 Study Session. They are:

•Proposed Issues to Submit to ASBA for 2016 Political Agenda

Long-Term Issues – These should be core beliefs and/or issues that need to be addressed over 5-10 years Support the success of district public schools through appropriate funding.

1. Level the regulatory requirements for public (district and charter) schools.

- 2. Require equal academic and financial transparency and accountability from private schools receiving public funding.

Short-Term Issues – These should be issues that can be accomplished over 3-5 years.

- 1. Comparative and consistent auditor general reports for public (district and charter) schools.
- 2. Provide additional funding for Teacher Compensation and Performance-Based Pay.
- 3. Provide additional funding for professional development.

2016 Session-Specific Issues – These should be specific items for bill introduction in 2016.

- 1. Protect local control and free speech issues for districts.
- 2. Funding for pre-K and all-day Kindergarten.
- 3. Allow use of tax credit dollars in the classroom.

Mrs. Sneed moved to approve the issues to be submitted to ASBA for its 2016 Political Agenda. Mrs. Hartmann seconded the motion.

The motion was approved with a vote of 5 – 0.

Future Items

Mrs. Hartmann would like a conversation around next generation student assessment system; a better understanding of where the District is by school on closing the achievement gap; and an understanding of what the District’s adjusted facility capacity metrics are.

Dates of Upcoming Meetings

Thursday, June 4, 2015 – 10:00 A.M. – Governing Board Study Session
Tuesday, June 9, 2015 – 5:00 PM – Governing Board Regular Meeting
Thursday, June 11, 2015 – 10:00 AM – Executive Session
Tuesday, June 23, 2015 – 2:00 PM Governing Board Regular Meeting – Budget Adoption

Governing Board Reports

Mr. Jackson reported that he and Mrs. Perleberg attended Hohokam’s reading night. It was an incredible evening. Principal Chuck Rantala is a “rock star” principal.

At 9:20 PM, Mrs. Sneed moved to adjourn the meeting. Mrs. Kirby seconded the motion.

The motion was approved with a vote of 5 – 0.

Dated this 12th day of May 2015.

The Governing Board of the Scottsdale Unified School District #48

Bonnie Sneed, President

George Jackson, Vice President

Kim Hartmann

Pam Kirby

Barbara Perleberg

Motion #107
Approval of Issues to Submit to ASBA

Future Items

Dates of Upcoming Meetings

Governing Board Reports

Motion #108
Adjournment