

**MINUTES OF THE SPECIAL MEETING/STUDY SESSION  
OF THE GOVERNING BOARD  
SCOTTSDALE UNIFIED SCHOOL DISTRICT NO. 48**

January 16, 2015

A Special Meeting of the Governing Board of the Scottsdale Unified School District, #48, Maricopa County, was called to order at 9:00 AM, at the Scottsdale Unified School District Education Center Board Room, 3811 North 44<sup>th</sup> Street, Phoenix, Arizona.

Board Members in attendance were Bonnie Sneed, President; George Jackson, Vice President; Kim Hartmann; Pam Kirby; and Barbara Perleberg. Superintendent David J. Peterson was also present. A quorum was present.

Community Forum Process Discussion

Dr. Peterson introduced Nina Sheriff and Carmen Wyckoff from ADM Group, Inc., the architectural design management firm that has been working with the District on the development of the Elementary School Master Plan. ADM assessed all of the District's elementary schools and looked at utilization of space actually being used. Community forums have been scheduled for each Learning Community to collect input, share facility assessment information, and to share options. The purpose of the SUSD Elementary Master plan is to provide a community-based planning tool for future decision making that is consistent with and supportive of the vision and mission of Scottsdale Unified School District. ADM has been assessing the condition and utilization of all SUSD Elementary Schools. A PowerPoint was presented that highlighted the fundamental needs and ADM's recommendations for all SUSD Elementary, Traditional, and K-8 Schools. The same PowerPoint will be shown at each of the Community Forums. The feedback from the Forums, as well as from electronic surveys, will be presented to the Governing Board at its Board Meeting in March.

Discussion followed regarding the process used. Also discussed was right-sizing schools to match the utilization formulas and the equity of programs for both smaller schools and larger schools. Board Members felt the entire community should be targeted and not just the parents of SUSD children.

Enrollment Forecast Discussion

Terry Worcester, Director of Facilities and Operations, addressed the Governing Board regarding the data he has gathered regarding enrollment trends and what will be driving future District enrollment. The Desert Mountain and Chaparral Learning Communities comprise 51% of the overall student population. Several years ago, Applied Economics provided a demographic report that spoke to growth trends in geographic locations. This demographic study can be updated to reflect current data that could include the capture rate to reflect the charters and private education venues in the area. A prediction can be made in 5-year increments, but accuracy declines after the 5-year projection. It is predicted that the City of Scottsdale will have a declining K-12 population. Less than 10% of new build developments will effect K-12 enrollment. The General Plan for the City of Scottsdale has three areas of potential growth: Downtown, the Airpark, and the McDowell Road Corridor. Downtown growth will impact the enrollment for Kiva, Pueblo, Navajo, ANLC, Ingleside, Arcadia and Saguaro. Of this growth, 70% is high-density. The McDowell Road Corridor would provide the youngest age group within the City of Scottsdale as it would offer the most affordable housing. The Airpark growth will not benefit enrollment as it is business centric. In taking all of this into consideration, the best growth possibilities would be in southern Scottsdale.

Discussion ensued regarding rebuilding the District's elementary schools based on projected enrollment. The schools would then be "right-sized" based on the projections. The District would have to hold a Bond Election to rebuild its elementary and K-8 schools. A recommendation to do so would depend upon the outcome of the Elementary School Master Plan Community Forums. Also discussed was the need for a plan for in-boundary growth and open enrollment opportunities in the areas that surround business growth, as projected by the City of Scottsdale's General Plan.

Mrs. Hartmann left at 11:05 AM.

Mrs. Sneed moved to table Study Session Items III. C. Competitive Landscape Discussion, D. Marketplace Differential Discussion, and E. Election Initiatives Discussion. Mrs. Perleberg seconded the motion.

Community Forum  
Process

Enrollment Forecast

Mrs. Hartmann Leaves  
Meeting

Motion #50  
Table Items

The motion was approved with a vote of 4 – 0 (Mrs. Hartmann had left the Meeting).

Future Items

Mrs. Sneed noted that the Board will continue its discussion on the SUSD Community Resource Center that began at the January 13, 2015 Regular Board Meeting.

Mrs. Kirby would like an item on the District's Procurement Process Policy, as well as the Policies on Leases and Rentals.

At 11:26 AM, Mrs. Sneed moved to adjourn the meeting. Mrs. Perleberg seconded the motion.

The motion was approved with a vote of 4 – 0.

Dated this 16<sup>th</sup> day of January 2015.

**The Governing Board of the Scottsdale Unified School District #48**

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Bonnie Sneed, President

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George Jackson, Vice President

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Kim Hartmann

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Pam Kirby

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Barbara Perleberg

Future Items

Motion #51  
Adjournment