MISSION: The Mission of Ferris ISD is to provide the best opportunities so that every scholar can be successful, achieve at high levels, and lead in their community and in the world.

VISION: The Relentless Pursuit of Excellence That Instills Confidence, Service, and Jacket Pride

Priority 1: High Expectations for ALL Scholars
   - 1.1 Academic Achievement-Growth at All Levels
   - 1.2 Safety and Well-Being of Students
   - 1.3 College and/or Career and/or Military Ready Students

Priority 2: Recruit, Retains, and Build-Capacity for all Educators
   - 2.1 Recruit Highly Qualified Educators
   - 2.2 Retain Effective Educators
   - 2.3 Rigorous Coaching and Training to Build Capacity

Priority 3: Parents, Families, and Community
   - 3.1 Improve Parent and Family Satisfaction and Engagement through Communication
   - 3.2 Increase Community Satisfaction and Engagement through Communication
   - 3.3 Establish and Sustain Community Partnerships

Priority 4: Financial Stewardship and Stability
   - 4.1 Ensure Strong Financial Stewardship and Sustainability
   - 4.2 Systematic, Long-range Facility Planning
   - 4.3 Operational Effectiveness and Efficiency

Ferris is Family