



# Ferris ISD

## BALANCED SCORECARD (BSC)

**MISSION:** The Mission of Ferris ISD is to provide the best opportunities so that every scholar can be successful, achieve at high levels, and lead in their community and in the world.

**VISION:** The Relentless Pursuit of Excellence That Instills Confidence, Service, and Jacket Pride

### Priority 1

High Expectations for  
ALL Scholars

- 1.1 Academic Achievement-Growth at All Levels
- 1.2 Safety and Well-Being of Students
- 1.3 College and/or Career and/or Military Ready Students

### Priority 2

Recruit, Retains, and  
Build-Capacity for all  
Educators

- 2.1 Recruit Highly Qualified Educators
- 2.2 Retain Effective Educators
- 2.3 Rigorous Coaching and Training to Build Capacity

### Priority 3

Parents, Families, and  
Community

- 3.1 Improve Parent and Family Satisfaction and Engagement through Communication
- 3.2 Increase Community Satisfaction and Engagement through Communication
- 3.3 Establish and Sustain Community Partnerships

### Priority 4

Financial Stewardship  
and Stability

- 4.1 Ensure Strong Financial Stewardship and Sustainability
- 4.2 Systematic, Long-range Facility Planning
- 4.3 Operational Effectiveness and Efficiency

**Ferris is Family**