



# NEWSLETTER

## BUTLER FOOTBALL

[www.butlerGTfootball.com](http://www.butlerGTfootball.com)

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### Welcome to the Butler Football Community!

Butler GT Football welcomes you to our first newsletter of 2024. The objective of this publication is to inform you about what is happening in the program, get you excited about the coming season, and to foster a connection between you and the team.

Thank you for being part of our football family!



### GT Football Mission

Develop citizens that have:

- **Work Ethic** that delivers personal and team improvement, which will translate into results
- **Honesty** to themselves and others, which enables personal and team development
- **Trustworthiness** that deepens relationships and enables personal development
- **Emotional Control** that teaches people to be the master of their environment and not a victim of circumstance





# Planning for 2024 Season

## Butler's Football Seasons

Strength & Skill Season

Summer  
Prep

Football Season

Off

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Most people think of the high school football season as merely Friday Night Lights from August to November. But to be successful on Friday nights, football has different seasons throughout the year. It's a sport that uniquely requires deliberate training in the off-season.

## New Sports Performance Focus



Butler Football Boosters is funding a new Sports Performance program for the team. Coach Jason Jerome and Vinnie Bernazzoli started in January and players have begun 8-week block workouts. Progress will be monitored over time. For schedule flexibility, players are able to access the workouts via the new PLT4M app if they cannot attend in person.

# Positional Skill Development

**Training Time  
Outweighs  
Competition  
Time**

For the 2024 season, Butler is preparing the student-athletes differently with targeted focus areas in strength/speed/agility/flexibility; position-specific football skills; mental game acuity and injury prevention. The eight months leading up to the Home Opener in August is going to be filled with hard work and a no-quit mentality.



## Skilled positions – 7on7

This year, we are adding some additional 7on7 opportunities. In winter, we utilized Family Sports Center's indoor field to work on skills. The juniors and seniors enjoyed the trip out to Penn State for 7on7 last year and will plan to do a similar trip again. We will continue to participate in local summer 7on7 scrimmages with other area high schools.



## Lineman Training

Butler is looking to provide additional training opportunities for our offensive and defensive lineman. Options being pursued include: college lineman working with the players, having a local college line coach host a clinic onsite, or other specific skills clinics.



## Speed & Agility Training

This summer, Butler GT football will focus on incorporating speed, agility, and conditioning into the workouts for our athletes. This will build upon the sports performance training that players voluntarily are doing this winter and spring.

# Building Community

## How Do We Build a Positive Community throughout the Butler Area and Surrounding Butler Football?

One goal of the Football Boosters is to help create a positive community around Butler's football program. So we ask ourselves the question above - HOW?. And the answer is **WE NEED YOUR HELP TO DO THIS.**

Coaches and players will work on winning games. (Positivity comes easy when we win.) But how do we support one another even through losses? Support of the players and coaches goes such a long way to them being successful on the field. It makes a difference when the community roots for them on Friday nights on the field and the rest of the week off the field.



Volunteering for Butler Youth Programs



### COACH'S CORNER

*Message from  
Head Coach Eric Chirsty*

I started my love of the Butler community from the moment I was born at Butler Memorial Hospital back in 1980. My deep-rooted commitment to the Butler football program began shortly after by attending Friday night football games and practices when my Uncle Ralph McElhaney was an assistant coach. So many positive memories made with so many terrific people involved from my time as a fan, player, community member and now coach. My dream has always been to guide all players in this program to be the best citizens and people that they can possibly be. I'm so excited for the rest of this off-season to use the time to prepare for this season and grow this program to the highest level possible. Thank you for reading, caring, and supporting Butler Football! God bless!

### WHAT CAN WE ALL DO

- Support one another
- Community members and parents root for the team and coaches
- Local businesses support the team
- Families/community support those local businesses
- Players volunteer in the community
- Community and parents seek to understand what is happening in the program
- Community volunteers to help the program



Volunteering for Wreaths Across America

**LET US KNOW IF YOU NEED VOLUNTEERS FOR A PROJECT!**

# Thank you to our 2023 Sponsors

Butler GT Football was blessed to be supported in 2023 by these local businesses and individuals.

## Tornado



- Blade Lawn Care
- Dillon McCandless King Coulter & Graham LLP
- NexTier Bank

## Touchdown



- Benko Orthodontics
- Concordia Lutheran Ministries
- Diehl Automotive Group
- Edward Jones, Ronald W. Paule
- Hill's Home Services, LLC
- Independence Health System
- Zen Freight Solutions

## Field Goal



- JJ Kennedy
- Recon Brewing

## First Down



- AGR International Inc
- Armstrong Group
- Bonus Accounting
- Drips Shaved Ice
- First Commonwealth Bank
- Fun Fore All
- Shannon Yanko - Experienced Closing Services
- Greco Gas Inc
- Martin Funeral Home
- Mazzanti's Beans & Cream
- Miller Sports & Family Chiro
- Minich Insurance Agency
- Summit Dairy Queen

## Meals



- Bimbo Bakeries USA
- Butler Football Hometown Heroes
- McDonald's (Tri-County Management)
- Monroe Hotel
- Scott Enterprises

## Items/Facility



- All About Reclaimed
- Butler County Parks & Recreation
- Carnegie Science Center
- Clear Choice Enterprises
- Conlon Tarker, P.C.
- Del Grosso Amusement Park
- Heinz History Center
- Monroeville Convention Center
- Keystone Safari
- Peek n' Peak Resort
- Splash Lagon
- 11th Frame

**Please use or frequent these businesses**

Your support of them in turn helps them support Butler GT Football. Let's Build our Community!

**Note: Contact info for these sponsors is listed on our website**

# 2024 SPONSORSHIP OPPORTUNITIES

Thank You to those who have sponsored the team in the past!



## EQUIPMENT

Help us upgrade or purchase equipment!



## MONETARY

Monetary donations go a long way to keep the program active. Any donation amount is appreciated.

Get recognized in different ways based on amount donated



## GAME-DAY

Sponsor a Home Game & choose a fan giveaway which will be branded with our mascot Tuffy the Golden Tornado & your company logo.  
\$2,000



## MEALS

These players work up an appetite during heat-acclimation camp, two-a-day practices, and away games. Help feed the team - They appreciate it!



## ACTIVITIES

Sponsor a specific training activity or supplement one (camp; travel to 7on7; bringing in external trainers, coaches clinics, etc).



## ITEM DONATIONS

Donate water, gatorade, tickets for raffles, fundraiser baskets



## FACILITY IMPROVEMENTS

We have significant needs for facilities upgrades. This creates an opportunity for lasting recognition.

# Sponsorship Specifics

## EQUIPMENT/FACILITIES

If a sponsor would like to donate toward specific items, these are some current needs.

Equipment Type	Description	Estimated Cost
Tunnel for Game Opening	Air tunnel (shape of helmet) for players to run through	\$2,000
Fitness Equipment	Medicine Balls, Agility Rings, etc	\$1,000
Warm-up Suits for Away Games	Warm-up suits to be used for multiple years (players check out each year)	\$7,000 to \$10,000

## FACILITY IMPROVEMENT NEEDS

**There is opportunity for longer-term marketing for donors that may be interested in larger projects at the High School**

- Fencing around Stadium Track
- New Annex Building for Visiting Teams
- Scoreboard for Stadium
- Scoreboard for Senior High Gym

## PRE-DEFINED MONETARY DONATION LEVELS:

Tier Level	Sponsor Recognition	Amount
Tornado	4' x 8' banner displayed on stadium field-level fencing + Field Goal Level	\$1,000
Touchdown	3' x 6' banner at stadium concourse level + Field Goal Level	\$500
Field Goal	Listed on Stadium Thank You Banner + First Down Level recognition	\$300
First Down	On Social Media, In Football Program, On Website, During Home Game Announcing	\$100

**Get more detailed information or Sign up to sponsor via this QR code**





# Football Alumni

Butler GT Football wants to stay connected to our alumni! In 2024, we would like to plan an Alumni Night coinciding with one of the home football games. Also, we would like to share newsletters and fundraising events with alumni as well. Please, if you played for Butler and would like to stay connected to the program, fill out your contact information in the Alumni form on our website at [www.butlergtfootball.com](http://www.butlergtfootball.com) or by using the QR code below. Thank you!

**Update your contact info  
via this QR code**



- 3/30 Recruiting Seminar
- 4/5 Bowling Fundraiser
- 4/9 Parent Meeting
- 5/28 Spring Ball Start
- 6/10 Youth Camp

## Contact Us

### BUTLER FOOTBALL BOOSTERS

a 501 (c)(3) organization

[www.butlergtfootball.com](http://www.butlergtfootball.com)

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