



## IMPACT REPORT 2022-23



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Dear Friends and Supporters,

Thanks to the leadership support of 17 Lex Society members, like you, we are celebrating another truly remarkable year for Baruch students, faculty, and alumni.

### **Academic Excellence and Social Mobility**

This year, Baruch College led a number of nationwide rankings, all of which reinforce the powerful role a Baruch education continues to play in catalyzing social, cultural, and economic mobility for our students. Baruch was named Best Value Public College in the Northeast (*The Princeton Review*) and boasted the Lowest Debt Among Public Institutions Nationwide (*Forbes*), taking the top spot in the Build Your Own College rankings in the Northeast and nationwide (*The New York Times*)!

### **Student Success**

Baruch students celebrated achievements in nearly every aspect of academic life, including a record-setting victory at the Rotman International Trading Competition, where students from the Master of Financial Engineering program took first place and set a new all-time scoring record. Student athletes won CUNYAC Championships in the men's sports of volleyball, swimming, basketball, and tennis. Baruch College was also named the top producer for Fulbright U.S. Students and Scholars in 2022-23 by the Department of State's Bureau of Educational and Cultural Affairs, one of only three institutions to be awarded this dual designation in the master's degree category.

### **Fundraising Success**

Thanks to the support of our growing community of proud Baruch alumni and friends, we exceeded our goal to raise \$3 million in unrestricted funds through the Unlimited Potential campaign, ultimately generating **\$3.37 million!** These astounding results include a record-setting 2023 Bernard Baruch Dinner, which resulted in **\$1.61 million** raised and marked our seventh consecutive year raising more than \$1 million to support the College.

As a 17 Lex Society member, you played a key role in these achievements, laying a strong foundation for our success and inspiring bigger, bolder aspirations. We are truly grateful for your partnership and thank you for all that your support made possible this year!

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## A YEAR OF REMARKABLE IMPACT!



### Power of Scholarships

**\$4.47M awarded** in student support

**1,643 students** received scholarships, awards, internship stipends, and study abroad awards

**17 new scholarship and awards** created

**\$5.04M raised** in support of student scholarships and awards



### Baruch Honors for Top Students

**213 students** earned **225 Student Achievement Awards**



### Starr Facts

Career Consultations	3,562
Resume Reviews	1,488
Mock Interviews	250
Walk-In Sessions	779



### Powerful Global Connections

**218 students** benefited from studying abroad in **24 countries** around the world



### Students in Need

The Bearcat Food Pantry provided **healthy and nutritious food to 508 students** who faced food insecurity this academic year.

**More than 200 students received emergency stipends** to help them stay in school and graduate on time. These funds aid our students as they confront travel expenses, sudden loss of housing, medical emergencies or mental health crises, temporary loss of income, short-term food needs, and much more.



### Fueling Faculty Excellence

Baruch attracted **45 new full-time faculty members** and provided salary stipends, professional development, research support, and travel grants to more than 390 faculty members.



One Bernard Baruch Way | Box A-1603 | New York, NY 10010



# You MADE THE DIFFERENCE

**17 Lex donors, just like you, continue to open doors for students like Manav, Emanuela, and Sarah. They have the drive, the determination, and the passion, but you made the difference.**



## **Manav Tilwani '23**

Zicklin School of Business

Manav Tilwani '23 may have graduated with bachelor's in business administration, but his greatest takeaway was more than just his degree—it was a crash course in building connections.

As part of the Zicklin Undergraduate Honors Program, a small cohort of less than 15 students, Manav was challenged to learn, discuss, and collaborate with his classmates on a number of topics, skills that allowed him to excel as an intern at J.P. Morgan and in his full-time role as an investment banking analyst at Truist Securities.

“At such a large organization, it's easy to get lost, but I found those interpersonal skills just as useful as my technical skills,” he says.

Manav's desire to pair investment banking with his interest in sustainability challenged him to explore Baruch's diverse offering of experiential learning opportunities. Building on the skills he developed as part of the Honors program, Manav was named a Belle Zeller Awardee, a True Grit Awardee, a Wendy Heyman Public Interest Fellow, a Max Berger Pre-Law Fellow, and a Baruch Entrepreneurial Intern Fellow, all of which provided him with the necessary connections and resources to succeed in his academic and professional pursuits.

For Manav, who is pursuing a full-time career in investment banking as he prepares for graduate school, support from the Baruch College Fund played a vital role in preparing him for the next step after graduation, including studying for the GMAT.

“Baruch is where I realized my passion for sustainability and finance,” he says. “With almost 100 percent support from BCF scholarships, I was able to focus on the necessary work to plan for my future.”

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## Emanuela Gallo '23

Weissman School of Arts and Sciences

Emanuela Gallo '23 has a long list of accomplishments from her undergraduate career. She served as editor-in-chief for Baruch's school newspaper, *The Ticker*, won multiple writing contests and student awards, and was named valedictorian of the Class of 2023, among other achievements. Now, as she prepares to launch a post-graduate career in law, Emanuela knows none of it would be possible without Baruch.

"What attracted me to Baruch wasn't necessarily the type of classes, but the caliber of the students I saw when I was visiting," she says.

"There was a drive and an ambition that drew me in."

Emanuela quickly mirrored that same Baruch spirit, showcasing her talent and skills as part of *The Ticker* and as a participant in the Sidney Harman Writer-in-Residence Program, an intense workshop design where visiting writers encourage students to hone their personal styles and find their own creative voices.

"Beyond the journalistic skills, at *The Ticker*, I learned how to work with a team, how to work alone, how to be a leader, and how to manage all the difficulties and challenges that come along with that," Emanuela says. "You learn how to conduct yourself, and those are all transferable skills —ones that helped develop me."

A journalism and political science double major, Emanuela took advantage of the BCF funded programs like the Max Berger Pre-Law Program to pursue both of her passions, and following a gap year, she will attend law school in 2024.

"Baruch opened up a world of opportunity, but it reinforced that no one is going to hand you anything," she says.

"You have to take an active role in creating the future you want for yourself."

## Sarah Laga MIA '23

Marxe School of Public and International Affairs

For Sarah Laga MIA '23, having the opportunity to learn and work at the center of national policy making was a defining moment of her Baruch experience.

As a graduate student pursuing a degree in international affairs, Sarah began the Washington Semester in Fall 2022. This immersive learning experience provides students the opportunity to gain unique insight into the public policy process through academic coursework and an intensive internship on Capitol Hill, in federal agencies, or at nonprofit organizations.

"Physically being there in Washington, making those connections in person, walking into government agencies and buildings, those were incredibly valuable experiences," she says.

While at Baruch, Sarah also participated in Executives on Campus (EOC) as a mentee, where she was paired with an alumna mentor who provided guidance on everything from navigating the job application process to what it's like to be a woman in the public policy field. As a Marxe Endowed Faculty Fellow, Sarah worked with Marxe Chair of International Affairs Zachariah Mampilly, which provided a tuition scholarship and stipend to assist with his work on African social research.

Sarah credits both of these experiences, along with the guidance of Baruch's stellar faculty, for helping her design a special concentration in climate and security, drawing on her interests in climate change, economics, and national security.

"Baruch's alumni and faculty have extraordinary connections and have so much to offer just in terms of their advice and life experiences," she says. "My passion is policy work, and I had no idea how robust Baruch's program was, which turned out to be the perfect fit for me."

