М	22	tin	a	Tit	٠ما
	CC		м	111	

REGION IV HELP ME GROW IEIC COMMITTEE MEETING

Meeting Date:

Tuesday, June 18, 2013 9:00-11:30 a.m.

Meeting Location:

Lakes Country Service Cooperative 1001 E Mount Faith Ave, Fergus Falls, MN 56537

Attendees:	
Note taker:	Cami Uhrich

Agenda	Notes	
-Introductions		
-Review, modify and approve agenda		
-Review and approve March 28, 2013 mtg. minutes		
2013 Regional Interagency Early Intervention Status Update Report: Due June 28, 2013		
Opuate Report. Bue ound 20, 2010		
Follow up on strategies:		
-FAP		
-School Census		
-Look What I Can Do?		
-Post-its		
-1 03(1(3)		
Region IV 2013-2014 Work plan development:		
Due to MDE-Kelly Monson by June 28, 2013		
MDE Requirements: One (1) Communication goal and		
2-3 more goals pertaining to public awareness/child find.		
Goals:		
Tatablish an effective communication nathway between		
Establish an effective communication pathway between Region 4 IEIC chairperson and IEIC members.		
Establish as affective mublic everyoness commoism in		
Establish as effective public awareness campaign in Region 4. (sub-committee/ contract discussion)		
Establishing an effective public awareness campaign will improve child find efforts throughout Region 4		

ACTION ITEM:
Approve 2013-2014 Region IV IEIC Work Plan

IEIC funding review: Denny Ceminski, Lakes
Country Service Cooperative

Budget review:
2012-2013:
2013-2014 projected budget including carry-over funds
ACTION ITEM:

Approve 2013-14 Budget

June 26, 2013 10 a.m. IEIC Region/State Leadership

Region 4 IEIC meeting: 9/17/2013 9-11:30 a.m.

Call

IEIC Region IV Meeting Minutes

June 18, 2013 9:00 AM -12:00 PM Lakes Country Service Cooperative

Attendance:

Carla Ptacek, Carol Meissner, Todd Travis, Mindy DeGeer, Gyda Anderson, Deb Hengel, Kateri Skunes, Terri Darco, Denise Colburn, Bev Bales, Mary Rolf, Mary Dillard, Carolyn Strnad, and Denny Ceminski Note taker: Cami Uhrich

1. Introductions-

- Carol Meissner called the meeting to order. Introductions made.
- Membership change: Terri Darco of White Earth Child Care Program will be replacing Mary Loeffs
 Membership. Micki Curtis has agreed to attend IEIC meetings as a parent representative.

2. Review, modify and approve agenda (Attached)

- Mindy DeGeer motioned to approve the agenda with the addition of a report from Kateri Skunes of Parent Aware
- Mary Dillard seconded the motion
- Motion carried

3. Review and approve March 28, 2013 meeting minutes

- Todd Travis motioned to approve the minutes
- Deb Hengel seconded the motion
- Motion carried

4. 2013 Regional Interagency Early Intervention Status Update Report

Page 1 to be completed by counties by June 28, 2013 accessible through the google doc link.

Follow up on strategies:

- **a. FAP-** Invoices coming in from Public Health for IEIC funding. Invoices must be submitted by June 30, 2013.
- **b. School Census** At this time, 14 districts have submitted requests to MDH for school census funded through Region IV IEIC. MDH will be billing LCSC for total cost of \$180 per district. Deadline for requests is June 28, 2013.
- c. Look What I Can Do At this time one expense voucher has been submitted for Look What I Can Do events. Others have verbalized intent. Deadline for acceptance of Expense Vouchers for Look What I Can DO is June 30, 2013.
- d. **Post it Notes & Behavior Wheels-** Post it Notes and English/Spanish Behavior Wheels were ordered and were distributed at the end of today's meeting to county representatives.

5. Region IV 2013-2014 Work Plan Development: (Attached)

- 2013 2014 Region IV IEIC Work Plan reviewed; discussion held
- Motion to approve 2013-2014 Region IV IEIC Work Plan –Mary Dillard
- Seconded by Mary Rolf
- Motion carried.

6. IEIC funding review: Denny Ceminski, Lakes Country Service Cooperative

- Denny reviewed 2013 budget to date and estimated budget for 2014. (Attached)
- Discussion held regarding outdoor advertisement (billboards and transit displays)
 Denny presented scenarios and quotes for both
- Discussion/input regarding IEIC brochures and other outreach strategies such as consistnet website information/links throughout region and telephone messages at schools regarding early intervention. Further discussion planned for September meeting.
- Motion to approve 2013-2014 Budget –Bev Bales
- Densie Colburn seconded the motion
- Motion carried

ACTION:

- Put together packages for advertisements to present at September agenda. -Denny Ceminksi
- Check with MDE for wording of current advertisement to make cohesive message –Todd Travis

7. Parent Aware Report -Kateri Skunes

Child Care Aware of Minnesota grows communities by fostering the healthy growth of children and the professional growth of child care providers. They provide statewide leadership in shaping collaborations that build a diverse, high-quality child care system accessible to all Minnesota families through local resource and referral services. More information can be found on their website:

www.childcareaware.mn.org

ACTION:

• Create a "Help Me Grow" script for speakers to include during training events to increase awareness –Gyda Anderson

Next Region IV IEIC Meeting scheduled for Tuesday, September 17, 2013 from 9:00 – 11:30 AM at Lakes Country Service Cooperative –Fergus Falls, MN.

MEETING ADJOURNED

Please use the address below to view past Region IV IEIC meeting minutes, agendas and documents.

http://www.lcsc.org//Domain/106

	В	С	D	E	F	G	н	I I K T L	M	N	0 4
				Actual	Remaini		, , , , , , , , , , , , , , , , , , , ,				
		Region IV IEIC Bdgt FY 13	Initial Bdgt		Expended in	- 1					
1 2		Total Budget	33,806.60	June XX, 2013 33,806.60	<u> </u>						
3		Minus Budgeted and Expended	33,806.60	30,513.79	3,292.81	<< Sum Tota	Remaining	Cell and Text Color Code KE			
4		Cell (D4) Should be Zero>>>	0.00	3,292.81				Dollar Amount in the Amnt Expnded Co	lumns Text Co	lor KEY	
5 6 7	0.08	Indirect	2,504.19 31,302.41	2,260.28 28,253.51	243.91 3,048.90	< <add re<="" th="" to="" tot=""><th></th><th>Red Numbers mean NOT Pd but we Black Numbers (in the Amnt Expnd</th><th></th><th></th><th></th></add>		Red Numbers mean NOT Pd but we Black Numbers (in the Amnt Expnd			
7	170	Total of Lines below>>> Note taking	600.00	600.00	3,046,50	CCAUG TO TOURE	inaming	Cell Fill Color in budget numbers cells Key		j	
8 9 10 11	303	Purchased Services			0.00			Green=Pd AND reconciled with LCS Yellow=Need clarification-See the '			
10	320 366	Communication Expenses Parent Stipend	105.90 150.00	156.50 316.50	(50.60) (166.50)			Tellow=Iveed classification-see the	comment popu	p tot that tem	
11	366	Child Find	17,741.00	14,241.00	3,500.00			26-005-400-423-xxx	-000		
12	366	Public Awareness Member Tryl to Related MDE Trng	12,549.00 156.51	12,783.00 156.51	(234.00)						
13	366	Member 11VI to Related MIDE 111Ig	- 136.31	-	-						
15			-	-	-						
16				A see at Ferrar dat	Demokalaka				Amnt Expndd	Remaining	
17				Amnt Expndd	Remaining			· · · · · · · · · · · · · · · · · · ·	1		2011 11
18	366	Child Find Related Expenses		14,241.00		PO/Inv#	366	Public Awareness Related Expenses>	\$ 12,783.00	\$ (234.00)	PO/Inv#
19	FAP Bdg	t: 10,741.00. Invcd & Pd Amnt> Douglas Cty Public Health		1,914.84	ļ		June 5 Mtng	2500 brochure 750 8.8 X 11 Poster		PO 5173 PO 5173	
20	l	Pope Cty Pub Health		546.75				9 6ft X 30" Banner	675.00	PO 5173	
22		OTC Pub Health		2,643.84	Waiting for In	voice		Banner Design Set U 1500 Postit Pa		PO 5173	
23	Reck	Wilkin Cty Pub Health er Cnty Comm Hith (FY12 = 1568.00):		291.60 2,984.44			June 5 Mtng		1,800.00	AMEX and PO #	‡ 5172
25		Clay Cnty Pub Health		1,640.25				Shippin			
26		Stevens Traverse Grant Pub Health Stevent \$427.68		719.28	J			oact Proj Coord Iish Beh Wheels	902.00	PO 5856	
28		Traverse \$ 99.63						Notes reordered		PO 5866	
20 21 22 23 24 25 26 27 28 29	I Marcon	Grant \$191.97 edgt:7,000.00 Invcd & Pd Amnt>	3 500 00	K. Stranger	i					-	
31	FAAICDE	Site 1 Kensington/WCA Nov 2012		500.00	Grant Cnty Chil					1	
32	l	Site 2 Ashby Apr 2, 2013		500.00	Grant Cnty Chil	d YthCon			XIONIA DI CONTRA		1
33		Site 3 Elbow Lake May 2013 Site 4 Henning June 6, 2013			Waiting for In		Cnsus Da	ta 33 ISDs:6,204.00 Invcd & Pd Amnt> 6,480.00 ISD	180.00	 Waiting for Inv	oice
31 333 34 35 36 37 38 39 40 41 42 43 55 55 55 57 58 59 66 66 66 66 66 66 68		Site 5 Minnewaska June 2013		500.00	Waiting for In	voice		ISD	180.00	Waiting for inv	oice
36	C:+- 7 **	Site 6 Wheaton April 2013 o Spcfc site;Bdgt Placeholder			Waiting for In Waiting for In					Waiting for Inv	
38	Site / N	o Spcrc site;Bogt Placeholder		300.00	Walting for in	voice		ISD	180.00	Waiting for Inv	oice
39		9								Waiting for Inv	
40		10 11							180.00	Waiting for Inv	oice
42		12								Waiting for Inv	
43		13			J			ISD 1- ISD 1		Waiting for Invention	
53								ISD 1	180.00	Waiting for Inv	oice
54]			ISD 1 ISD 1		Waiting for Inv	
55					-			ISD 1	180.00	Waiting for Inv	oice
57								ISD 1		Waiting for Inv	
58								ISD 1 ISD 1		Waiting for Inv	
60					<u> </u>			ISD 1	180.00	Waiting for Inv	oice
61								ISD 2: ISD 2		Waiting for Inv	
63					†			ISD 542 Battle Lake Schools 2	180.00	Waiting for Inv	roice
64]			ISD 550 Underwood School 2 ISD 2		Waiting for Inv	
65					1			ISD 2	180.00	Waiting for Inv	roice
67								ISD 2 ISD 2		Waiting for Inv Waiting for Inv	
68 69					-			ISD 2 ISD 2		Waiting for Inv	
70					1			ISD 2	9	1	
71					1			ISD 3 ISD 3		1	
71 72 73 74 75 76 77					j			ISD 3	2]	
74								ISD 3	-	J	
75 76					†						
77					1						
78 79											
	320	Communication	ı	Amnt Expndd	Remaining		366	Family Rep Stipend	Amnt Expndd	Remaining	PO/Inv#
80 81 82 83 84 85 86 87 88		Communication Related Expenses	s>>Total>>	156.50		PO/inv#		Parent Stipend Payments>>>Tota			PO/Inv#
82			h Impress Ck	6.50]			Mallory Shuck (Rothsay) 3/28/13 Mtn		. I	
83			Phone	150.00	-			Mallory Shuck (Rothsay) 3/28/13 Mth 3/28/13 Mileage	75.00 28.25	† I	
85			, none	150,00	1			Family Rep #1 June Mtn	103.25]_ [
86					4			Family Rep #2 June Mtn	g 110.00	Est	
88					1					j	
89]					. I	
90				-					-	<u> </u>	
90 91 92											
	170	Note Taker-Clerical CmnIcatn	s Support	Amnt Expndd	Remaining		366	Member Trvl to Related MDE Trng	Amnt Expndd	Remaining	
93	1,0		Cami's 30 hrs	600.00		PO/Inv#		Total Exp>		\$ -	PO/Inv#
95			a 20 III \$		17	1 3,		Douglas Cty Pub Hith-Milge State IEIC Mtn			
96							Ī]	
97	303	Contracted/Purch S	Serv	Amnt Expndd	Remaining						
98		Contracted/Furth			\$ -	PO/Inv#	1		-	1	
		Contract/Purchased Time for		- "	-	,]	
99					1					1	
99 100		Contract/Purchased Time for			4					{	
		Contract/Purchased Time for Contract/Purchased Time for			<u> </u>	<u> </u>		· · · · · · · · · · · · · · · · · · ·	-	<u> </u>	

Minnesota Department of

Education

2013-2014 IEIC Work Plan Guidance

March 7, 2013

Dear Regional IEIC Chairs,

The major roles of regional IEICs for the 2013-2014 year will remain grounded in activities of public awareness and child find to primary referral sources. In an effort to maintain the great work you have already begun and enhance your developing efforts, the attached work plan format has been created. You are not required to create a work plan for current initiatives, but we expect that you will continue efforts to implement them while documenting the new initiatives you design for next year. In an effort to develop and maintain clear communication pathways, we are requiring regional IEIC's to have one goal specific to communication. Finally, the remaining 2 to 3 goals that you develop should be connected to your regional budget. Final allocations have not been released yet for next year. However, you can use your 2012-2013 budget allocation as a guide. I have attached a blank template of the work plan; one template should be filled out for each goal. I have also attached a template with explanations on how to develop your goal, as well as a sample goal.

Please submit your regional work plan no later than June 28th, 2013. Email them to Kelly.monson@state.mn.us. Thank you again for all you do. Minnesota's young children and families are lucky to have such dedicated professionals. Please do not hesitate to contact me with questions at 651-582-8421.

Sincerely,

Kelly Monson

Help Me Grow Coordinator

Example Goal

Region: MDE State office

Stated Goal: Establish an effective communication pathway between the Help Me

Grow Coordinator and Regional IEIC Chairs

Perspective	Strategy Map	Measures
Customer	Better communication systems established between HMG Coordinator and IEIC Chairs	IEIC chairs are satisfied with the communication effort s from HMG Coordinator via feedback formal and informal
Financial Stewardship	 HMG Coordinator time to establish, plan and facilitate phone calls IEIC Member time to participate in calls HMG Coordinator allows time for regions to share with each other 	 Track regional participation All regions participate on the calls Appropriate use of allocated funds through fiscal monitoring Time is scheduled on agenda for regions to share info
Internal Process	 Disseminate schedule to IEIC chairs Send agenda out prior to call 	Members surveyed to provide feedback/topics for calls Track calls to ensure they happen when scheduled
Organization Capacity or learning and Growth	 Establish conference call code Survey members for topic ideas 	IEIC chairs respond with topic ideas Call schedule is established w/topics

Goal Development Guide

Ask yourself these questions as you begin to develop and map out your goals.

Perspective (look at the category below- this is the perspective you are working from to develop strategy and measures)	Strategy Map (What's your strategy to be successful?)	Measures (How will you know you did/didn't make a difference in the area?)
Customer (Who you are serving)	Through the eyes of the customer, how well are we meeting needs?	Satisfaction Improved Results
Financial Stewardship (Doesn't necessarily have to be monetary, could also be human capitol)	How do we maximize value and effectiveness?	Value Effectiveness Resource Use
Internal Process (What's happening internally (Ex. IEIC) to be effective or what is needed to meet needs?)	Are processes working to deliver better products and/or more effective services?	Efficiency Effectiveness Quality
Organization Capacity or Learning and Growth (What do we need to know or put in place to be successful)	What knowledge, skills, abilities, tools, technology and capacity is needed for employees to improve?	Human Capitol Innovation Tools Culture Infrastructure

Region: 4

Stated Goal: Establish an effective communication pathway between Region 4
IEIC chairperson and IEIC members.

Perspective	Strategy Map	Measures
Customer (Who you are serving)	Continue the effort s to clarify how information from our multiple perspectives can be vetted for consistency of message prior to broader dissemination. Goal: Communication / dissemination system established between Region 4 IEIC members and chairperson.	Region 4 IEIC members are satisfied with communication efforts from the Region4 chairperson via informal feedback
Financial Stewardship (Doesn't necessarily have to be monetary, could also be human capital)	Region 4 chairpersons will establish a protocol for disseminating information from internal and external sources to Region 4 IEIC members.	Information will be disseminated according to protocol with the intent of avoiding misinterpretation or misunderstanding of information as well as avoiding duplicative efforts or assignments beyond actual time commitment of our members.
Internal Process (What's happening internally (Ex. IEIC) to be effective or what is needed to meet needs?)	All individually acquired information, whether generated from within Region 4 or from external sources, will be sent first to the Region 4 chairperson and then be sent to LCSC for dissemination to the Region 4 IEIC members.	Track e-mails to see the protocol is followed.
Organization Capacity or learning and Growth	Establishment of the process will ensure information is accurate and timely.	Region 4 IEIC members will receive accurate information in a timely manner.

Region: 4
Stated Goal: Establish an effective public awareness campaign in Region 4.

Perspective	Strategy Map	Measures			
Customer (Who you are serving)	Increase public awareness for available services to preschool children.	A greater number of people in Region 4 will be aware of available services for preschool children.			
Financial Stewardship (Doesn't necessarily have to be monetary, could also be human capitol)	Region 4IEIC will pay for activities to increase public awareness.	All expenditures will be appropriately tracked and accounted for			
Internal Process (What's happening internally (Ex. IEIC) to be effective or what is needed to meet needs?)	Region 4 will establish region wide efforts that promote public awareness such as billboards and radio advertising.	All activities will be completed within FY 14			
Organization Capacity or learning and Growth	Region 4 IEIC will contract with appropriate entities to establish the efforts outlined above.	Region 4 IEIC will ensure contracts are fulfilled.			

Region: 4
Stated Goal: Establishing an effective public awareness campaign will improve child find efforts throughout Region 4.

Perspective	Strategy Map	Measures
Customer (Who you are serving)	Increase public awareness for available services to preschool children in an effort to improve child find within Region 4.	A greater number of people in Region 4 will be aware of available services for preschool children which will lead to more referrals.
Financial Stewardship (Doesn't necessarily have to be monetary, could also be human capitol)	Region 4IEIC will pay for activities to increase public awareness.	All expenditures will be appropriately tracked and accounted for.
Internal Process (What's happening internally (Ex. IEIC) to be effective or what is needed to meet needs?)	Region 4 will establish region wide efforts that promote public awareness such as billboards and radio advertising.	All activities will be completed within FY 14.
Organization Capacity or learning and Growth	Region 4 IEIC will contract with appropriate entities to establish the efforts outlined above.	Region 4 IEIC will ensure contracts are fulfilled.

Interagency Early Intervention Budget Worksheet

(Please specify if this is new or continuing goal)	Justification Narrative	Estimate amount to be expended
Billboards, Kadlo Spots, stethoscope tags, Flyers ,	Increase public awareness/child find	\$28,000
Fiscal management	Required component in order to access funds	\$3000
Parent	Parents will be paid to be involved with the regional IEIC. This is done to ensure participation.	\$500
Communication	Communication is critical in making all their components efficient and effective.	\$2000
		,
		Total: \$33,500

										T		1	N	
	Α	8	С	D	E	F	G	н	J	К	L	М	IN	<u> </u>
			Region IV IEIC Bdgt FY 14 DRAFT	Initial Bdgt	Actual Expnd'd as of:	Remaining to	be Expended			FY 14 Allocation	FY 13 Carry			
1			BDGT Planning Tool	illitial bugt	June XX, 2014	in eacl	n area			, , , , , , , , , , , , , , , , , , , ,	Over			
_			Total Budget	26,176.70	26,176.70			1		22,765.70	3,411.00			
3			Minus Budgeted and Expended	26,176.62	26,176.62	-	<< Sum Tota	j I Remaining		22,703.70	5,411.00	,		
			Cell (D4) Should be Zero>>>	0.08]						
- 5		0.08	Indirect	1,939.01	1,939.01		< <add re<="" td="" to="" tot=""><td>J emaining</td><td></td><td></td><td></td><td></td><td></td><td></td></add>	J emaining						
6		0.00	Total of Lines below>>>	24,237.61	24,237.61		< <add re<="" td="" to="" tot=""><td></td><td></td><td></td><td></td><td></td><td></td><td>•</td></add>							•
7		170		1,050.00		-		50 Hrs						
8		303 320		21,208.61 200.00	21,208.61		-	1						
10		366		880.00	880.00									
11		366												
12		366 366		899.00 0.00	899.00	-								
4 5 6 7 8 9 10 11 12 13 14 15			memoral management	-	<u>-</u>	-								-
15						-				26-005-400-423-xxx-000		-		
16					Estimated Cost	Remaining						Estimated Cost	Remaining	
17					Latiniated Coat	Kemaning			Toublic Aug	areness Related Expense	not coded to		T	
		366	Child Find Related Expenses	Total>		 	PO/inv#	366	Public AW	Obj 305>>	not coded to	\$ 899.00	s -	PO/Inv#
18		300			-	\$ -]					7 033.00	ļ	
									•	+ PubAwms Items below	00 407 54			
19						1				ublic Awareness Bdgt of > e coded to 305 because t			-	
20					-	-				by a profsnl entreted so		-		
19 20 21 22 23 24 31 32						1						-	4	
23										Stethoscope Tags (Est) Flyers (Est)		500.00 399.00		
31										Tryero (200)				
		220	Communication					366	Far	mily Rep Stipend/N	Mileage			
33		320	Communication	1	Estimated Cost	Remaining		300	1			Estimated Cost		PO/Inv#
34			Communication Related Expense	es>>Totai>>	200.00	\$ -	PO/Inv #	# Eligible	@ Amnt 75.00	Parent Stipend Pay	ments>>>Total st Qtr Mtng!			PO/Inv#
35			P	hone Internet	200.00	1		2			2nd Qtr Mtng			
37			·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-	1		2	2		3rd Otr Mtng			
33 34 35 36 37 38 39 44					_	{		2		\$35.00/Fam (est) Milea	4th Qtr Mtng ge/Mtng	150.00 280.00		
22														
46		170	Note Taker-Clerical Cmnicator	s Support	Estimated Cost	Remaining		366	7	nber Trvl to Related N		Estimated Cost		
46			1	s Support	Estimated Cost	Remaining	PO/Inv#	366	7	nber Trvl to Related N		Estimated Cost		PO/inv#
46 47		21.00	1				PO/Inv#	366	7	nber Trvl to Related N	ADE Trng	Estimated Cost	Remaining	PO/inv#
46 47 48 49			1				PO/Inv#	366	7	nber Trvl to Related N	ADE Trng		Remaining	PO/inv#
46 47 48			1	50			PO/Inv#	366	7	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
46 47 48			Cami's Hours Purchased Prof Services C	50 Contracts			PO/Inv#	366	7	nber Trvl to Related N	ADE Trng		Remaining	PO/inv#
46 47 48 49		21.00	Cami's Hours	50 Contracts			PO/Inv#	366	7	nber Trvl to Related N	ADE Trng		Remaining	PO/Inv#
46 47 48 49		21.00	Cami's Hours Purchased Prof Services C Public Awareness Acti Advertisment Relat	50 Contracts	1,050.00	\$ -	PO/Inv#	366	7	nber Trvi to Related N	ADE Trng		Remaining	PO/inv#
46 47 48 49		305	Cami's Hours Purchased Prof Services C Public Awareness Acti Advertisment Relat	50 Contracts vities ed mated Total>>	1,050.00	\$ -	PO/Inv #		7	nber Trvi to Related N	ADE Trng		Remaining	PO/inv#
46 47 48 49 50	5,200.00	21.00 305 SetUp	Cami's Hours Purchased Prof Services C Public Awareness Activ Advertisment Relat Esti	50 Contracts vities ed mated Total>>	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00	Remaining	# of Months		7	nber Trvi to Related N	ADE Trng		Remaining	PO/inv#
46 47 48 49 50 51 52	5,200.00 4,000.00	305 SetUp 400.00	Purchased Prof Services C Public Awareness Acti Advertisment Relat Esti Contract Mgmt-Rsrch/Purchased Tir	contracts vities ed mated Total>> me 600.00 400.00	1,050.00 Estimated Cost 21,208.61 2,000.00	Remaining \$ How Many? 1 1	# of Months 8 8		7	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
46 47 48 49 50 51 52 53 54 55	4,000.00 2,300.00	305 SetUp 400.00 800.00 500.00	Purchased Prof Services C Public Awareness Active Advertisment Relate Estive Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10	Sontracts vities ed mated Total>> me 600.00 400.00 300.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00	Remaining \$ - How Many? 1 1 0	# of Months 8 8 6		7	nber Trvi to Related N	ADE Trng		Remaining	PO/inv#
46 47 48 49 50 51 52 53 54 55	4,000.00 2,300.00 3,000.00	305 SetUp 400.00 800.00 500.00	Purchased Prof Services C Public Awareness Active Advertisment Relate Estic Contract Mgmt-Rsrch/Purchased Tir Billboard Mexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site	contracts vities ed mated Total>> me 600.00 400.00 300.00 500.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 - 6,000.00	Remaining \$ How Many? 1 1 0 2	# of Months 8 8 6 6		7	nber Trvi to Related N	ADE Trng		Remaining	PO/inv#
46 47 48 49 50 51 52 53 54 55 56 57	4,000.00 2,300.00 3,000.00 935.00	305 SetUp 400.00 800.00 500.00	Purchased Prof Services C Public Awareness Activ Advertisment Relativ Estiv Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side	Contracts vities ed mated Total>> me 600.00 400.00 300.00 500.00 70.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00	Remaining S How Many? 1 1 0 2 5	# of Months 8 8 6 6 12		7	nber Trvi to Related N	ADE Trng		Remaining	PO/inv#
46 47 48 49 50 51 52 53 54 55 56 57	4,000.00 2,300.00 3,000.00 935.00 655.00	305 SetUp 400.00 800.00 500.00	Purchased Prof Services C Public Awareness Activ Advertisment Relate Estiv Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria 1-94 Billboard Alexandria 1-94 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 50.00 50.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00	Remaining S How Many? 1 0 2 5 5	# of Months 8 8 6 6 12		7	nber Trvi to Related N	ADE Trng		Remaining	PO/inv#
50 51 52 53 54 55 56 57 58 59	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 55.00 75.00	Purchased Prof Services C Public Awareness Active Advertisment Relative Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 50.00 75.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 4,675.00 3,275.00 4,875.00	Remaining \$	# of Months 8 8 6 6 12 12 12		7	nber Trvi to Related N	ADE Trng		Remaining	PO/inv#
50 51 52 53 54 55 56 57 58 59 60	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00	305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00	Purchased Prof Services C Public Awareness Activ Advertisment Relativ Estiv Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 2'X8' Side Banner	50 contracts vities ed mated Total>> me 600.00 400.00 300.00 500.00 70.00 50.00 75.00 25.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00	Remaining S	# of Months 8 8 6 6 12		7	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Active Advertisment Relative Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 50.00 75.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 - 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00	Remaining \$	# of Months 8 6 6 12 12 12		7	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Active Advertisment Relate Estive Contract Mgmt-Rsrch/Purchased Tire Billboard Mexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 20'X20' Rear Sign Rainbow Veh: Full Drvr Side Wrap	contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 50.00 75.00 25.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 - 6,000.00 4,675.00 3,275.00 1,775.00 2,163.00	Remaining \$ - How Many? 1 1 0 2 5 5 5 5 5 1	# of Months 8 8 6 6 12 12 12 12		7	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Active Advertisment Relate Estito Contract Mgmt-Rsrch/Purchased Tire Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 20"X20" Rear Sign Rainbow Veh: Full Drvr Side Wrap Rainbow Veh: Load Side Wrap	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 75.00 25.00 139.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12 12 12		7	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Activ Advertisment Relativ Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria 1-94 Billboard East of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 20"X20" Rear Sign Rainbow Veh: Eull Drvr Side Wrap Rainbow Veh: Load Side Wrap Becker Cty Transit	contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 50.00 75.00 25.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12		7	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 60	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Actin Advertisment Relat Estin Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 2'X8' Side Banner Rainbow Veh: Full Drvr Side Wrap Rainbow Veh: Load Side Wrap Becker Cty Transit Radio Spots	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 75.00 25.00 139.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12 12 12		7	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 67	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Actin Advertisment Relat Estin Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 2'X8' Side Banner Rainbow Veh: Full Drvr Side Wrap Rainbow Veh: Load Side Wrap Becker Cty Transit Radio Spots	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 75.00 25.00 139.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12 12 12		T	nber Trvi to Related N	ADE Trng		Remaining	PO/inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 67	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Actin Advertisment Relat Estin Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 2'X8' Side Banner Rainbow Veh: Full Drvr Side Wrap Rainbow Veh: Load Side Wrap Becker Cty Transit Radio Spots	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 75.00 25.00 139.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12 12 12		T	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 67	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Actin Advertisment Relat Estin Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 2'X8' Side Banner Rainbow Veh: Full Drvr Side Wrap Rainbow Veh: Load Side Wrap Becker Cty Transit Radio Spots	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 75.00 25.00 139.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12 12 12		T	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 67	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Actin Advertisment Relat Estin Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 2'X8' Side Banner Rainbow Veh: Full Drvr Side Wrap Rainbow Veh: Load Side Wrap Becker Cty Transit Radio Spots	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 75.00 25.00 139.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12 12 12		T	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 67	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Actin Advertisment Relat Estin Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 2'X8' Side Banner Rainbow Veh: Full Drvr Side Wrap Rainbow Veh: Load Side Wrap Becker Cty Transit Radio Spots	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 75.00 25.00 139.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12 12 12		T	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 67	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Actin Advertisment Relat Estin Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 2'X8' Side Banner Rainbow Veh: Full Drvr Side Wrap Rainbow Veh: Load Side Wrap Becker Cty Transit Radio Spots	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 75.00 25.00 139.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12 12 12		T	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 67	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Actin Advertisment Relat Estin Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 2'X8' Side Banner Rainbow Veh: Full Drvr Side Wrap Rainbow Veh: Load Side Wrap Becker Cty Transit Radio Spots	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 75.00 25.00 139.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12 12 12		T	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#
50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 60	4,000.00 2,300.00 3,000.00 935.00 655.00 975.00 355.00 2,163.00	21.00 305 SetUp 400.00 800.00 500.00 - 95.00 75.00 55.00 495.00	Purchased Prof Services C Public Awareness Actin Advertisment Relat Estin Contract Mgmt-Rsrch/Purchased Tir Billboard Alexandria I-94 Billboard West of DL Hwy 10 Billboard East of DL Hwy 10 Newman Signs: Mhd They Pick site PAI Veh Signs: Driver Side PAI Veh Signs: Rear of veh Rainbow Veh: 2'X8' Side Banner Rainbow Veh: 2'X8' Side Banner Rainbow Veh: Full Drvr Side Wrap Rainbow Veh: Load Side Wrap Becker Cty Transit Radio Spots	50 Contracts vities ed mated Total>> me 600.00 400.00 500.00 70.00 75.00 25.00 139.00 139.00	1,050.00 Estimated Cost 21,208.61 2,000.00 5,200.00 4,000.00 6,000.00 4,675.00 3,275.00 4,875.00 1,775.00 2,163.00 2,043.00	Remaining S - How Many? 1 1 0 2 5 5 5 1 1	# of Months 8 8 6 6 12 12 12 12 12 12		T	nber Trvi to Related N	ADE Trng		Remaining	PO/Inv#

RAINBOW TRANSIT PRICES

King Bus Display\$75.00/month	6 or 12 month contracts
2'X 8' Banner under the side window	
Drivers Side Wrap \$139.00/month	6 or 12 month contracts
Covers the full side of the bus	
Load Side Wrap \$119.00/month	6 or 12 month contracts
Covers the full side of the bus	
Interior Ads\$20.00/month	
Rear Ads\$25.00/month	
	+ 1 = 7 = 0 = 77
Production: Drivers Side @	
Passenger Side @	\$375.00
Rear Ads @	\$55.00/each
King Ads @	\$75.00/each
(Production is a one-time charge	per sign)

^{*}You can do any contract length you prefer.

We have buses that run Alexandria routes and also routes to surrounding areas including Glenwood, Long Prairie, Browns Valley, Morris, Starbuck, and Wheaton.

These buses have a huge impact on Alexandria & the surrounding areas. They are seen by thousands of people daily. Basically you have a billboard on wheels traveling around the community. Once again thank you for your interest in the Rainbow Rider bus advertising.

If you have any questions please feel free to contact me @ Office 701-235-5328 701-293-8330 or Cell 701-367-5750.

Thank you! Lee Hofer Hofer Signs/Trans Ad

Where does Rainbow Rider stop?

Our public transit system currently does not have any pre-scheduled stops. We stop where you stop! Many use our service to get to work, school, sports, dance, doctor appointments, shopping, outings and fun. From your local technical college, to the clinic, the library, the grocery stores and more, the Rainbow Rider takes you to your desired destination.

What hours do you travel?

Douglas county:

Monday - Friday: 6:30am to 6pm

Grant county:

Monday - Friday: 7am to 4:30pm

City of Glenwood, Starbuck, and Pope County:

Monday - Friday: 7:30am - 4pm

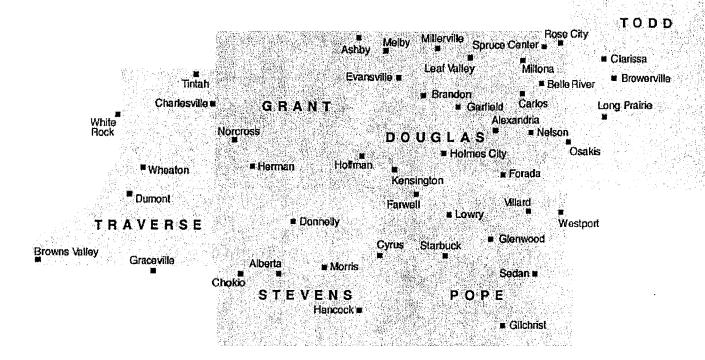
Stevens County:

Monday - Friday: 7:30am to 5pm

Traverse County:

Monday - Friday: 7:30am to 4pm

^{*}Some cities are sold out.



Mortenson Outdoor Sign 2013 Price List

Billboards:

All billboards are 12'x24' and on major highways surrounding Fergus Falls

One month rental: \$495.00/mo + \$295.00 for vinyl/artwork

Three month rental: \$395.00/mo + \$295.00 for vinyl/artwork

Six month rental: \$345.00/mo + \$195.00 for vinyl/artwork

Twelve month rental: \$295.00/mo + (1) Free vinyl/artwork

Black Adsign Rental:

All black Adsigns are 4'x8' with fluorescent lettering.

One week rental: \$49.00 (includes delivery and take

down)

One month rental: \$150.00 (includes delivery and take

down)

Longer than one month rental, inquire and we can set up a plan for that.

Denny Ceminski

From:

Mike Mortenson <mortoutdoorsign@yahoo.com>

Sent:

Monday, June 17, 2013 6:30 AM

To:

Denny Ceminski

Subject:

Fergus Falls Billboard (mortenson)

Attachments:

Mortenson Outdoor Sign 2013 Price List.docx; M03.JPG; M30.JPG

Hello Denny,

Thanks for contacting me last week regarding billboards. I appreciate that very much. I have (6) billboards in Fergus Falls. However, only one is available at this time. It is a great location near the downtown district of Fergus Falls. It is located near the VFW on Sheridan avenue, and is facing south, for traffic coming into the downtown locations. It is available for July. Here are the specs:

Billboard size

12' x 24'

face

12 oz vinyl

Traffic

5000 cars a day

cost

enclosed

This is a great billboard for what your wanting, and I can move you around once one of the other billboards opens. I will also be constructing a couple other billboards this summer that I can move you to them later in the year, if wanted. I have enclosed the price list for each month for your review, which includes the six month prices. I hope I can help you in your billboard needs. As always, we can create any artwork on the billboard you need in the enclosed prices. Thanks Denny.

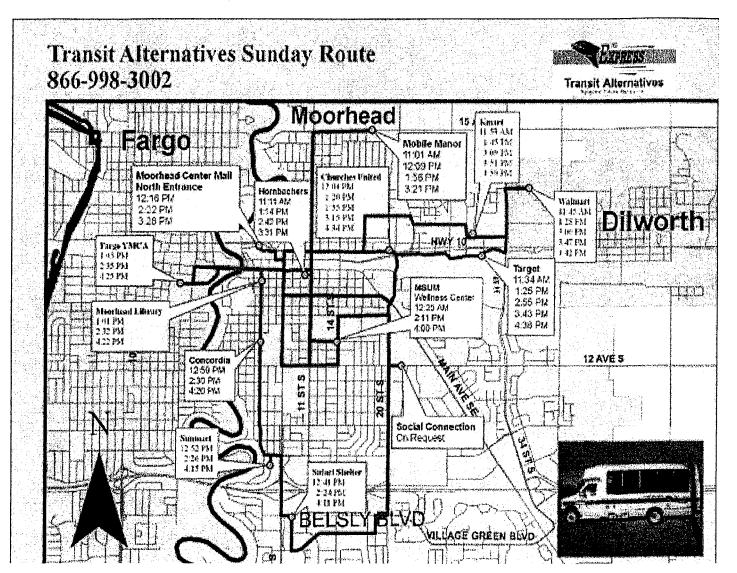
Michael Mortenson, Owner
Mortenson Outdoor Sign
218-205-7052
mike@mortensonoutdoorsign.com
http://www.mortensonoutdoorsign.com/

Transit Alternatives

2' X 10' Window Banner Rear Sign \$70.00 Month plus \$95.00 Set Up \$50.00 Month plus \$70.00 Sign Set Up

Fergus Falls
Parkers Prairie
Alexandria
Moorhead-Dilworth-Glendon
Hwy 10 to
Perham
Breckenridge

Transit Alternatives Sunday Schedule



Newman Outdoor Advertising

Address: 1806 Main Ave, Fargo, ND 58103

Phone: (701) 241-7777

Denny

The Public Service Rate that we discussed is \$500.00 per month per structure. That **does** include production and posting as well. If you have any questions please let me know.

Thank You!

Julie Halverson
Account Executive
Newman Outdoor Advertising
1806 Main Ave | Fargo, ND 58103
Cell: 701.739.1100 | Office: 701.241.7777

Fax: 701.241.4550

Newman picks the sign locations when using the \$500.00/month rate. They indicated space in Moorhead, Fergus Falls, and Detroit Lakes area.

Franklin Sign

I-94= One may be available by Alexandria—Nov 1st.

Location: Almost in Alex on West side of Alex. 14X48. Cost: \$600.00/month. Lease: Typically 3yrs some 1 year contracts some less. There is likely an additional fee if a shorter lease. Takes 60-90 days to get it ready.

May have some availability in DL in a few months.

Olsen Advertising Inc.
910 Summit Ave, Detroit lakes
MN,US,56501
Call:218-234-8140
Email:mark@olsenadvertising.net

Mark says:

Signs are primarily close to Detroit Lakes Community.

Lease Length: Try to do at least 6 months.

May have 2 signs opening up: One the way to Fargo (West of DL) and one going East of DL.

West of Detroit Lakes is 13'x42' lighted. \$800.00 set up and \$400.00/month East of Detroit Lakes is 12'X30' \$500.00 set up and \$300.00/month

Nothing available on Hwy 59.