

<b>Meeting Title:</b>	<b>REGION IV HELP ME GROW IEIC COMMITTEE MEETING</b>
<b>Meeting Date:</b>	Tuesday, September 20, 2016 9:00-10:30 a.m.
<b>Meeting Location:</b>	Lakes Country Service Cooperative 1001 E Mount Faith Ave, Fergus Falls, MN 56537

<b>Attendees:</b>	Josh Nelson, Christy Riewer, Melisa Brever, Kathy Larson, Deb Hengel, Megan Peterson, Stacy Haugen-McAllister, Connie Bullock. Gyda Anderson connected via Go To Meeting.
<b>Note taker:</b>	Jolene King

<b>Agenda</b>	<b>Notes</b>
-Introductions	Josh called the meeting to order at 9:09. Introductions were made
-Review, modify and approve agenda	Bus Wraps, Marketing and Update on Help Me Grow were added to the Agenda.
-Review and approve June 21, 2016 Minutes	
-Budget Update	The bus wrap contracts have been discontinued. Last year we were approved for \$24,573, this year we have been approved for \$30,709.
-Old Business	Contracts for the bus wraps have been discontinued as of July 1, 2016.
-New Business	<p>Megan Peterson, Technology Integration Coordinator for LCSC presented on Social Media. Prioritize – Find your top 3 ways to put information out there, ex. Facebook, Twitter, Instagram. Consistent Branding, always link back to the website, promote social media everywhere (on your website, email signature, signs, business cards, etc.) Cross Promote (ex. Your facebook posts should say you can also follow us on Twitter). Use the 80/20 Rule 80% of postings should be interesting, 20% should be self promoting. Use lots of images.</p> <p>Connie from Horizon Public Health share what they are using Red House Media for. Horizon also uses One Call Now for WIC families and they want to start using it with other programs. Horizon Public Health will schedule a meeting with Red House Media and anyone from the IEIC group can attend. Connie will schedule this and send the information to Josh to send out.</p> <p>Move forward with ordering retractable signs. We will see if</p>

Agenda	Notes
	Red House Media can design them.
Future Meetings:	1/17/2017 3/21/2017 6/20/2017
-Adjourn	Meeting was adjourned at 10:23 am.