

Meeting Title:	REGION IV HELP ME GROW IEIC COMMITTEE MEETING
Meeting Date:	Tuesday, January 17, 2017 9:00-10:30 a.m.
Meeting Location:	Lakes Country Service Cooperative 1001 E Mount Faith Ave, Fergus Falls, MN 56537

Attendees:	Mindy DeGeer, Stacy McAllister, Connie Bullock, Christy Riewer, Josh Nelson, Sarah King Gyda Anderson, Linda Nelson and Deb Hengel connected via Go To Meeting.
Note taker:	Jolene King

Agenda	Notes
-Introductions	Mindy called the meeting to order. Introductions were made.
-Review, modify and approve agenda	Mindy added handouts from the State IEIC Meeting in December. Josh motioned to approve the agenda, Stacy 2 nd .
-Review and approve September 20, 2016 Minutes	Josh motioned to approve the minutes, Deb and Connie 2 nd .
-Budget Update	<p>Most of the \$30,709 budget is still available.</p> <p>Red House Media – Connie shared that they are still using Red House Media. Doing a weekly push out on Facebook for this year. Josh, Connie and Mindy met with Aaron from Red House Media in October. Did not find out a price. Connie paid \$800 for a video edit and \$10,000 for a video, facebook push outs, newspaper, etc. Would like to create a Region IV Help me Grow facebook page. Region 11 has one.</p> <p>Set up another meeting with Aaron. Will be spending \$12,500 on media campaign and consider using Red House Media. Connie will contact Aaron to set up a meeting at LCSC.</p> <p>Print material to advertise the facebook page. Mindy suggested using some of the money to provide the Help Me Grow brochures and some developmental wheels to each county at no cost to them.</p> <p>Retractable signs - \$200 each from Region 11 84" x 24". Get one for each county. Order 9 in English, 1 in Spanish and 1 in Somali.</p> <p>Submit requests to Jolene King at jking@lcsc.org by February 1st for Help Me Grow Materials.</p> <p>Events - Expo</p>

Agenda	Notes
-Old Business	
-New Business	Handouts from December state IEIC Meeting. Mindy attended the State IEIC Meeting. MDH website has a sheet you can print off that says what you can share with providers and what you can't. Homeless factor. Every county has a homeless liaison, you can go to a website to find out who it is. Mindy will send that out. ABCD Toolkit – MN has a few participating clinics.
Future Meetings:	3/21/2017 at 9:00 at LCSC 6/20/2017
-Adjourn	Motion made by Christy at 10:10 to adjourn the meeting, 2 nd by Connie.