

<b>Meeting Title:</b>	<b>REGION IV HELP ME GROW IEIC COMMITTEE MEETING</b>
<b>Meeting Date:</b>	Tuesday, September 18, 2018 9:00-10:30 a.m.
<b>Meeting Location:</b>	Lakes Country Service Cooperative 1001 E Mount Faith Ave, Fergus Falls, MN 56537

<b>Attendees:</b>	Andrea Miller, Stacy Haugen McAllister, Melissa Brever, Deb Hengel, Josh Nelson, Michelle Steele, Anisa Jasken, Connie Bullock
<b>Note taker:</b>	Jolene King

Agenda	Notes
-Introductions	Introductions were made. Meeting called to order at 9:06.
-Review, modify and approve agenda	
-Review and approve April 17, 2018 Minutes	Motion to approve by Stacy, Seconded by Josh.
-Budget Update	Approved for \$31,402.72. Have \$9,794.47 carryover. Total \$41,197.19 in revenue. \$20,000 will go to Risdall for Help Me Grow Social Media Promotion.
-Old Business	Family Advocate Pilot – Still have \$8,500 that was allocated for this. The group decided to table this for now.
-New Business	<p>Discussion was held on continuing to use Risdall to promote Help Me Grow on social media. Josh will forward the data from Risdall after his quarterly meetings with them. He will also schedule a meeting with them and discuss going beyond facebook and google and the possibility of Twitter, Instagram or Snapchat as those are becoming more popular among young parents.</p> <p>Discussion was held on other ways to promote Help Me Grow. Ideas include giving resources to those already going into homes with young children; connecting with public libraries; ECI and Public Health.</p> <p>Suggestion was made to email the Help Me Grow order form to IEIC Members and have Andrea present at the ECI meeting on October 9<sup>th</sup> at West Central Initiative. The IEIC would offer the 10 ECI's in Region IV \$1,000 to spend on Help Me Grow Materials. This may also encourage them to attend IEIC meetings. Order forms would be due January 4<sup>th</sup>. Connie</p>

Agenda	Notes
	<p>approved this and Deb seconded.</p> <p>Andrea is the new Chair. Mindy's term is done, so we need a new Co-Chair. Andrea will look into the requirements and see if it needs to be someone from education or if it can be someone from public health. Will bring findings to next meeting.</p> <p>The IEIC Member list was passed around and updated.</p> <p>Future meetings were scheduled for the 3<sup>rd</sup> Tuesday of the month in January, April and June. They will be held from 9:00 – 10:30 at LCSC.</p>
Future Meetings:	<p>January 15<sup>th</sup>  April 16<sup>th</sup>  June 18<sup>th</sup></p>
-Adjourn	Michelle motioned and Connie seconded. Meeting adjourned at 10:13.