

Meeting Title:	REGION IV HELP ME GROW IEIC COMMITTEE MEETING
Meeting Date:	Tuesday, January 21, 2020 9:00-10:30 a.m.
Meeting Location:	Lakes Country Service Cooperative/Go To Meeting 1001 E Mount Faith Ave, Fergus Falls, MN 56537

Attendees:	Andrea Miller, Stacy McAllister, Mindy DeGeer, Josh Nelson, Jenna Davids, Connie Fields - LCSC Patty Hobbs & Shonna Gnahn – Go To Meeting
Note taker:	Jolene King

Agenda	Notes
-Introductions	Introductions were made
-Review, modify and approve agenda	
-Review and approve September 17, 2019 Minutes	Approved by Mindy DeGeer, seconded by Stacy McAllister
-Budget Update	Josh gave a budget update. \$20,000 is spent on advertising through Risdall. We were not awarded as much this year due to child counts being down. Josh is getting the exact number of how much carryover we have and will email it to the group.
-Old Business	Josh and Andrea are meeting with Risdall on Friday. Andrea passed around new ads. Most of the traffic is still through Facebook.
-New Business	Thoughts on spending the \$3,600 left in the budget – everyone present was in favor of tabling this until we have more information on Help Me Connect. Risdall can add Somoli and Native American populations. They are currently just targeting Hispanics and Caucasians. It is important to have representation from those working with Somoli and Native American populations as the targeting will be very specific to location. The April meeting will be Go to Meeting only. No in person meeting will take place.
Future Meetings:	April 21, 2020 June 16, 2020

Agenda	Notes
-Adjourn	Motioned by Shonna Gnahn, seconded by Mindy DeGeer