

<b>Meeting Title:</b>	<b>REGION IV HELP ME GROW IEIC COMMITTEE MEETING</b> Tuesday, June 16, 2020
<b>Meeting Date:</b>	9:00-10:30 a.m.
<b>Meeting Location:</b>	Zoom

<b>Attendees:</b>	Karen Beseman, Melisa Brevier, Peggy Dauphinais, Connie Fields, Shonna Gnahn, Stacy Haugen-McAllister, Deb Hengel, Patty Hobbs, Nancy Jost, Kristi Maas, Andrea Miller, Josh Nelson, Michelle Scherbenske and Connie Schroeder
<b>Note taker:</b>	Jolene King

<b>Agenda</b>	<b>Notes</b>
<b>-Introductions</b>	No introductions necessary as everyone's name appeared on screen.
<b>-Review, modify and approve agenda</b>	
<b>-Review and approve April 21, 2020 Minutes</b>	Motion was made to approve April 21, 2020 minutes by Shonna and was seconded by Peggy.
<b>-Budget Update</b>	Josh provided the budget update. We started the year with \$28,934.63 and as of June 15, 2020 have spent \$25,347.70. This leaves us with a little over \$3,500.
<b>-Old Business</b>	Andrea and Josh met with Risdall. There has not been as much post engagement. We are focusing on the younger families (18 – 34 year olds) this year. Discussion was held on going back to including the grandparent age population. We will ask Risdall to expand it back out.
<b>-New Business</b>	<p>Discussion was held on adding Help Me Grow Video Ads and expanding to include the Somali and Native American populations. This would involve things being in their language and including them in photos.</p> <p>Josh suggested carrying this year's leftover funds forward while researching the video ads based on questions brought up at the meeting. Region 11 is currently using the video ads and we will try to send links of sample video ads prior to the next meeting. It was discussed that we should connect with Region 11 to find out how the video ads are going.</p> <p>Stacy made a motion to approve the FY21 Risdall contract for \$20,000 upon securing funding for next year. This was seconded by Nancy.</p>

<b>Agenda</b>	<b>Notes</b>
	The group went through the membership list and suggested edits. Nancy will send Jolene the list of Early Childhood Initiative Coordinators to add them to the list.
Future Meetings:	September 15, 2020 January 19, 2021 April 20, 2021 June 15, 2021  All meetings will be held virtually.
<b>-Adjourn</b>	Motion to adjourn was made by Peggy and seconded by Melisa.