



MINUTES

January 2024 Crestview Parent Organization Executive Board Meeting Agenda – Jan 11, 2024; 9:00am-10:30am

President's Report - Luci V. and Rachel P.

1. Call to Order
 - o 8:50am - in attendance: Keri, Sean, Natalie, Chris & Rachel

Treasurer's Report - Sean P.

1. Financial report
 - o Sean reviewed the financials. We received another \$1000 for Holiday Outreach. Sean will pass to Betsy to spend as she sees fit.
 - o Locker inserts came in slightly less than budget, but still fine.
 - o PFS is \$700 over goal.
 - o Dance income is \$1000 over goal due to high ticket sales.
 - o Spirit wear is \$700 over goal.
 - o We are in a great place and have plenty of money to spend.

VP of Communications/Social Media report - Keri D.

1. Communications updates
 - o Keri will post updates for the parent coffees.
 - o She is working on getting access to parent square.
 - o The communications workflow is updated in the google drive.
2. Website
 - o The website continues to be non-functional with broken links. It is a district problem, but Keri is staying on top of it.
3. Social Media presence
 - o Keri is creating a reusable poster that we can have out with QR codes for all social media. We will use it for the new parent meeting at the end of the month.

Principal's update - Dr. Brandriff

- o Chris thanked CPO for the gift cards.
- o Parent coffees will move to 9am and CPO meetings at 10am starting next month.

Events report - Natalie H.

1. Winter Dance planning
 - o We have sold 600 tickets.
 - o Radios will be provided for volunteers.
 - o Chris and Natalie went over logistics and check in procedures.

Closing - Luci V. and Rachel P.

1. Adjournment at 9:40am