



# GISD Student Recruitment Frequently Asked Questions

*What GISD Fine Arts programs are allowed to recruit students in order to increase future enrollment?*

- All GISD Fine Arts programs may promote themselves and make recruiting trips during the year in order to sustain or increase their future enrollment numbers.

*When may our programs make these trips? How many can we make? Who pays for any incurred costs such as bus transportation or a sub?*

- There is no substitute for early planning. Communicate with the entire Fine Arts Department on campus, as well as campus administration, in order to determine whether or not it is possible to travel on one day as a department or on multiple days. Communicate with all feeder schools in order to know when they will be completing the choice sheets for the next year.
- Depending on program or campus schedules, more than one trip may be needed in order to visit all feeder schools. However, it is imperative to honor instructional time and keep visits to a minimum.
- Maximize program exposure by bringing ensembles to elementary musicals or middle school football games (ex. EVHS Choir sings the national anthem at a WMS football game). Find creative ways to encourage students to consider program enrollment, both during and outside of school hours.
- GISD Fine Arts will cover the cost of **one** sub day per program and the cost of bus transportation **one** day per program. Combining program trips to be more cost-efficient is highly encouraged. Additional substitute or transportation needs should be covered by campus funds, if possible.
- It is the responsibility of the Department Chair to communicate to the Fine Arts office when **all** recruiting dates occur and whether or not student transportation and subs are required for that date.
- Department Chairs will also be responsible for securing student transportation.
- Each individual teacher is responsible for reporting absences appropriately and securing a sub when needed.

*May I distribute buttons, pencils, shirts, or other promotional goodies in order to encourage student enrollment?*

- No.

*Is there another way to recruit that I haven't mentioned or thought about yet?*

- Keep in mind that retaining students in a program from year to year is the most effective way of recruiting future students. When younger students see older students staying in a program, having fun, and being successful they will naturally want to enroll in that program. There is no substitute for strong program retention!